

LIFE



TOSCANINI & GRANDDAUGHTER

NOVEMBER 27, 1939 **10** CENTS



A new generation discovers new horizons, and America discovers a new industry.

LOOK TO *Lockheed* FOR LEADERSHIP

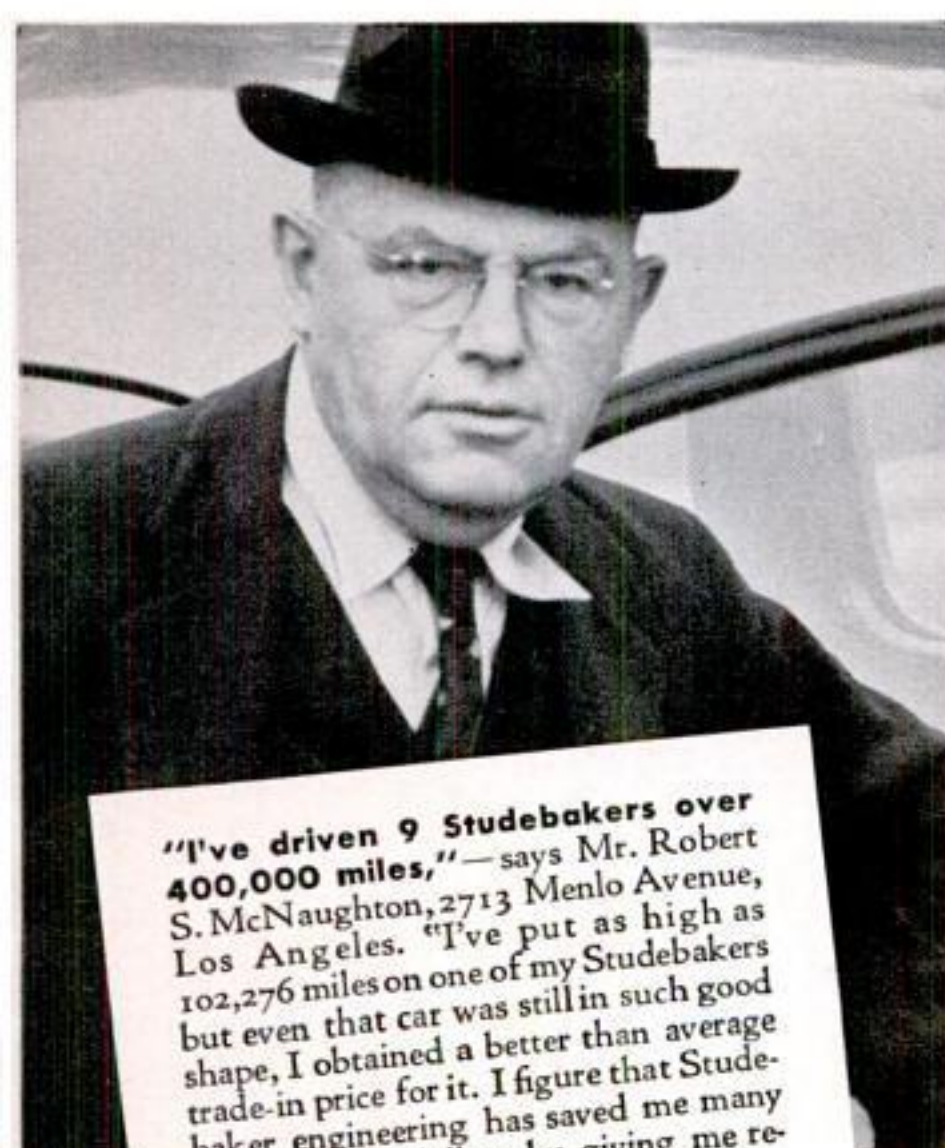
LOCKHEED AIRCRAFT CORPORATION • BURBANK, CALIFORNIA



This gun goes into action again in a couple of minutes — It's a spray gun for painting body surfaces and Studebaker tool technician L. A. Stears has a special knack for keeping such precision instruments in smooth working order. For generations, whole families in Studebaker's home city of South Bend have specialized in the unique craft of tool-making and tool-repairing. Studebaker, of course, gets first call on their skill.



Good craftsmanship starts with accurate patterns, jigs and fixtures and this family group, Thomas, Francis and Ian C. Ewers, has helped make them at Studebaker 48 years



"I've driven 9 Studebakers over 400,000 miles," — says Mr. Robert S. McNaughton, 2713 Menlo Avenue, Los Angeles. "I've put as high as 102,276 miles on one of my Studebakers but even that car was still in such good shape, I obtained a better than average trade-in price for it. I figure that Studebaker engineering has saved me many hundreds of dollars by giving me remarkable gasoline economy."

You've always got a nest egg when you own a Studebaker

Its long-lasting Studebaker craftsmanship makes it an easy car to sell or trade in

YOU could travel the world and you wouldn't find a car with a better reputation among engineers and mechanics than Studebaker enjoys.

In fact, one day, that reputation may mean a lot of useful money to you.

Because when your good judgment directs you to buy a Studebaker Champion, Commander or

President, you instantly put a solid wall of dependable protection around your car investment.

That's due to Studebaker workmanship which keeps your car in such sound, smooth-running condition that you invariably get back a substantial part of your original money—either on a cash sale or a trade-in allowance.

Studebaker's 7,500 master craftsmen are paid for skill, not for speed. Naturally, they do better work than men who must hurry cars.

The average age at Studebaker is 42. The average term of employment exceeds 11 years. The men are friendly, long-time neighbors.

This all shows in the quality of every part of every Studebaker car. It's a "plus" for which you pay nothing extra and which saves thousands of Studebaker owners many dollars per year in upkeep.

Studebaker's vast, modernly equipped plants, famed engineering and research laboratories and 800-acre, million dollar proving ground complete the job of making your purchase of a Studebaker lastingly satisfactory.



Beautiful Studebaker Champion club sedan, \$700 delivered at factory, includes sealed-beam headlamps, steering wheel gear shift, planar suspension, non-slam door latches, inside hood lock, shockless steering.

PRICES BEGIN AT

\$660

for a Studebaker Champion coupe delivered at factory, South Bend, Indiana. See your local Studebaker dealer. Low down payment—easy C. I. T. terms.

This One



LBP4-GWX-86DJ



**SO THE
HARDER
A WIFE
WORKS,
THE CUTER
SHE LOOKS!**



IF YOU, TOO, HAVE LACKED VITAMINS, DISCOVER THE GRAND THINGS THEY CAN DO FOR YOU. AND TO HELP GET YOUR VITAMINS, EAT **KELLOGG'S PEP** FOR BREAKFAST. IT'S A SUPREMELY DELICIOUS CEREAL—CRUNCHY GOLDEN FLAKES OF BRAN AND OTHER PARTS OF WHEAT, ENRICHED WITH VITAMINS B AND D. EAT IT EVERY DAY, AND SEE IF YOU DON'T HAVE MORE ZIP AND ZEST!



Vitamins for pep! PEP for vitamins!*

*Pep contains vitamins B and D. Each ounce contains 1/5 of an adult's and 4/5 of a child's daily requirement of B, and about 1/2 the daily requirement of D.
"Copyright 1939, Kellogg Company"

LETTERS TO THE EDITORS

War News

Sirs:

I should like to say that LIFE has, in my opinion, given the most useful and original treatment to the war news of any periodical. Your strategical maps and your articles about tactics have been immensely clarifying to me and, I imagine, to many others who have found these things difficult to visualize through their own imaginations.

WALTER LIPPMANN
New York, N. Y.

President's Pocket

Sirs:

The pictures of the President appearing on page 69 of your Nov. 6 issue indicate that the President's preference in coat pockets has not changed in the last 25 years.

Both pictures show a unique double right-hand pocket.

JEROME COHEN
Jackson Heights, N. Y.

● The double pocket is a style widely affected in England. The President has most of his coats made this way.—ED.



PRESIDENT'S POCKET

Panama Canal

Sirs:

Permit me to be among the thousands to congratulate LIFE on the splendid pictorial story of the Panama Canal in your issue of Nov. 6.

JULES DUBOIS
1st Lieut., U.S.A.-Res.
Department President
Reserve Officers Association
of the United States
Ancon, Canal Zone

Sirs:

Many thanks for your most interesting article on the Panama Canal. One does not realize what a large and important part this great waterway plays in the Western Hemisphere.

GORDON E. HARVEY
Guelph, Ontario

Sirs:

We note a photograph of the giant cranes of the Canal Zone—the "Ajax" and "Hercules."

It might be of interest that these cranes were built in Germany and, during the last War, at a time when the United States was presumably neutral, the British Government permitted the Canal to bring replacements for the cranes through the British blockade of German ports.

BOB MARTIN
Los Angeles, Calif.

Sirs:

I should like to point out that the smallest "vessel" to use the Canal was the late Richard Halliburton. It (or he) swam through in November 1928, accompanied by a sergeant of the U. S. Marines who shot alligators along the way from a rowboat named *Daisy*. The toll charge was 36¢.

LEE PATRICK.
New York, N. Y.

(continued on p. 4)



Are you a
dictator?...it's more
fun with a

WEBSTER

Thoughts come easily, crisply, under the influence of a Webster cigar. Its inspiring aroma clears away mental cobwebs—and the morning's correspondence melts away under sunshiny eloquence! Starting with the finest of long-Havana filler and light-claro wrapper, superior custom-craftsmanship fashions Webster cigars into a degree of mildness-with-flavor that will prove a new-day revelation to you.

WEBSTER
Custom-made Webster Shapes

15c
FANCY TALES

Golden Wedding..... 10c
Perfecto Chico..... 10c
Queens..... 2 for 25c

First in the Social Register

Here's the newest invention in billfolds—an all-purpose stitchless Buxton, convertible at a moment's notice to suit your all-day needs

The New **BUXTON** "3-Way"



An Ingenious "Secret Compartment"—Simply draw the center "partition" toward you. Lift out the end. It unlocks, revealing an extra, full-length, "hidden" compartment that keeps larger bills, personal papers, checks, etc., out of sight.

Now It's Two Buxtons—The "partition" is really a swank, wafer-thin billfold—completely removable—with all the necessary pockets for theatre tickets, currency, etc.—What's more, it can't bulge your smooth-fitting evening clothes.

Three Full-Length Compartments—Insert the inner fold open side up (it locks in) and you have three full-length compartments separating checks, bills, papers, etc.—a regular "pocket file" with plenty of organized room to carry everything.

MADE ENTIRELY WITHOUT STITCHES!

The "3-Way" and its "inner self" are each cut out of a single piece of leather, skillfully folded and self-interlocked. No thread to rot—or tear the leather. No glue to come apart. Nothing but fine leather and fine leather craftsmanship—features that only Buxton offers.



\$3.50
IN
BUFFALO
LEATHER

Only Buxton Can Make Them—For the "3-Way" design with its separate inner fold is a *patented* Buxton feature—Only Buxton can offer you stitchless construction and only Buxton makes Key-Tainers with the safety loops that actually *lock* your keys in. These exclusive Buxton features—plus a variety of styles and the finest leathers—make Buxton "tops" in smartest pocket leatherware.

WRITE FOR YOUR FREE COPY of "Leather for the Layman." A helpful booklet that tells you all about leathers. Buxton, Inc., 204 Orleans St., Springfield, Mass. New York Office: 47 West 34th Street.

BUXTON
BILLFOLDS KEY-TAINERS POCKET CASES



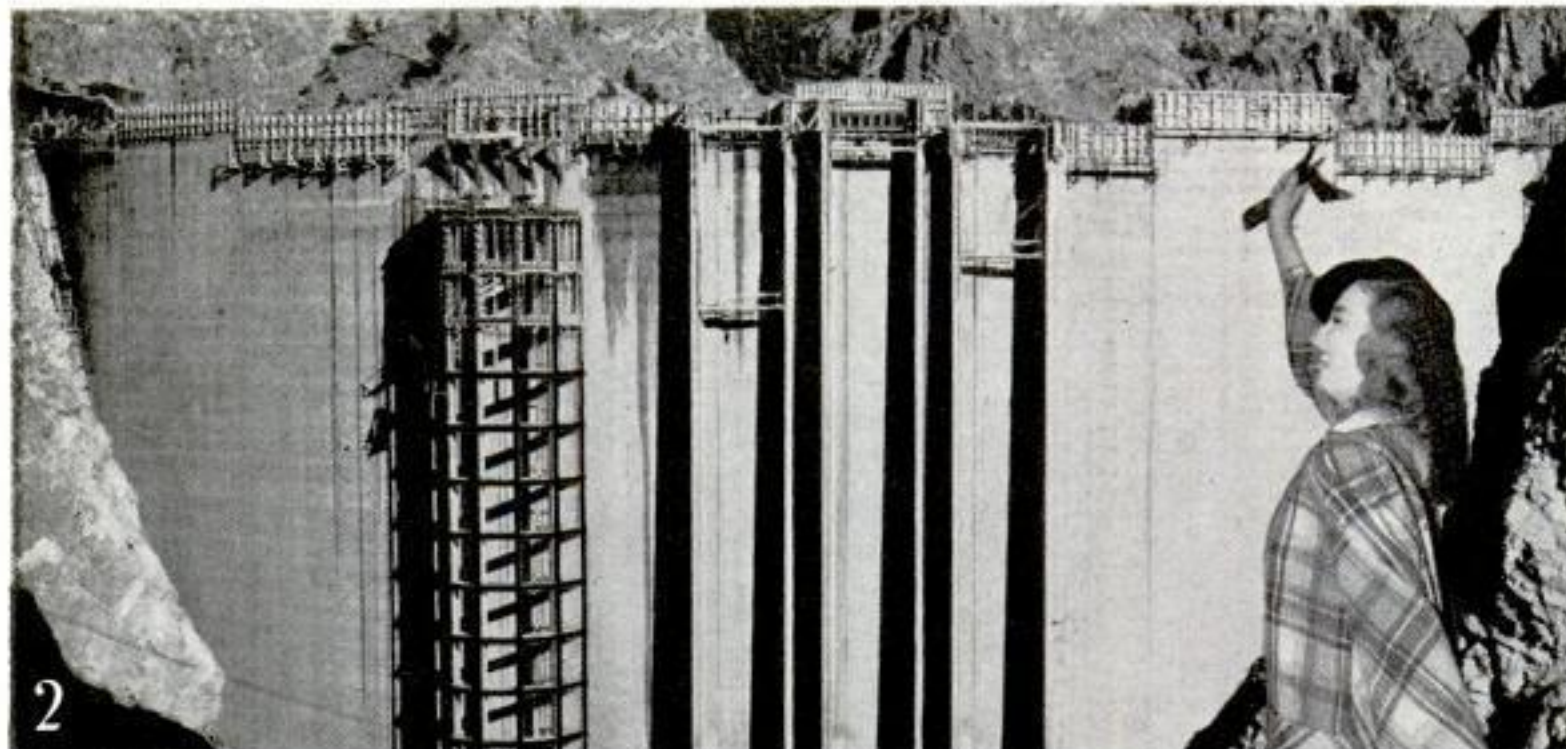
Lady Buxtons, Too—To accent her costume—the Lady Buxton "3-Way" in gay accessory colors is priced from \$3 to \$7.50. There's a neat change purse that snaps closed for that elusive carfare.



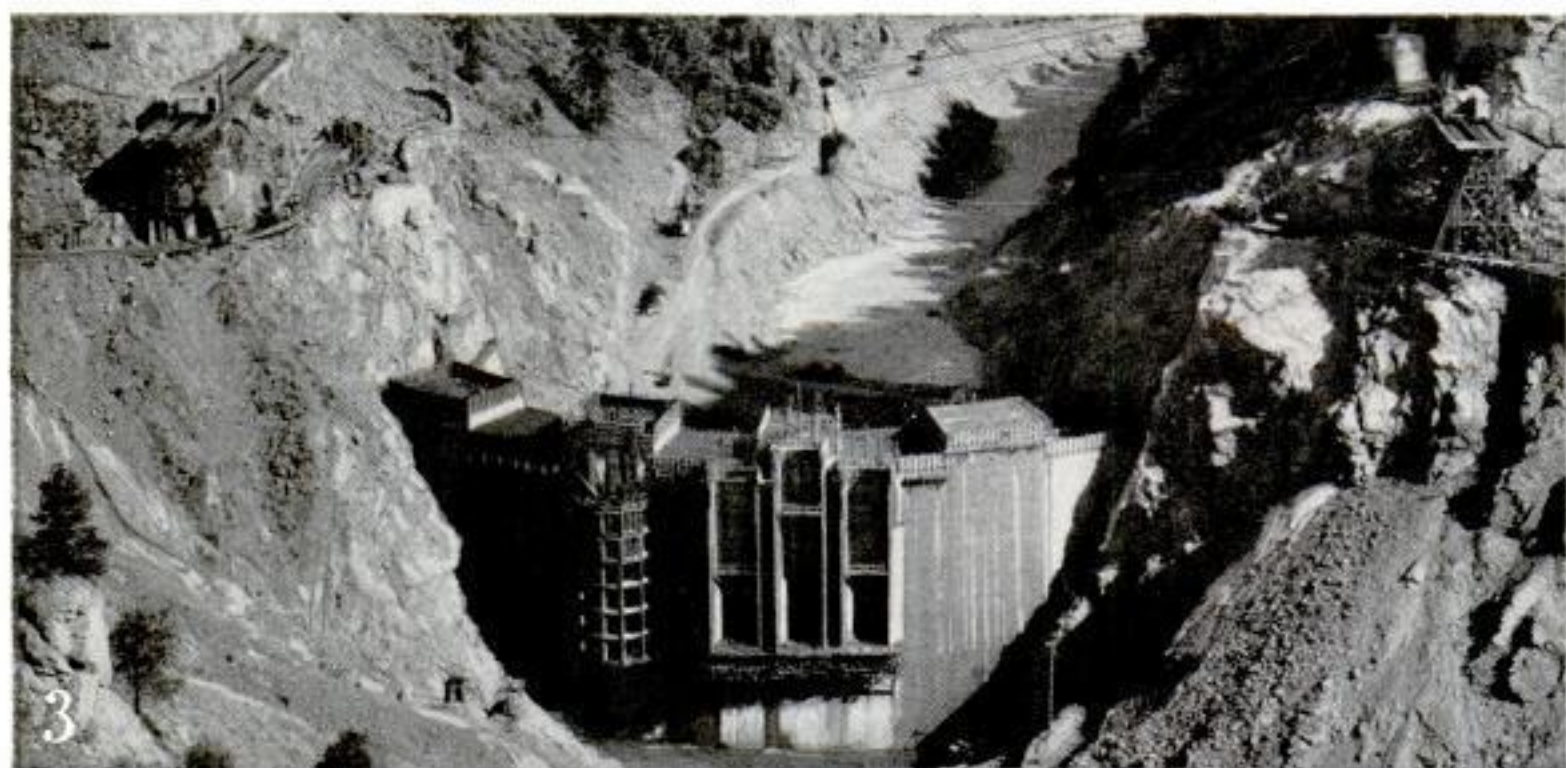
THE "3-WAY" also comes in India Goat at \$5, Morocco, \$7.50, Pin Seal, \$10. Other "3-Ways" to \$20. Other Buxton Billfolds from \$1, stitchless models from \$2.



Joy Hodges, featured in the New Universal picture, "Little Accident", is . . .



. . . pictured waving at workers atop the new 265-foot Seminoe Dam on the North Platte River in Wyoming. To build it, contractors had to conquer deep canyons, rough . . .



. . . terrain and below zero temperatures for long periods. And to keep their machinery operating safely under these conditions they used Sinclair lubricants. You, too, can benefit from . . .



. . . Sinclair's vast lubrication experience. Go to your nearby Sinclair Dealer and ask him to Sinclair-ize your car for Winter now. This special service follows car manufacturers' recommendations—will make starting faster—shifting easier—help prevent Winter repair bills.

LETTERS TO THE EDITORS

(continued)

Sirs:

With the dry season still in the offing I think Photographer McAvoy did a top-notch job on his pictures of the Zone.

I thought I detected in myself a twinge of nostalgia for old and familiar scenes. Wonder if Chino Charlie's and the Army and Navy Restaurant in Colon are functioning as of old.

DONALD JOHNSTON

Venango, Pa.

● LIFE's staff members did not frequent Chino Charlie's but recommend the Doghouse, Mickey Mouse, Bilgray's bar and the Strangers' Club, several of which serve free lunch daily at 4. p.m.—ED.

Mr. Hoover Didn't Say It

Sirs:

The story in your issue of Nov. 6 about Mr. Hoover having written to Mr. Roosevelt criticizing Mr. Moley's book is wholly untrue. Mr. Hoover does not possess and has not read the book. He read some of the articles in the *Saturday Evening Post*. He has never written such a letter or expressed such a sentiment in any other way. Somewhat this same story first appeared in the column of Allen and Pearson, and no doubt you were misled from that quarter.

LAWRENCE RICHEY
Secretary

New York, N. Y.

● LIFE reported the Pearson & Allen story as rumor, gladly sets the record straight.—ED.

Rebuffed

Sirs:

As a member of the "weaker" sex, I wish to call to your attention the fact that there are several very good reasons why we women use our purses for trunks and carryalls (LIFE, Nov. 6). The chief of these is that we have no pockets, and what a difference that makes! Whoever removed pockets from women's wearing apparel doomed us to be forever chained to pocketbooks.

Besides, LIFE took unfair advantage of us when you counted every little hairpin as a separate article. They don't take up very much space really.

But after going through my father's pockets I have decided that you are just being partial and I resent it. The following list was found scattered through the eleven pockets of my father's suit:

Wallet	1
(containing all the papers that a woman must put in a purse)	
Letters	3
Cigars	3
Fountain pen	1
Pencils	2
Knife	1
Match folders	2
Pipe	1
Tobacco pouch	1
Keys	7
Handkerchiefs	2
Change (piece by piece)	26
Bills	3
Car tokens	4
Packs of gum	2
Sunglasses	1
Comb	1
Paper clips	3
Stamps	4
Old transfer	1
Total: 69	

Please consider yourselves rebuffed.

MARGARET LENTZ

Washington, D. C.

Helping Hitler

Sirs:

I'm afraid the Bulgarians are going to be rather unhappy over your map of the Dardanelles on pages 32 and 33 of the Nov. 6 issue. Ever since the first World War they have been protesting

(continued on p. 6)

C'MON! BREAKFAST'S
READY—IT'S PANCAKES
AND VERMONT MAID
SYRUP!

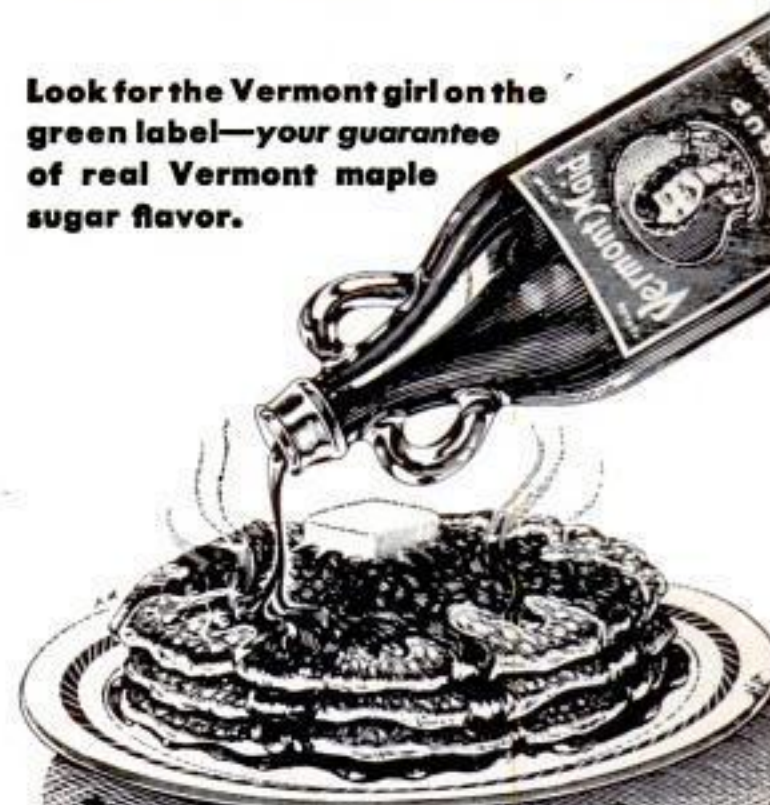


This delicious syrup has
the matchless
flavor of real Vermont
maple sugar

TENDER pancakes with luscious, golden Vermont Maid Syrup—that's the breakfast to start husbands off in the best of humor!

They can't resist that flavor of real Vermont maple sugar. Vermont Maid Syrup is a skillful blend of sparkling cane sugar and genuine Vermont maple sugar . . . a blend that improves the maple flavor . . . makes it richer, more delicious. So serve the syrup that will make everybody ask for more. Buy a jug from your grocer today!

Look for the Vermont girl on the green label—your guarantee of real Vermont maple sugar flavor.



Vermont Maid
Syrup

MADE IN BURLINGTON, VERMONT

FIRST AGAIN

— in Appearance
— in Features
— in Riding and
Driving Ease
— in Performance
with Economy
AMONG ALL LOW-PRICED CARS

Eye it ..
Try it ..
Buy it!

The nation came, saw, and is *congratulating* Chevrolet on being first again in motor car value for 1940!

People are telling each other that this big, streamlined Chevrolet is first again among all cars in its price range in new "Royal Clipper" styling . . . first again in its marvelous combination of modern features . . . and first again in ease of steering, ease of gearshifting, ease of riding!

And, of course, the new Chevrolet for

1940 is equally superior in all-round performance together with all-round economy of purchase price, gas, oil and upkeep!

That's why people buy more Chevrolets than any other make of car—that's why they have given Chevrolet sales leadership during eight out of the last nine years.

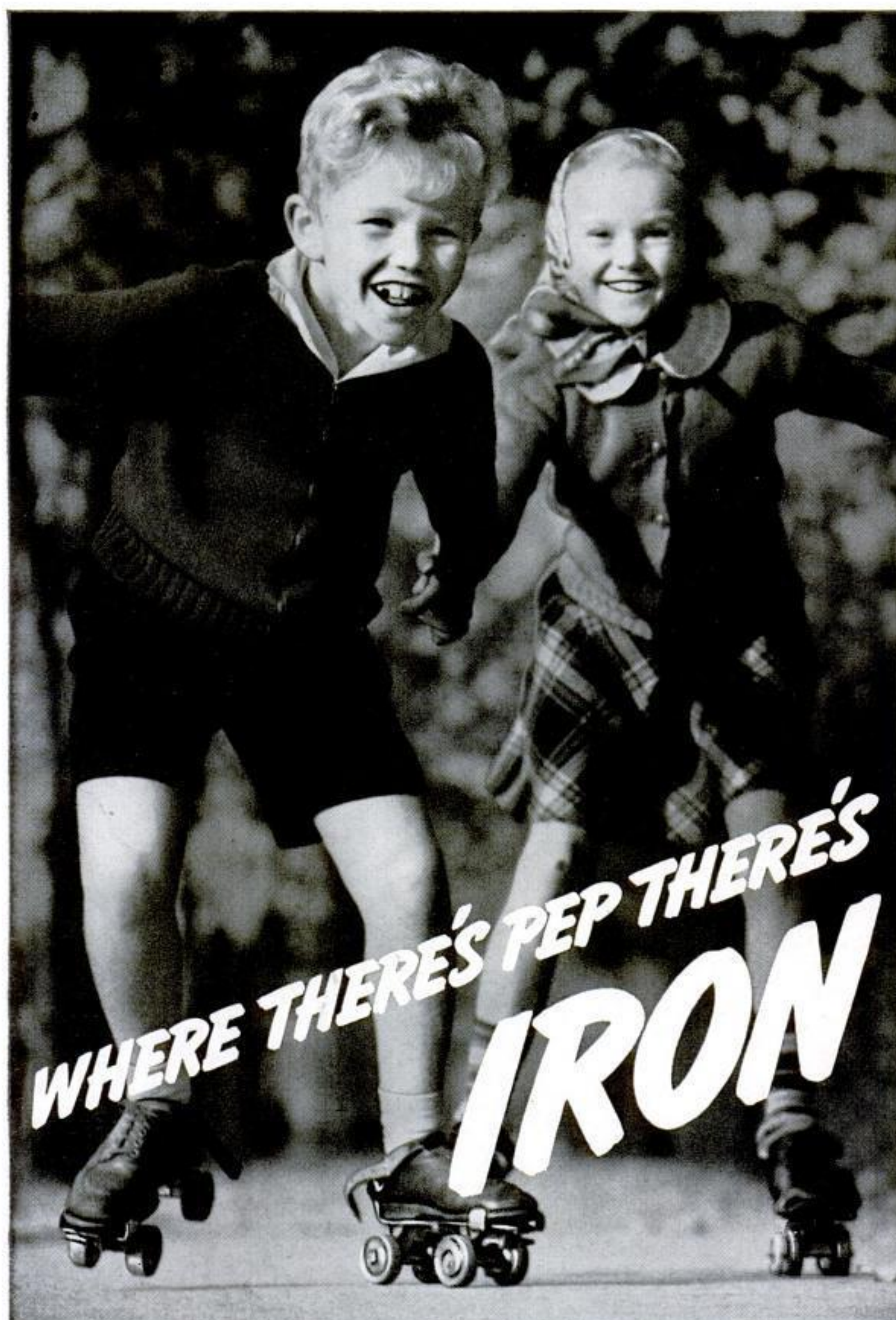
Eye it . . . try it . . . buy it . . . and you'll join with other discerning motorists in telling your friends, "Chevrolet's FIRST Again!"

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN



CHEVROLET for '40

Copyrighted material



WHERE THERE'S PEP THERE'S
IRON

IRON: Relative available amounts in—
SPINACH =
RAISINS =
BOSCO =

Easy to mix. Just stir one teaspoonful of Bosco into a cup of whole milk (hot or cold) and it's ready.



If your grocer or milkman does not handle Bosco, mail us his name and address. We'll see he is supplied. Bosco Co., 180 Madison Ave., N. Y. C.



LETTERS TO THE EDITORS

(continued)

the loss of some of their territory to Rumania, and now on this map you give the remainder of their coast on the Black Sea to Rumania. Don't you think Hitler can change the European map quickly enough without your help?

ROBERT M. GAILEY

Philadelphia, Pa.

● LIFE's mapmaker slipped. Bulgaria has 125 miles of Black Sea coastline.—ED.

Brook's Georgia

Sirs:

In your Nov. 6 issue you have a painting, *Georgia Jungle*, which won the Carnegie International first prize of \$1,000.

As a Georgian, I believe that I speak the sentiments of a great many people from our State in stating that we are profoundly sorry to have had the refined and esthetic senses of Mr. Alexander Brook, a New Yorker, disturbed and stirred, as he said. Further, it appears that the "unbelievable squalor" of the South aroused such deep-rooted emotions in Humanitarian Brook's mind that he was compelled to sit down three or four days amidst this squalor and smear the name of one of the original thirteen colonies of the United States, together with the entire Southland.

E. B. CRIM

Washington, D. C.



"GEORGIA JUNGLE"

Sirs:

As a genuine Southerner of many generations past, my bristles stand on end!

F. B. AIKEN

St. Simon's Island, Ga.

Sirs:

New York can out-squalor just about any other known place.

C. F. PRESTON

Elberton, Ga.

Sirs:

The Negroes in the picture are not above the average, and when you see people barefooted it is usually because they want to go without shoes on account of our wonderful climate. . . .

VIRGINIA BANKS ST. JOHN

Newnan, Ga.

Sirs:

It is now in order for a Southern artist to paint some jungles of the steel and coal sections of Pennsylvania, Ohio and New York. But would he get a prize for it—in Pittsburgh? Haw! Haw!

J. M. FISHER

Chattanooga, Tenn.

Wrong Answer

Sirs:

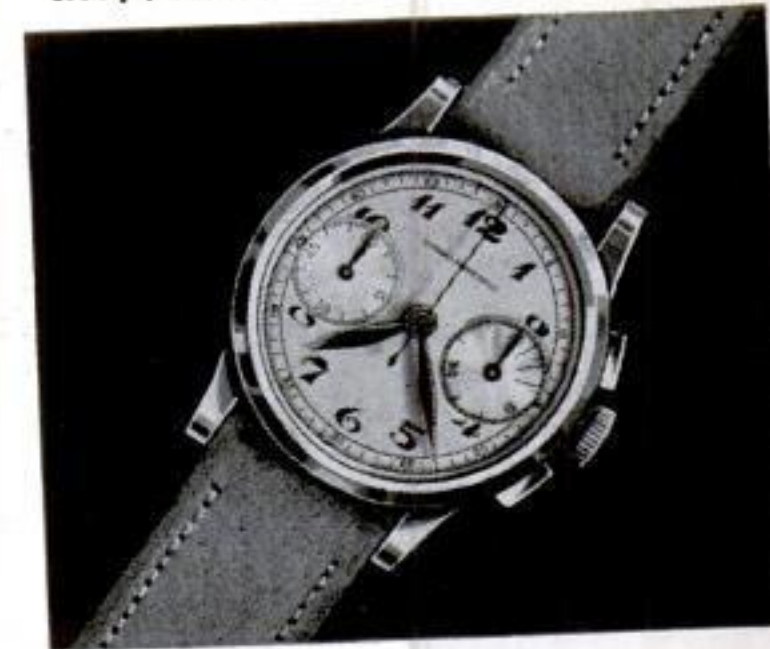
As an old friend of Canadian Dennis Wrong, who recently wrote you a frantic letter (LIFE, Nov. 6) in which he seemed almost apoplectic with rage because the U. S. A. was not anxious to throw in its lot (and lives) with its "fellow-democrats," I can only assure

(continued on p. 8)

GIVE Timely GIFTS by GIRARD-PERREGAUX



CALENDAR WATCH • Any watch gives the time, any calendar the date. This watch gives both accurately. Every day, automatically, new date pops up in red! Newest creation by Girard-Perregaux, makers of fine watches for more than a century. 17 jewels, 14 K gold, \$75.00. Stainless steel, \$37.50.



CHRONOGRAPH • The quarter-mile crossing the tape . . . the count of a pulse . . . the photographic exposure . . . the scientific experiment . . . time them all with the Chronograph! Split second accuracy (1/5 second). Dual controls for starting or resetting sweep second hand at will. 17 jewels, 14 K gold, from \$100. Stainless steel, from \$60.



AMPHIBIAN • Rain or shine, this watch can take it—and time it. Precision built for sportsmen and all lovers of the outdoor life. Dustproof, shock-proof, unerringly timed. 17 jewels, with unbreakable crystal—and strikingly handsome curved case that belies its waterproof character. Stainless steel, \$35. Yellow gold filled, stainless back, \$45.

Write for name of nearest authorized jeweler and copy of illustrated booklet D.

GIRARD-PERREGAUX & CO.

Fine Watches Since 1791

Rockefeller Center • New York

ON TIME...ALL THE TIME...ALL OVER THE WORLD



“Looks a leetle bit suspicious, Elwood...”

JUSTICE OF PEACE: *Mebbe you weren't doin' more than forty, like you say—but you're actin' mighty fidgety for a man telling the truth.*

ELWOOD: *You'd fidget, too, Judge, if every time you tried to breathe, your collar took a bite out of your Adam's apple.*

J. P.: *Hmmm. So the shirt's got you in custody, eh? Can't say as I'd recommend leniency for you either, Elwood. 'Pears to me you might a know'd it'd shrink.*

ELWOOD: *Your Honor, I object. How would I know? It said “pre-shrunk” on it, and I thought—*

J. P.: *Order, please, Elwood! Begins to look like a case of criminal negligence. Expect you didn't insist on a “Sanforized-Shrunk” shirt, now, did you?*

ELWOOD: *Why? Are those shirts any different?*

J. P.: *Silence! Who's tryin' this case? Now then, Elwood—ever hear tell about the Sanforizing process? How it takes all the shrinkage outen a fabric 'cept mebbe a measly 1%, by Government Standard Test?*

ELWOOD: *Y-e-s. But I still don't see—*

J. P.: *Hmmm. Reckon I'll have to tell you this process is patented 195 times, all fair and legal. And no Sanforized-Shrunk shirt will ever shrink out of kilter, no matter how often it's washed. I can make just as strong a case for Sanforized-Shrunk pajamas and shorts, too.*

ELWOOD: *But look here, Judge—*

J. P.: *Look here, nothin'! \$5 fine and costs for speeding, young man. And the Court orders you to spend it on some new Sanforized-*

Shrunk shirts. You can buy 'em at almost any store, at all prices.

GIRL: *Leave it to me, your Honor. He'll have a comfortable shirt on in ten minutes.*

J. P.: *Whoa, now—not too fast. If he gets another speedin' ticket, not even a Sanforized-Shrunk shirt's going to save his neck!*

Hey! You forgot something, Judge!

Other things besides shirts, shorts, and pajamas have this shrinkage protection. Look for the words *Sanforized-Shrunk* on anything made of cotton, linen, or spun rayon.



Women's Dresses



Children's Garments



Work Clothes, Overalls



The New Flannelettes

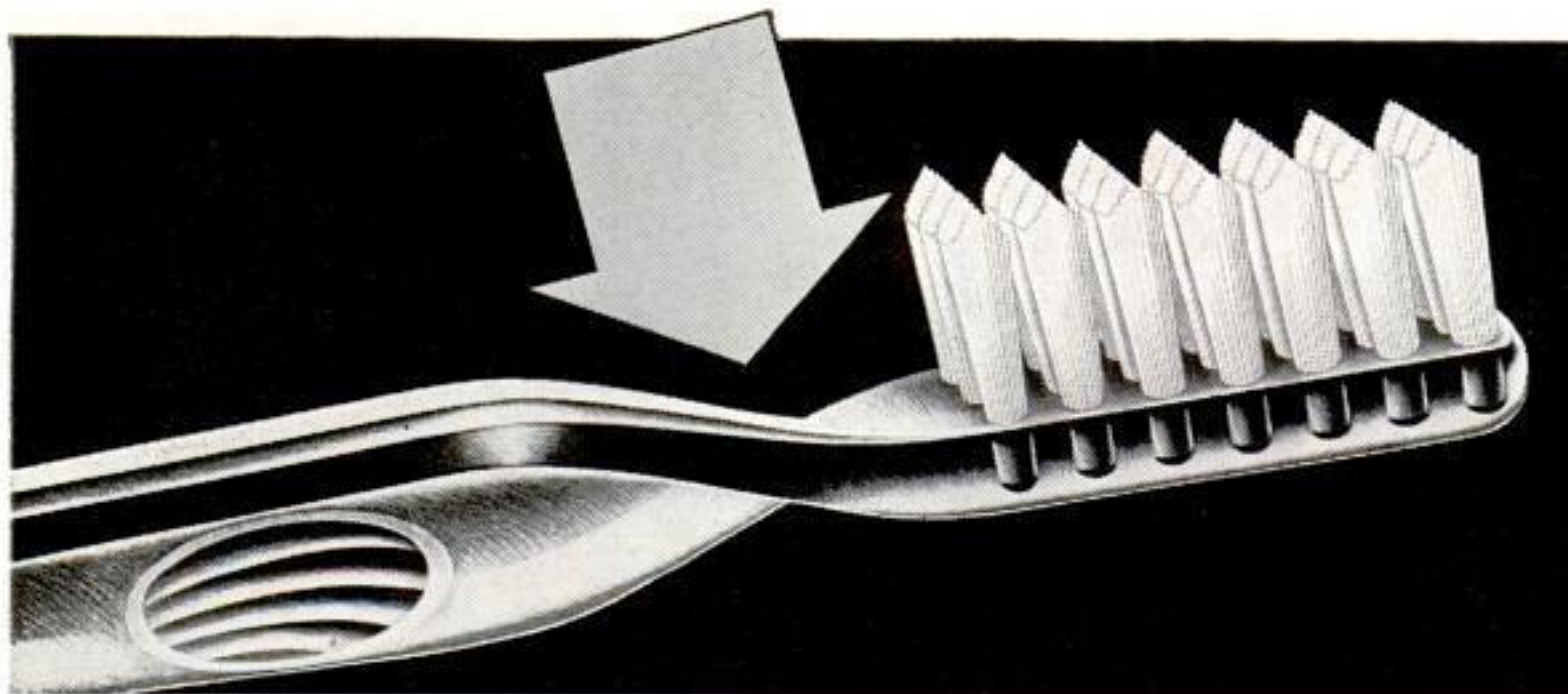


Slip-covers, Draperies

To be sure of permanent fit...look for the words...
Sanforized-Shrunk

EXCLUSIVE TWIST

in the handle of the D. D. Tooth Brush



MAKES IT EASY

to brush teeth as your dentist advises



It sounds incredible—that just a simple twist in a tooth brush handle can actually revolutionize dental care.

But thousands who are using the amazing new D.D. tooth brush have found it to be the truth. The secret is in the twisted handle—exclusive with the D.D. tooth brush.

It enables you to clean your teeth—easily, naturally—with the “up-and-down” brushing motion many dentists recommend. In fact, it's easier to clean your teeth the right way with the D.D. than the wrong way with old-type brushes.

Not only does the D.D. tooth brush turn effortlessly into the difficult spaces between the teeth... it also massages the gums in the same motion. And it's this splendid stimulating massage that helps keep

your gums firmer, stronger and healthier.

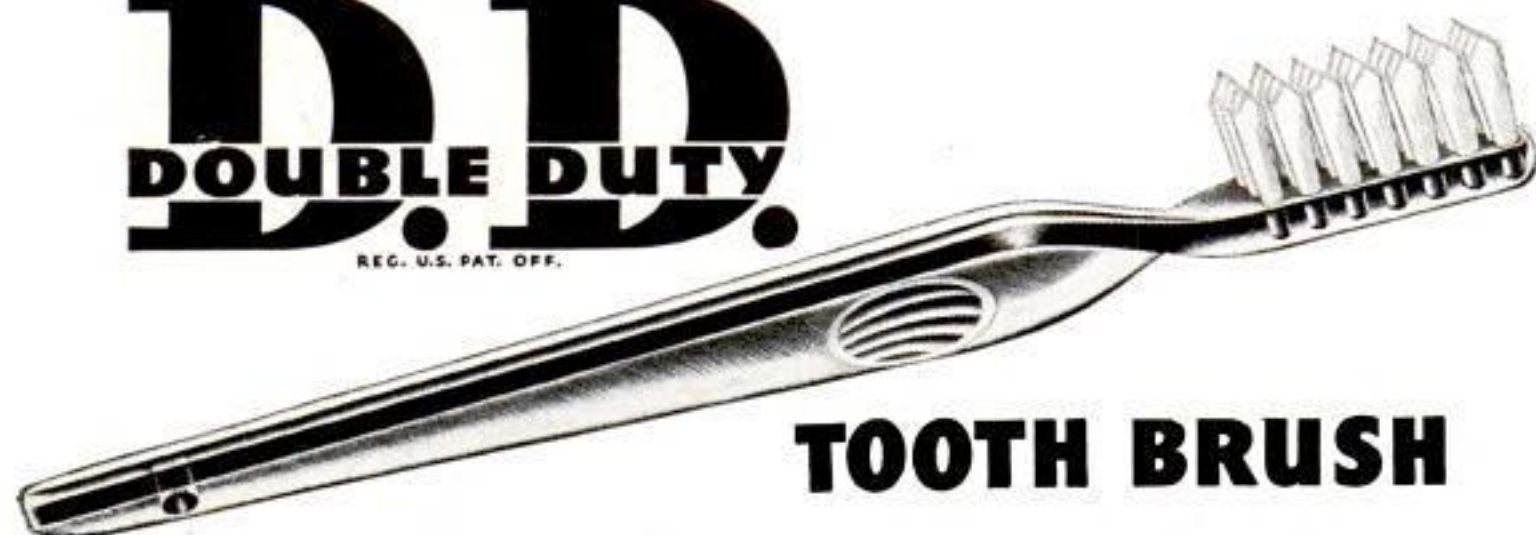
Here is a tooth brush totally unlike all others... a tooth brush that is a real advance in modern oral hygiene... a tooth brush that over 1,000 dentists helped design. From tapered, twisted handle to its selected bristles—the D.D. is as fine a tooth brush as money can buy.

Try This Remarkable Tooth Brush Yourself

Let the new D.D. tooth brush show you—as it is showing thousands—exactly how much it can help your smile. You'll marvel at how efficiently it cleans your teeth and massages your gums.

Yes, and you'll see that this double care of teeth and gums is a real aid to a brighter, lovelier smile.

D.D.
DOUBLE DUTY
REG. U.S. PAT. OFF.



TOOTH BRUSH

DESIGNED WITH THE AID OF OVER 1,000 DENTISTS

LETTERS TO THE EDITORS

(continued)

him that our hatred for “tyrants and political gangsters” is surpassed only by our hatred for a war in which anyone who is at all politically alert can see we have no place.

And one more thing, but this to you, LIFE: don't you think you're getting a little childish when you use the fact that Browder resembles Hitler as an instrument for subtle attack?

STUART SCHULBERG

New York, N. Y.

Autumn on the Farm

Sirs:

I hope that this is only one of thousands of letters you will receive complimenting you on your photographic essay, *Autumn on the Farm*, in the Nov. 6 issue. Too many of LIFE's imitators have fallen for the idea that all the reading public wants is sensations—murders, wrecks, divorcees, etc. Hats off to LIFE for giving us a look at that stout backbone of our country—the farm folks of America.

VICTOR L. HOLM

Attica, Ind.

Sirs:

Why do you emphasize the fact that the Baileys only make sweet cider? Have you ever known any man to make cider that was not sweet as it came from the press? And pray tell us, have they some formula for treating their cider so it too can rest comfortably all winter, and not work? It is a pity our forefathers couldn't have had it, for a story is told of a poor misguided early settler in New England who was punished by the church because his cider worked on Sunday.

FRANK L. GRAY

Shelburne Falls, Mass.

Sirs:

Oh man! After a look at Farmer Bailey's preserve cellar, I reckon I'll leave this Vineyard of Wrath and head back to my native Indiana.

HI SIBLEY

Pasadena, Calif.

Brother Safe

Sirs:

At the time the German-Polish war started, I knew that two of my brothers living in Poland were fighting against Germany, both being reserve officers.

It is needless to say that I was worried over their fate, and you can imagine my surprise when, looking through LIFE of Oct. 9, on page 30 I seemed to recognize my brother in the picture in the lower right-hand corner, second man from the right, front row. Upon request from my sister you were kind enough to mail us the original picture, and from this picture we identified our brother beyond a doubt.

Strange as it may seem, the fate of one of our brothers was dramatically revealed to us through the medium of your LIFE magazine, and I am happy to have been a subscriber, now more than ever before.

MARCUS PASTERNAK.

Ferriday, La.

● Mr. Pasternack's brother was shown walking out of the Westerplatte, as a prisoner.—ED.

Why Bother?

Sirs:

Have just read in your Nov. 6 issue that Charles Boyer has been made first full-dress propagandist to the United States, lecturing to women's clubs.

I am taking out citizenship papers, expect to be sworn in shortly after Christmas, but am now wondering if I should bother to go through with it. What can one honest vote do against hundreds of votes influenced by “broodingly passionate eyes”?

GRACE WILSON

Fair Haven, Mich.

BEST FOODS MUSTARD WITH HORSERADISH



Gives new “punch” to the flavor of HAM!



In fact, serve Best Foods Mustard-with-Horseradish wherever you formerly used ordinary mustard. See how much more zip it has! Inexpensive, too! Good food stores everywhere now carry this exciting new kind of mustard.



For Your Wife



NEW CANTON KIMONO
(Jinken Silk Crepe)

Special Introductory Price

These lovely new Jinken Silk Crepe Kimonos are the most attractive of garments for lounging, etc.—make ideal Christmas gifts.

Come in Royal Blue with trim in Chinese Gold, Black with Red trim, Red & White, Maroon & Gold, Rose & Melon, Green & White. All hand embroidered in silk floral designs to match trim. Belt to match. State size: Large, Medium, Small.

SEND NO MONEY

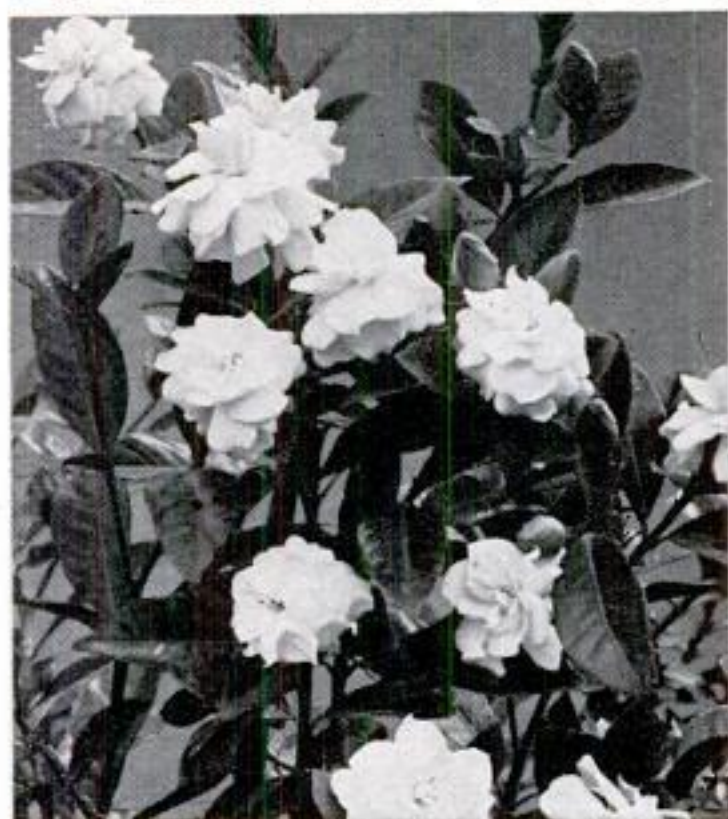
Shipped C.O.D. or send check, stamps or money order on my money-back guarantee.

DOROTHY BOYD ART STUDIO
212 Art Center Bldg. San Francisco, Calif.
Write for catalog of wonderful Kimonos and other Oriental Articles from \$2 to \$50

EXCITING NEW DISCOVERY

VITAMIN B₁ FOR YOUR PLANTS WORKS MIRACLES

LARGER BLOOMS--HEALTHIER PLANTS--ALL WINTER!



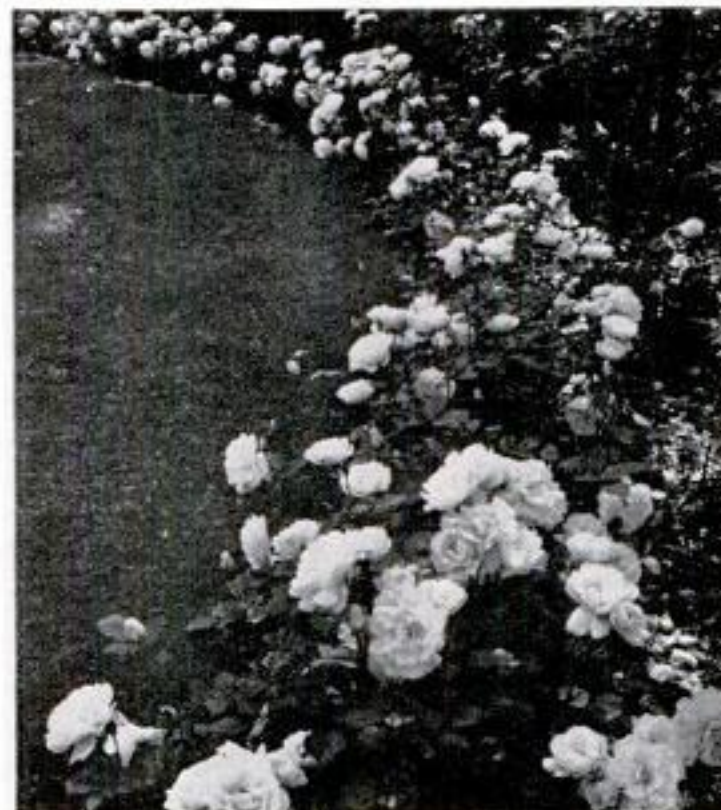
LARGER PLANTS — LOVELIER BLOOMS By the use of Plantabbs containing Vitamin B₁, gardenia plants of amazing vitality were grown—not only producing more blooms and continuing to flower longer—but also producing blooms so sturdy that they did not turn brown when touched.



GORGEOUS FERNS Plantabbs containing Vitamin B₁ were "fed" to ferns of many varieties. Although they were re-potted and kept indoors, there was no "root shock" and, instead of withering or turning brown at the tips, the ferns put forth luxurious new shoots.

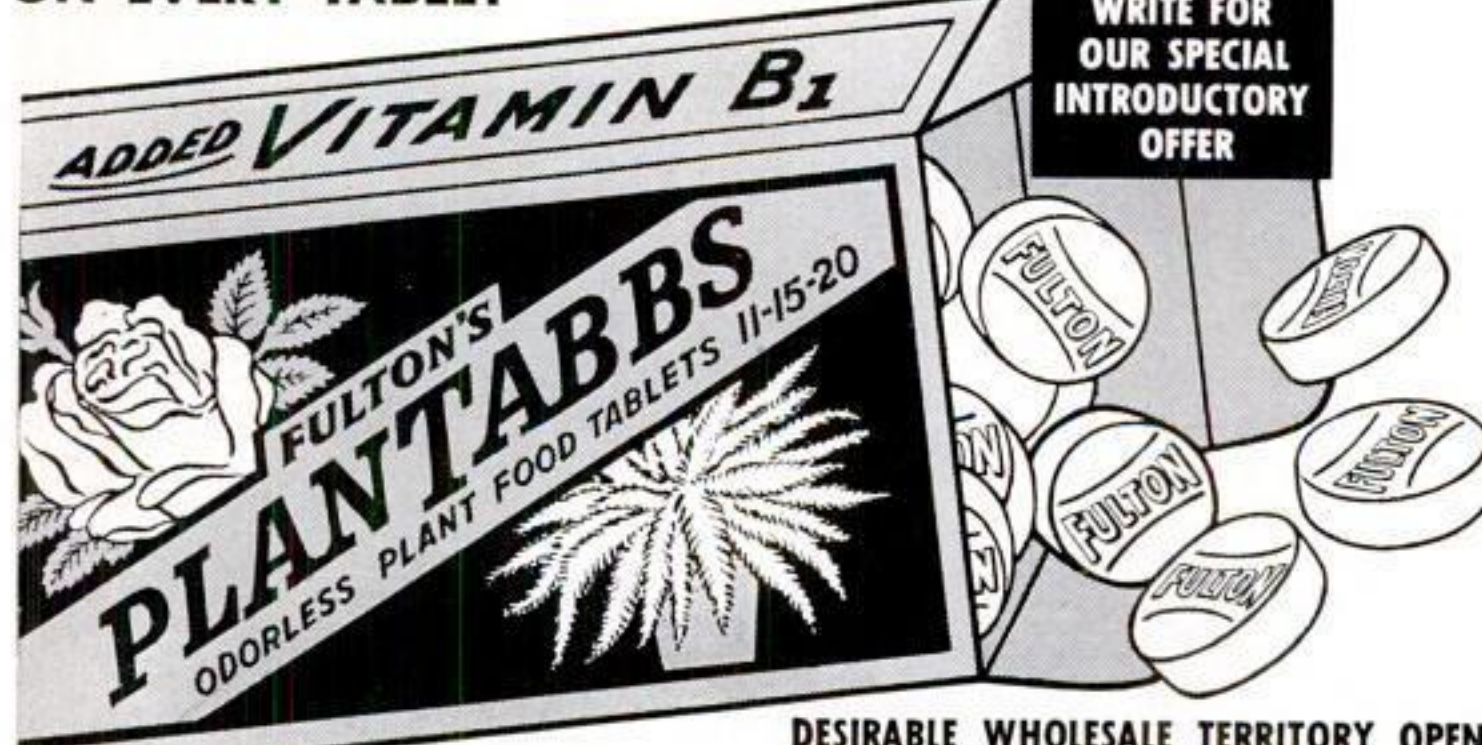


FASTER GROWTH One of the most startling results experienced in the use of Plantabbs containing Vitamin B₁, is the rapidity with which plants grow—ivy has grown as much as 10 feet indoors in a single season. Scrawny plants fill out their foliage almost overnight.



SAFE TRANSPLANTING A very definite advantage in feeding with Plantabbs containing Vitamin B₁ is that they do not burn or otherwise damage the most delicate plants. Rose bushes have been transplanted while flowering without injury. Root-shock is eliminated in shifting plants from one place to another or from pots to ground.

LOOK FOR NAME "FULTON" ON EVERY TABLET



NOW—FOR THE FIRST TIME, AVAILABLE IN CONVENIENT, INEXPENSIVE FORM!

FULTON'S PLANTABBS

Odorless Plant Food Tablets
WITH VITAMIN B₁ ADDED

(PATENT APPLIED FOR)

Vitamins—the scientific marvel of the century. You know how the discovery of vitamins has revolutionized the science of health—how dread diseases have been conquered—how weak people have been made strong—how even poultry, your dog and your house pets have improved tremendously through vitamins added to their diet.

Vitamins now discovered to work wonders with plants! Now science has made the exciting discovery that Vitamin B₁ does simply miraculous things for plants and flowers. Just imagine growing—roses almost double the ordinary size—profusely and continuously blooming gardenias—luxuriant, healthy ferns. Imagine sickly and scrawny plants brought to their fullness of beauty almost overnight. That's just part of what Vitamin B₁ added to the recognized Plant Food value of FULTON'S PLANTABBS accomplishes!

Tremendously successful results! In California (as reported in the October issue of *Better Homes and Gardens Magazine*) scientists experimenting with Vitamin B₁ raised five-inch rose buds; daffodils bigger than a salad plate; snapdragons six feet tall; transplanted roses while flowering without set-back or shock. A camelia cutting was rooted and grown into a 14-inch shrub in 11 months. A "temperamental" bird-of-paradise plant was startled into forming 16 huge flowers. And, in Baltimore, researchers discovered that FULTON'S PLANTABBS, containing Vitamin B₁, made a cactus, which for years had never flowered, put forth dozens of beautiful blooms; made wax begonias bloom profusely, the blooms remaining beautiful over a longer period than ever before. Ivy grew as much as ten feet during the indoor season, luxuriantly beautiful and vigorous.

Balanced plant food plus Vitamin B₁. FULTON'S PLANTABBS give you complete, balanced plant food, plus Vitamin B₁, in a form so easy to use that it is impossible to go wrong—and so inexpensive that \$1.00's worth will take care of your house plants all winter or the average garden for a full season.

Easy to handle—no odor, no mess! FULTON'S PLANTABBS, containing Vitamin B₁, are small, white tablets about double the size of an aspirin. They are clean and odorless, furnishing a high analysis, concentrated form of nitrogen 11%, phosphoric acid 15% and potash 20%, plus the proper, measured, effective amount of the new miracle-working Vitamin B₁. But do not confuse FULTON'S PLANTABBS with medicinal vitamin tablets for humans. Plantabbs are made especially for plants only. Vitamin B₁ as used in Plantabbs is a pure crystalline powder, always fresh and potent. Simply feed one tablet per plant every week or ten days and you are sure to get results.

Give your plants the benefit of Vitamin B₁. Do you want gorgeous ferns that neither wither nor turn brown at the tips? Do you want to enjoy the beauty of begonias and other house-plants covered with blossoms all winter long? Do you want the thrill of gardenias, blooming profusely for months, so strong they will not turn brown when

touched? Do you want to rejuvenate your sickly, withering house-plants—almost overnight? Do you want all your house-plants to stay fresh, green, strong and healthy all winter through, despite artificial heat and lack of sunshine?

Even a few plants can be made to beautify your house or apartment by feeding them FULTON'S PLANTABBS, containing Vitamin B₁.

Just fill out the coupon below and mail it with \$1.00 to Plantabbs Co.

Money-back guarantee: FULTON'S PLANTABBS are absolutely and completely guaranteed—without qualifications or conditions. If you do not see amazing improvement in your plants and flowers, return the empty box and your money will be refunded without question. But we know you will get results—amazing and dramatic results—and that you'll get more pleasure and satisfaction from your house and garden plants and flowers than you ever dreamed possible.

Don't delay—right now is when your plants need real help to carry them through winter. Be sure to order your FULTON'S PLANTABBS today.

SEND \$1 FOR 200 PLANTABBS-- MONEY BACK IF NOT SATISFIED

Plantabbs Co., 35 W. Biddle St., Balto., Md.
Please send me a package of PLANTABBS containing Vitamin B-1 (200 tablets) post-paid, for which I am enclosing \$1.00.

NAME.....
ADDRESS.....
CITY.....STATE.....

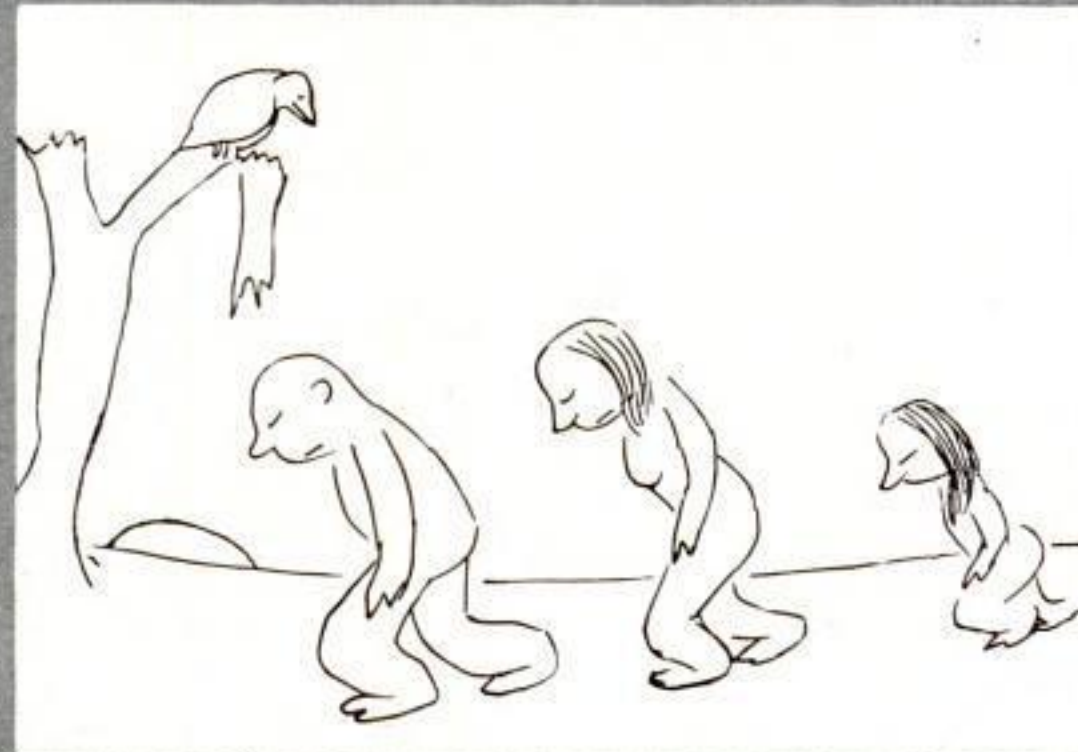
WARNING Fulton's Plantabbs are the only plant food TABLETS containing vitamin B₁
—If you want these dramatic results ACCEPT NO SUBSTITUTE.

SPEAKING OF PICTURES . . .

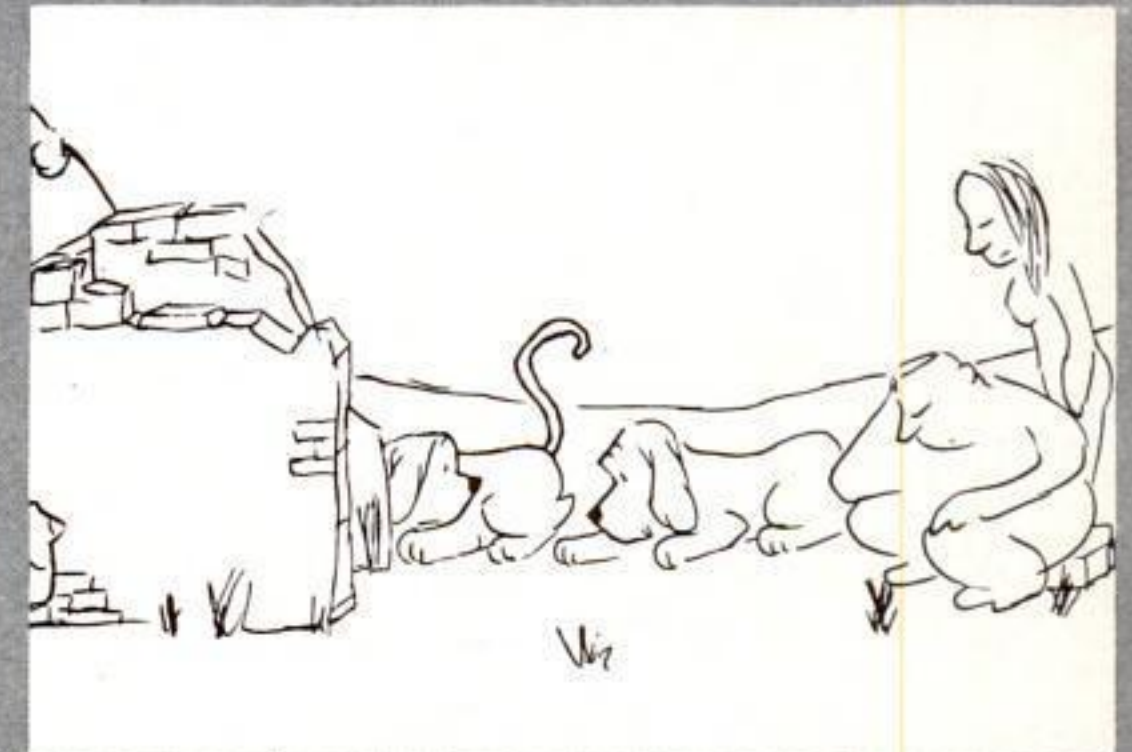
. . . THURBER DRAWING A PARABLE ON WAR



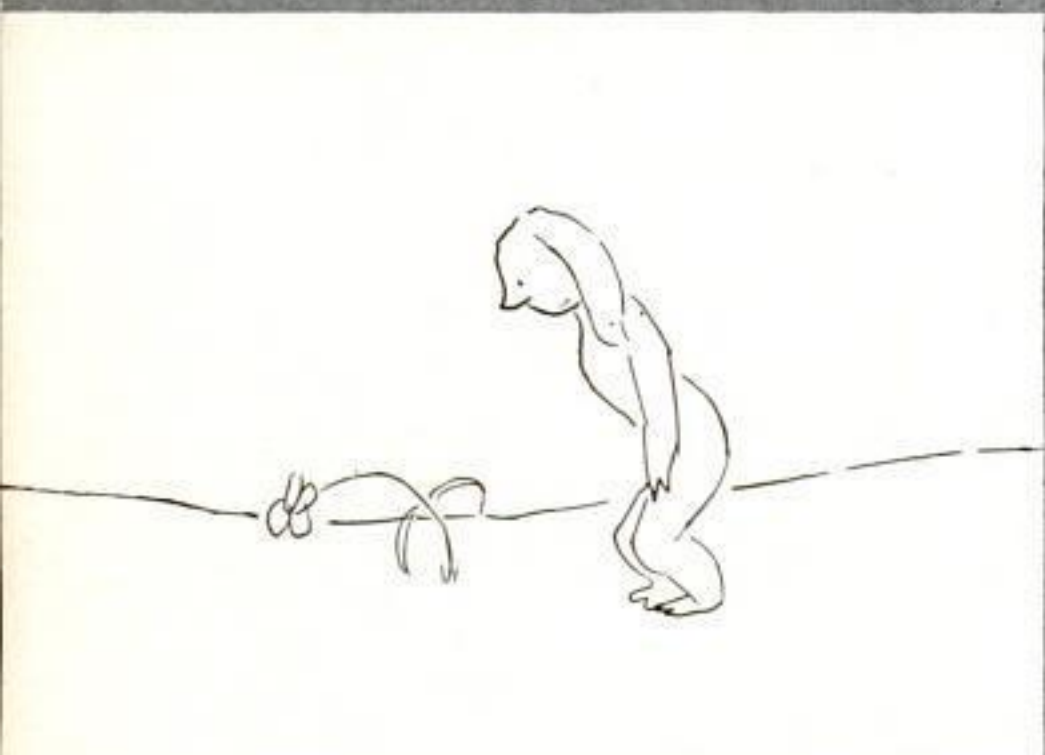
1 WORLD WAR XII, AS EVERYBODY KNOWS, BROUGHT THE COLLAPSE OF CIVILIZATION



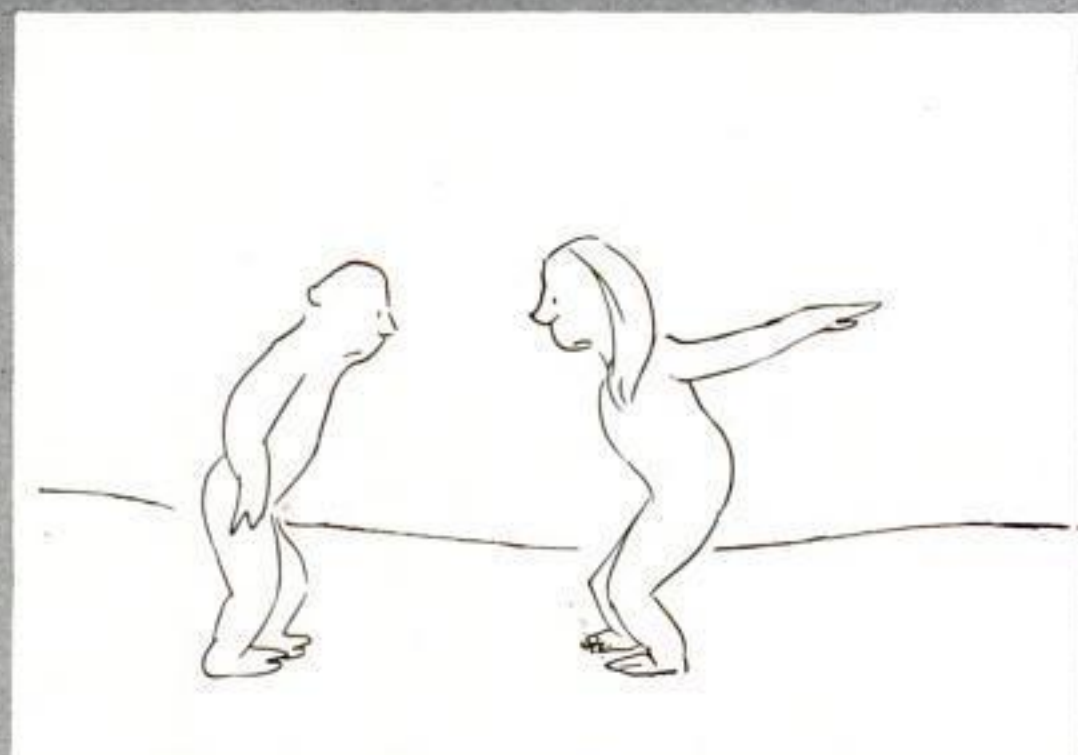
2 MEN, WOMEN, AND CHILDREN BECAME LOWER THAN THE LOWER ANIMALS



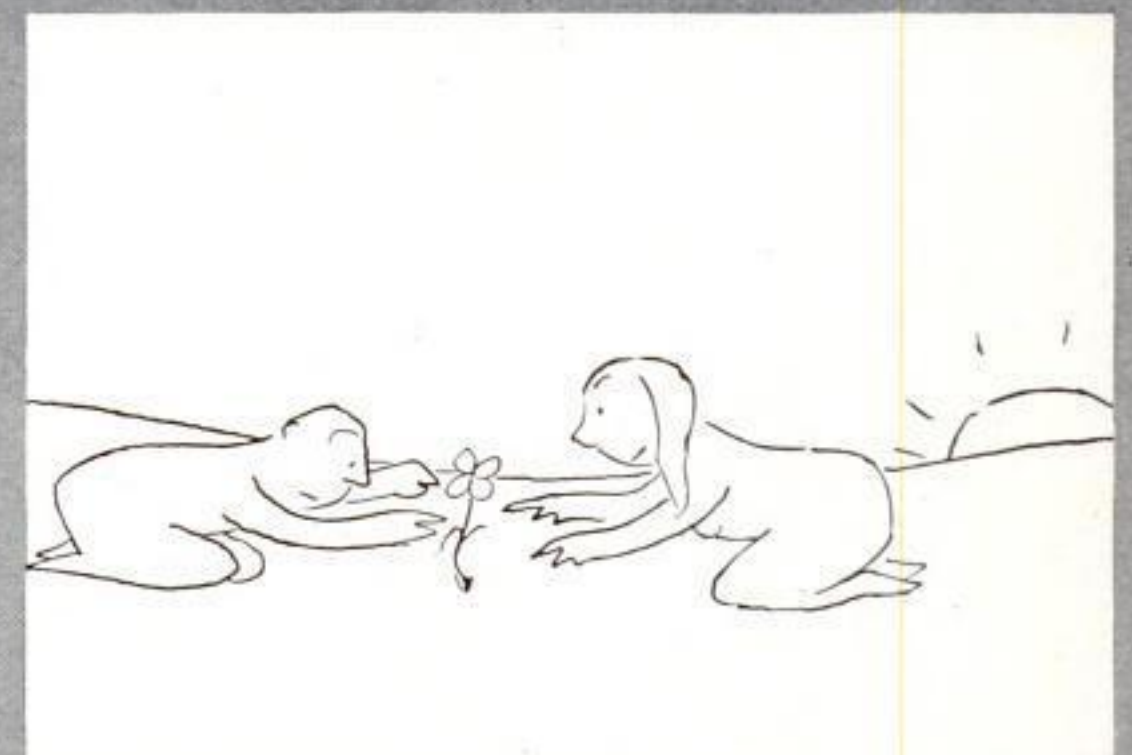
3 DISCOURAGED AND DISILLUSIONED, DOGS DESERTED THEIR FALLEN MASTERS



7 ONE DAY A YOUNG GIRL CHANCED TO COME UPON THE LAST FLOWER IN THE WORLD



8 SHE TOLD OTHER HUMAN BEINGS THE LAST FLOWER WAS DYING. ONLY ONE WHO PAID ATTENTION WAS A YOUNG MAN



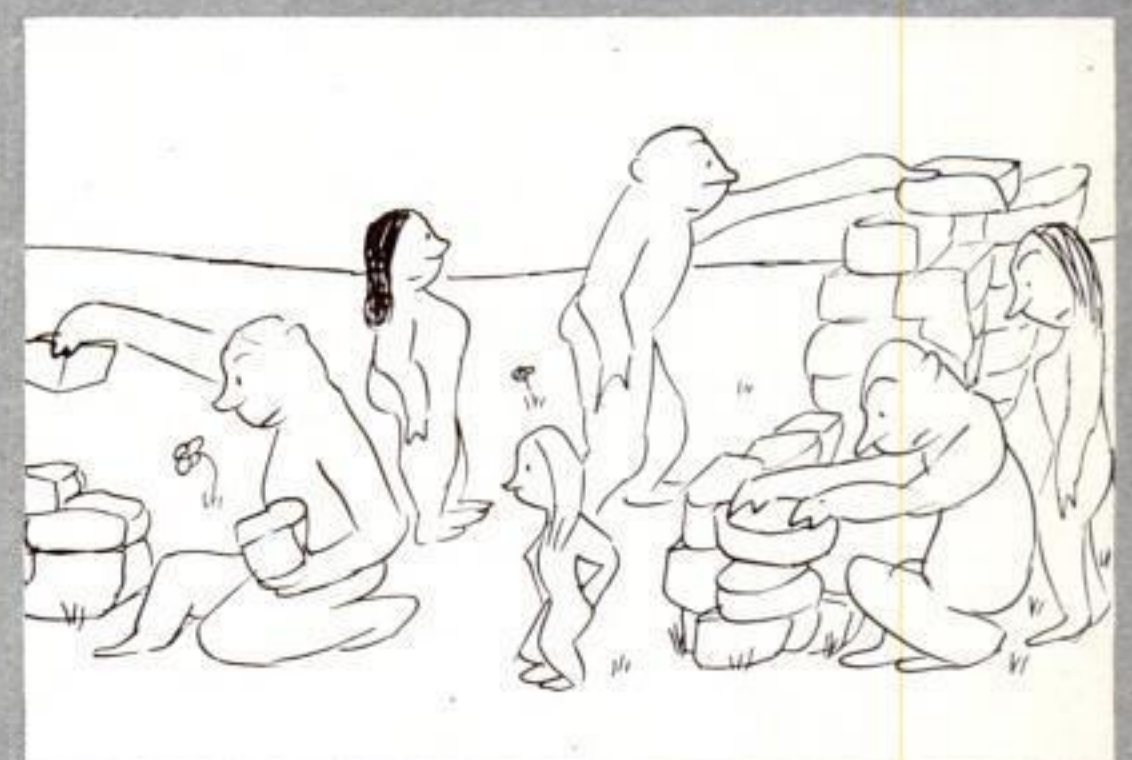
9 TOGETHER THE YOUNG MAN AND THE GIRL NURTURED THE FLOWER AND IT BEGAN TO LIVE AGAIN



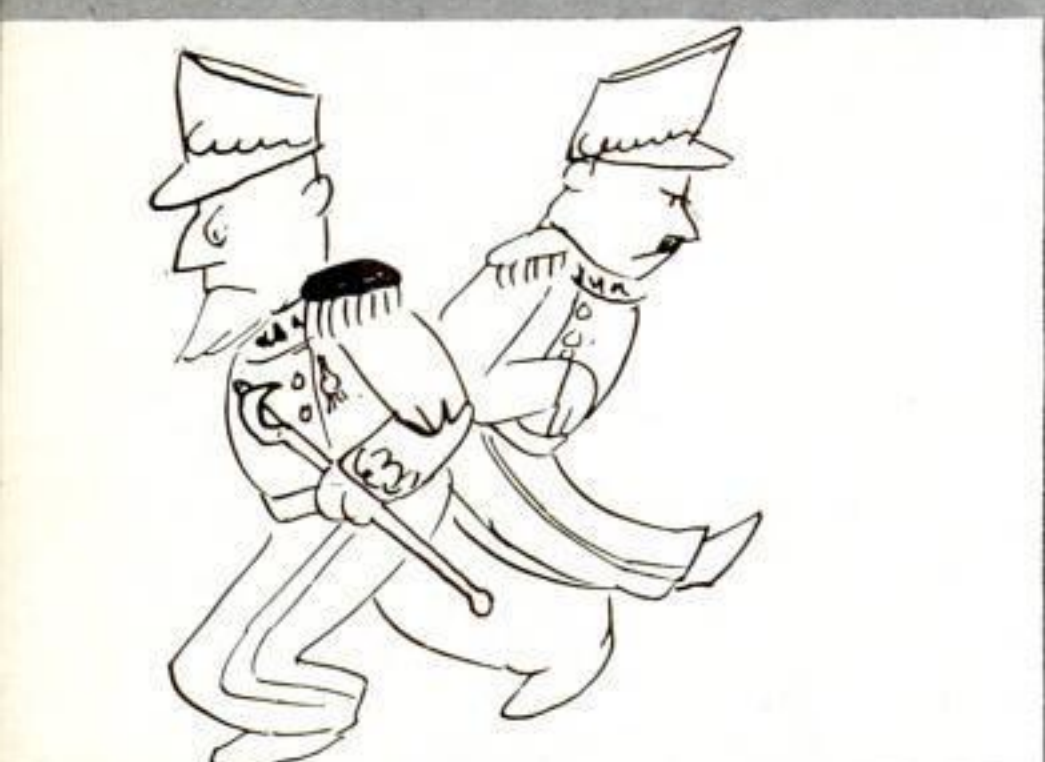
13 LOVE WAS REBORN INTO THE WORLD



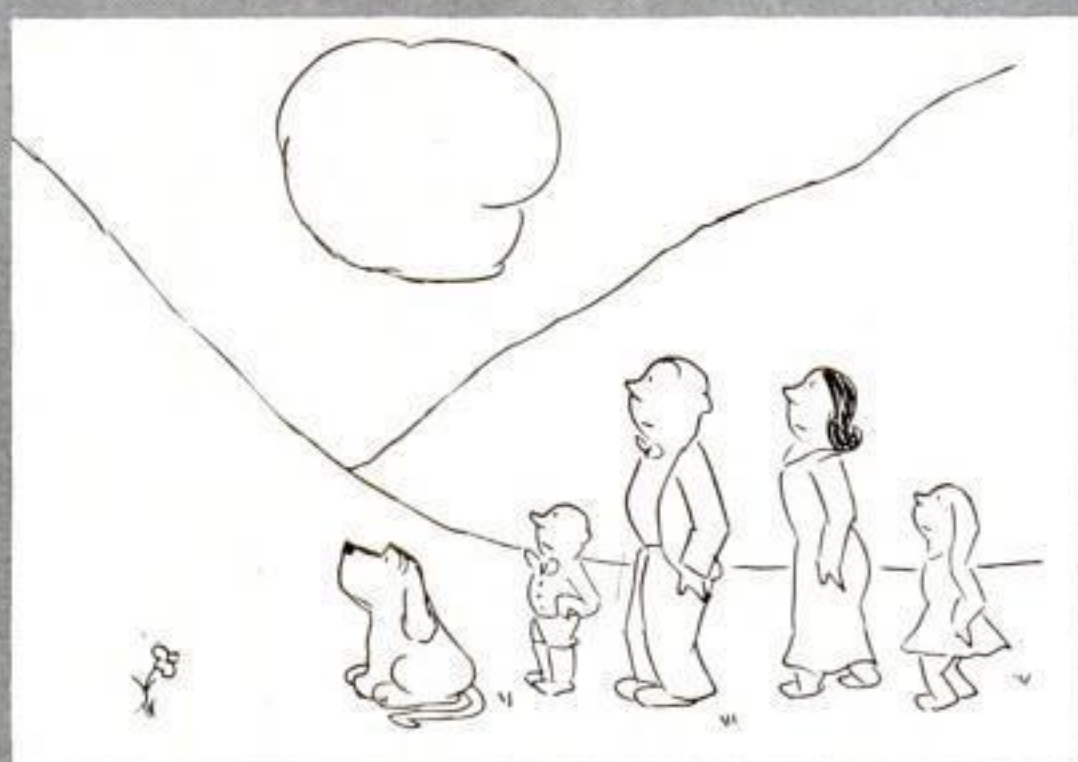
14 DOGS CAME OUT OF THEIR EXILE



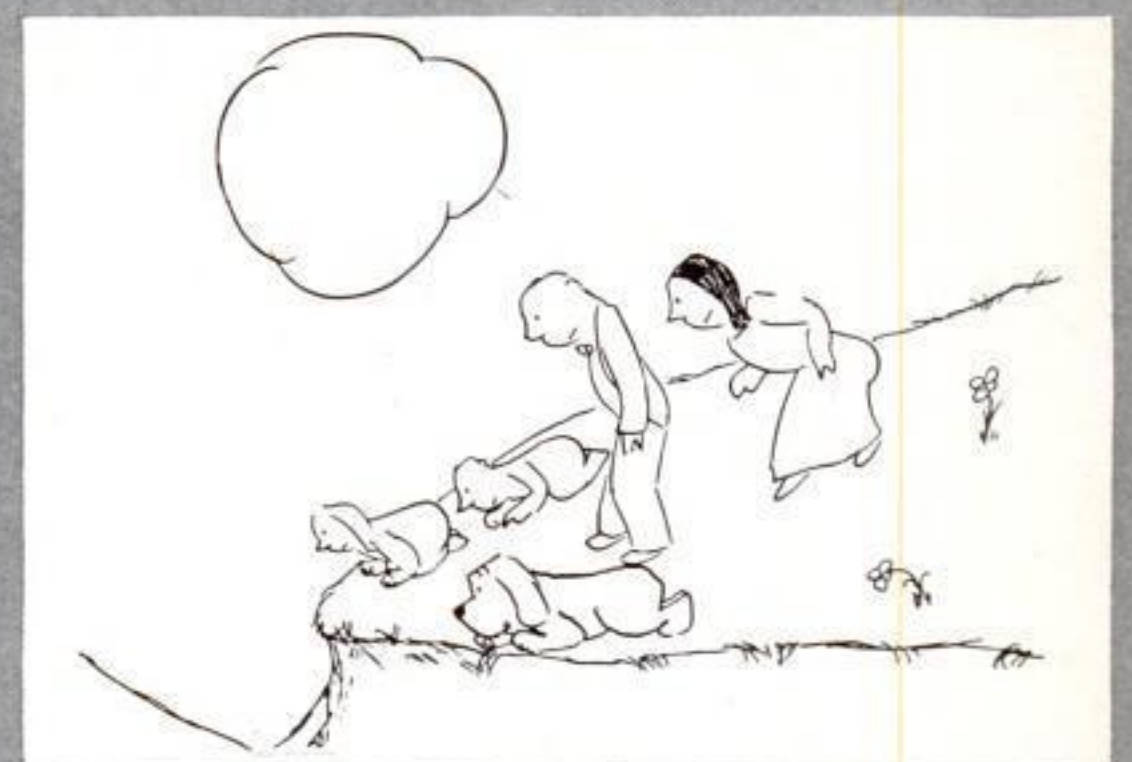
15 THE YOUNG MAN DISCOVERED HOW TO BUILD A SHELTER. PRETTY SOON EVERYBODY WAS BUILDING SHELTERS



19 AND GENERALS AND MAJOR-GENERALS



20 BEFORE LONG, THOSE WHO WENT TO LIVE IN THE VALLEYS WISHED THEY HAD GONE TO LIVE IN THE HILLS



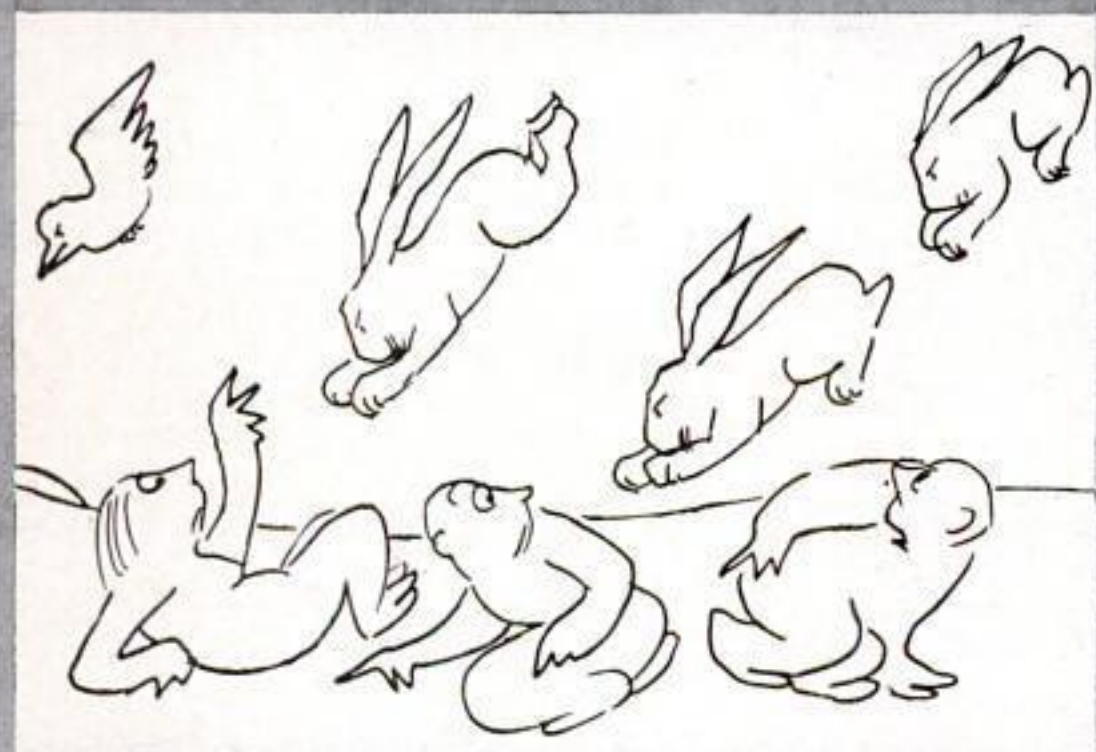
21 AND THOSE WHO HAD GONE TO LIVE IN THE HILLS WISHED THEY HAD GONE TO LIVE IN THE VALLEYS

The world of James Thurber is a stark soggy world of predatory women, bald bitter little men and melancholy hounds. Created idly on memo pads, long ignored by *The New Yorker* and doubtfully put in print in 1931, the Thurber cosmology has since been hailed as the creation of a high sa-

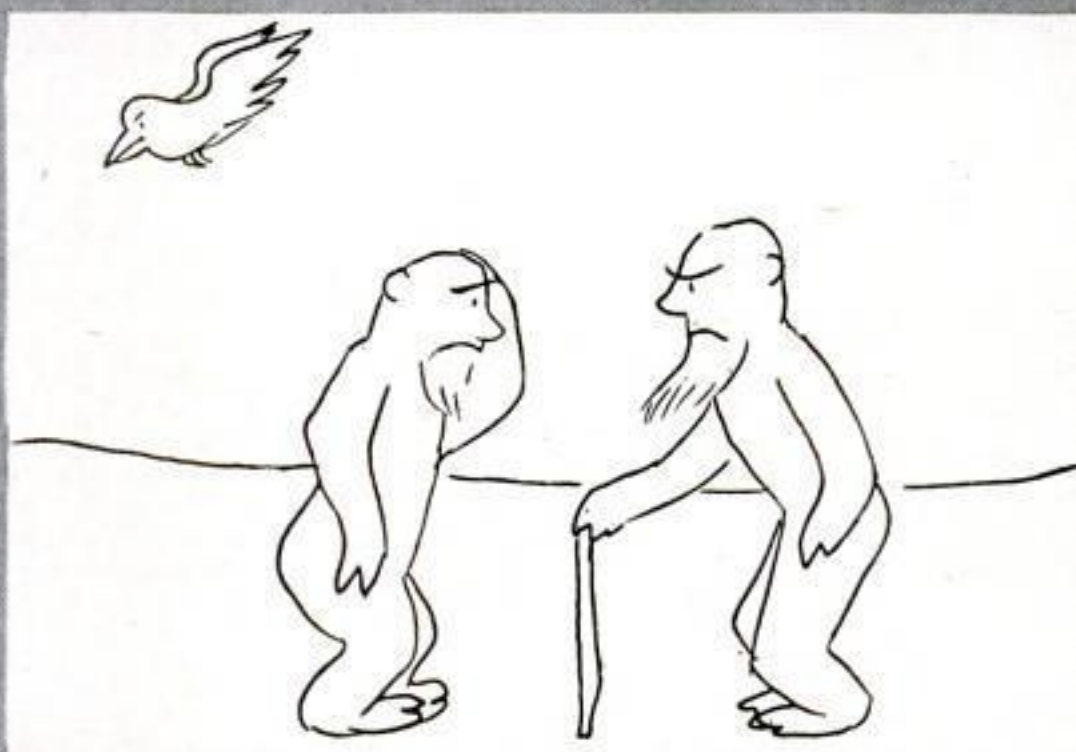
tirical intelligence. Art critics applaud his economy of line, call him successor to Picasso and Matisse.

Beneath his cynicism Thurber is an intense, compassionate liberal. When war exploded in Europe he was moved to produce a "parable in pictures," packed with his characteristic misanthropy plus

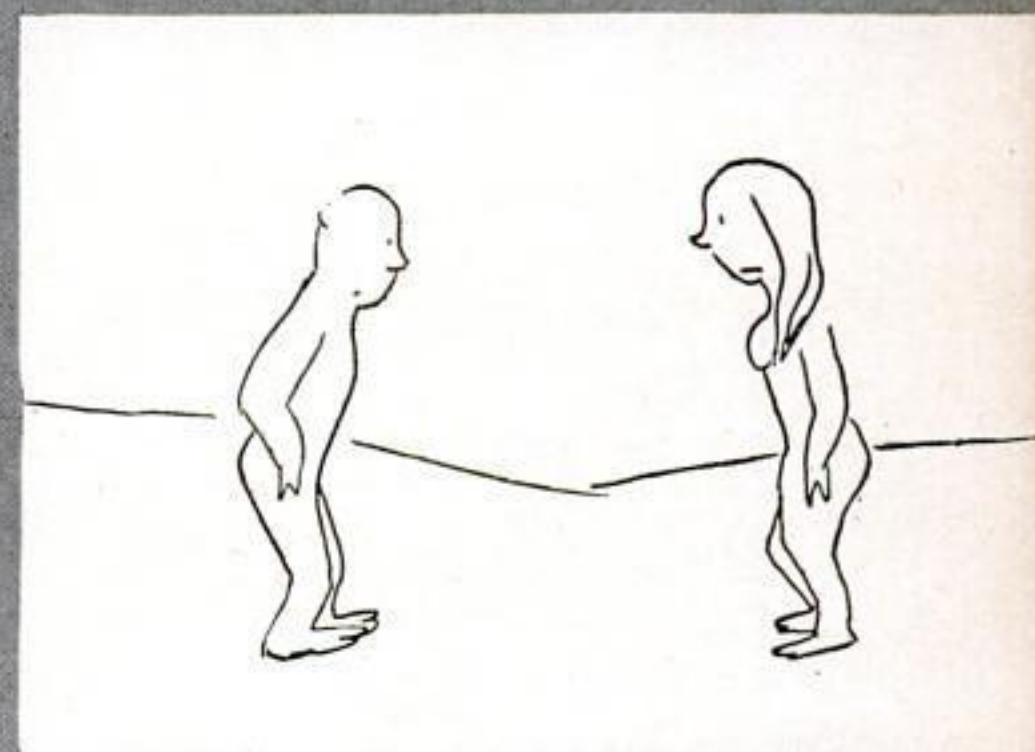
anger plus a certain bleak fatalism. At his request Harper & Brothers withheld another Thurber volume then ready for release and rushed *The Last Flower* (\$2) into print. Published Nov. 17, it is sure to land on many a Christmas tree. Below are some of the 50 drawings from the book, with Thurber captions.



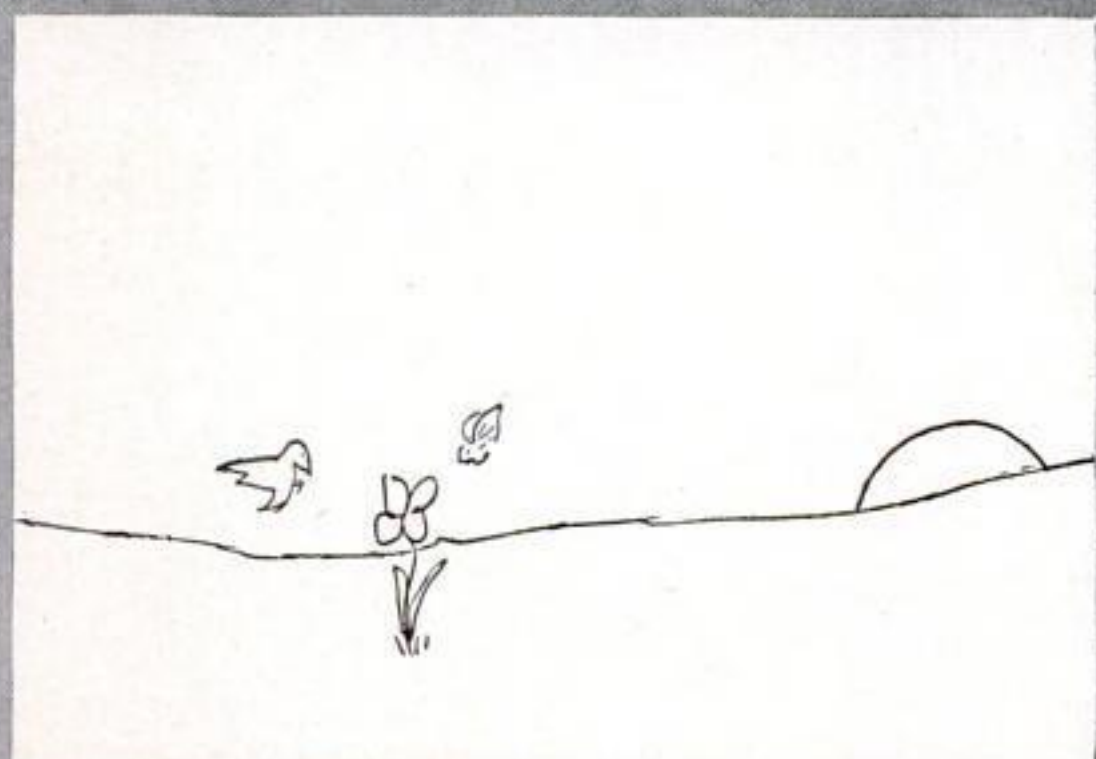
4 EMBOLDENED BY THE PITIFUL CONDITION OF THE FORMER LORDS OF THE EARTH, RABBITS DESCENDED UPON THEM



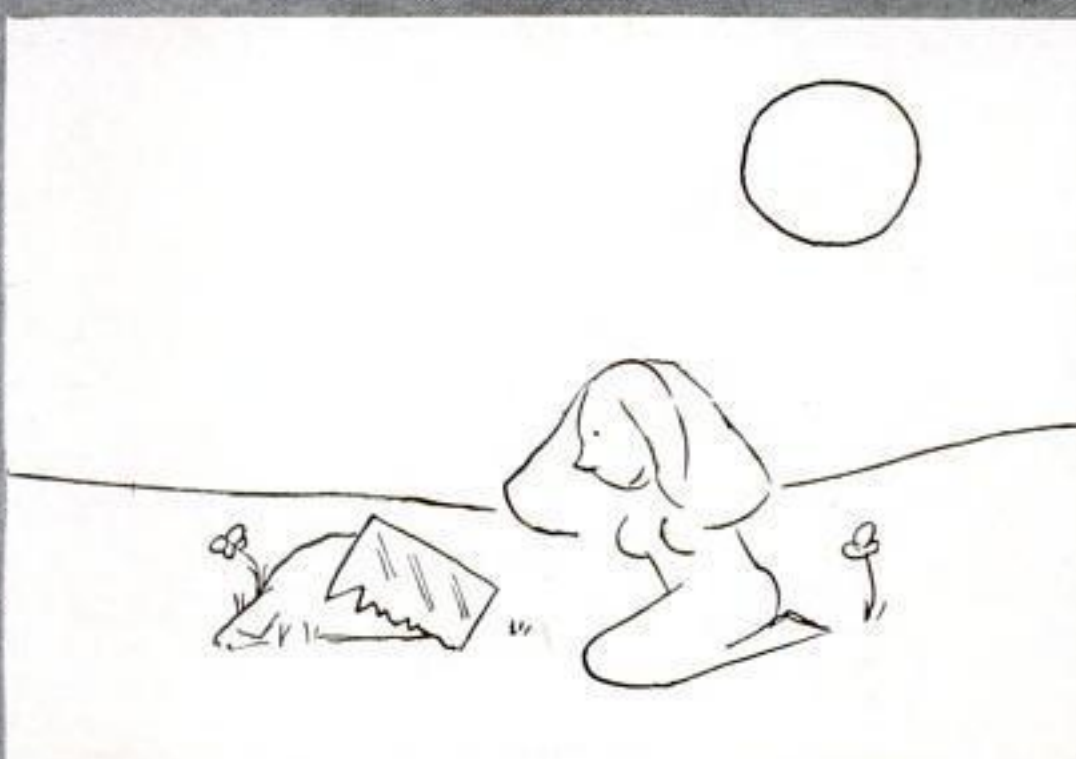
5 EVEN THE FEW GENERALS WHO WERE LEFT FORGOT WHAT THE LAST WAR HAD DECIDED



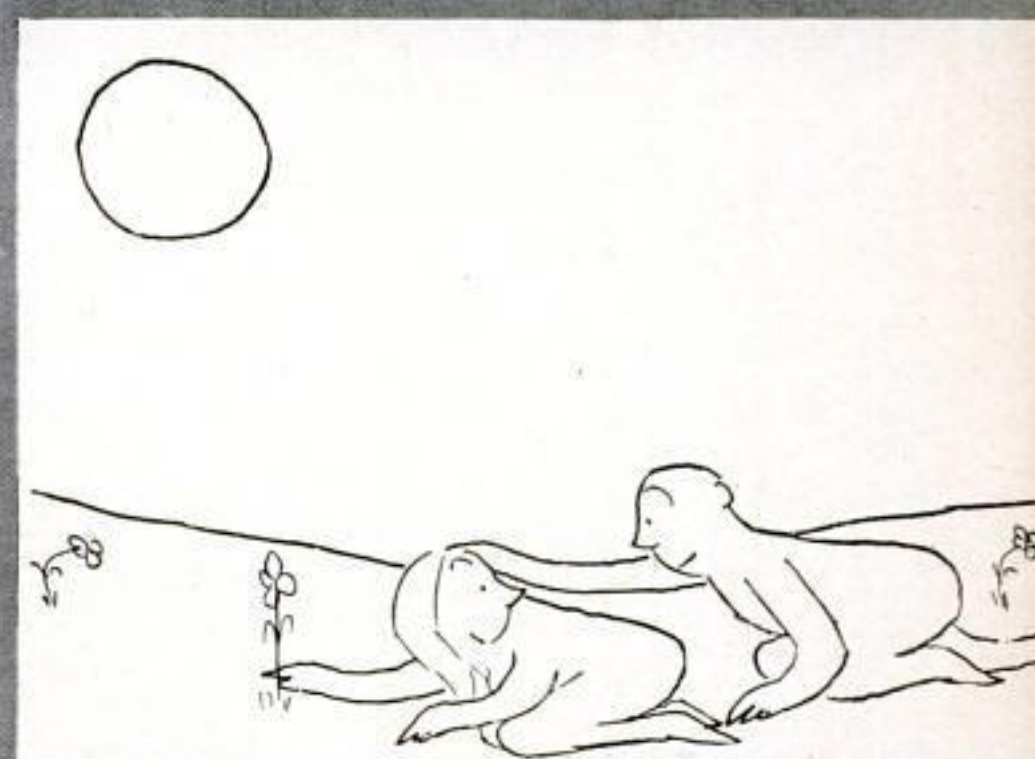
6 BOYS AND GIRLS STARED AT EACH OTHER BLANKLY. LOVE HAD PASSED FROM EARTH



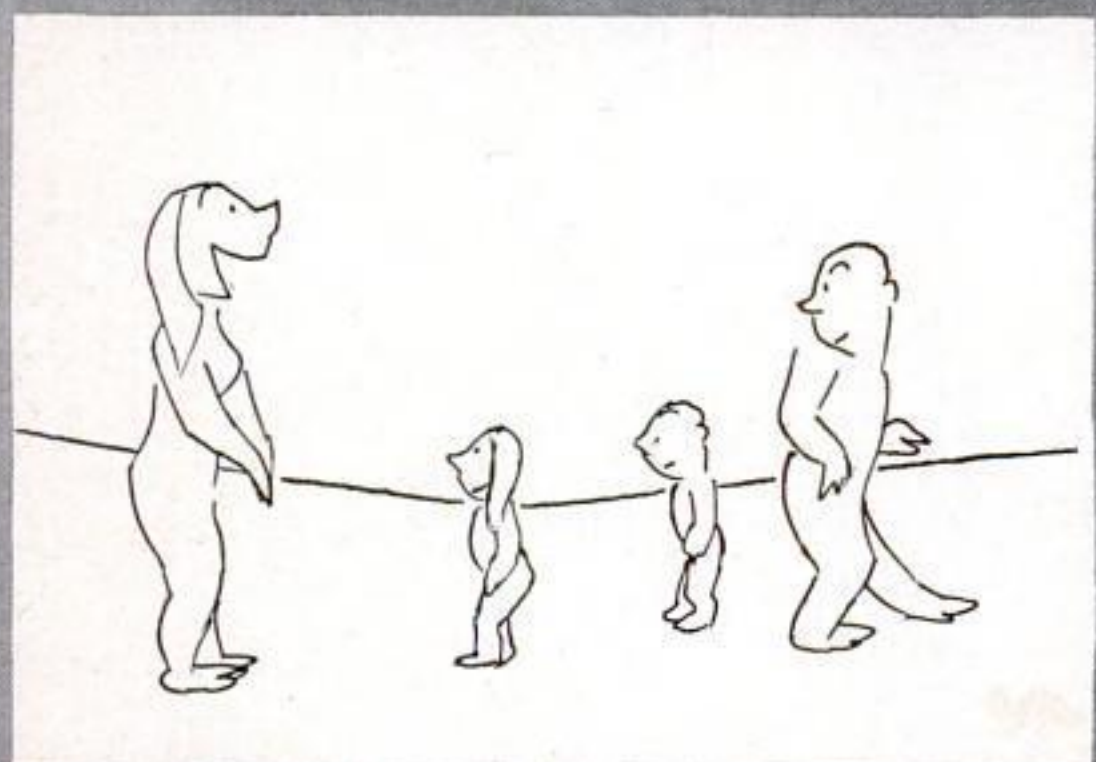
10 ONE DAY A BEE VISITED THE FLOWER AND A HUMMING-BIRD



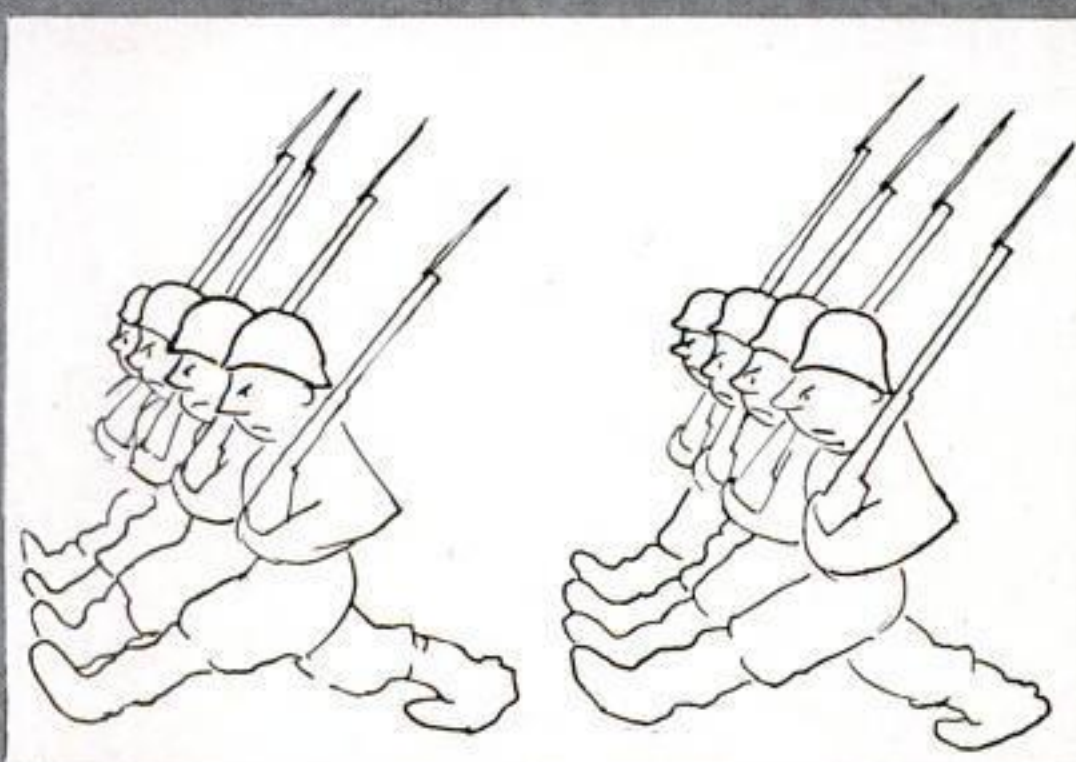
11 BEFORE LONG THERE WERE TWO FLOWERS. . . . THE YOUNG GIRL BEGAN TO TAKE AN INTEREST IN HOW SHE LOOKED



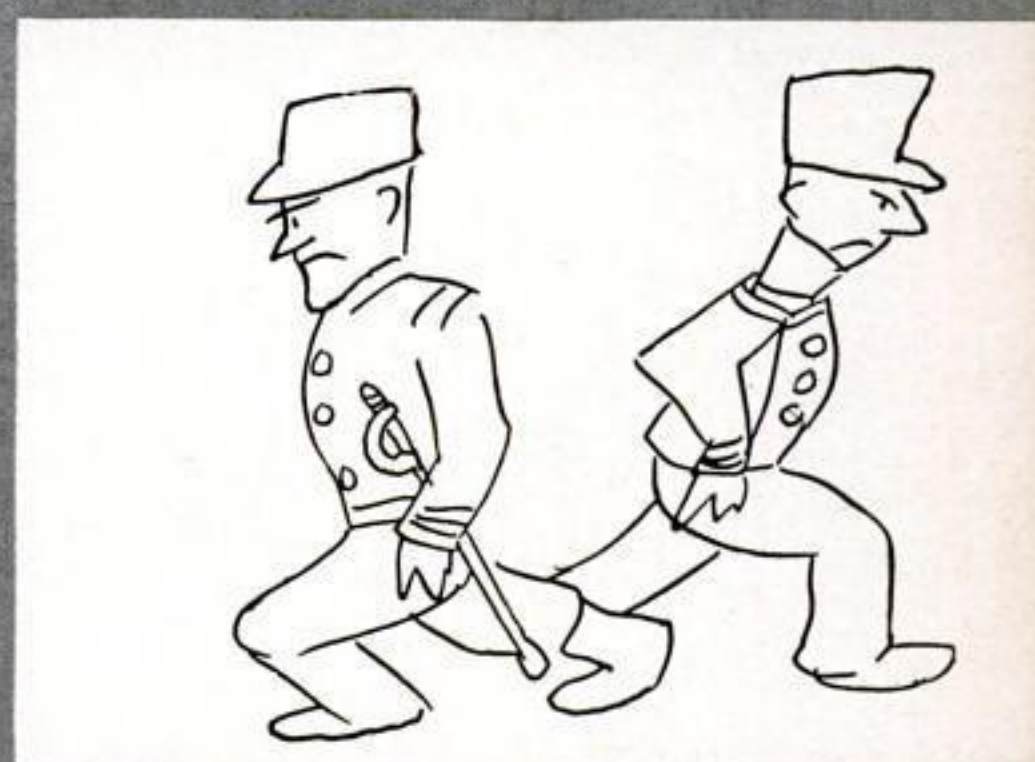
12 THE YOUNG MAN DISCOVERED THAT TOUCHING THE GIRL WAS PLEASURABLE



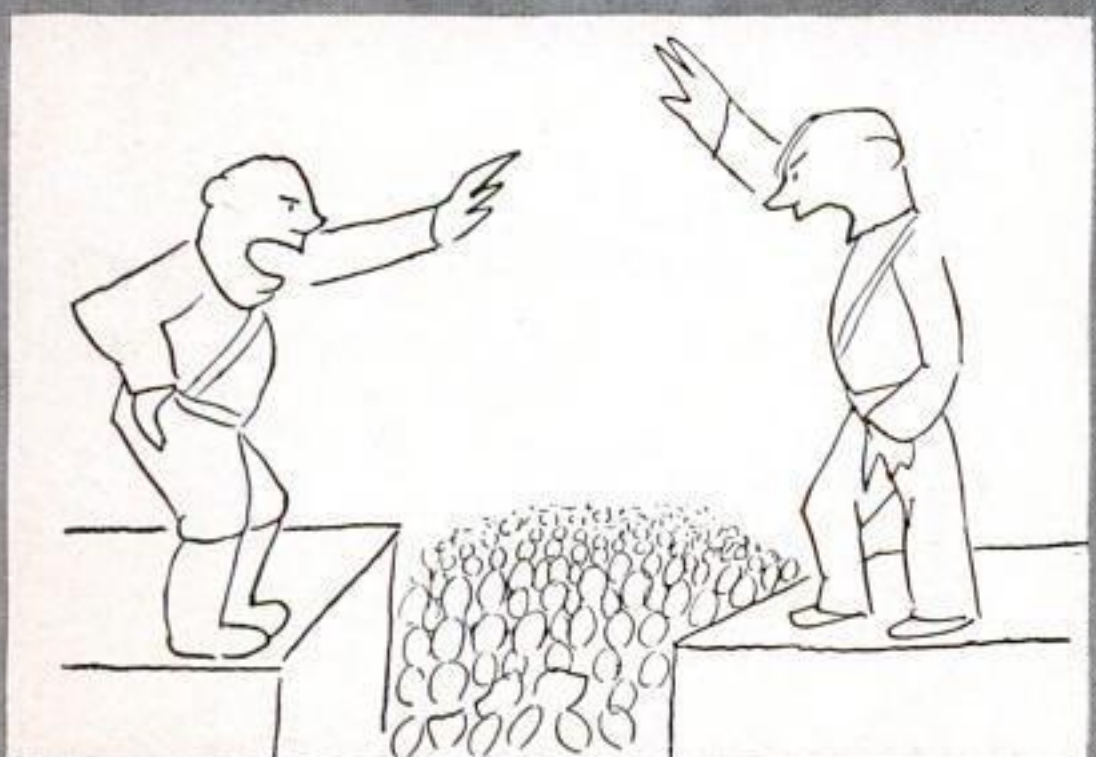
16 SONG CAME BACK INTO THE WORLD



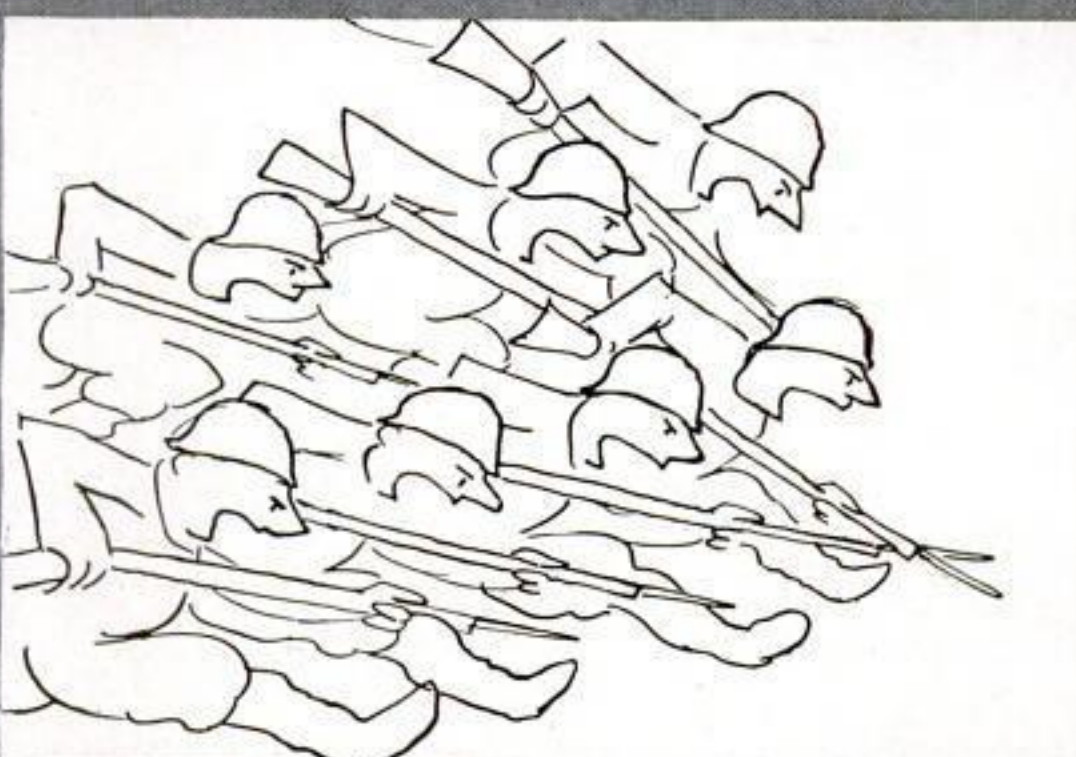
17 AND SOLDIERS



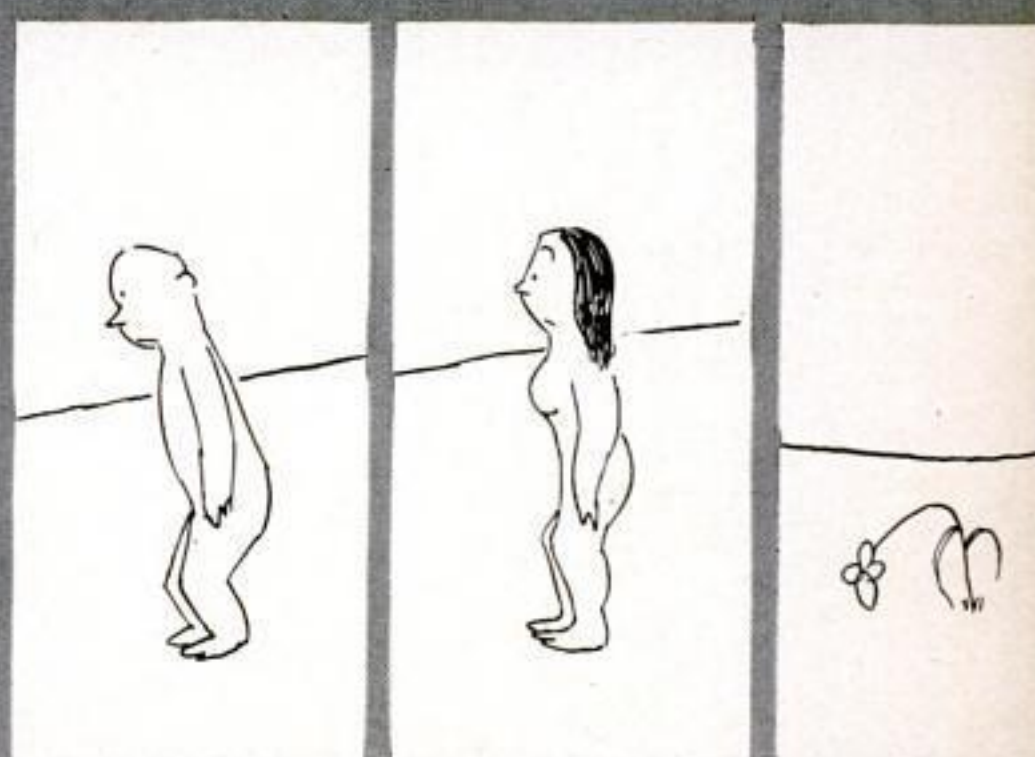
18 AND LIEUTENANTS AND CAPTAINS



22 LIBERATORS, UNDER THE GUIDANCE OF GOD, SET FIRE TO THE DISCONTENT



23 PRESENTLY THE WORLD WAS AT WAR AGAIN. THIS TIME NOTHING AT ALL WAS LEFT IN THE WORLD

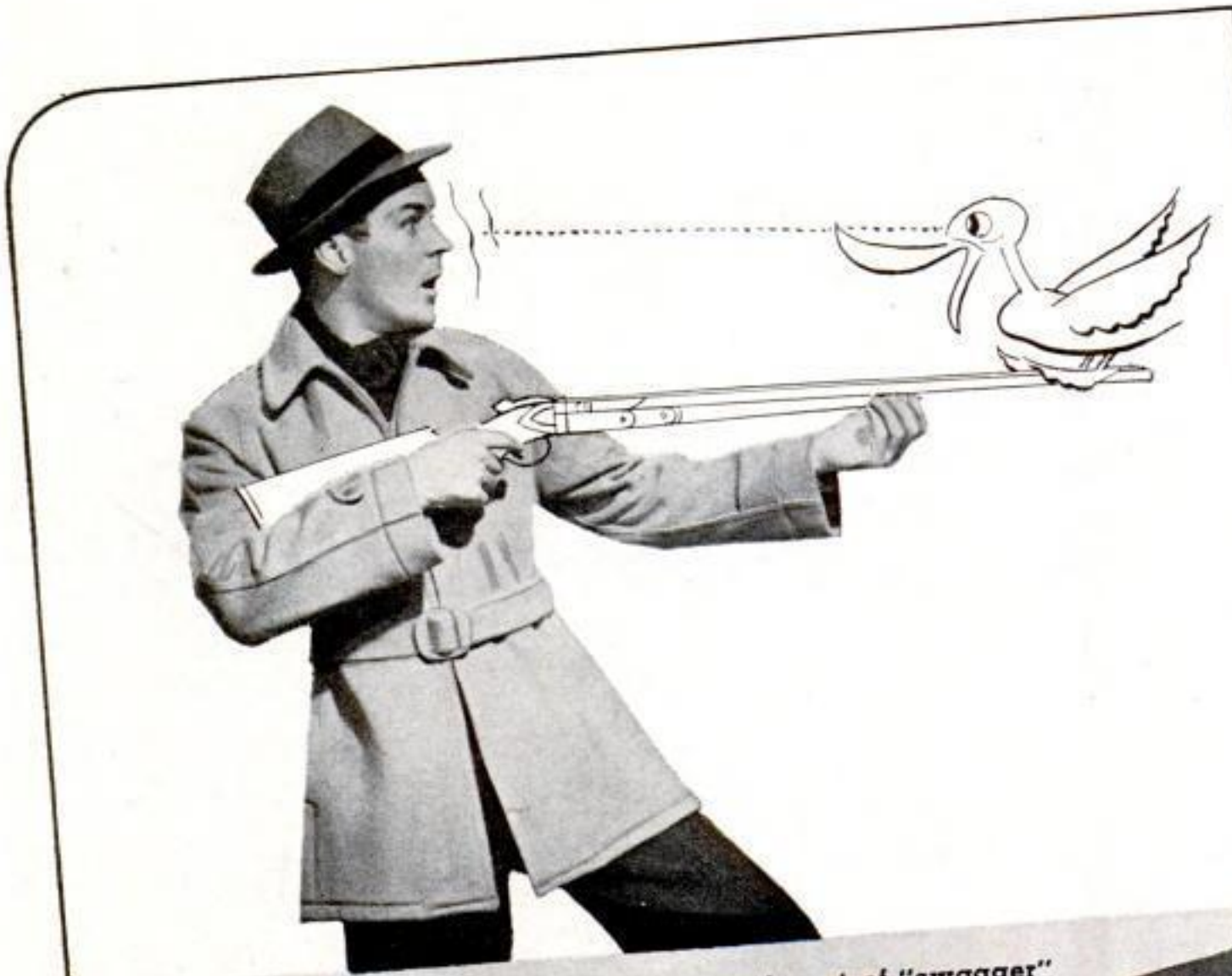


24 EXCEPT ONE MAN . . . AND ONE WOMAN . . . AND ONE FLOWER

The COAT that does you FOUR FAVORS!

It's the SURCOAT... a new kind of coat... with all the style of a top-coat plus the freedom of a jacket... a combination never before achieved! A coat for hard swinging sportsmen, well dressed spectators, for all informal wear. Less than a year ago it was *unknown*—now SURCOATS are being worn by hundreds of thou-

sands of men. See the latest models today at men's and department stores. SURCOATS come in fabrics, leather and knit goods for all seasons... styles for each and every taste. Read below how a new invention* and the TALON slide fastener made this unusually successful new SURCOAT possible!



GIVES NEW FREEDOM. Now, a slide-fastened coat of "swagger" length... yet free enough for lots of action! In single and double-breasted coats the Surcoat Construction ends binding at the hips!



PUTS YOU IN STYLE. It's a coat of many styles! In every case, the TALON slide fastener produces neater, smarter lines. And the Surcoat Construction gives proper drape to the lower part of the coat!

THE
SURCOAT
SHOWN IN MODELS BY
FOUR OF MANY MAKERS



SAVES TIME AND TROUBLE. The Surcoat is easier to open or close than any other slide-fastened coat. Because in the new Surcoat Construction the ends of the TALON slide fastener are *free*—convenient to reach—easy to assemble!



LAUGHS AT WEATHER. The Surcoat now gives you the sealed protection of the TALON slide fastener in coats that fall below the hips. And what's more, you can adjust the TALON slide fastener to any neck opening you want!

ALWAYS "TAKE A SECOND LOOK" WHEN YOU BUY A SURCOAT

You may run across a coat that—at first glance—*looks* like a Surcoat. But "take a second look."

For, as the pictures at the right show, the Surcoat is constructed in a very special way—*patented by TALON, Inc.*

To be doubly certain you are getting

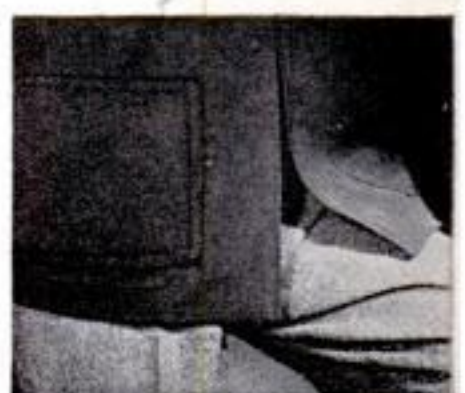
a genuine Surcoat, look first for the "free end" construction at the bottom of the slide fastener. It's the only construction that makes a slide-fastened coat of this length practical, comfortable, good looking. Then "take a second look" for the trademark "TALON" on the slide fastener.



* Patented Surcoat Construction. Note "free ends"



... that make it easy to assemble TALON fastener



...and give proper drape to the lower front of coat.

TALON SLIDE FASTENER • MADE BY TALON, INC. • MEADVILLE, PENNSYLVANIA

Reg. U.S. Pat. Off.

SPEAKING OF PICTURES

(continued)

Thurber is not alone in his forebodings of civilization's end and the extinction of the human race. Even the movies are worried. Christmas week M-G-M will release an animated cartoon entitled *Peace on Earth* and showing the happy lives led by animals following the self-destruction of man. "What are men?" Grandpa Squirrel is asked. "As I remember the critters," he replies, "they were like monsters. . . . They were the orneriest, cussedest 'tribe o' varmints—always a-fightin' and a-feudin' and a-shootin'."



ONLY REMAINS OF MAN ARE HIS IMPLEMENTS OF WAR, RUSTING IN THE FIELDS



THEY WORE BIG IRON POTS ON THEIR HEADS AND CARRIED SHOOTIN' IRONS



THEY HAD TREMENDOUS SNUOTS THAT CURLED DOWN TO THEIR STOMACHS

SCIENTIFIC TESTS—and case histories of actual users—definitely establish the efficiency of Knox Gelatine for increasing endurance.

FILE PROOF NO. 145



"PHYSICAL ED." STUDENTS BENEFIT

Physical education instructor, well-known southern college for women. Has four periods each day requiring strenuous physical activity. Too exhausted at night to do required study for higher degree. Took Knox Gelatine regularly. Says far less tired. Now able to concentrate on studies with ease. Ten sophomores, majoring in physical education, enthusiastically report similar benefits from Knox Gelatine feedings.

FILE PROOF NO. 286

STANDS UP UNDER HEAVY DUTY

Traffic officer—Troubled with aching back. Limbs pained even when sitting down. Unable to sleep more than two hours at a time—"legs weighed a ton." Took Knox Gelatine. Now reports "notice a whale of a difference." Sleeps right through without waking. Far more vitality. Now plays on police athletic teams. Other traffic officers, motorcycle police, and patrolmen tested in group greatly benefited by Knox Gelatine for endurance.



WANT TO GO PLACES?

Thousands work and play more efficiently—enjoy after-work fun—because of new endurance gained the easy Knox Gelatine way. If you suffer from lack of pep and over-fatigue—try the simple Knox Gelatine routine. Many report Knox Gelatine taken regularly increases endurance more than 100%. Scientific tests prove the value of regular feedings with Knox Gelatine.

Fight Fatigue With KNOX GELATINE



THIS WAY: Empty 1 envelope (1/4 package) of Knox Gelatine in a glass 3/4 filled with cold water or fruit juice, or 1/2 water and 1/2 fruit juice. Let the liquid absorb the gelatine. Then stir briskly and drink rapidly or it will thicken. Take 4 envelopes a day for 2 weeks, then continue with 2 a day. Take faithfully for 1

month. Then if you wish, discontinue, and resume when you feel the need. **CAUTION:** Be sure to use Knox. Only Knox was used in the scientific experiments. Only Knox is proved to have the necessary elements. Write for Bulletin E, Knox Gelatine Company, Johnstown, New York, Department 71.

Style supported by

THE style leadership of General Motors designers was never more plainly demonstrated than in the handsome new General Motors cars for 1940 now brightening our streets with their beauty.

Lines are sleek, bonnets are graceful, colors are in the gayest and smartest shades. Interiors are rich with fine fabrics and finish—each detail of appointment and decoration is executed with sure, deft taste.

But even more satisfying than the knowledge that you make a fine appearance in these cars is the knowing that you have made a fine buy in any one of them.

Larger, abler, more restfully comfortable, they sparkle with improvements devised by one of the leading technical groups of the whole world—the richly experienced group of

General Motors engineers.

Thus you will find bigger, roomier, stronger bodies, improved Knee-Action, Safety Plate Glass in all window openings, easier handling controls.

In several of the GM lines you will find an entirely different, ultra-smart, ultra-equipped new model that clearly reveals General Motors authority and leadership in design.

Go see the new General Motors cars for 1940—and look also at their prices, which are plainly shown on a “plainview” price tag on the steering wheel. For *price is necessarily a component of value, in everything you buy*—and you will find that your GM dealer’s method of pricing makes clearer than ever before the greater *value* in these automobiles.

GENERAL MOTORS

CHEVROLET • PONTIAC • OLDSMOBILE

GM

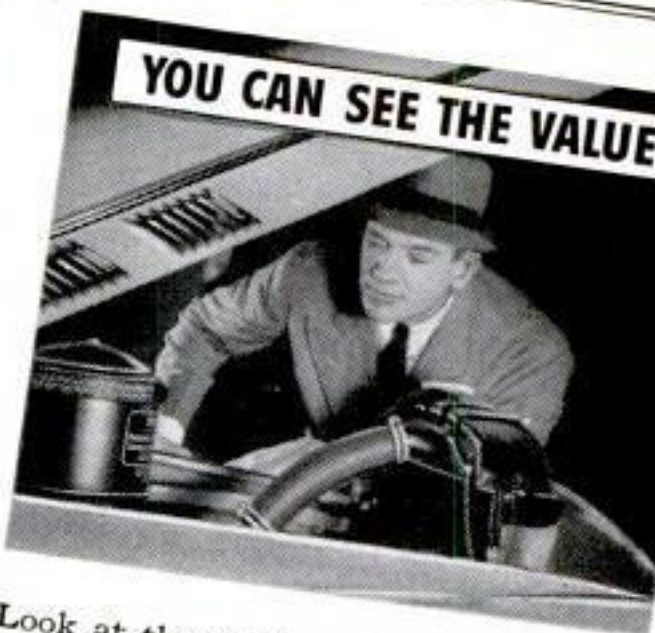
YOU CAN SEE THE
VALUE—YOU CAN
SEE THE PRICE

BUICK • LA SALLE • CADILLAC

VALUE



YOU CAN SEE THE VALUE... AND YOU CAN SEE THE PRICE



Look at the 1940 cars offered by General Motors dealers and you will find in every detail of engineering and appointment plain evidence of their outstanding *value*.

Look at the "plainview" price tag on each car and you will likewise find every detail of the delivered price plainly shown.

It lists "PRICE OF CAR" which means the price the dealer charges you for the car itself including reimbursement for Federal Tax and his conditioning charge — "TRANSPORTATION CHARGE" which means a charge for transportation from

the factory to you, based on rail rates — "OPTIONAL EQUIPMENT AND ACCESSORIES" which means the dealer's charge for any extra equipment or accessories that you may elect to buy.

Value is always relative, in anything you buy. It necessarily involves the price you pay and what it includes.

So examine the new General Motors cars. Then study the price tags.

In this way you can see for yourself what your money buys and the abundant measure of *value* in General Motors cars.

Just One Suggestion
SEE IT AND HEAR IT!

WORLD'S BIGGEST SELLING LITTLE RADIO

Emerson



Model 282—with Exclusive Emerson "MIRACLE TONE CHAMBER." No Aerial or Ground Required. AC-DC Superheterodyne with Automatic "Key-Touch" Tuning. Built-in "Innerceptor" Loop Antenna. "Eye-Ease" Dial. Handsome "Sta-Bent" constructed hand-rubbed Walnut Cabinet. Unusual Power and Magnificent Tone. "Expert OK'd!"

\$22.95

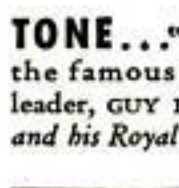


LOOK FOR THIS TAG OF

Expert OK



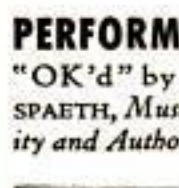
STYLE..."OK'd" by LOUISE VANDERBILT, Famous and Socially Prominent Interior Decorator.



TONE..."OK'd" by the famous orchestra leader, GUY LOMBARDO, and his Royal Canadians.



ENGINEERING..."OK'd" by J.R. POPPLE, Chief Engineer WOR (Mutual Broadcasting System).



PERFORMANCE..."OK'd" by SIGMUND SPAETH, Musical Authority and Author-Composer.



VALUE..."OK'd" by DR. ORESTES CALDWELL, Editor of "Radio Today", former Federal Radio Commissioner.



LISTEN TO ELLIOTT ROOSEVELT Broadcasting for EMERSON Radio every Tuesday, Thursday and Saturday evening over Mutual Broadcasting System.

EMERSON RADIO AND PHONOGRAPH CORPORATION • NEW YORK, N. Y.

Never Before Such Luxury at So Low a Price!

63 Great New 1940 Models for Every Purpose and Every Purse—\$7.95 to \$99.95



No wonder all of America is Swinging to Emerson! With the exclusive Emerson "MIRACLE TONE CHAMBER," with advance features "OK'd" by America's leading authorities—there are 63 grand models you should ask your nearest dealer to demonstrate: Table Models, Radio and Phonograph Combinations, "Three-Way," Self-Powered Portables and Farm Radio. See them TODAY! (Same prices everywhere in U.S.)



Model 301—With exclusive Emerson "MIRACLE TONE CHAMBER." No Aerial or Ground required. A.C.—D.C. Superheterodyne with Built-in "Innerceptor" Loop Antenna, "Eye-Ease" Dial. Handsome Plastic Cabinet. **\$9.95**



Model DJ-310—"Three-Way" Portable with "MIRACLE TONE CHAMBER." Plays on A.C. and D.C. house current—then operates on its own power wherever you take it. 6-tube Superheterodyne. "Innerceptor" Loop Antenna. Complete. **\$24.95**



Model 291—Combination Radio and Phonograph. Superheterodyne—for A.C. operation. Has "MIRACLE TONE CHAMBER," "Innerceptor" Loop Antenna and all modern features. Plays 10-in. and 12-in. records. Hand-rubbed Walnut Cabinet. **\$39.95**

LIFE'S PICTURES



Herbert Gehr, who has spent years photographing important people, was scared to death when he went up to take the Toscanini pictures which appear on pages 63-67. But Toscanini, who once called photographers "assassins," proved a willing and gracious subject. Because Toscanini hates flash bulbs, Gehr used only a small spot and floodlights for indoor shots. When Toscanini sat down at the piano, he sat stiffly at first without playing. But Samuel Chotzinoff, Toscanini's friend and NBC musical commentator who was in the room, said, "Isn't it wonderful, Maestro, how Bellini influenced Chopin?" "Ah, Bellini," exclaimed the conductor, who loves that composer's music, and began to play and sing a Bellini aria, while Gehr happily clicked away with his camera.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

COVER—HERBERT GEHR
2—H. & E.
6—COURTESY CARNEGIE INSTITUTE
10, 11 From "THE LAST FLOWER" by JAMES THURBER, published by HARPER & BROS.
13—M-G-M
16—WALTER B. LANE
21, 22, 23—DEVER from B. S.
24—ACME, W. W.—W. W.—W. W., A. P.
25—BRITISH PRESS COMBINE
26—LOS ANGELES TIMES PHOTO by JERRY DOYLE
27—ARTHUR FELLIG
28—HOLBECH AND GULDBRANDSEN from B. S. exc. bot. lt. DEVER from B. S.
29—HOLBECH AND GULDBRANDSEN from B. S.
30, 31—"NEWS OF THE DAY" NEWSREEL
32, 33—PETER STACKPOLE
34—INT.
39, 40, 42, 44—KARGER-PIX
51—DORIS LEE
52, 53—WALT SANDERS from B. S.
54—GORO from B. S.
55—ARTHUR FELLIG
56—WALT SANDERS from B. S.
57—WALT SANDERS from B. S., GORO from B. S.
58—WALT SANDERS from B. S.
60—DMITRI KESSEL
63 through 67—HERBERT GEHR
68 through 73—OTTO HAGEL AND HANSEL MIETH
74—WEHNER from B. S., OTTO HAGEL, THOS. D. MCAVOY, A. P.—W. W., ACME, KEY.—BROWN BROS., A. P., INT., PAUL HESSE
75—HANSEL MIETH
76—GORO from B. S.
78—DR. SKELLET courtesy BELL TELEPHONE LABORATORIES—GORO from B. S.
80, 82, 84—HART PRESTON
86, 87—PETER STACKPOLE
88—WARNER BROS. exc. bot. BERT SIX for WARNER BROS.
90, 91, 92, 93—FRITZ HENLE from B. S.
95—T. ACME—CER. KEITH DENNISON & ALBERT KAYO HARRIS—OAKLAND TRIBUNE

ABBREVIATIONS: BOT., BOTTOM; CEN., CENTER; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A. P., ASSOCIATED PRESS; B. S., BLACK STAR; H. & E., HARRIS & EWING; INT., INTERNATIONAL; KEY., KEYSTONE; M-G-M, METRO-GOLDWYN-MAYER; W. W., WIDE WORLD

666 relieves misery of Colds fast!
LIQUID - TABLETS
SALVE-NOSE DROPS

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(AN AUTHENTIC NARRATIVE TOLD BY A FATHER)

1 My son was an aggressive, literal-minded little fellow—a little bit shy on personality. At 11 we bought him a Steinway and started him on his music lessons. He is no genius musically, but he persevered.



2 At 12 he went to Lawrenceville. A small physique kept him out of bodily-contact sports—football, soccer and basketball. But he played the piano in the school orchestra—and his personality improved. We could see him opening up.



3 At 17, he went to Yale; his first request was for a piano. We bought him a Steinway Vertical. Good times at Yale (he graduated with creditable marks) were due in no small part to the singing that went on in his rooms at Pierson College.

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4 Another instance of the contribution the Steinway has made to his social life: At a club dance in Easthampton last summer, the orchestra leader asked him to play a number on the piano with the band. He played well enough to please the dancers, and was quite in demand at parties as a consequence. . . . He's in business now, doing well, meeting people easily, and his confident outlook on life is one result of the coming of the Steinway into our home.

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LIFE'S COVER. The little girl on the cover with Arturo Toscanini is the conductor's granddaughter, Sonia Horowitz. Her mother is Toscanini's daughter Wanda. Sonia is staying with her grandparents in Riverdale, N. Y., while her father, Vladimir Horowitz, the Russian pianist, is making his first U. S. concert tour since 1935. Sonia, who is 5, speaks Italian and French, is learning English. She loves to play with her grandfather (see pp. 63-67). Toscanini never encouraged any of his children to study music. But Sonia takes piano lessons.

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Subscriptions and all correspondence regarding them should be addressed to CIRCULATION OFFICE: 330 East 22nd Street, Chicago, Illinois

EDITORIAL AND ADVERTISING OFFICES: TIME & LIFE Building, Rockefeller Center, New York

SUBSCRIPTION RATES: One year in the U. S. A., U. S. Territories & Possessions and Canada, \$4.50; countries of the Pan-American Union, \$6.00; elsewhere, \$10.00. Single copies in the U. S. A. and Canada 10¢; U. S. Territories & Possessions, 15¢; elsewhere, 25¢



"So this Frenchman ups and Kisses me!"

1. You know how every so often you get a customer you just can't please? Well, I drew first prize the other night—a Frenchman. He complained more than my mother-in-law.

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2. So when I bring his coffee I try to make sure it's just right. It was. One taste and his face lit up like a street lamp. "Oo-la-la, zis coffee!" he says. "Eet ees magnifique!" But then he looked sour again.



3. "Anything wrong, sir?" I says. "There ees," he wails. "I love ze coffee; but when I drink ze coffee, I cannot sleep because I am kept awake by caffeine." "Forget it," I says: "we serve Sanka Coffee."



4. "What ees zis Sanka Coffee?" he asks. "Sanka," I tell him, "is *real* coffee. Only it has 97% of the caffeine removed so it can't keep you awake. Good idea, eh?" "Good?" he blurts. "Eef true, eet ees perfect!"



5 Next night, the Frenchman comes in again and makes a bee-line for me. "Eet ees true!" he cries. "I sleep like ze angel!" And before I have time to dodge, he kisses me on the cheek! But golly, when I saw the big tip he left, I almost kissed *him*!



6. You see it pays to know about Sanka Coffee. That's why I wised up to what the Council on Foods of the American Medical Association says... "Sanka Coffee is free from caffeine-effect and can be used when other coffee has been forbidden."



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TUNE IN "WE, THE PEOPLE"... laughs, pathos, thrills, drama, as real people tell true experiences!—Tuesday evening—*Columbia* Network—see your local paper for time and station.



THIS PICTURE OF A BRITISH AIRPLANE CARRIER AND THREE LIGHT CRUISERS ANCHORED BELOW THE FIRTH OF FORTH BRIDGE WAS TAKEN FROM A GERMAN BOMBER

In photographing the war, the Germans got the jump on the British and French at the very start (LIFE, Sept. 18) and have held it ever since. True, the "Bore War" has not produced much action to photograph. But the Germans have made the most of what there was, as might be expected of a nation of photographers. Until Hitler drove some of its best over to America, Germany had more good photographers than any other country, and its cameramen still average far higher than those of Britain and France.

But superiority of German war photography may also be due in part to superior enterprise and imagination. The British and French may be taking good pictures; British air raids and reconnaissance flights over Germany have presented fine opportunities. But if they are, the results are securely locked in their censors' files. The Germans, on the other hand, are sticking to their propaganda policy of openhanded frankness. And pictures are one German product which the British Navy has thus far been unable to blockade. Many pictures are sent to Italy, thence shipped by air from Milan to America via Lisbon.

By this route last week, sent for exclusive first publication by LIFE, arrived the greatest pictures of the war to date. The one above of British warships lying at anchor in the Firth of Forth off Edinburgh is a superb aerial photograph by any count. It is made thrilling by the fact that it was taken from a German bomber, apparently during a reconnaissance flight. Absolute tops is the picture which you may see by turning the page. It was taken on the afternoon of Oct. 16 when about a dozen Nazi bombers roared over the Firth to fight. It was taken under a rain of fire from British anti-aircraft guns and planes which brought down four of the raiders. And it was taken at the historic instant when the Germans scored their first acknowledged bomb hit on a British warship, the light cruiser *Southampton*. Ship and glancing hit, which sank the cruiser's Admiral's barge and pinnace, appear at top of picture. Splinters from this bomb, from another which hit close by the cruiser *Edinburgh* shown at bottom of picture, and from a third not shown which burst by the destroyer *Mohawk*, killed 15 British seamen, wounded 35.

GREATEST WAR PICTURES

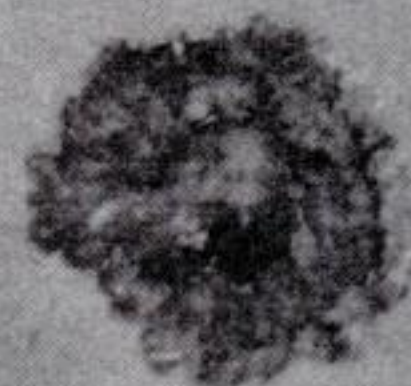
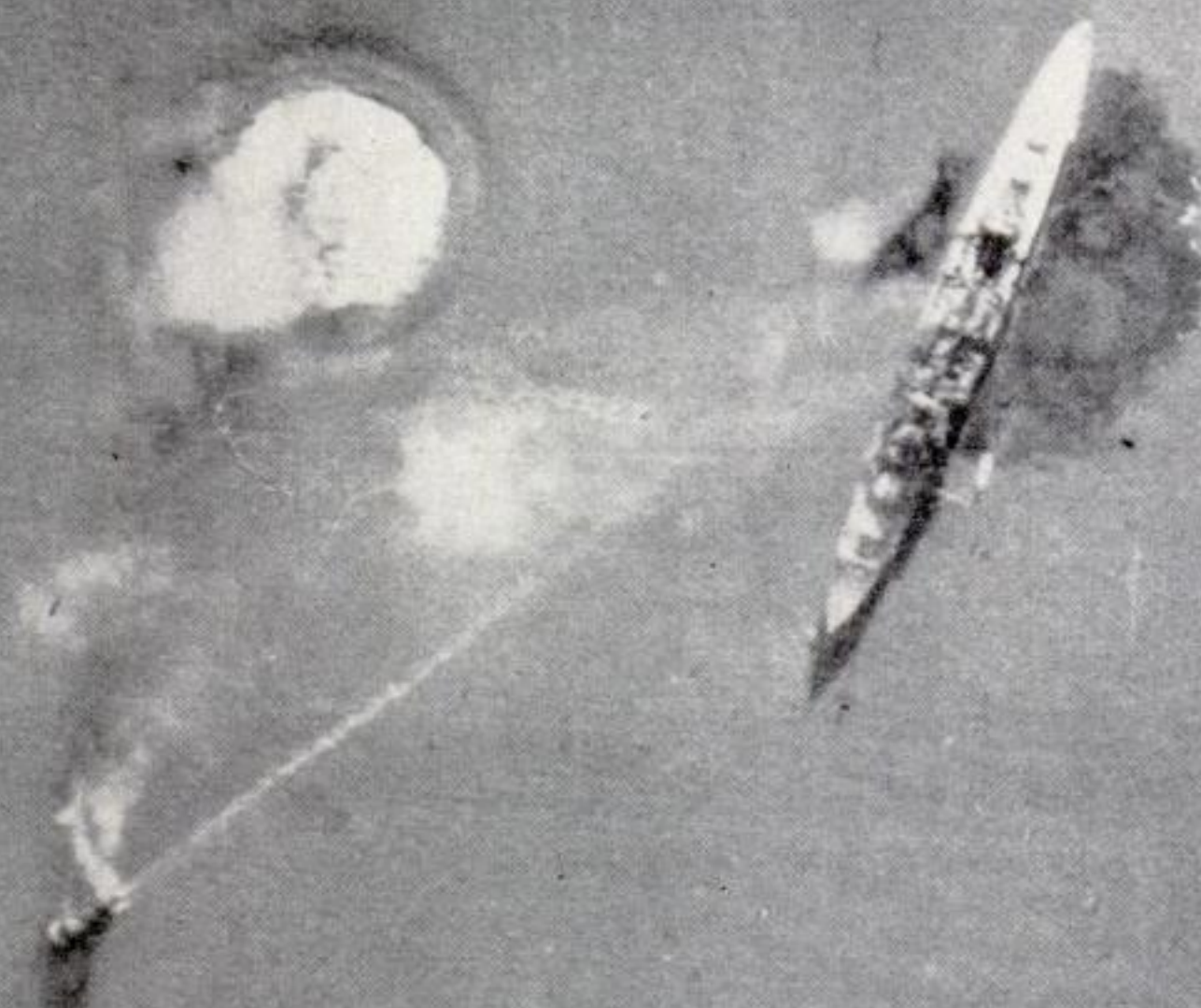
SHOW GERMAN BOMB RAID

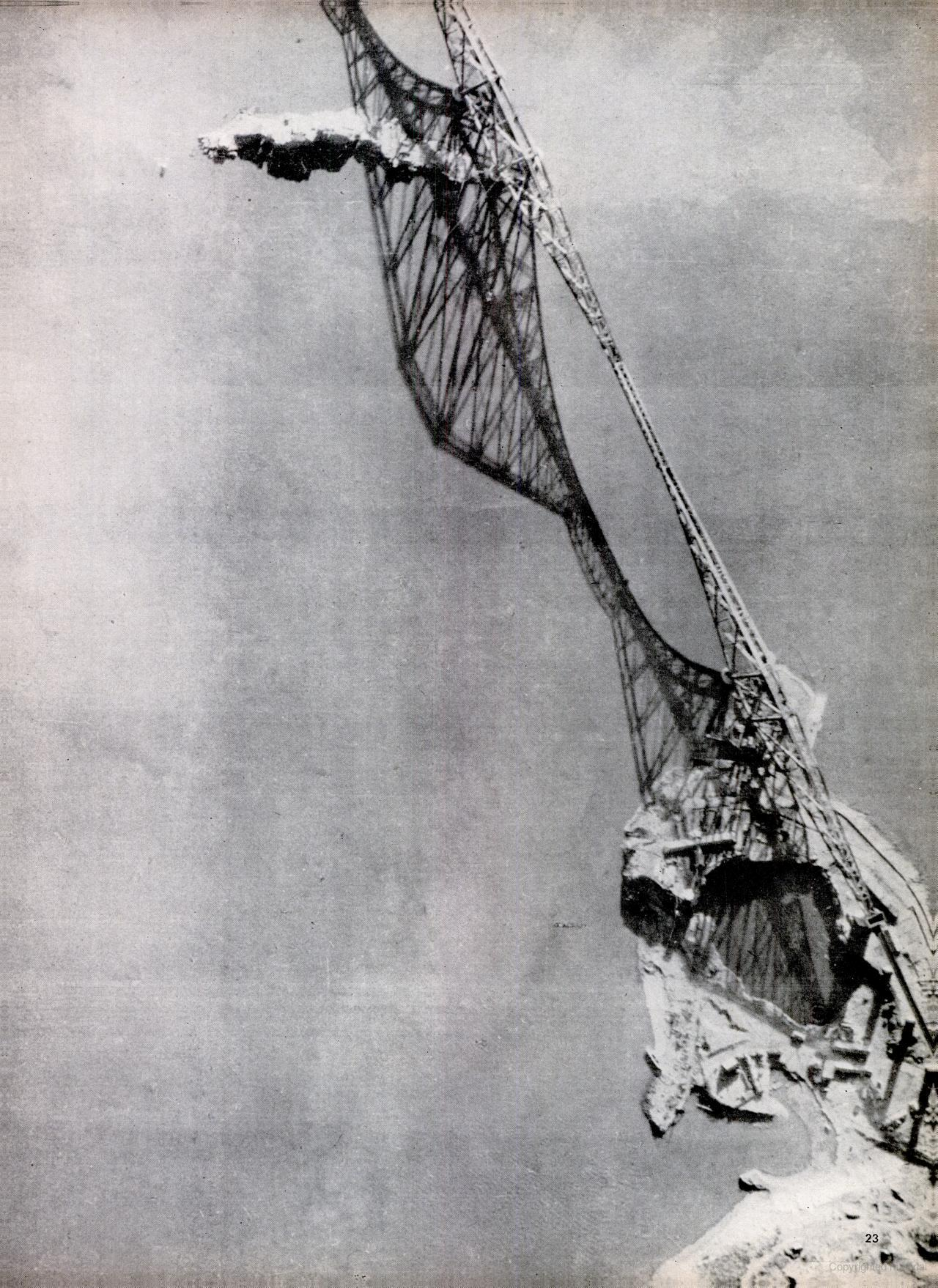
ON THE FIRTH OF FORTH

You are now looking down from a German bomber in action over the Firth of Forth.

A bomb has just scored a glancing hit on the British cruiser at top while a miss

explodes foamily to left. Dark splotches show where bombs missed cruiser at bottom





LIFE ON THE NEWSFRONTS OF THE WORLD

America forgets its war jitters; Capone comes out; Churchill and the Finns show fight

Last week Washington nerves were calm enough to let Secretary of State Hull roll off to a Georgia resort, Secretary of the Treasury Morgenthau to an Arizona ranch and President Roosevelt to a three-week travel-rest including stops at Hyde Park and his regular Thanksgiving visit to Warm Springs. Other striking proof that the nation has recovered from its keep-out-of-war hysteria of two months ago was the



LAMONT

reception of a speech made before the Academy of Political Science in New York on Nov. 16 by Thomas W. Lamont, spokesman-partner of J. P. Morgan & Co. Had he made the same speech in mid-September, the nation's isolationist Senators and editors would indubitably have screamed to high heaven that the House of Morgan was once again plotting to get America into war. Last week not a hair was turned when Mr. Lamont, approaching his main argument that "America's role is clearly not to enter the war but to make a great and valuable contribution to the peace," castigated the "strange creatures of the underseaworld of society" who now rule Germany and acknowledged the unquestioned fact that most Americans want Britain and France to win the war.

Roosevelt Court. With the death of Associate Justice Pierce Butler on Nov. 16, there came to President Roosevelt the opportunity to make his fifth appointment to the U. S. Supreme Court, thus finally assuring what he fought for so disastrously in 1937: a Court dominated by Roosevelt appointees. Regarded as the President's likeliest choice for the seat left vacant by Mr. Justice Butler, a Midwesterner and the Court's only Roman Catholic, was Attorney General Frank Murphy, also a Catholic and Midwesterner.

Story of the Week. The trials of a man with a famous underling were illuminated by a story being told in Washington last week about Attorney General Frank Murphy, head of the Department of Justice which includes among its divisions and bureaus the Federal Bureau of Investigation (G-Men). The Attorney General, it was told, returned to the Department one evening for some night work, was stopped by a new guard who barked: "You can't come in here."

"But," smiled the Attorney General, "I'm Mr. Murphy."

"I don't care who you are, you still can't come in here," said the guard. "You couldn't come in here if you were J. Edgar Hoover himself."



JUSTICE BUTLER'S CHAIR DRAPED IN BLACK

Four Unhappy Men. Four men who had tangled with the law were very unhappy last week. Uncomfortable in a New York courtroom sat Bundleader Fritz Kuhn, charged with stealing about \$5,500 of the Bund's funds. He was also accused of lavishing part of the money on two ladies, one a blonde named Mrs. Camp and the other a seven-times-wedded Southerner named Virginia Cogswell. Mrs. Cogswell said she was no lady-friend but really a spy on Kuhn.

Al Capone, released from a 7½-year term in Federal prisons, should have been happy at being let out. But he went from one real prison to another virtual prison. Afflicted with paresis, he was rushed to a \$30-a-day suite in a Baltimore hospital where doctors were not sure that they could save him from insanity and death.

Doleful too was Moe Annenberg, publisher of the Philadelphia *Inquirer* and *Daily Racing Form*. Threatened with Federal prosecution for violation of lottery laws, he finally dissolved his lucrative racing-news service, leaving thousands of unhappy U. S. bookies without a ready means of getting racing results and betting odds.



CAPONE

In a Louisiana prison, sentenced to eight to 24 years for misuse of university funds, Dr. James Monroe Smith, former president of Louisiana State University, found his misery too much to bear. He slashed an artery in his foot. But before he could bleed to death, a jailer found him and saved his unhappy life.

War Aims. As the last flower was placed on the grave of the stillborn Dutch-Belgian peace offer, the belligerents, while disagreeing on the advisability of peace, agreed on the advisability of making a play for neutral opinion by restating their "war aims." Said King George: "My peoples are fighting to secure that Europe may be redeemed 'from perpetually recurring fear of German aggression.'" Said President Lebrun of France: "Peace can be established only by reparation of injustices which force has imposed on Austria, Czechoslovakia and Poland."

If France committed itself in more detail than Britain, any belief that the Entente was slightly out-of-joint was soon checked by the announcement that the Allies would pool their economic resources and buy war supplies abroad through a joint commission.

One English voice, however, which was more concerned with winning the war than worrying academically about peace was Winston Churchill's. The First Lord of the Admiralty called Hitler "a cornered maniac," was the first Allied spokesman to talk about "Huns" and dared Germany to attack. "Winnie's" challenge enraged the German press which once again warned that Germany "would show the British what war means." Then for the first time the Germans admitted that their No. 1 war aim was "the destruction of the British Empire," not merely the defeat of England.

Finnish Finish. Last week in Cleveland, Abe Pickus, normally president of a local oil company but in times of crisis self-appointed telephone ambassador of peace, phoned Eljas Erkko, Finland's Foreign Minister at a cost of \$29.75. "Mr. Erkko," said Mr. Pickus, "if Finland doesn't co-operate with Russia,

she will have the same experience as Poland."

Mr. Pickus' advice went unheeded. That day Foreign Minister Erkko announced that the month-old Finnish-Russian negotiations had been suspended. Finland would not hand over the military bases and territory that Russia demanded.



PICKUS

Reports then spread that Russia would establish an economic blockade of Finnish ports with the help of the German Navy. This did not sit too well with Germany's leery Axis ally, Italy. Fearful of further Russian expansion, the Fascist Party's newspaper found itself humming a new tune. "Finland is menaced by Russia," it wrote. "We naturally sympathize with the small, heroic Finnish nation."

Berlin Story. Writing the week's most sensational story, Beach Conger, Berlin correspondent of the New York *Herald Tribune*, reported that the German high command had flatly refused to invade Holland, that U-boat crews at Hamburg were mutinying, that the U-boat campaign was yielding few results, that Germans believed Hitler's internal enemies had tried to assassinate him in Munich. What lent added authority to Conger's report was the fact that Conger is Berlin-born and well connected with high German Army circles. Conger was ordered to leave Germany within four days.

PICTURE OF THE WEEK

The picture on opposite page is more than a photograph of German war prisoners in England playing soccer. It is a picture of an attitude—the British spirit of "fair play." As such, it is also good propaganda.

These prisoners are some of the 250-odd aviators and crew members from U-boats and freighters who have fallen into British hands. Interned in an unused cotton mill in the Midlands, they are allowed to enjoy themselves. Unobtrusively an armed sentry stands behind the prisoners, also enjoying the game. On the field a British officer is acting as referee.

Each prisoner wears a circular patch of material on the back of his coat and another on his trouser leg to give sentries a target to shoot at should he try to escape. When the prisoners march out to the field, however, a British officer politely carries the soccer ball for his captives (below).



WAR PRISONERS MARCHING OUT TO PLAY



German prisoners in England play soccer while their fellow prisoners watch, guarded by a sentry



FIRE IN LOS ANGELES

Thousands of white-collar workers watched fire roar through the wooden guts of a loft building in Los Angeles' downtown district the afternoon of Nov. 6. After a two-hour battle, firemen managed to save adjacent structures, but not before flames had eaten \$400,000 and left the building a hollow brick shell. Lost

were books and manuscripts of a printing firm—including the *ms.* of Ernest Wright's *Gadsby*, a 50,000-word novel written without the letter "e". One fireman was killed when presses crashed through crumbling timbers into the basement. Picture above shows a fireman emerging through clouds of smoke onto the roof.



After dusk on Nov. 16 Angelo Greco stood smoking outside his cafe in Manhattan's Little Italy. Emerging from the darkness, a man drew a gun, fired four shots, fled into the night. Greco tumbled dead in his doorway. From windows above, heads popped out. Police cars screamed into the street. Close in their

wake arrived Arthur Fellig, famed free-lance photographer (LIFE, April 12, 1937) who sleeps behind police headquarters, has a short-wave radio in his car. He listened briefly while neighborhood folk stolidly disclaimed knowledge of the murderer, then stepped back and photographed this dramatic street scene.

MURDER IN NEW YORK



Nazi salute, illegal in Estonia, is given by this Balt mother and son who are packed up, ready to leave.



These orphans from the German orphanage in Tallinn, Estonia, were happy at the prospect of finding a new home and new

experiences in conquered Poland. Their teacher (left) told them: "You have been orphans. Now you go to your mother—Germany."



SEVEN CENTURIES OF GERMAN DOMINATION IN THE

It is not pleasant for 120,000 people to jump from a frying pan into a fire. For seven centuries, ever since the Teutonic Knights marched eastward from Prussia as the proud bearers of Germanic culture to the Slavs, Germans have lived by the Baltic in what is now Latvia, Estonia and Lithuania. Though never popular, they were respected. They became culturally, economically and, until after the last War, politically dominant. They set the style in architecture, ran the banks, the factories and the larger farms.

When Hitler came to power they believed, as Nazis, that their new civilizing mission was to keep Bolshevism out of Europe. But with the recent Russian-German Pact, this mission suddenly collapsed, and when on Oct. 7 Hitler ordered them to return to the Reich, seven centuries of pioneers' pride crumbled overnight. According to Berlin, they are now needed to repopulate and Germanize parts of conquered Poland.

Younger Balts, as these Germans are called, were enthusiastic about returning to Germany. But when Nazi sailors from the ships sent to evacuate the Balts marveled at the abundance of food that they found, many older Balts were convinced that they were leaving the frying pan for the fire. Almost a third flatly refused to leave their peaceful "Butterland" for a war-stricken Fatherland which many had never seen. Those who are leaving (either out of love of Hitler or fear of Stalin who has recently sent troops into the three Baltic

A last goodbye is said by this Balt at the leaf-strewn grave of parents in Tallinn before he goes to embark.



Little Ruth Roog, a Balt who has lived all her life in Estonia, packs her Teddy bear under the watchful eye of Hitler's photo-

graph. The resettlement of this girl and other Balts in Poland is being supervised by Heinrich Himmler, head of the Gestapo.





At the Tallinn customs, valises were searched to make certain that no Balt took more than the \$100-worth of gold and silver

and \$22.50 in pocket money permitted him. Gold and silver ornaments piled on desk (above) were taken from departing Balts.



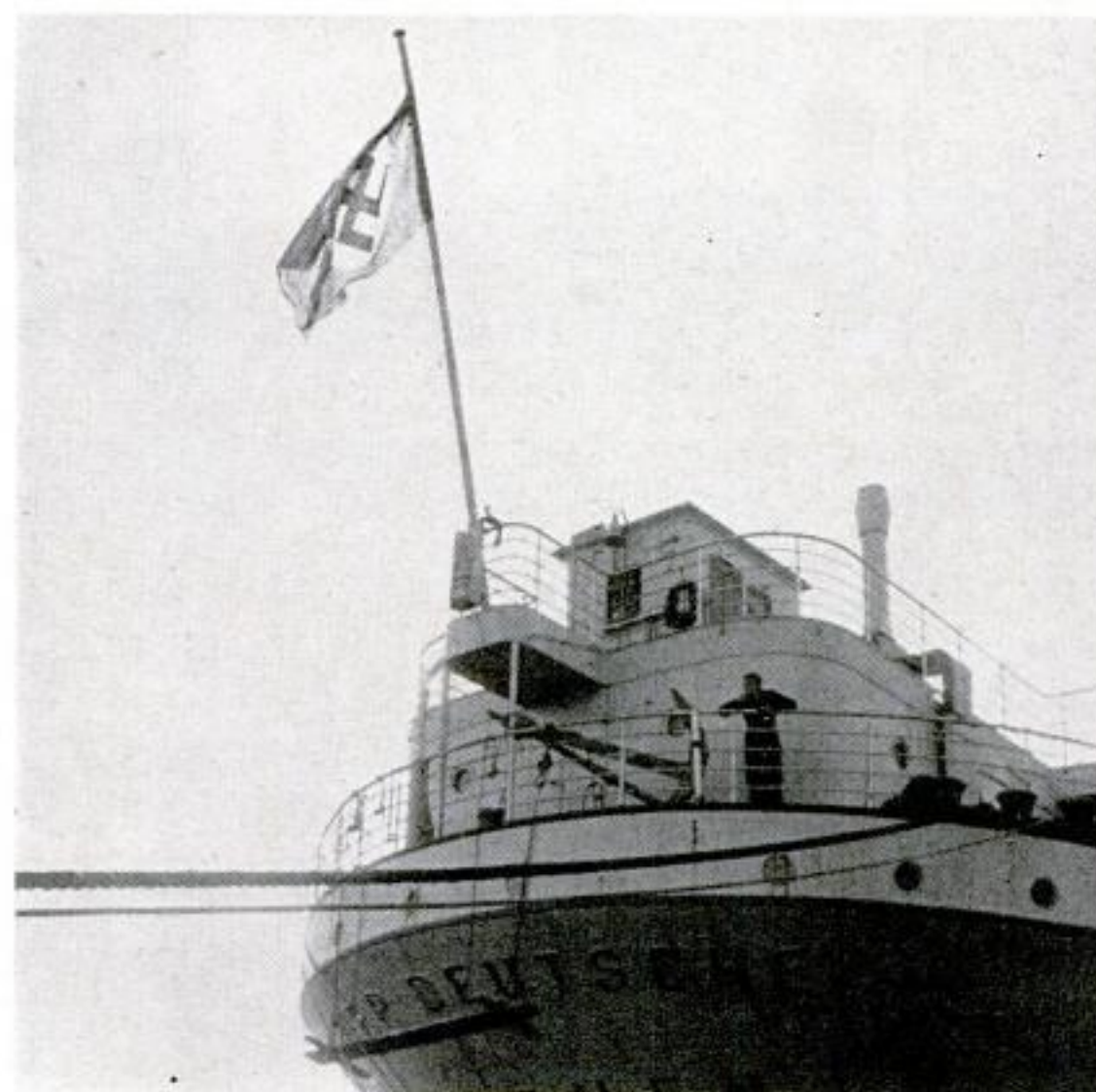
A War widow prays at monument to German dead who fought Russians for Estonian independence (1918-20).

BALTIC END AS HITLER CALLS HIS TEUTONS HOME

states) are shown here as they departed from Tallinn, Estonia. As the German ships made ready to sail (right), Russian destroyers arrived (left). The sea of Slavs had engulfed the island of Teutons.

Germany's German-made refugees were given from three days to three months to settle their affairs, pack up and leave. In the mad rush to sell their possessions, they sold out for a pittance. In Riga, Latvia, where 42 specially chartered ships arrived to evacuate 40,000 Balts, 18,000 flats stood vacant. German schools, hospitals, theaters and newspapers shut down overnight. The city resembled a ghost town. People rushed to buy clothing, woolens and foodstuffs. One woman, who apparently doubts the economic strength of Germany, bought five pairs of shoes in graduated sizes for her one growing child. Families broke up when Lettish or Russian wives refused to accompany their German husbands. With them, departing Balts could take only 110 lb. of luggage. If they could not liquidate in time, the German Legation took over their possessions. They have been promised properties in Poland equivalent to the properties they have given up.

In Germany, especially among Prussians who have Balt kin, this mass uprooting has not been popular. To avoid trouble, the Government has kept the Balts secluded since their arrival. The Balts fear the future they face if Germany loses the war and Poland is resurrected.



A last look at their homeland is had by these Balts bound for the "Fatherland." Neutral observers felt that these people are

being evacuated at Stalin's behest so that Hitler cannot use them as an excuse for an attack on Russia at some later date.

With trepidation, a young Balt mother, with her son, boards specially chartered ship for Danzig, Germany.



NEW GERMAN WAR FILMS SHOW HOW QUIET ALL THINGS ARE ON WESTERN BATTLE FRONT

The first movies of German activity on the western front arrived in the U. S. and indicated that most of the German offensive was being carried on by loud-speaker and toy balloon. With virtually no opposition, the Germans retook the Warndt salient which the French had occupied in the first days of the war. Then they rested. The "News of the Day" newsreel, from which these photographs are taken, showed that the Germans had captured a few prisoners, set off a few grenade traps. But that was about all. From Berlin came reports, too numerous not to have some basis, that there was serious dissension between Hitler and the

Army high command over the future conduct of the war.

The war went on like an *opéra-bouffe*. From Berlin came a story that the French had delivered an ultimatum to the Germans saying that if they didn't fight in eight days the French would have to find somebody else to fight. Along the Siegfried Line, German soldiers were putting in a regular 8 a.m. to 6 p.m. working day, with Sundays off. In full view of the French, German workers reinforced and camouflaged the Westwall defenses. The French did not molest them. The Germans were just as polite. One night, their searchlights picked out a gang of French workers un-



SOLDIERS ENTER FORT. NOTE CHILDREN IN BAS RELIEF



OUTSIDE FORT, A SENTRY GAZES TOWARD ENEMY LINES



ACROSS THE RHINE LIE STRASBOURG AND CATHEDRAL



SOLDIER CARRIES LOUD-SPEAKER THROUGH BARBED WIRE



BATTERY OF SPEAKERS IS SET UP ON BANKS OF RHINE



SPEECHES TRY TO PERSUADE FRENCH TO LAY DOWN ARMS



PATROL WITH FIXED BAYONETS ENTERS CAPTURED TOWN



MEN HIDE IN DOORS NEAR INNOCENT-LOOKING CARTS



EXAMINATION OF CARTS PROVES THEM "BOOBY TRAPS"

loading coal from barges. As the Frenchmen jumped for safety, a German called out: "We won't shoot. Get back to work and we'll light it up for you." The workers continued their unloading with the help of the German spotlights. The truce was carried so far that, according to correspondents, one French officer crossed into enemy lines in a high rage, complaining that German soldiers had fired on his men as they were taking a walk. The Germans said it wouldn't happen again.

The Germans had a full-strength army in and around the lines. Crack troops from Poland were now up in

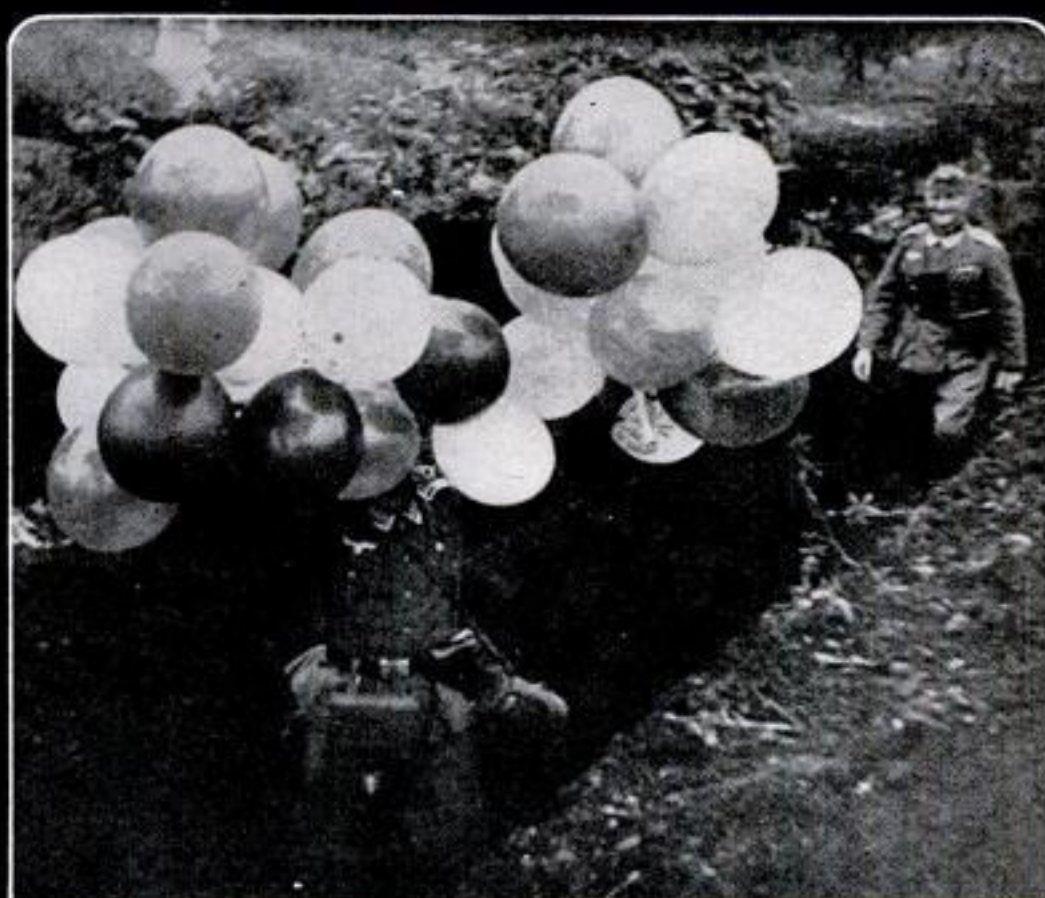
the Westwall, waiting for whatever their leaders might order. Any soldier who wanted to go home to get married was given a furlough, and many went because girls back home were crazy to get married.

The war seemed to be degenerating into a squabble over menus. Broadcasts in German from Paris went into luscious details about the thickness of the steaks French poilus were given for dinner, the variety of vegetables, the loaves of fresh bread, the plentiful wine and tobacco. Stung by these stomach blows, the Germans replied in typically thorough fashion. The commissary chief of the Army, General Piezszek, delivered

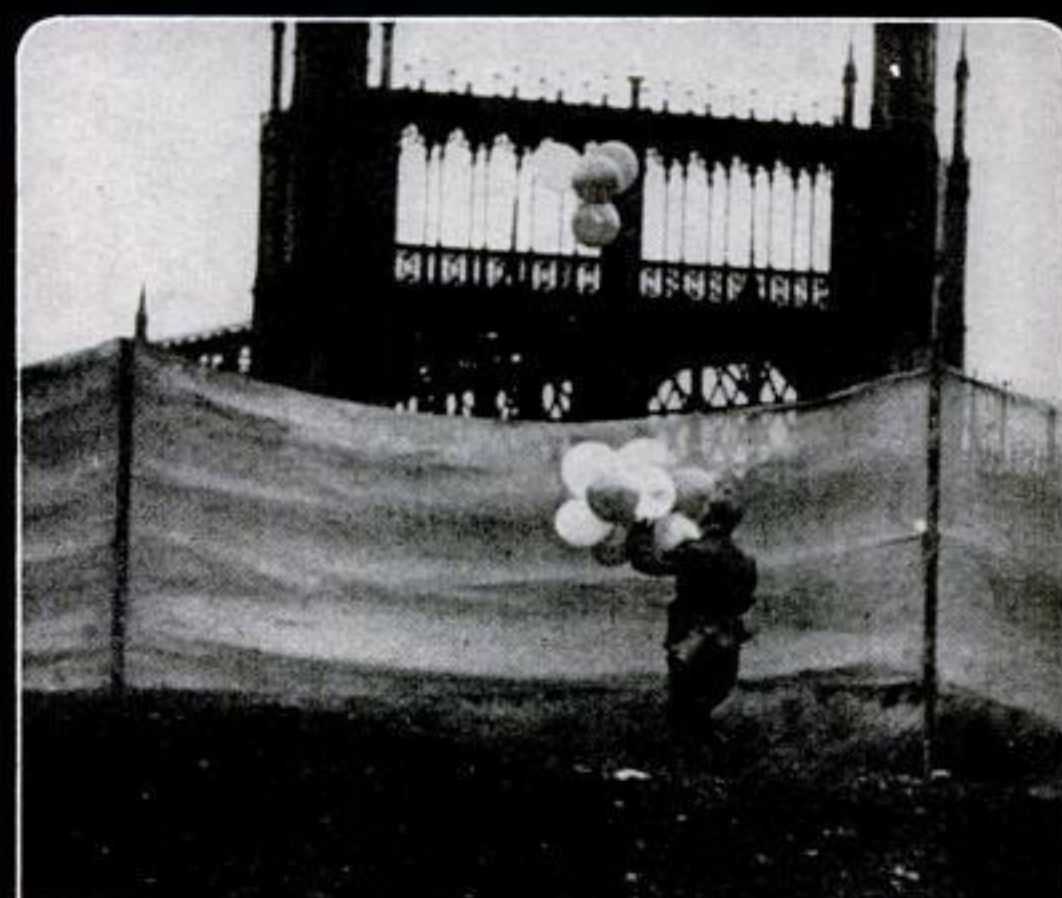
a dignified but unappetizing discourse explaining that German daily rations included 100 grams of albumin, 80 grams of fat and 600 grams of carbohydrates. This, said the general, was "physiologically" adequate for any soldier. When assigned to arduous tasks, however, soldiers were fed special meals of ham or smoked tongue. German wine and cigaret rations were apparently smaller than the French. The commissariat maintained that coffee made with roasted grain and barley was superior to coffee made only of ordinary coffee beans, despite the fact that the folks on the home front had already nicknamed this *ersatz* beverage "nigger sweat."



CHIEF OF STAFF VON BRAUSCHITSCH REVIEWS HIS MEN



PROPAGANDA LEAFLETS ARE TIED TO TOY BALLOONS



BALLOONS ARE SENT OVER ENEMY LINES NEAR BRIDGE



A GERMAN BAND PLAYS MUSIC FOR ITS FRENCH ENEMIES



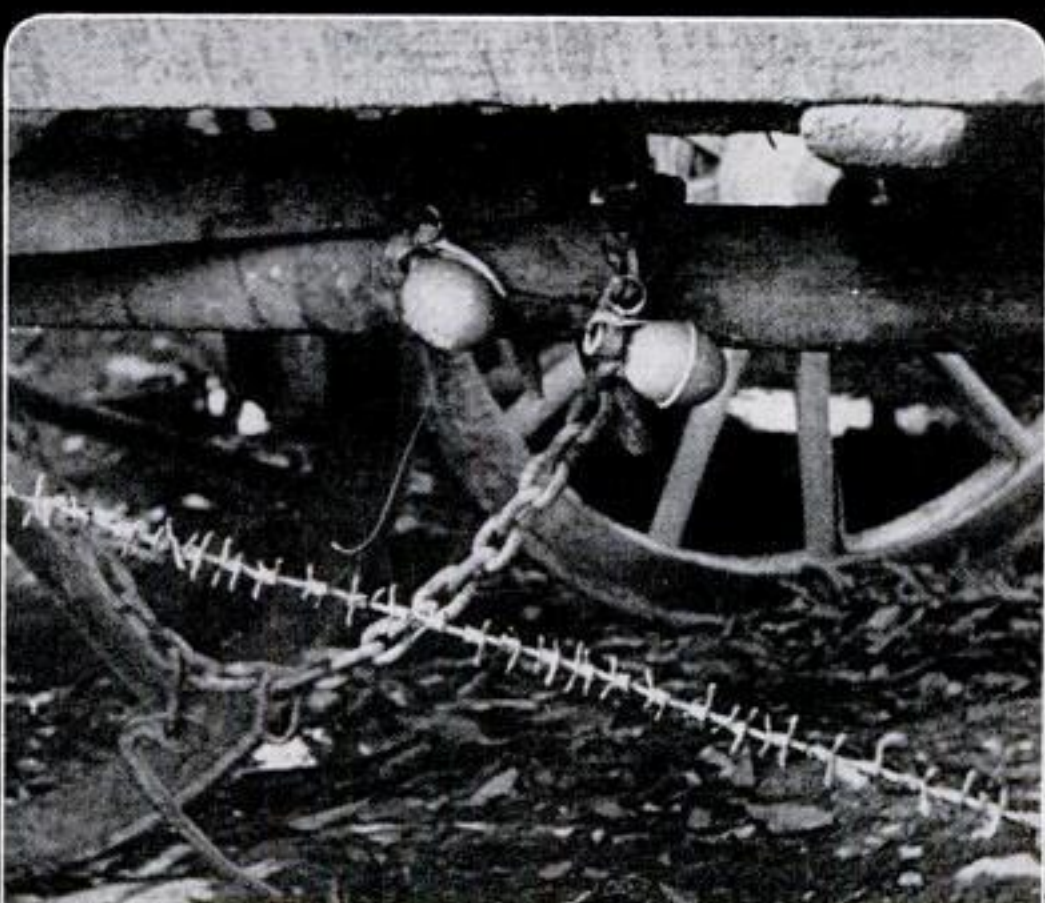
GEN. TERAUCHI, JAPANESE OBSERVER, VISITS THE LINES



TRUCKLOAD OF FRENCH PRISONERS IS SENT TO PRISON



SHOCKED SOLDIER SEES WHAT WICKED FRENCH HAVE DONE



FRENCH HAVE TIED GRENADES TO THE FARM CARTS



GERMANS REMOVE MENACE BY BLOWING UP GRENADES



A show of protest is made by Eleanor Counts (second from left) and friends, who insist that Virginia

Gilmore's prizewinning legs are not "Hollywood's most beautiful" since theirs are at least as pretty.

WINNER OF LEG DERBY MEETS OPPOSITION

Behind the pretty legs on these pages is a story good enough for a Hollywood movie. *LIFE*, which unearthed it, herewith presents it in synopsis form to Samuel Goldwyn's script writers:

PART 1. A year ago Virginia Gilmore was using her pretty legs (*left*) to stand on behind a counter in a San Francisco department store. Having saved \$200, she took her pretty legs to Hollywood and besieged the Goldwyn studios. When her money was nearly depleted, she went to a cocktail party at Joan Bennett's, met Mr. Goldwyn, begged for a chance and got it.

PART 2. Having seen her do a bit in the forthcoming *Raffles*, Mr. Goldwyn decided that Virginia and her pretty legs had what it takes to become a star. Now the problem was to make her known. If she were foreign, all he needed to do was to have the cameraman meet her at the pier and call her a famous French star. But since Virginia and her pretty legs are a local California product, he fell back upon the oldest and surest device in the business. He induced an ex-pugilist who runs a body-conditioning gym to call her legs the most beautiful in Hollywood. Virginia and her "leg art" pushed aside war news to get good space in the newspapers.

PART 3. Enter Eleanor Counts who, like Virginia, was trying to crash the movies, once even picketed Paramount in shorts (*LIFE*, Feb. 27). Rallying a group of shapely friends, she protested loudly that their legs were just as pretty, challenged Virginia to a camera contest. Result: *LIFE* photographed Eleanor and friends (*above*), Eleanor and Virginia (*opposite*, *Eleanor in black tights*), and Virginia is now billed for leading roles in two Goldwyn pictures.

THESE ARE VIRGINIA'S PRIZEWINNING LEGS



VIRGINIA DEFIES OLDTIME LEG BEAUTIES





COMMUNISTS HAILING SOVIET ANNIVERSARY ARE BEATEN BY WAR VETERANS IN DETROIT

When Stalin made peace with Hitler, touched off a world war and sent conquering armies into Poland, many a political guesser guessed that that would drive the U. S. Communist Party underground. Last week the Party, though scarcely America's best-loved organized group, was still aboveground and very much in the headlines. Earl Browder's attacks on the New Deal and the Pope, his talk of a "quick transition to socialism" brought verbal shrapnel flying from all directions except Moscow.

America's most vehement reaction to the new Party line took place Nov. 9 when National Chairman William Zebulon Foster addressed 1,500 followers meeting in Detroit's Finnish Hall to celebrate the 22nd Anniversary of the Soviet Union. In the street outside, a picket line formed, composed of Legionnaires, Veterans of Foreign Wars and Jewish War Veterans. The line never grew beyond 112 marchers, but soon other men, wearing veterans' insignia, drifted up to the hall till close to 1,500 stood ready and truculent. Some one threw a rock through a window.

When the Communists emerged, the crowd closed in on them. Fists and clubs were swung. Red heads bled. An A.F. of L. unionist cheered through a megaphone: "Boys, you're doing a very good job. This is one of the most patriotic scenes I've ever witnessed. Next time they try to hold a meeting we'll hang them to lamp poles." Before rioters dispersed, three persons had been injured seriously, 20 others to a lesser degree.



A war veteran hooks a hard drive slightly to the right of his mark. Others were more accurate. Harassed police sent out four calls for reinforcements before the fighting was ended.



A DOWNED RED YELLS FOR MERCY DURING RIOTING WHICH CLIMAXED COMMUNIST MEETING IN DETROIT. PLACARD READS: "AMERICANISM FOREVER! COMMUNISM NEVER!"

"... and they lived happily ever after"



"IT WAS A LOVELY WEDDING," and the punch bowl was filled with Dole Pineapple Juice again and again!



"TO MARKET, TO MARKET" ... goes the happy and *thrifty* young bride to buy Dole Pineapple Juice.



"BREAKFAST FOR TWO." Tall, cool glasses of Dole Pineapple Juice from Hawaii start their day with zest.



EVERY ANNIVERSARY they "dine out" and celebrate with Dole ... through the years their favorite drink.

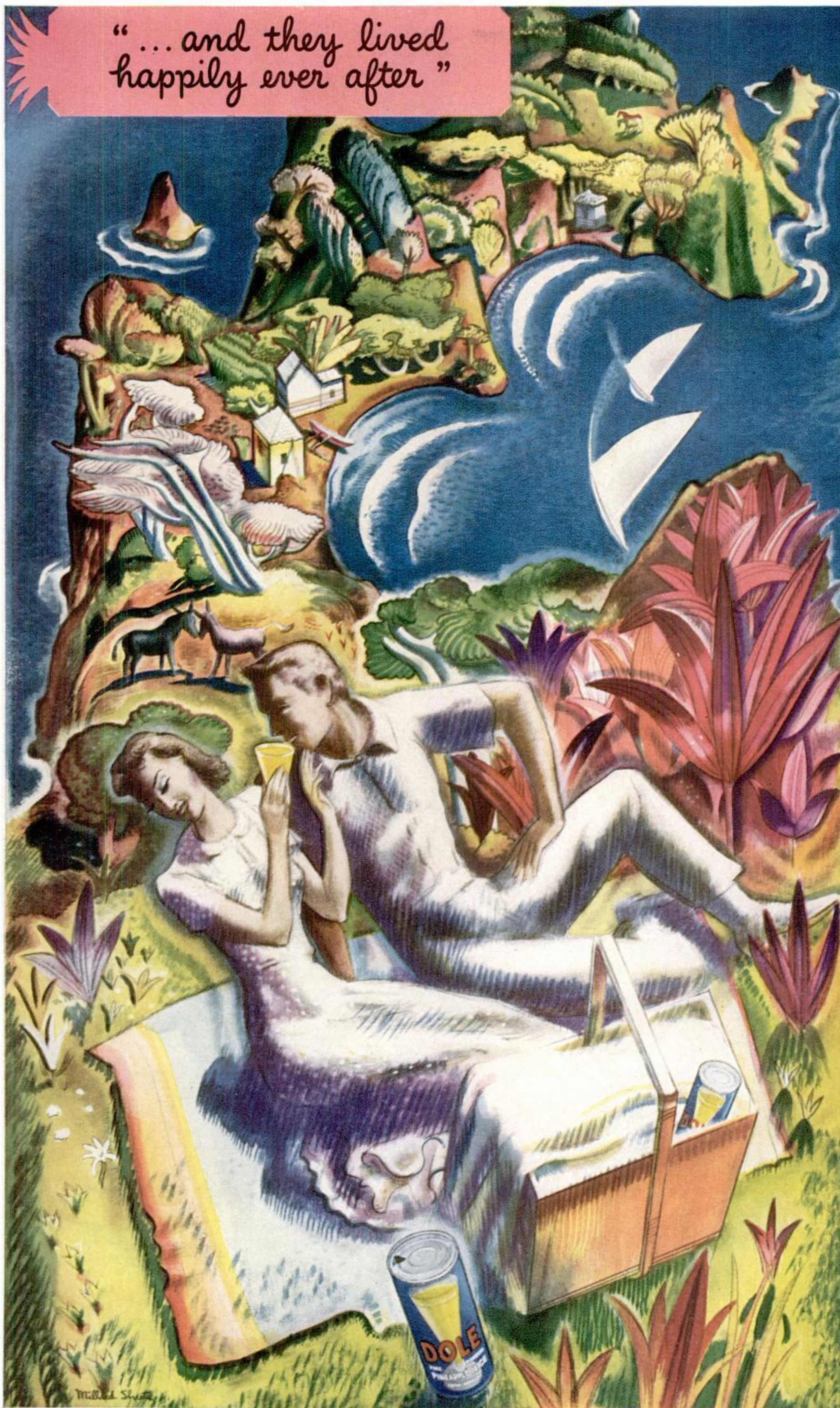


AND HERE'S SOME DOLE FOR BABY. How Junior loves it! And Dole Pineapple Juice is so good for him, too.

For happy living, drink

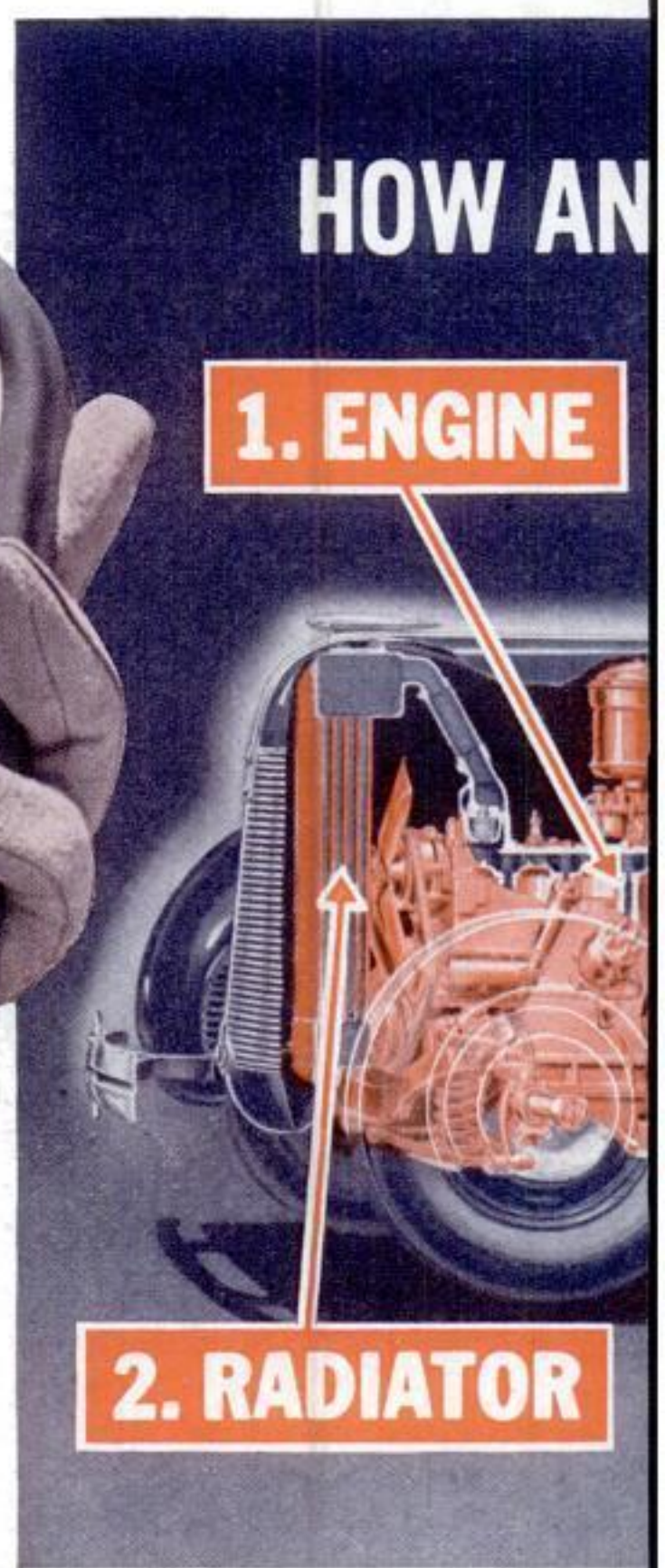
DOLE
PINEAPPLE
JUICE

FROM HAWAII



*Now Don't Say
I Didn't Warn You!*

It's Time to Mo

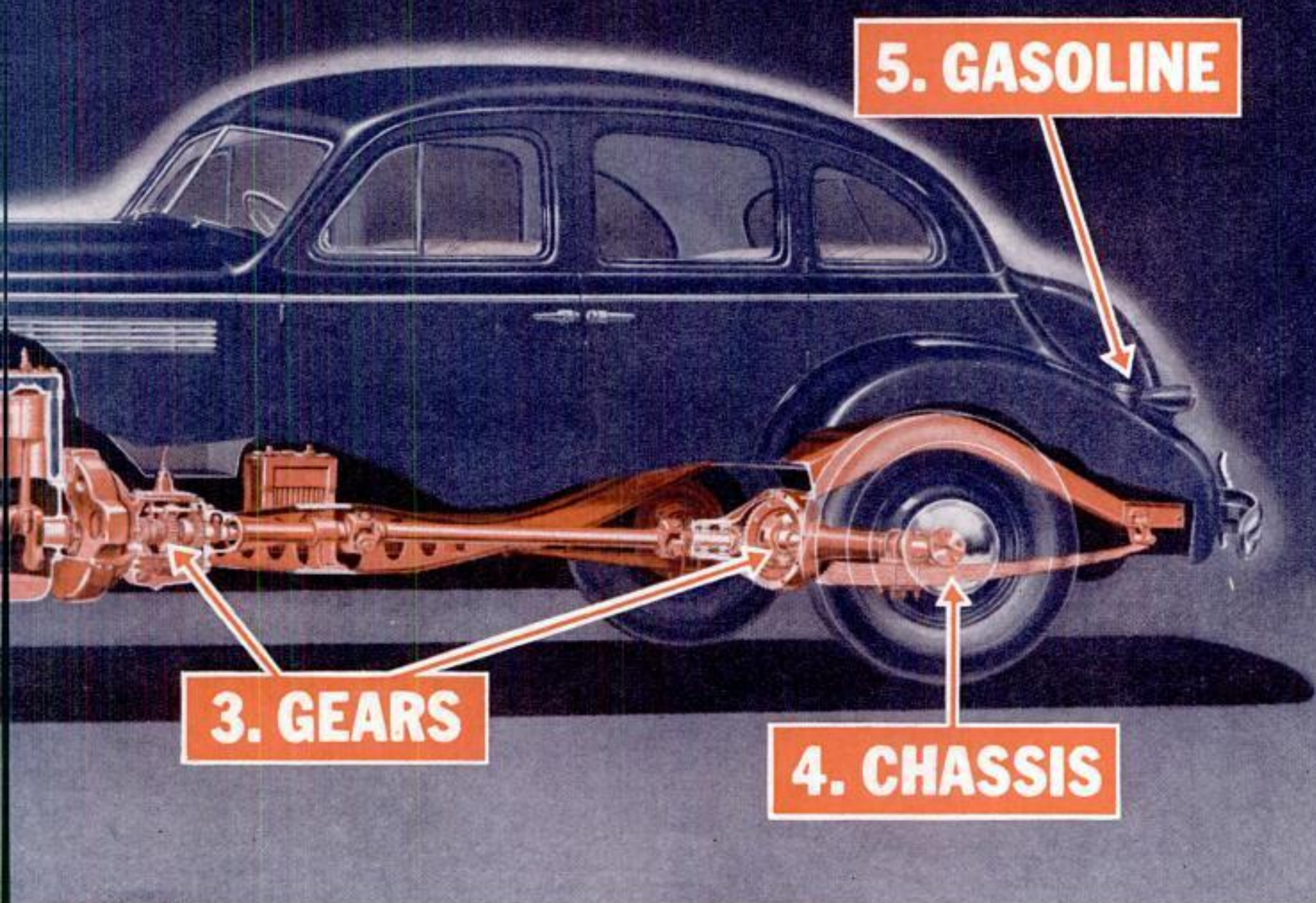


One-Stop Service
"Winterproofs"
Your Entire Car!

Winterproof To

Time to Change Mobiloil Arctic

EXPERT "WINTERPROOFS" YOUR CAR—



1 ENGINE FULLY PROTECTED! Grimy, dirt-thickened summer oil comes out. Crankcase is flushed clean...refilled with pure, "double-range" Mobiloil Arctic. This oil resists *heat* as well as cold—gives you "Balanced Protection."

2 RADIATOR MADE SAFE! Drained of scaly summer water—cleansed with Mobil Radiator Flush—refilled with fresh water and rust-resisting, corrosion-resisting Mobil Freezone...the better anti-freeze that petroleum made possible.

3 GEARS SHIFT EASILY! Thick summer gear oil removed, replaced with the *right* grade of Mobiloil Winter Gear Oil for *quick* shifting, *complete* safety!

4 45 CHASSIS PARTS PROTECTED from wear! Winter Mobilgrease resists squeezing, washing out—stays on the job to give bumper-to-bumper protection despite snow and slush.

5 MOTOR FIRES FAST with 1940 Winter Mobilgas! You enjoy quick starts *plus* pep, power, mileage—all winter long!

Get Easy Winter Starts Without Sacrificing Full Engine Protection!

THIS WINTER—BE SURE your modern, high-speed engine is protected both before and after the warm-up!

Rely on Mobiloil Arctic! This famous "double-range" oil flows fast for easy cold-morning starts—yet *won't thin out dangerously* at high winter-driving speeds.

That means you get "Balanced Protection" against *heat* as well as *cold*—resistance against wear, carbon, gum, sludge.

Change today to the world's favorite winter oil—Mobiloil Arctic (SAE 20-20W) for normally cold weather...or Mobiloil Arctic Special (SAE 10-10W) for sub-zero weather.

SOCONY-VACUUM OIL CO., INC.

AND AFFILIATES

Magnolia Petroleum Company, General Petroleum Corp. of California

day **AT THE SIGN OF
FRIENDLY SERVICE**



WHY LIFE IS GOOD TO THE *Moderate* *Man*

Since your grandfather's day, men have learned the value of moderation—in their exercise, their food, their drink. Seagram has kept pace with this modern viewpoint—by making whiskies and gins progressively lighter, smoother and finer.

IF YOU COULD glance through a file of old magazines from 1890 to 1900 you would realize what vast changes have taken place in American taste since the "Victorian" days.

The modern man is a moderate man. He eats lighter foods than his grandfather did—wears lighter clothing—works shorter hours—with less drudgery.

Seagram's lighter-bodied whiskies and gins are made to please the moderate man. Year after year these Seagram whiskies and gins have become *smoother . . . mellower . . . and finer.*

Step up to the bar and try the finer 5 or 7 Crown—the more delicate Seagram's "V.O." (now only 86.8 proof) or the world's finest gin, "Ancient Bottle." Enjoy finer drinks . . . say Seagram's—be moderate.

Copr. 1939, Seagram-Distillers Corp., N. Y.



"Canada's Finest"

Seagram's

SEAGRAM'S "V.O." Canadian. Rare old Blended Canadian Whisky. "Canada's Finest". Finer, more delicate, we believe, than any Rye, Bourbon or Scotch of any age. 86.8 Proof. This whisky is 6 years old.

SEAGRAM'S 7 CROWN Blended Whiskey. "America's Finest" rich whiskey yet very light. The straight whiskies in this product are 4 years or more old. 40% straight whiskies, 60% Grain Neutral Spirits. 90 Proof.

SEAGRAM'S 5 CROWN Blended Whiskey. "America's Finest" mild whiskey. Popular priced. The straight whiskies in this product are 4 years or more old. 27 1/2% straight whiskies, 72 1/2% Grain Neutral Spirits. 90 Proof.

SEAGRAM'S ANCIENT BOTTLE DISTILLED DRY GIN, "The World's Finest." Pale golden in color. Makes the most delicious Martini you have ever tasted. Distilled from 100% Grain Neutral Spirits. 90 Proof.



SEAGRAM'S...SMOOTHER AND FINER AS THE YEARS ROLL BY



SIX ACTORS REPRESENTING THE DAY FAMILY IN "LIFE WITH FATHER" POSE FOR A CURTAIN CALL. IN PATERNAL GRANDEUR, FATHER HOLDS A ROSEWOOD CANE

"LIFE WITH FATHER" IS BROADWAY HIT BASED ON CLARENCE DAY'S FAMILY

"DAMN," bellowed Father in the morning when he lost his necktie. "Damn," he said when the rector came to tea. Father loved his wife and four sons but the vicissitudes of family life irked him. So he kept on saying damn for more than half a century, "damned" his way into three books and is now appearing as a character in a new Broadway hit.

Father's name was Clarence Day. He was born in New York in 1844. First to introduce him to a delighted public was his eldest son, Clarence Jr., who wrote *Life With Father* and two other books about the Day family that are ranked as classics of American humor. Bedridden with arthritis for the last 23 years of his life, until he died in 1935, Clarence Day was barely able to hold a pencil.

Playwrights Russel Crouse and Howard Lindsay freely borrowed dialog from Day's books. To repro-

duce a well-to-do New York home of the last century, many of the Days' own furnishings were used in the setting. Also for historical accuracy, three of the four young actors who play the sons dyed their hair red.

Playwright Lindsay acts the part of Father, while his wife, Dorothy Stickney, plays Mrs. Day. Father is presented not as a tyrant but as a benevolent despot who clears the air with his "damns." In real life, Mr. Day's greatest joy was in his wife's companionship. He hated to have her sick, missed her even if she were late for breakfast, feared to be left without her. His fears were needless. He died in 1927. Mrs. Day died two years later.

If changes in American life today have robbed some fathers of their authority, this tribute to the Golden Age of family life may well start a movement to reinstate Father as lord of the household.

WARM THEIR HEARTS

—and their tummies
with this easy breakfast drink



START THE DAY THE
HAPPY WAY...WITH HOT NESTLE'S

Wonderful chocolate flavor, steaming hot to ward off chills on cold mornings. Now your children can enjoy it with far less trouble for you! Hot Nestle's takes only ten seconds to make . . . simply put three teaspoonfuls in a cup, add hot water and stir. Instantly you have rich, delicious cocoa with the creamy chocolate flavor that has made Nestle's chocolate bars so popular.

Nestle's EverReady Cocoa is a remarkable combination of three ingredients . . . choice cocoa, sugar and pure whole milk . . . blended and already cooked for you. No messy hard-to-wash pans! No disagreeable "skin" on top! Try this 10-second breakfast drink.



NESTLE'S

THE MILK AND SUGAR ARE IN IT

"MOTHER, PLEASE MAIL THIS COUPON"

NESTLE'S, 66 HUDSON ST., N.Y.C.

Please send me—FREE—a 2-cup sample of Nestle's EverReady Cocoa.

Name _____

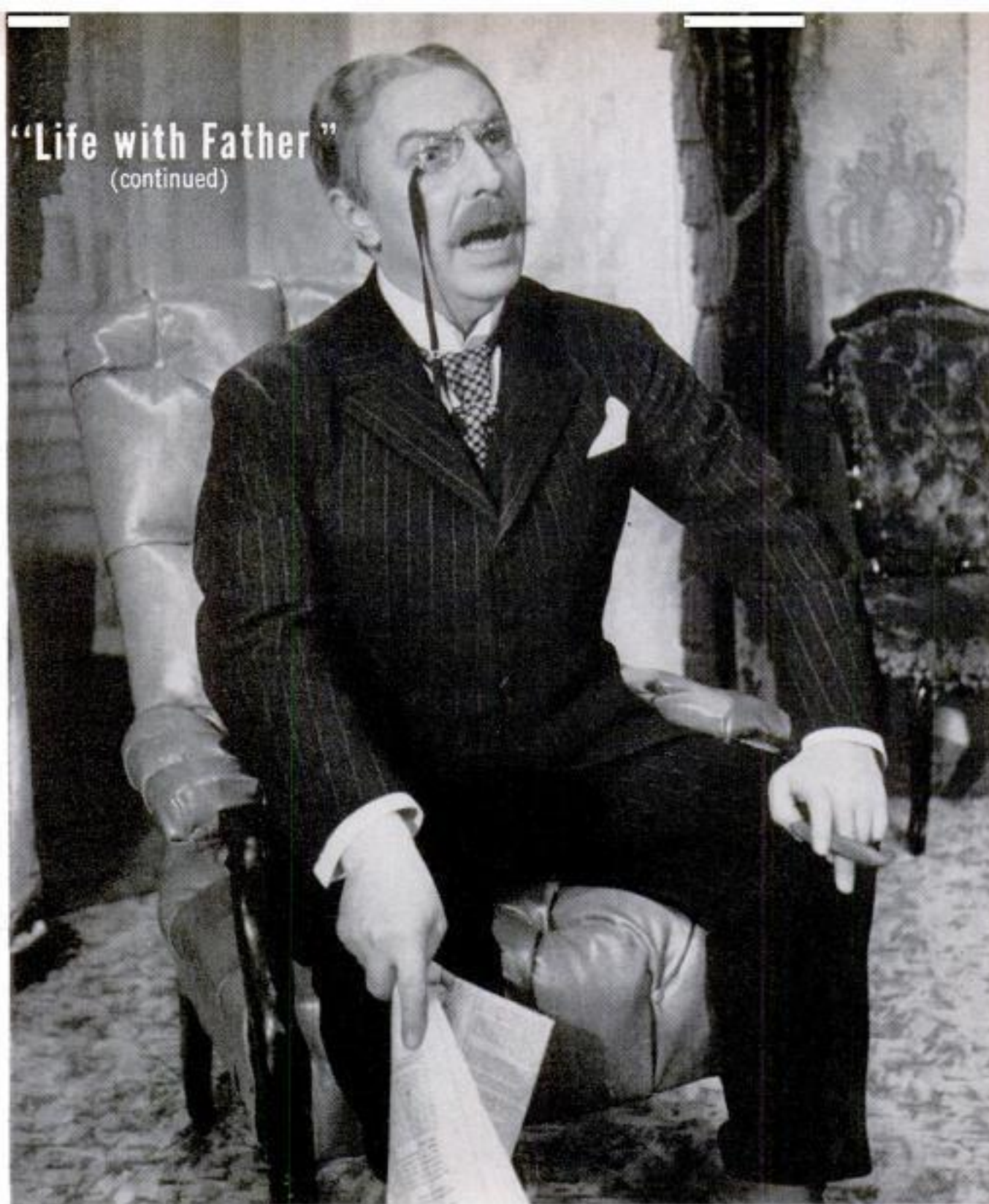
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City _____ State _____

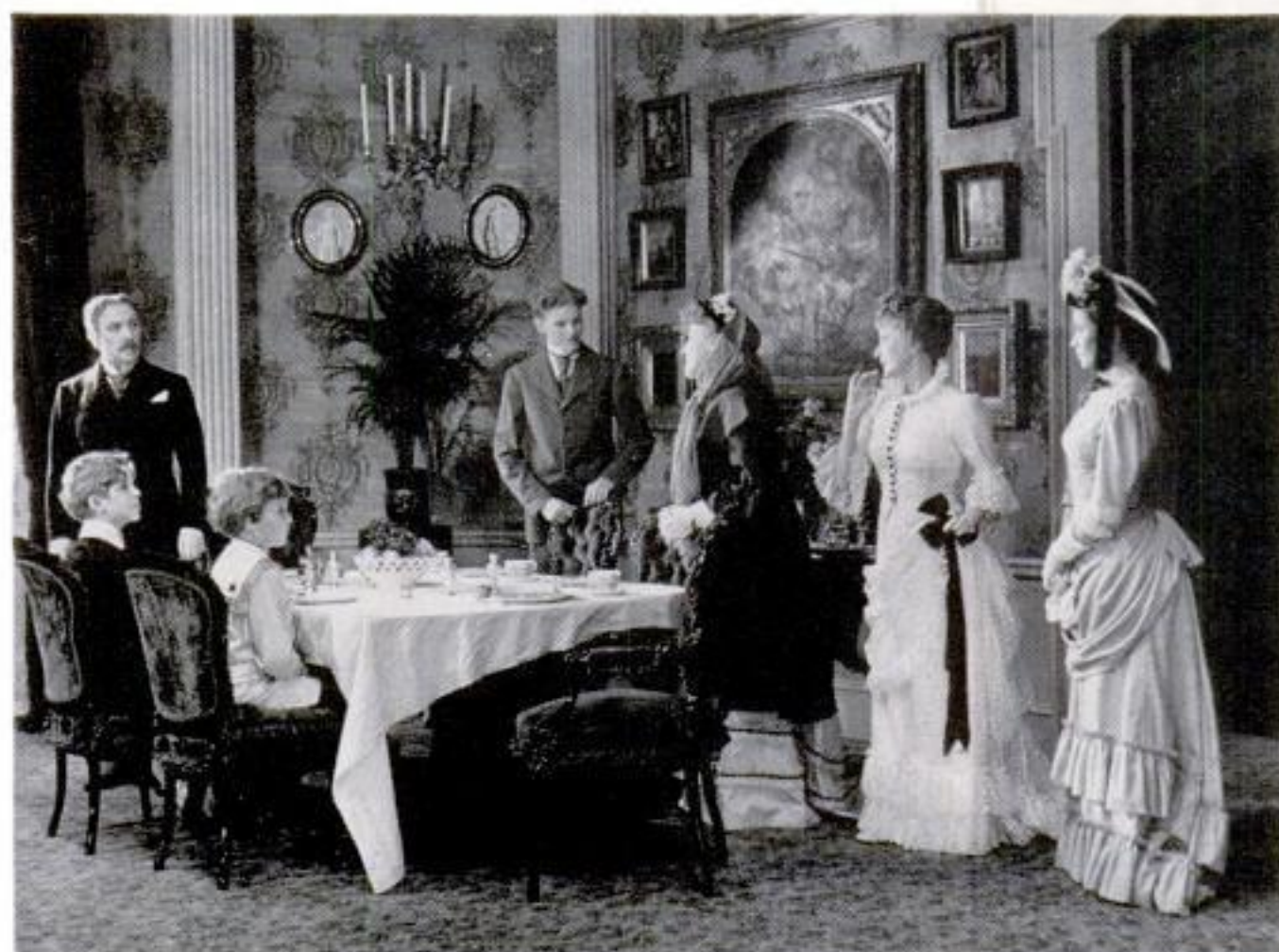


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"Life with Father"
(continued)



"Why did God make so many damned fools and Democrats?" roars Father after reading political news in paper. Father sits by himself like this every morning before going to his broker's office, delivers rousing political speeches denouncing Tammany graft. Nobody listens to him but letting off steam makes Father feel better.



"Swarms of locusts" is what Father calls two habitual lady visitors from Ohio who arrive during his breakfast. He complains, "Every time I want to take my bath, it's full of giggling females washing their hair." Below: Father confesses to Mother: "We've been married 20 years and I've loved you every minute of it."



CONTINUED ON PAGE 42



DRAWN FOR DE BEERS BY DAME LAURA KNIGHT

"If all the year were playing holiday"

—SHAKESPEARE

THRICE FORTUNATE, proclaim the smiling sages, the young people who announce their engagement during this star-blessed season. For now the world itself stops in its tracks to join their rejoicing. No human experience holds more delight than the culmination of childhood's remembered bliss in the dawn of a Christmas betrothal morning. The diamond that marks this unusual day must be a splendid one indeed. For here is an anniversary that will never dim or be forgotten. The young man choosing such a Christmas gift as his engagement ring should make it expressive of the day and the future he anticipates. To do so, he need be guided merely by a few simple precepts. Go to a reliable merchant. (Many will be glad to assist in the purchase of a handsome stone by extending payments over a period of months.) Look for value in color, radiance, depth and fine cutting as well as in carat weight. Your diamond will be on exhibition annually—a part of the joy of the Christmas legend for your family and the generations to follow after.

DE BEERS CONSOLIDATED MINES, LTD., AND ASSOCIATED COMPANIES

CURRENT PRICES OF QUALITY DIAMONDS

(Exact weights shown are infrequent. Fractional weights at relative prices.)

One-half carat, \$100 to \$200		One carat, \$325 to \$600	
Two carats  (Square-cut)		(Brilliant)	\$900 to \$1750
Three carats (Marquise) 	(Brilliant) 		from \$1500

Size alone does not determine diamond value. Purity, color and excellence of cutting affect the prices of diamonds, regardless of weight.
These prices do not include mounting.

BRIGGS' FAMOUS ANNUAL OFFER TO PIPE-SMOKERS!

Repeated by Popular Demand



GENUINE 1939
"PARK LANE"
BRIAR

...AND 2
TINS OF
BRIGGS
PIPE MIXTURE

WHILE THEY LAST!

Supply of these fine pipes made of genuine imported briar is limited. Get yours now...today!

**At your Tobacconist
...or Mail This Coupon**

\$1.00

"When a Feller Needs a Friend"

Yes, another "Briggs-Park Lane Pipe Offer"—same as '37 and '38! We finally got enough Park Lanes again—and here it is! Your opportunity to meet Briggs—and get this fine imported briar besides.

Money back gladly if you don't agree it's a whale of a value, and Briggs the soothingest, smoothest, cool-smoking pipe mixture you ever tasted! But don't delay... Many who failed to order promptly were disappointed last time!

BRIGGS

PIPE MIXTURE

P. LORILLARD CO., Inc., 119 West 40th Street, New York City

Enclosed is \$1.00 (check or money order, for safety). Send me the special de luxe box containing 2 tins of Briggs and the genuine "Park Lane" briar pipe as advertised. (This offer good in United States only.)

Name _____

Address _____

Copr., 1939, by P. Lorillard Co.

"Life with Father" (continued)



Clarence Day Jr. feels so dignified and respectable in Father's made-over suit that he suffers horribly when his best girl sits on his lap. He begs Father to let him buy a \$15 suit of his own from McCreery's so he can relax and enjoy himself. Clarence is acted by John Drew Devereaux, grandson of famous Actor John Drew.



"Hideous monstrosity" is what Father calls new \$15 china dog Mother bought at McCreery's. Mother returns dog, gets \$15 credit so Clarence can buy suit, which arrives during breakfast (below). Mother explains that suit cost nothing because they merely exchanged the dog for it. This feminine reasoning drives Father wild.



CONTINUED ON PAGE 44

Now all DIAMOND T Super-Service Trucks

Guaranteed **FOR** **100,000 MILES** **OR** **ONE FULL YEAR**

THERE has never been a truck guarantee like this. It is the proved endurance of the Diamond T Super-Service Truck that makes this sensational warranty possible.

Your Diamond T dealer has, awaiting your examination, what is probably the most astounding factual, photographic evidence of truck quality you have ever seen.

See the Evidence, Then Decide!

If truck operation has anything to do with the prosperity of your business, we earnestly urge you to set aside half an hour to let your Diamond T dealer show you this material. Or, write to us for a miniature reproduction of this evidence—a booklet entitled "The Key to Lower Truck Costs."

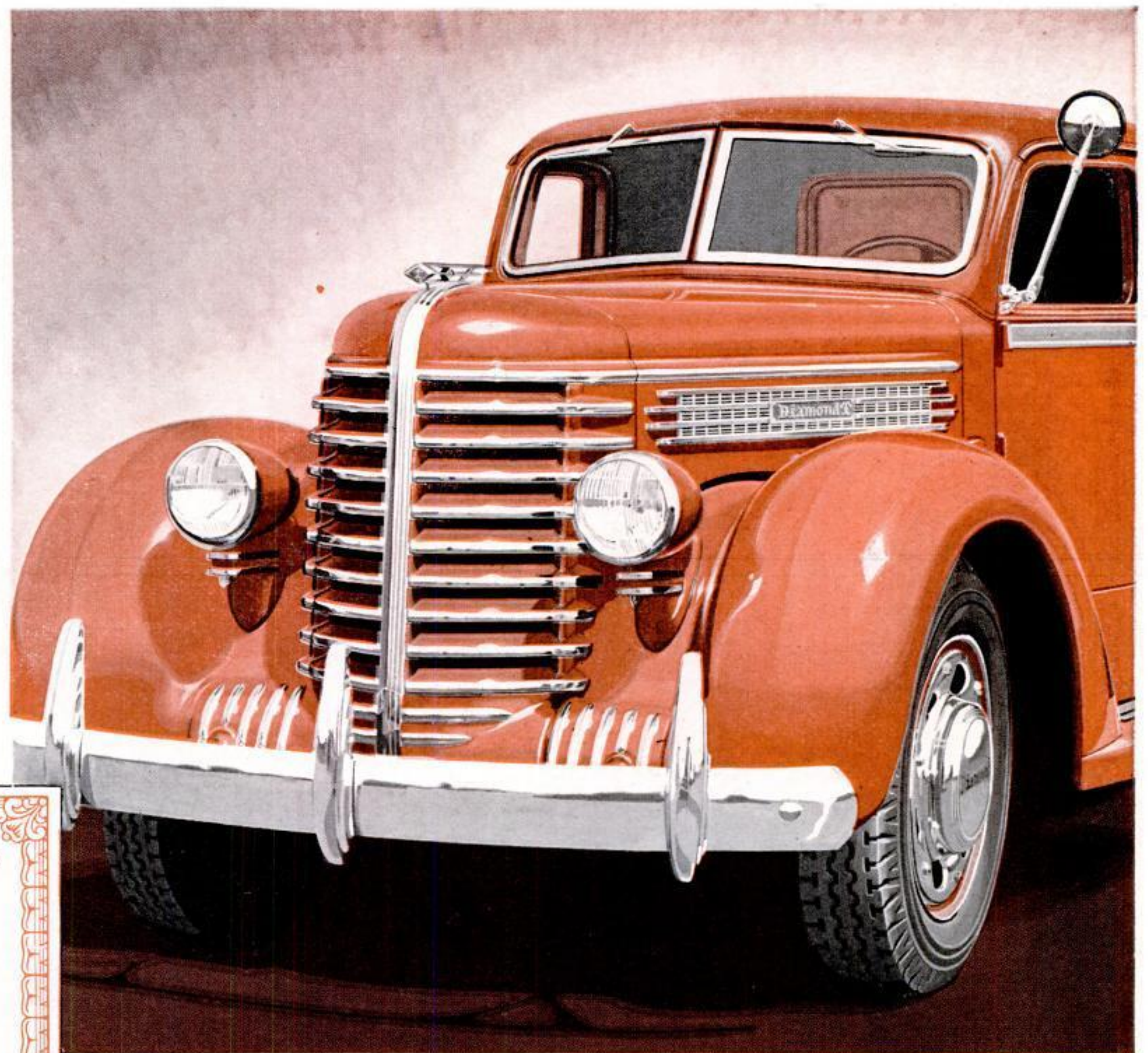
For 35 years, the men who founded and still actively direct Diamond T, have adhered to an engineering development program—an ideal—which would one day permit such a revolutionary guarantee of truck quality as this.

Diamond T Prices Are Low

Diamond T endurance begins with the Super-Service Engine. The foundation of this great engine is its electric-furnace block of alloy iron, heat-treated, non-warping, very nearly wear-proof. The whole truck is designed to this standard—to outlast other trucks.

This *guaranteed* value can save you money for years to come. Call your dealer.

DIAMOND T MOTOR CAR CO., CHICAGO
Established 1905



THE DIAMOND T WARRANTY

protects you for
4 times as long *or*
20 times as far
as the standard warranty
of the motor truck industry

DIAMOND T



**IF MANY DETAILS
GET YOU DOWN
JUST USE THIS GUM
FROM FLAVOR-TOWN**

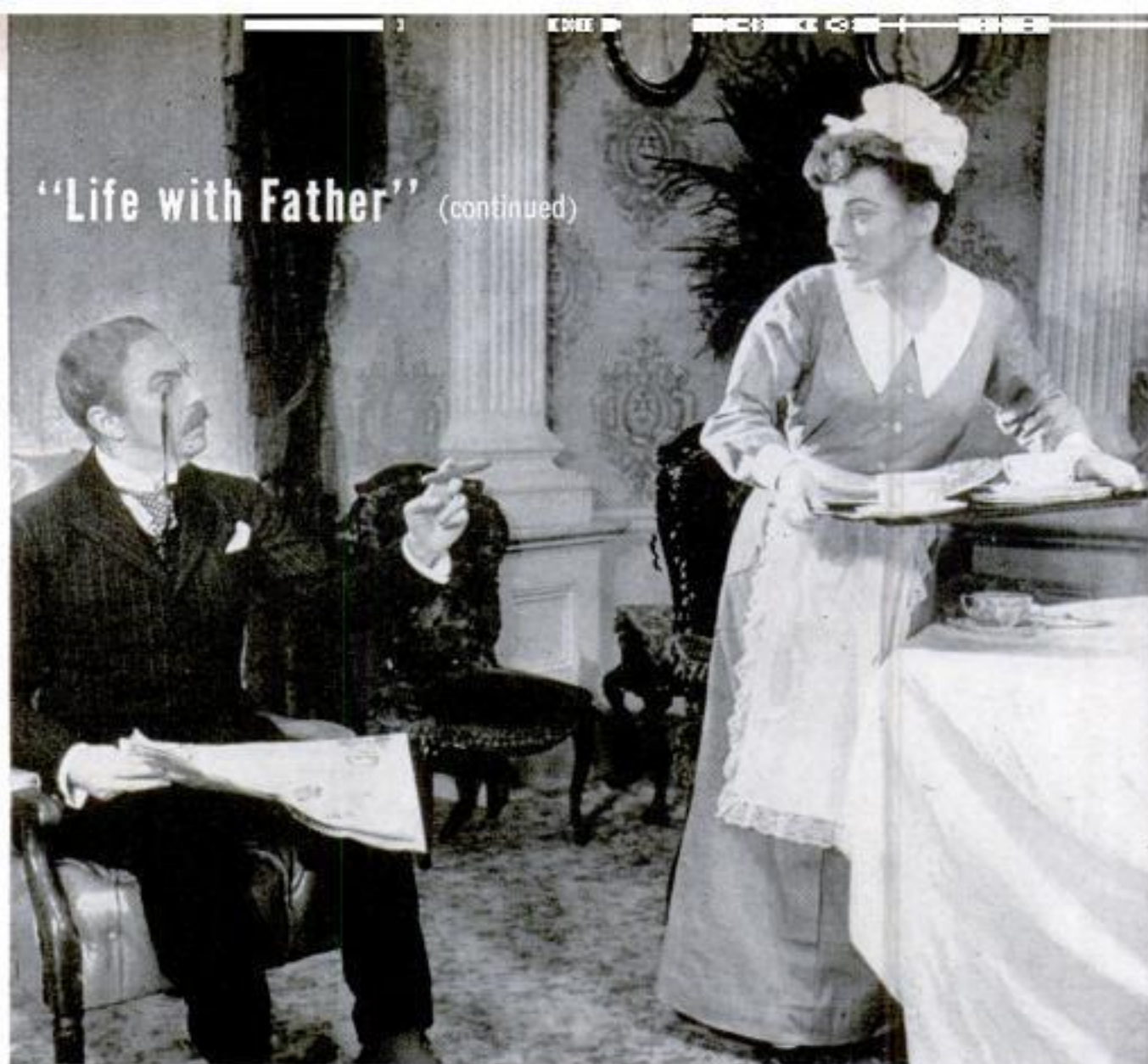


Ever get nervous or upset? Then, try a package of Beech-Nut Gum. It's always refreshing and restful. It comes from Flavor-Town (Canajoharie, N. Y.)—famous for quality and flavor. Six delicious varieties.



One of America's GOOD habits

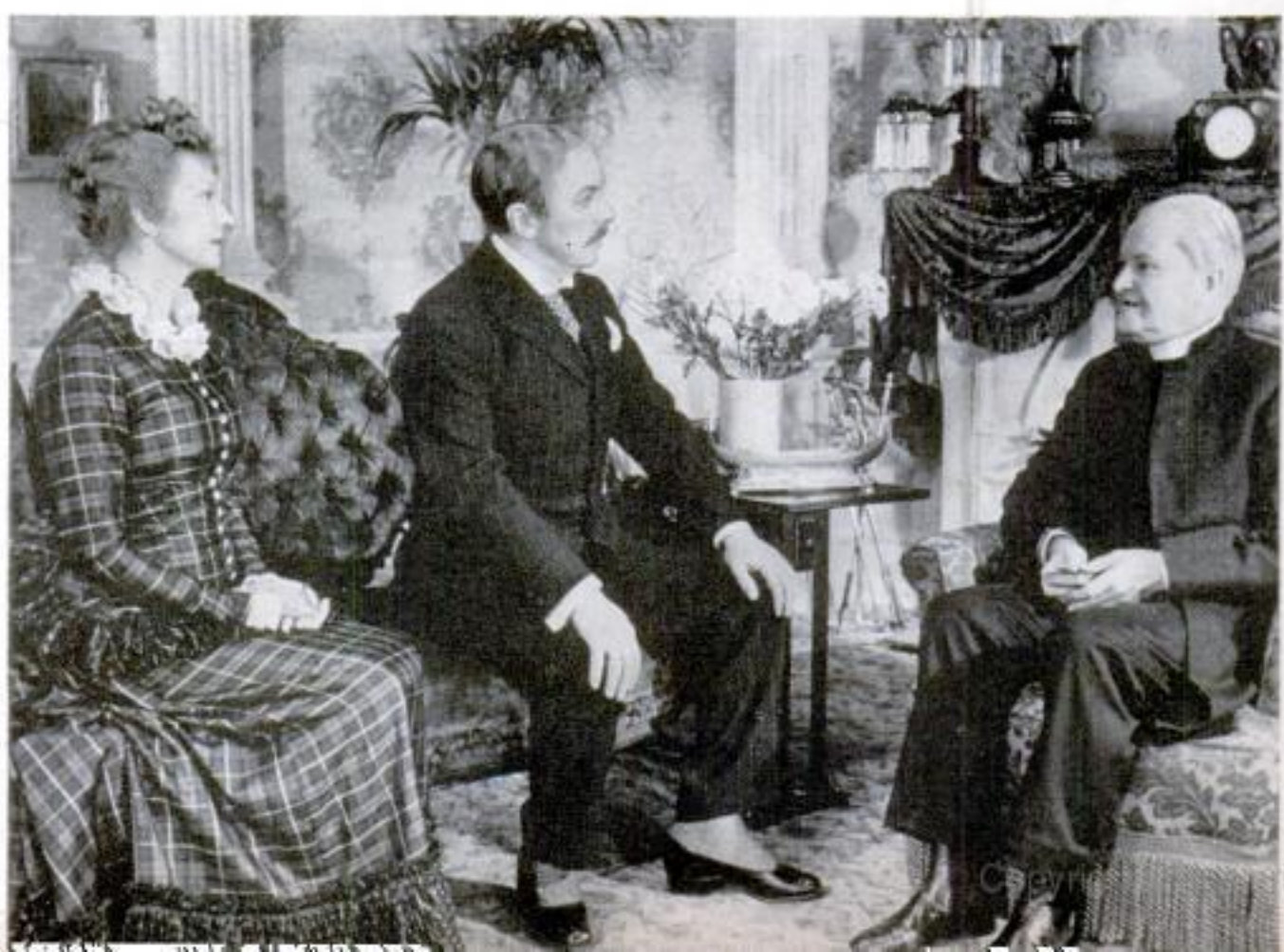
"Life with Father" (continued)



Father hates new maids, bellows at them until they get used to his ways. This new maid, already terrified, overhears Father ranting to himself about politics. She imagines he is denouncing her, bursts into tears, drops tray and falls downstairs. Whereupon Mother hires a new maid and Father starts another reign of terror.



Father hears Whitney say his catechism, while Harlan (left) listens. Below: when the rector comes to tea, Father loses his temper over unbusinesslike efforts to raise money for a new church. Father doesn't worry about heaven, says to wife, "If you're there, Vinnie, I'll manage to get in some way, even if I have to climb a fence."



THIS IS THE REAL FAMILY OF CLARENCE DAY WHO INSPIRED "LIFE WITH FATHER"

They all had red hair. Otherwise the Clarence Days, whose pictures are shown here and on the next page, resembled any other family of wellborn New Yorkers. Father of Clarence Sr. was Benjamin Day, founder of the New York *Sun*. Clarence Sr. was a stockbroker who spent his entire 84 years in New York, moved farther uptown six times as the city grew bigger.

To Clarence Jr., who wrote the *Life With Father* stories, the Yale Club in New York has dedicated a room. On its wall is this inscription, applying as aptly to father as to son: "He refused to masquerade, and time already begins to justify his honesty."



"Father" in real life is pictured on his silver wedding anniversary. Below are his wife and sons as they looked about 1889. Starting left, with stage names in parentheses, they are George (*John*), who is now Treasurer of Yale, Julian (*Whitney*), now a London banker, Vinnie (*Vinnie*), Harold (*Harlan*), Clarence Jr. (*Clarence*).



CONTINUED ON NEXT PAGE

Only G-E Can Give You All These Features!

*Let Your Eyes
And Ears Decide!*

**Up One-Third In Value
Down 27% In Price!**

THE new 1940 G-E model H-87 shown above is a wonderful buy. It has many *plus-value* features, which are new and exclusive, yet it is priced 27% lower than the nearest comparable G-E model of last year.

Look what you get! New Super Beam-a-scope (no aerial—no ground wires)—New 14-inch Dynapower Speaker—New Super Powered Chassis—New Sight Angle Visualux Dial—New Drift-Proof Station Settings—8 Tubes—3 Bands—New Floodlighted Station Finder—Automatic Volume Control.

You simply can't beat the 1940 radio values G-E offers. Prove it for yourself. Let your eyes and ears decide. That's the way to buy!

Easy Terms—Liberal Trade-In Allowance

*For Replacements Specify General Electric
Pre-Tested Tubes*

Only G-E Has The New Super
BEAM-A-SCOPE

*No Aerial — No Ground
Finer, Quieter Reception*

AN OUTSTANDING VALUE!



● Advance 1940 G-E Model H-531. Equipped with Built-in Beam-a-scope (no aerial—no ground)—Dynapower Speaker—Full-Vision Illuminated Dial—Powerful Superheterodyne. Cabinet in the smart new maroon simulated leather finish.

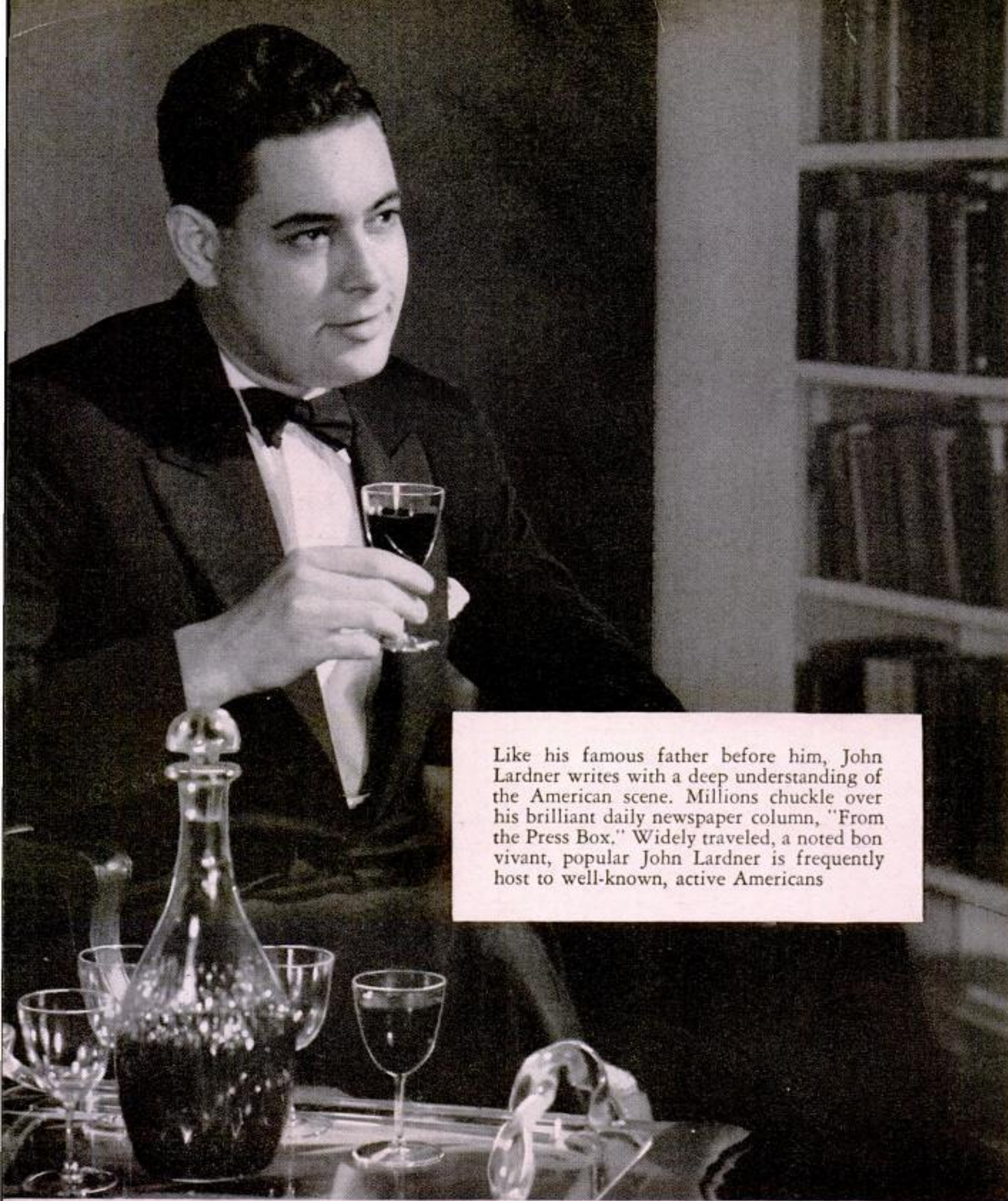
ANOTHER BARGAIN BUY!



● Just out! G-E Model H-503. Built-in Beam-a-scope (no aerial—no ground)—Dynapower Speaker—Rotor Type Dial—Powerful Superheterodyne. Cabinet in stripe Walnut veneer with decorative trim.

The Radio With The Big Plus + Value

GENERAL  ELECTRIC



Like his famous father before him, John Lardner writes with a deep understanding of the American scene. Millions chuckle over his brilliant daily newspaper column, "From the Press Box." Widely traveled, a noted bon vivant, popular John Lardner is frequently host to well-known, active Americans

"Today," reports writer **JOHN LARDNER** "more and more of my guests are choosing Wine

*Busy active people need to relax and to enjoy themselves
— And they want to be moderate about it"*

"When I set out beverages these days, I notice a growing number of my guests choose wine," writes well-known John Lardner of New York.

"Maybe that's because wine goes best with the leisurely, genial kind of evenings so many people now prefer."

It's a discovery people the country over are making. Today they find more and more of their guests prefer wine. Perhaps, as John Lardner suggests, that's because wine is a beverage of moderation!

Hosts and hostesses notice, too, that both men and women share this preference. At afternoon parties, wives in growing numbers would rather enjoy just a small glass of glowing amber Muscatel

or Tokay, delicious with wafers or cakes.

With the main course at dinner so many hostesses now bring to the table a fine Claret or delicate, pale-amber Chablis—to be served in medium size glasses and sipped slowly... savored for that special goodness which wine always adds to tempting food.

Or in the evening, they offer guests simple refreshments, and set out a tray of small glasses, to be filled with mellow, ruddy Port.

Next time you invite guests... why don't you try serving wine? That's the advice of many a well known host today. Like John Lardner, you'll find more and more of your guests prefer it nowadays.

All you need to know to serve Wine

There are many varieties, but only two main types of wine... (1) Wines made "dry" (not sweet) especially to serve with meals, called table wines; (2) Wines for use with the dessert course or with refreshments, called sweet wines.

A "sweet" wine you'll en-

joy is rich red Port, full-bodied, fragrant, of fruity flavor. Serve in small glasses, alone or with small cakes.

A popular white "table" wine is Chablis (pronounce it "Shab-lee"), especially light, delicate and dry of flavor. Usual serving is half the size of a water goblet.



THE WINES OF CALIFORNIA

Now chosen by more than 9 out of 10 American hosts and hostesses are the good wines of our own country. The wines of California, for example, are grown to strict standards of quality. True to type. Well developed. Inexpensive.

This advertisement is printed by the wine growers of California, acting through the Wine Advisory Board, 85 Second Street, San Francisco.



"Life with Father" (continued)

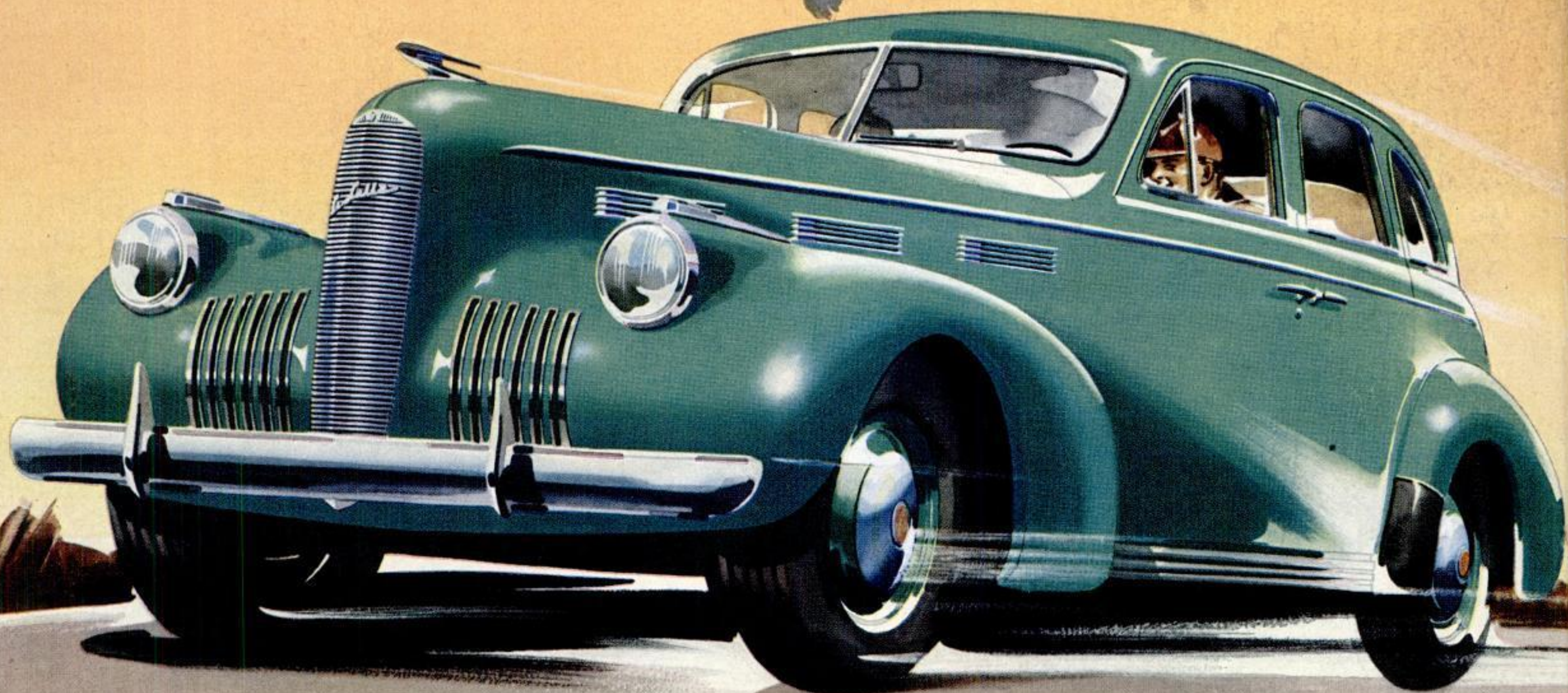
Mother and Father ride in their handsome carriage in 1915 at Upland Farm, their summer home in Harrison, N. Y. Coachman holding reins is Dennis, who graduated to the position of family chauffeur when the Days finally gave up horses in 1922.



The Day family met here for Sunday-night suppers. It is George Day's New York apartment in Washington Square where he moved in 1902. Below: Clarence Jr. studies in his room on Orange St., New Haven, where he was Yale freshman in 1893.



Drive a LaSalle!



Model illustrated, Five-Passenger Four-Door Touring Sedan, \$1320*

Finer than Ever—and Amazingly Economical

FOR THE SPACE of a few paragraphs, put yourself in the place of an owner of a new LaSalle.

Touch into silent action LaSalle's Cadillac V-8 engine . . . point the handsomest face in motordom down a broad highway . . . and take off for the ride of your life!

You'll notice *first* that things happen *fast*. Three quick flicks of your hand—and you're in high. A twist of the wrist—and you've swung a corner. A toe-touch—and you're at cruising speed. Your thoughts and wishes are obeyed as quickly as you form them. For once, you're piloting a car that seems an actual part of you!

You'll notice *next* that you're relaxed and at

ease—more so than you've ever been in a car before. Bumps don't bother you—you don't know they're there! On any road, you enjoy a swayless, jounceless, *level* ride that's restful as sleeping. And you travel in almost complete *silence*. Tamed to a silent saunter, or touched to headlong flight, that mighty Cadillac motor *whispers* while it works.

Wouldn't you enjoy all this? Wouldn't you like to occupy a LaSalle owner's place *permanently*?

Well, why not? If you intend to pay a thousand dollars for a car, LaSalle is just a short step up. And, mark this—LaSalle, always notable for thrift, is *10% more economical this year!*

It's a foregone conclusion that you'll prefer a LaSalle. It's quite certain that you can afford it. Why not see your Cadillac-LaSalle dealer today?

*Delivered at Detroit. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

A GENERAL MOTORS VALUE

\$1240* AND UP

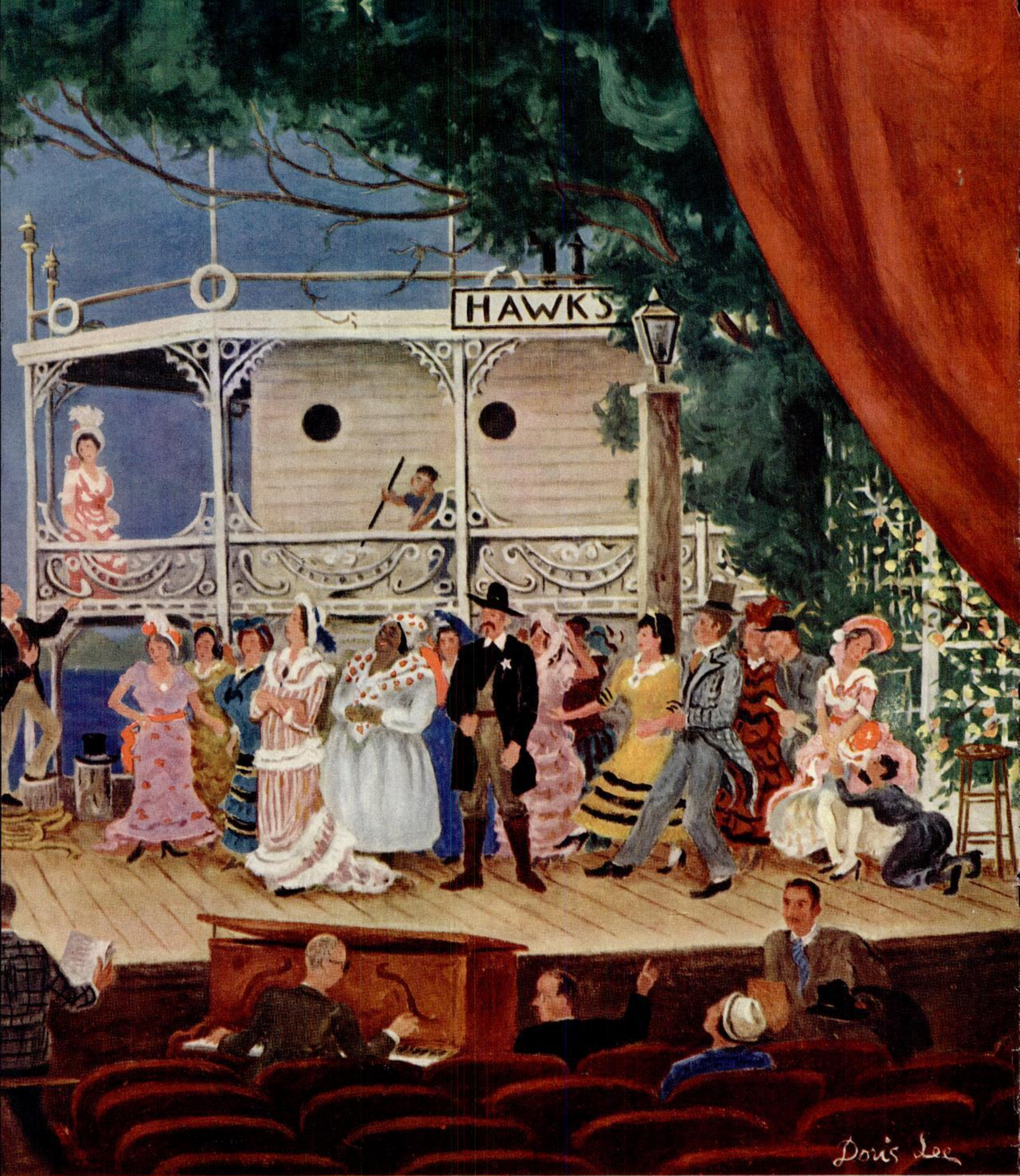
V-8



SHOW BOAT

A painting for LIFE by Doris Lee

Winter of 1927-28 was good. There had been a little recession and the big boom was still to come, but by Christmas of 1927 business was good and nowhere better than on Broadway. Two evenings after that crisp, bright Christmas, 1,600 New Yorkers filled the Ziegfeld Theatre to see a musical comedy called *Show Boat*, with music by Jerome Kern, libretto by Oscar Hammerstein II. Almost everyone in that well-dressed audience had read Edna Ferber's story about the Cotton Blossom Floating Theater. It had been a best-seller even in England, and Rudyard Kipling had said privately that it was the best thing out of America since Mark Twain.

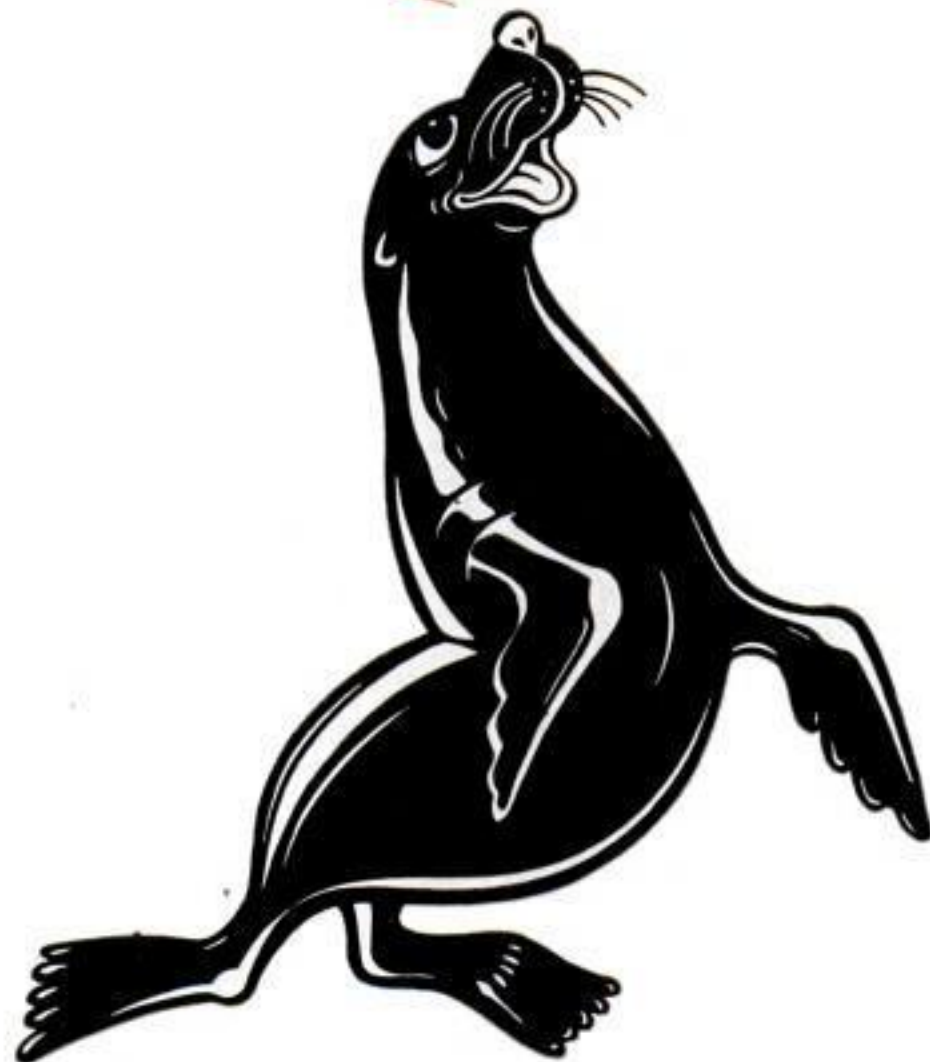


Doris Lee

When the gold curtain lifted on the first scene on the Mississippi River, the audience applauded. By the time Jules Bledsoe had sung *Ole Man River*, they knew they were at the first night of a great show. What they did not know was that it would make theatrical history. Since that night *Show Boat* has never really stopped playing. Twice it has been badly done as a movie and now is being filmed a third time. Once it was successfully revived as a musical show on Broadway. The raspy records of its songs have solaced many an evening from Princeton to the Dnieper Dam. People remember their romances to its melodies. Its best tunes

are concert-stage songs that could become home sweet home to soldiers overseas. *Show Boat* is one musical that someday might run for two weeks in the Metropolitan Opera House when Americans begin to realize their native music is as important as their writing, their painting and their movies.

As one of LIFE's series of paintings of great incidents in recent American history, Doris Lee did the picture above. It shows a dress rehearsal. At the extreme right Ziegfeld's seamstress, Katie Reddy, is still repairing a costume. For the fabulous story of Florenz Ziegfeld and all the characters shown here, turn the page.



IS ALE YOUR FAVORITE DRINK? Many a man who thought not has decided *it is*—since meeting Ballantine's!

Test this ale as Peter Ballantine did in 1840—his standards of excellence became America's own. He took one drink to judge the PURITY of his ale . . . a second for BODY . . . a third for FLAVOR. The 3 moisture rings left by his glass on the table, as he made the test, became his famous trademark.

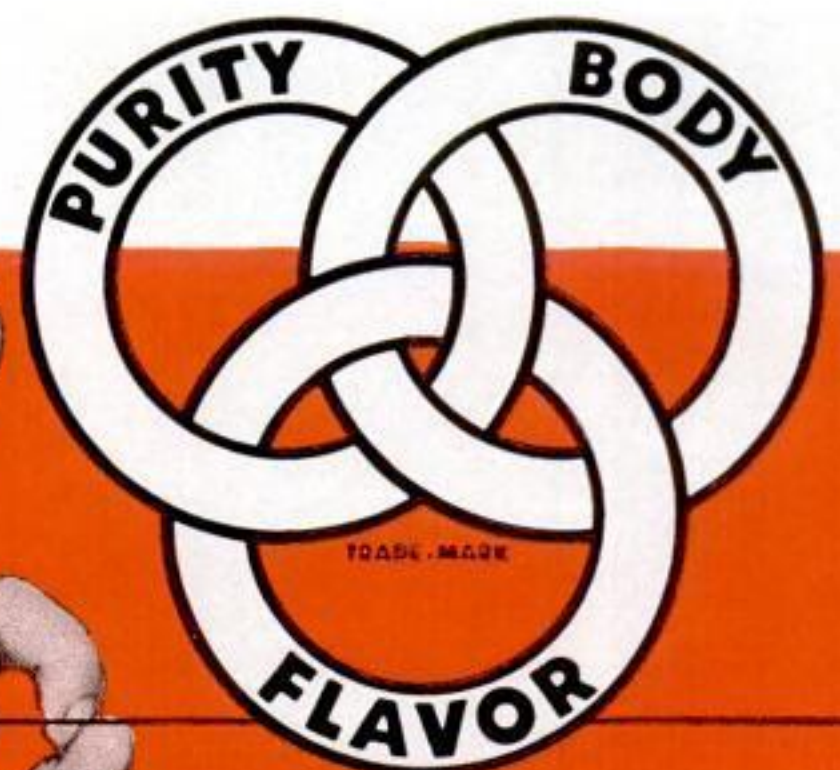
Three rings remind you—*more people get more enjoyment from Ballantine's Ale than from any other . . .*

AMERICA'S LARGEST SELLING ALE

Copr., 1939, P. Ballantine & Sons, Newark, N. J.

Order
BALLANTINE'S ALE

the "Handy" way

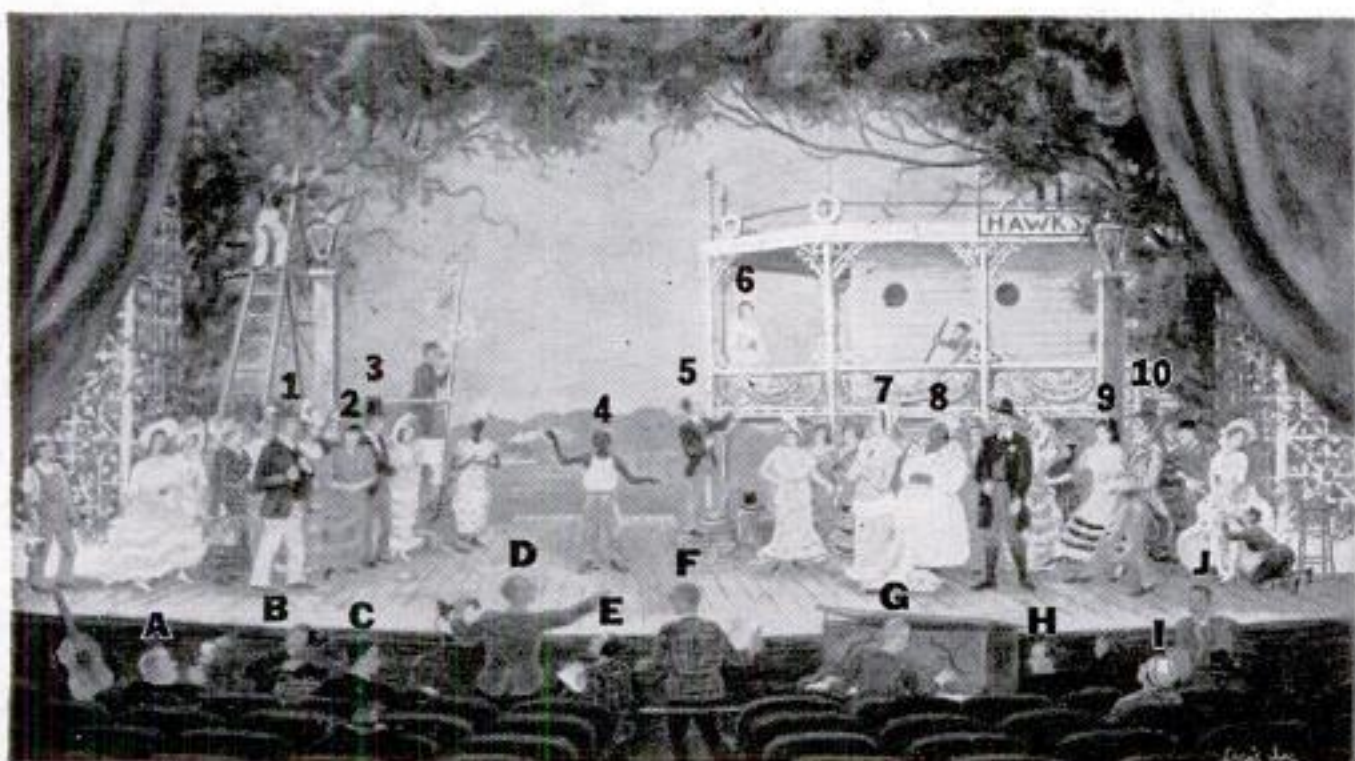


3 RINGS—GET IT?



"Show Boat" (continued)

Here is the crew that made "Show Boat" a hit



- | | |
|-----------------------------------|-----------------------------------|
| 1 CHARLES WINNINGER, "CAP'N ANDY" | A SCENE DESIGNER JOSEPH URBAN |
| 2 HELEN MORGAN, "JULIE" | B VIOLINIST |
| 3 CHARLES ELLIS, "STEVE" | C LIBRETTIST OSCAR HAMMERSTEIN II |
| 4 JULES BLEDSOE, "JOE" | D PRODUCER FLORENZ ZIEGFELD |
| 5 HOWARD MARSH, "RAVENAL" | E ZIEGFELD'S SECRETARY "GOLDIE" |
| 6 NORMA TERRIS, "MAGNOLIA" | F STAGE DIRECTOR ZEKE COLVAN |
| 7 EDNA MAY OLIVER, "PARTHY" | G COMPOSER JEROME KERN |
| 8 AUNT JEMIMA, "QUEENIE" | H DANCE DIRECTOR SAMMY LEE |
| 9 EVA PUCK, "ELLY" | I NOVELIST EDNA FERBER |
| 10 SAMMY WHITE, "FRANK" | J PRESS AGENT BERNARD SOBEL |

Show Boat was launched by as talented a crew of actors and artists as ever collected in the theater. Florenz Ziegfeld, whose *Follies* reached a new high in lavish entertainment, was the producer. He is shown in Doris Lee's painting telephoning an electrician in a booth at the rear of the theater where to direct a spotlight on the stage. Ziegfeld was fanatically particular about lighting his famous show girls, bathed them in pink and blue light to make them look glamorous. To create *Show Boat's* 18 scenes, he hired Joseph Urban, top stage designer for the Metropolitan Opera. Urban and Ziegfeld are now both dead.

Stage Manager Zeke Colvan is now stage director of the St. Louis Municipal Opera. Composer Jerome Kern, whose *Show Boat* score included such unforgettable tunes as *Make Believe* and *My Bill*, continued to turn out hit shows with his librettist, Oscar Hammerstein II. After six years in Hollywood, Kern and Hammerstein are back on Broadway this month with a new musical comedy called *Very Warm for May*.

Among the actors, Charles Winninger and Edna May Oliver are currently acting in movies. Helen Morgan continued singing teary songs in shows and night clubs and is now on tour with a revue called *A Night at the Moulin Rouge*. Jules Bledsoe runs an inn for his friends. Aunt Jemima is in vaudeville. The prima donna, Norma Terris, married Ziegfeld's physician, Dr. Jerome Wagner, and returns to the stage occasionally. Sammy White, divorced from his dancing partner, Eva Puck, is now in Hollywood. Howard Marsh runs a night club in New Jersey.

Encouraged by *Show Boat's* success, Edna Ferber went on writing for the theater, was co-author of such hits as *The Royal Family*, *Dinner at Eight* and *Stage Door*. But in her latest book, *A Peculiar Treasure*, she writes more glowingly of *Show Boat* than any of her other works: "It doesn't seem possible that anyone ever had so much sheer fun, gaiety, novelty, satisfaction and money out of writing any one piece." *Show Boat* was published in 13 countries, sold over 320,000 copies in the U. S. alone.

Today the show boat has almost vanished from our rivers, but its carnival spirit lives on. In place of the gay lanterns on its deck, a million lights are blinking on movie theaters. Its brassy music continues on thousands of radios. But in the memory of anyone who has ever seen *Show Boat* on the stage, the Cotton Blossom Floating Palace still rides the river with banners flying.

Doris Lee, who painted *Show Boat* for LIFE, found the gaiety of the subject perfectly suited to her temperament. Tomboyish Mrs. Lee, 34, has studied art everywhere from Paris to Kansas City, has developed a saucy style entirely her own. During the summer, she lives in the art colony at Woodstock, N.Y., painting pictures like that of love in a haystack reproduced in LIFE (Sept. 20, 1937) and in the book, *Modern American Painting*, just published by Dodd, Mead & Co. Her paintings hang in the Art Institute of Chicago and the Metropolitan Museum.



"One sure way for a girl to get the 'bird' is to be just a mite careless about her breath. Better keep yours sweet with SPEAR-O-MINT LIFE SAVERS!"



"Seems like everybody's swinging to the new BUTTER-RUM LIFE SAVERS. Can it be because the flavor is so super-wonderful? Just try 'em!"



"When a gay celebration leaves a grim taste in my mouth—I always freshen up with a SPEAR-O-MINT LIFE SAVER. They're so extra minty!"



Everybody's breath offends sometimes after eating, drinking, or smoking. Let LIFE SAVERS save yours. 13 delicious mint and fruit flavors. Sold everywhere. 5¢.

218

**GENERAL OFFICE
OF THE
CHIEF MEDICAL EXAMINER
OF THE
CITY OF NEW YORK**

THE CASES OF DR. GONZALES

16,000 CORPSES A YEAR KEEP MEDICAL EXAMINER BUSY SEARCHING FOR MURDER

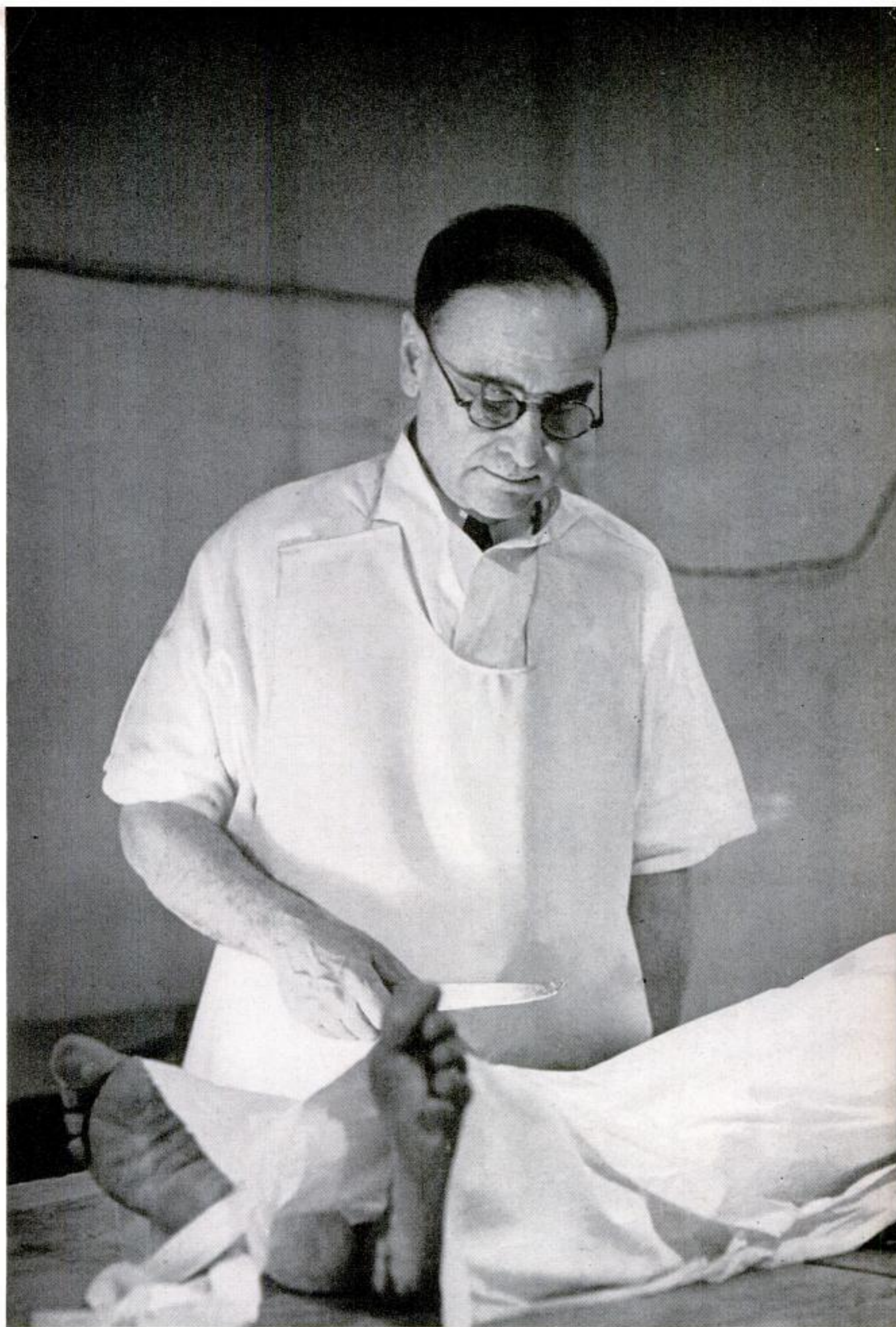
by FRANCIS SILL WICKWARE

When in the City of New York any person shall die by criminal violence or by casualty or by suicide or suddenly when in apparent good health or when unattended by a physician or in prison or in any suspicious or unusual manner, the officer in charge of the station house in the police precinct in which said person died shall immediately notify the Office of the Chief Medical Examiner of the known facts concerning the time, place and circumstances of such death."

The quotation is from Section 1571 of the New York City Charter, and of the city's annual 75,000 deaths—equal to a population exceeded by only 117 U. S. cities—it places about 16,000 within the jurisdiction of the Chief Medical Examiner. The C. M. E.'s primary responsibility is determining the cause of death, by autopsy when necessary, and his decisions are so crucial that the police are forbidden to touch a dead body or disturb the scene of death until he or one of his staff has made an investigation. It is up to the Medical Examiner to spot murder in an apparently peaceful death, to tell when a greedy suicide has trumped up an artificial murder to collect double indemnity on insurance, to determine whether the driver was probably at fault in an automobile homicide case, or whether the defunct pedestrian was drunk and careless. For in addition to establishing death causes, the Medical Examiner does a vast amount of erudite detective work, moving against a background of corpses, microscopes, stains on clothing, scraps of flesh under fingernails, bits of hair, blood, poison, post-mortem fingerprints, "blunt instruments" and the autopsy tables and the iceboxes in the Morgue. He trails no fugitives and makes no arrests, and his office is independent of the Police Department, but it is one of the most effective law-enforcement agencies in the city, at least in that most melodramatic and perilous sector of crime which involves the murdered corpse.

Last year the Chief Medical Examiner and his staff autopsied over 4,000 of the 16,000 cases which the office handled. In 1938 no one died by "falling from a hayloft" or "falling from a stretcher" or "being crushed in a cement mixer"—notable demises of 1937—but one fatality resulted from "being kicked by a child" and another from "being struck by a revolving door." Eight New Yorkers drowned in their bathtubs last year and more than 1,300 were killed by falling down. There were 294 homicides (a drop of 56 from 1937), two-thirds of them accomplished by shooting or stabbing. More than 70 women died during or after criminal abortions, and for reasons which no one in the C. M. E.'s office pretends to understand, an abnormally high percentage of the victims were named Dolores. A thousand persons were killed in highway accidents of all kinds, including collisions. More than 200 people burned to death, three were struck by lightning, eleven died from heat exposure, and there were more than 700 cases of accidental poisoning. Suicides occurred at the rate of approximately 110 per month, with illuminating gas the lethal agent in well over a third of all cases, followed by hanging, defenestration, shooting and slashing, in that order. In 1938, as usual, the male suicide rate ran better than two-to-one ahead of the female, and—again as usual—married people of both sexes killed themselves more than twice as frequently as single persons. It is noteworthy that while only a very small percentage of women chose shooting, hanging or wrist cutting, more women than men jumped from buildings and employed poison.

CONTINUED ON NEXT PAGE



Dr. Gonzales, in the Morgue's autopsy room, uses a heavy, scalpel-sharp butcher knife for incisions. On the opposite page he is silhouetted against his office door. Below: he confers with Mayor Fiorello LaGuardia, who plays a Dr. Watson to Dr. Gonzales' Sherlock Holmes.





Why let YOUR girl or boy feel friendless and alone because of ADOLESCENT PIMPLES?

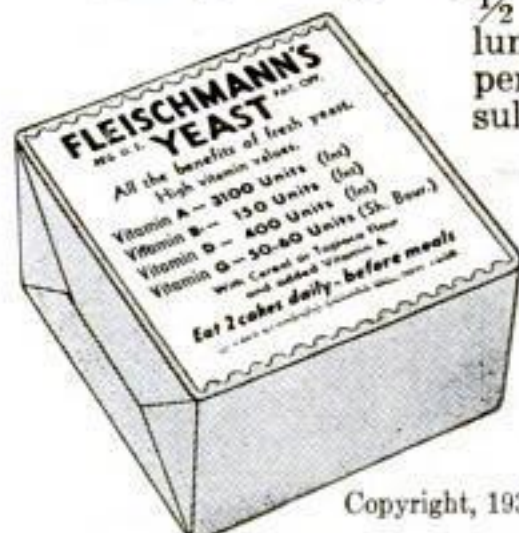
YOUNG PEOPLE often despair because of broken-out, unsightly skin. Mothers, learn now two important reasons why pimples so frequently appear at this age:

FIRST—The skin is especially sensitive between 13 and 25. Then, sluggish intestines may cause pimples to break out.

SECOND—Your boy or girl may need more Vitamin A, the vitamin that is important in helping to keep the skin healthy and attractive looking.

Fleischmann's new **HIGH-VITAMIN Yeast** is helping many girls and boys to overcome these two troubles. The fresh, active yeast aids in stimulating intestinal action. And 2 cakes a day now provide over 6000 units of Vitamin A.

Have your boy or girl eat two cakes daily—one ½ hour before breakfast or lunch, one ½ hour before supper. Many get wonderful results in 30 days or less!



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New HIGH-VITAMIN YEAST

helps this skin trouble even more!



HOW THIS* GIRL FOUND HELP

"When my face started to break out in pimples I got all upset about it. I looked so blotchy. Then I started eating Fleischmann's High-Vitamin Yeast. It helped me so, that now several of my friends have started eating it, too."

*name on request



Scene of the crime: this is what the medical examiner or his assistant sees when he answers a call. The body, by law, cannot be moved until his arrival. A detective (right) is taking fingerprints while a police photographer (left) prepares to set up his camera.

DR. GONZALES (continued)

So much for the grist that flows through the New York Medical Examiner's mill. Each borough in the city has an M. E. office and a morgue, but all cases are cleared through the Manhattan headquarters on Worth Street. The personnel includes 17 assistant medical examiners who are paid \$4,500 per year. Above them come two deputy chief examiners at \$5,000, and at the apex of the little group of necrophiles stands the portly, well-tailored figure of Dr. Thomas A. Gonzales, Chief Medical Examiner of the City of New York, who receives \$8,000. Dr. Gonzales is now 61 and has been in the Medical Examiner's office since 1918, during which time he has performed at least 7,000 autopsies. He is recognized as one of the most erudite medical scientists in the U. S., and in addition to belonging to six learned societies in New York, he is professor of forensic medicine at New York University.

Dr. Gonzales is elegantly dressed and elegantly spoken, and he would be the last man on earth to refer to the Morgue hearse as a "meat wagon" or to a corpse as a "stiff." But he does call the Morgue the "Country Club" and, since he dislikes ambulance chasers worse than murderers, he has posted a cartoon showing a doctor peering into an ambulance and saying: "One of you lawyers will have to get out and make room for the patient." Off duty Dr. Gonzales sleeps well without dreaming, enjoys his victuals and states that he likes fishing, amateur photography (especially sunsets and moonlight scenes) and playing with Thomas Arthur Gonzales III, his grandson.

A certain amount of intuition is part of the job of Dr. Gonzales and the boys, but mainly the job calls for the application of specialized technical knowledge. First of all a competent physician and surgeon, the M.E. must be an accomplished autopsist. He must be familiar with powder burns, bullet wounds and ballistics in general, even though actual matching of bullets to gun barrels is handled by the police ballistics laboratory. He must be able to perform all the complicated tests for bloodstains and other marks. He must be something of a botanist, in order to identify seeds, fibers and dust found in the clothing or on the bodies of cadavers, must have knowledge of aquatic growths to assist in making verdicts in drowning cases, and must be an entomologist able to estimate the post-mortem interval by insect infestation of old corpses. In addition the medical examiner must have a thorough practical understanding of forensic medicine—that area of elision between medicine and the law—and he perforce develops into an expert courtroom witness.

But the most vital thing he learns is that he must take nothing for granted. Called out to examine an unmarked corpse, apparently peacefully dead, he must always remember that a deep stab wound in the skull or heart can leave an almost invisible surface scratch, that strangulation can be accomplished without a single bruise, but that autopsy will reveal the almost inevitable hemorrhage or crushing of the tiny hyoid bone in the throat, and that a majority of poisonings can be made to look like heart disease or some other natural death. Sometimes it is useful gently to compress the lungs or stomach of a corpse, and sometimes from the lips will issue the "odor of bitter almonds" beloved by detective novelists, in which case the medical examiner orders the body to the Morgue where the vital organs will be removed and tested for cyanide of potassium or hydrocyanic acid. Again, the pinkish mottling of post-mortem lividity is almost sure proof of carbon-monoxide poisoning, while a "floater" pulled out of the river may represent a legitimate drowning case and then again may not. An autopsy will reveal whether water is present in the bronchi and stomach; if so, the drowning is bonafide, but otherwise it means that the corpse was a corpse before it struck the water, for dead men do not breathe.

Mornings Dr. Gonzales spends in the Morgue, in a building at-

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ONLY filter combining 66 baffle interior and cellophane exterior is greatest scientific smoking invention ever known. Keeps nicotine, juices, flakes out of mouth. Breaks up hot smoke stream, thus preventing tongue bite—needs no breaking in; no wet heel, bad odor nor frequent expectoration. Improves aroma of any tobacco in mild, healthy MEDICO FILTERED SMOKING



New Styles, most beautiful ever shown—can be sold at \$1 due only to tremendously increasing sales



Morgue "icebox," with 300 separate compartments, stores 16,000 corpses a year. Inside at 36° F., bodies on marble slabs keep in good condition indefinitely. After a reasonable period, an unclaimed body is put in a pine box, shipped to Potter's Field.

tached to Bellevue Hospital. He arrives about nine and with scalpel in hand, devotes several hours to autopsies. It takes about an hour and a half to perform a complete autopsy (the only kind that Dr. Gonzales will perform) and the staff averages ten or twelve a day. The operation starts at the head. Most of the scalp is peeled back; the top of the skull is sawed off and the brain examined. Next an incision is made at the base of the throat "from the suprasternal notch to the symphysis pubis"—in lay words, straight down from throat through abdomen. Vital organs are removed and examined and various tests may be made, some being highly complicated and some as simple as the immersion in water of the lungs of newborn or still-born infants to determine whether they were born dead or whether they breathed before dying, a crucial point in infanticide cases.

Concealing the marks of an autopsy

The marks of the autopsy can be pretty well concealed and, for women who are to be buried in evening dresses and sailors to be interred in open-throat jackets, the medical examiners are especially solicitous. Instead of making the regular vertical incision, which would show on the chest, the cut branches at the lower end of the breastbone and is extended to armpits so as to be hidden by clothing. Extreme care is also taken to return a full complement of organs to each body except those which may be retained by law for further investigation, since the Medical Examiner's office is vulnerable to suits by relatives who sometimes claim that autopsies were performed without due legal cause, or that the operation resulted in mutilation of the deceased.

Miscellaneous medical-examiner lore includes the fact that a body will remain in good condition for two or three days if left in a cool, ventilated room but, if clothed and in a hot, airless place, the corpse decomposes badly within 24 hours. Fat persons go to pieces far more rapidly than thin ones, and habitual drunkards have about the worst post-mortem staying powers. The brain of every normal human being contains an amount of ethyl alcohol but, as Dr. Gonzales remarks, "alcohol is not a good preservative internally." It is significant that more than a third of all the victims of auto accidents, homicides and suicides passing through his office are found to have been intoxicated at the time of death.

Dr. Gonzales sneers and snorts whenever he hears of someone fixing the time of a death at "18 minutes past three" or other exact time, because he knows it is impossible to do more than approximate the post-mortem interval. *Rigor mortis*—the stiffening of muscles caused by an acid reaction in the body—sets in from one to seven hours after death, lasts one to five days, and disappears when the body undergoes another chemical change from acid to alkaline. *Rigor mortis* helps in determining the time of death within a few hours, but there is no stop-watch method of establishing the precise minute. Another great popular myth is that hair, beard and fingernails grow for a time after death. What actually happens is that the skin contracts somewhat, giving the illusion of post-mortem growth. However, it is a fact that the body does not die all at once. In experiments it has been possible to remove a section of tissue soon after a person's death and observe its oxygen consumption in a calorimeter. And the heart or portions of it may continue to beat even after a decapitation.

Toward his work, Dr. Gonzales has developed an attitude of light-heartedness which prevents him from doing too much neurotic brooding. A corpse is a corpse, and as former Chief Medical Examiner Charles G. Norris once remarked to a rookie cop who fainted on seeing a dead person for the first time: "There's nothing safer than a dead man." This is not quite true, for more than one medical examiner has been infected in the course of autopsy work by the deadly

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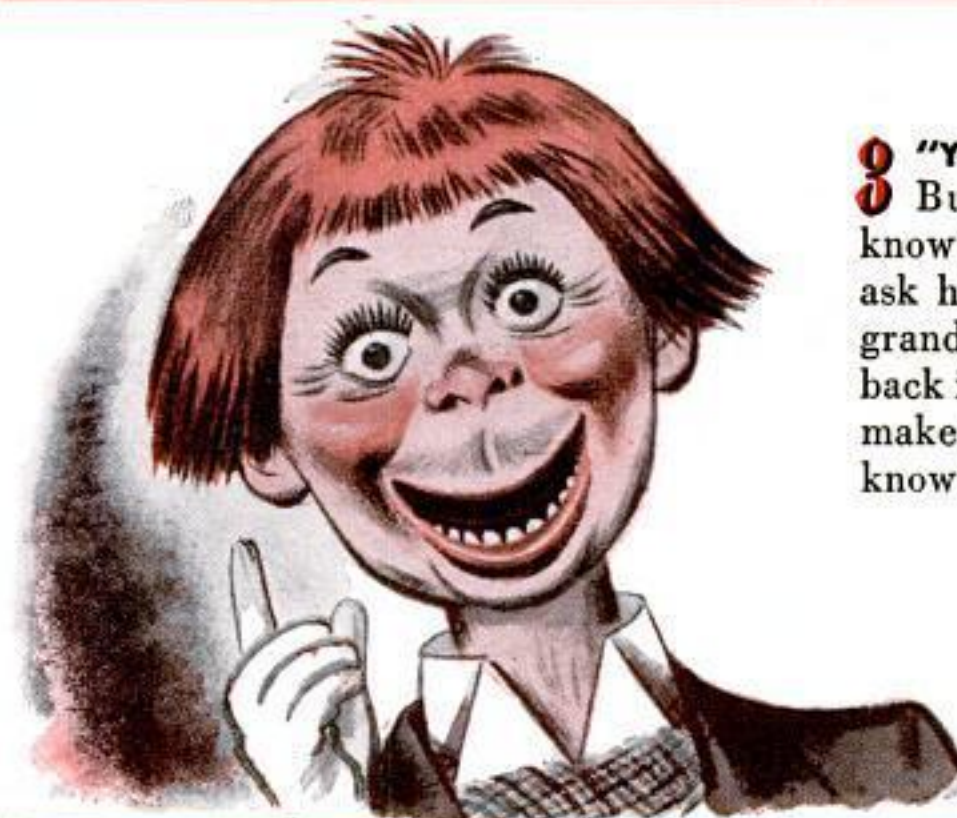
"You'd be a Riot on the Radio!"

1 What a laugh riot! Mac, my wooden-face pal, was the hit of the evening at our annual lodge show. And why not? I'd been practicing ventriloquism for six months!



2 "More! More!" yelled the audience, when Mac sang "How Dry I Am." And then came the pay-off! "Don't be so tight," says Mac. "Let's

Double the Enjoyment of the boys with some of that swell TEN HIGH straight whiskey. After all, it only sets you back about a buck a pint!"



3 "You've a heart of oak, Mac! But tell me, how do you know so much about liquor?" I ask him. "Why," he says, "my grandpa is a whiskey barrel back in the distillery where they make TEN HIGH! That's how I know it has No Rough Edges!"

TEN HIGH

STRAIGHT BOURBON WHISKEY ☆ STRAIGHT RYE WHISKEY

90 proof. Hiram Walker & Sons Inc., Peoria, Illinois

The whiskey with "NO ROUGH EDGES"



"What matters most in pipe tobaccos?"
was the question we asked at a club...



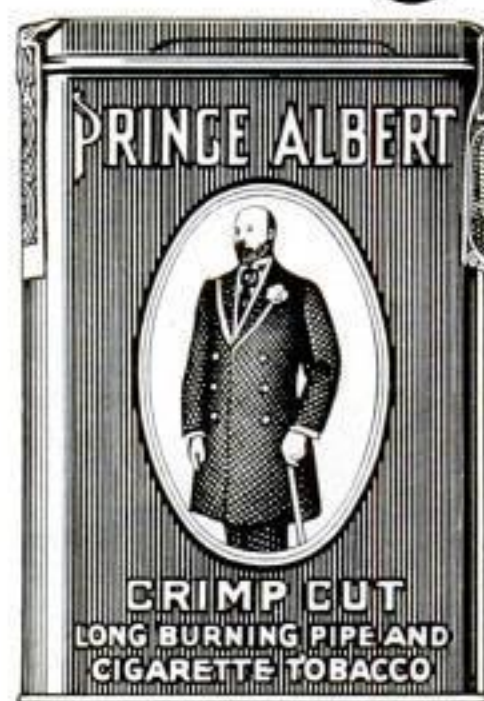
IN RECENT LABORATORY "SMOKING BOWL" TESTS, PRINCE ALBERT BURNED

86 DEGREES COOLER

than the average of the 30 other
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... coolest of all!

CONSIDERATION No. 1 in pipe-smoking is COMFORT! You can't enjoy an over-hot smoke no matter how much you pay for the tobacco. Excess heat ruins flavor and aroma, steps up "bite." There is REAL COMFORT, TRUE MILDNESS in **COOL-SMOKING** Prince Albert...no excess heat to blur the rich taste and fine fragrance of those choice tobaccos. Cool, easy-drawing because it's "crimp cut." Mild, fragrant, thanks to the P.A. "no-bite" treatment.

It's easy just to say, "mild, mellow smoking," but Prince Albert gives you *proof of this statement before you buy*. Prince Albert will give you the smoke of your life! There's no other tobacco like it.
(Try P.A. in "makin's" smokes too.)



50 pipefuls of fragrant tobacco in every handy pocket tin of Prince Albert

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Prince Albert THE NATIONAL JOY SMOKE



Autopsy museum has an impressive file on criminal causes of death in the form of preserved organs. A medical examiner above adds a "suspicious death" heart to collection. Museum provided much material for Dr. Gonzales' *Legal Medicine and Toxicology*.

DR. GONZALES (continued)

bacteria of cholera, bubonic plague, diphtheria, anthrax, and a number of other diseases can be readily contracted from the deceased hosts of the bacteria responsible for these diseases.

But these hazards do not oppress Dr. Gonzales any more than the disagreeable sights he has to witness dozens of times a week. He is not given to jesting about death, certainly, but neither is he pontifical about it, and he can extract a good deal of quiet amusement from such rococo items as the Case of the Bungled Suicide. This occurred a good time ago but is still considered a classic around the Morgue. A man started to kill himself by slashing his wrists. He bled and waited and waited and bled, but failed to lose consciousness. This grew tedious and he cut his throat with a knife. Still nothing happened and in a last desperate gesture he took off his belt and attempted to hang himself from a gas chandelier. The weight of the man's body yanked the chandelier out of the ceiling and broke the gas connections, with the result that he died of gas poisoning. The medical examiner had a pretty job trying to establish the sequence of events in the case, but the cause of death was easy. Carbon monoxide was found in the blood, which meant that the man was alive and breathing when the chandelier came down.

Dr. Gonzales recalls another monoxide poisoning—the Case of the Lethal Pork Chops—in which four persons sat down to a dinner of pork chops in a boardinghouse and became violently ill in the middle of the meal. One died on the spot, two were rushed to the hospital, while another went out for a walk around the block and felt fine. The police at once arrested the butcher who supplied the pork chops and clapped him in jail, while the hospital treated the other two patients for food poisoning. Then came the verdict from the autopsy table: monoxide. The boardinghouse was pretty well demolished in the search for the leak, and the hospital changed its treatments just in time to save the two who had been wrongly diagnosed. Anytime the medical examiners hear of two or three people dying in one place, they suspect monoxide, and nearly always they are right.

Looking back over a couple of thousand murders, more or less, Dr. Gonzales supposes that the Case of the Charred Derelict gave him more satisfaction than any other, mainly because it had so many angles. The beginning was a call from the police, stating that a body burned beyond recognition had been found in a vacant lot in the ultra-tough San Juan Hill district on west-side Manhattan. Police surmised that the deceased was one of a group of derelicts who habitually congregated in the lot, and that he had been drunk and fallen into their campfire. An assistant medical examiner made a routine visit to the site and found a blackened, desiccated corpse lying in a pile of ashes. The features had been obliterated entirely and the legs had nearly burned through at the knees. Offhand it looked as though the police had a likely hypothesis but the body was taken to the Morgue and autopsied, with Dr. Gonzales officiating. "I guessed it was murder when I found a two-inch strip of burlap sacking stuck to the chest," he recalls. "I wasn't surprised when we opened the bronchi and found they were clean. That meant the fellow was dead *before* getting into the fire because otherwise soot would have collected in the bronchi. Furthermore, we managed to squeeze a few drops of blood out of his heart and tested them for carbon monoxide. The test was negative. If a person dies in a conflagration, he inhales carbon monoxide caused by incomplete combustion. If the fellow had fallen into the fire accidentally, he would have been breathing and, if he had been breathing, he would have absorbed monoxide into the blood. However, the blood did show a two-plus concentration of alcohol. The man was drunk at the time of death,



Water-color paintings are the work of Mrs. Paynie Losce, who is rendering the stomach of a poison suicide (*right*).



"Bessie Stitch" sews up corpses after autopsy is completed. Ex-Gibson girl, she has worked in the Morgue 17 years.

and we estimated the post-mortem interval at about 20 hours."

Examination of what was left of the skull showed a laceration behind one ear, and underneath this was a depressed compound fracture caused by a blow from some "blunt instrument," resulting in a cerebral hemorrhage. Saw cuts on the charred bones clearly indicated an attempt at dismemberment, and dovetailed with the scrap of burlap sacking.

The autopsy proved murder, and it was easy enough to visualize the crime, but without identification the police were helpless. So Dr. Gonzales took another look at the roasted body on the table. He located a few shriveled hairs and, under the microscope, these revealed Negroid characteristics, being kinky and of variable caliber. He then measured the leg bones and spine to the smallest fraction, calculated that the Negro in life had been 5 ft. 5 in. tall. Next he took X-rays of the upper humerus and fixed the man's age at about 27, since the epiphyseal cartilage which is present in the bone during the first quarter-century of life had nearly disappeared. And the structure of the jaws indicated that the deceased had had buck teeth.

Police investigation, on the strength of Dr. Gonzales' findings, checked with the autopsy in every respect. A buck-toothed Negro, 27 years old and 5 ft. 5 in. tall had been murdered in the house of an itinerant Negro preacher, following a quarrel over money. In the preacher's house were found a section of lead pipe—the "blunt instrument"—and a knife and saw which had been used for the purpose of cutting up the victim. Blood was present on these tools, and by the precipitin test proved that it was human. But no great amount of sleuthing was necessary to prove the preacher's guilt, for he had hung all his victim's garments out in the back yard to dry after attempting to wash the stains out of them. He readily confessed and was convicted.

The Case of the Unattractive Wife

There is a virtually unlimited assortment of cases in which the medical examiner has played a decisive role, either in making identifications enabling the police to get their man, or in definitely connecting a given corpse with a given murderer. In the Case of the Unattractive Wife, a philandering husband murdered his mate, buried her in lime, sent himself faked telegrams and letters to cover up her absence. Months later her body was discovered, so badly decomposed that police could make no identification although they were positive the husband had committed the crime. But the medical examiner opened the woman's stomach and found remnants of oranges, almonds, raisins and cherries. The last time she had been seen alive was at a party where she ate oranges, almonds, raisins and cherries.

Then there are the cases in which evidence secured by the medical examiner has proved the innocence of persons trapped by circumstances. One of the most dramatic was the Case of the Befuddled Longshoreman, which occurred during the regime of Dr. Charles Norris, Dr. Gonzales' predecessor. A longshoreman was arrested on the Brooklyn waterfront one morning while tossing a suspicious-looking bundle into the river. At his residence police found the dismembered, decapitated torso of a woman, with the arms and legs missing, but with the severed head lying near the body. Confronted with this, the longshoreman broke down and confessed that he had murdered the woman, chopped her up, thrown the limbs into the river and had been preparing to dispose of the rest of the body. But when the medical examiner arrived, he noticed things which made him wonder. One look at the body told him that the woman had died from carbon monoxide, and monoxide is an exceedingly rare weapon of homicide. Neither the police nor the district attorney

CONTINUED ON NEXT PAGE

STOP PAYING 1930 COSTS FOR 1940 ANTI-FREEZE PROTECTION!

Ten years ago only an expensive anti-freeze could do what low-cost Super Pyro does today

There is no longer need to pay fancy prices for non-boil-away anti-freeze protection. Before automobile engines were developed to the point they are today, there were some who felt that only an expensive special-type anti-freeze would do the trick. But tests and surveys prove that in today's cars low-cost, money-saving Super Pyro assures complete, reliable, all-winter protection.

GOODBYE TO THE BUGABOO OF BOIL-AWAY

In modern engines, thermostatic control keeps the temperature between 155° and 160°. A Super Pyro solution which will protect to 10° below zero does not boil even at 185°! Furthermore, by protecting against rust and corrosion, the Super Pyro solution in itself is protection against overheating. So we can say "Goodbye to the Bugaboo of Boil-Away"... once and for all.

NO CRACKED BLOCKS

Recent laboratory tests showed that when motors containing as little as 15% of Super Pyro were exposed to sub-zero temperatures, there was no solid freeze of the cooling solution... so it's goodbye to that bugaboo as well, because cracked blocks and busted radiators can not occur where there is no solid freeze.

84% PAY LESS THAN \$2

Surveys show that throughout last winter 84% of Super Pyro users added nothing, or at most one or two quarts of Super Pyro, after an average initial fill of only 7 quarts. At Super Pyro's low price, this means they got safe, complete, all-winter protection for only \$2, or even less! And not a single freeze-up was reported.

PROTECT YOUR CAR NOW

Don't overspend for anti-freeze protection this year. Stop in at one of the 100,000 Super Pyro dealers today. In two minutes he'll protect your car to the lowest expected temperature for the entire winter... for a fraction of what one used to pay for non-boil-away protection.

U. S. INDUSTRIAL CHEMICALS, INC., N. Y.



Car dynamometer test.

25¢
qt.



SUPER PYRO ANTI-FREEZE

CIGARETTE TASTE NEED WAKING UP?



Try this idea...

In between the others...
SMOKE A KOOL

1. It gives your throat a welcome change.
2. The mild menthol is definitely refreshing.
3. You'll enjoy all your smoking more.

P. S. KOOLS are so much easier on your throat, lots of folks smoke 'em all the time.



Silverware — Oneida Community Par Plate, 26 pieces, for 6... 800 coupons.

FREE. Write for illustrated new edition B & W premium booklet, No. 17. Address the Brown & Williamson Tobacco Corporation, Box 599, Louisville, Kentucky.

Military Brush Set of bronze and black enamel. 7-inch comb... 125 coupons.

B & W COUPONS ALSO PACKED IN RALEIGH & VICEROY CIGARETTES & BIG BEN SMOKING TOBACCO



These suicide weapons were employed by a bungler who stabbed himself with the knife (left), then with the file, drank Mercurochrome, finally jumped off fire escape.

DR. GONZALES (continued)

would accept this diagnosis, and the longshoreman was tried for first-degree murder. But the stubborn fact of monoxide poisoning remained, and with patience and long effort the medical examiner reconstructed the death. The longshoreman and the woman had started a drinking bout in a stuffy kitchen heated by a stove. Both had become stupefied by alcohol and by the concentration of monoxide which accumulated in the unventilated kitchen. When the longshoreman woke up in the morning he found the woman dead, and, remembering nothing, he assumed that he had killed her. All this was successfully demonstrated to the jury, and the man was acquitted of the murder charge, but immediately thereafter he was sent to jail for three years for "disposing of a dead body in an irregular manner"—a violation of the Sanitary Code.

The total budget of Dr. Gonzales' office runs to only \$170,000 per year, and for that sum the people of New York receive what is probably the most competent medical-examiner service in the world. Various cities in Europe have established similar institutions, and in the United States, Boston, Essex County, N. J., New York, and a very few other places support the medical-examiner system. Elsewhere all medicolegal investigation of suspicious deaths depends upon the energy and knowledge of the coroner, who may or may not be even a physician, and who almost never possesses the equipment and staff necessary to perform the difficult tests required in so many cases. Whereas the medical-examiner personnel in New York is under the civil service, the coroner's office is elective, and qualifications vary from State to State, or are nonexistent. In any case the performance of coroners in general is ridiculous beside the scientific procedures of Dr. Gonzales and assistants. Confronted with a corpse, the coroner makes a visual, horse-sense investigation, summons a jury of laymen in doubtful cases and holds an inquest to determine the cause of death. Abuses are widespread and, in New York City prior to the establishment of the medical examiner office in 1915, it is related that at one time the coroners of Brooklyn and Queens used to engage in competition over "floaters" sighted in Newtown Creek which marks the boundary between the two boroughs. Each inquest meant a fee of \$11.50 for the coroner, and the rivals hired small boys with rowboats to tow corpses to one shore or the other.

Even today, Dr. Gonzales admits, and even in New York, it is quite possible to commit murder and get away with it. In many deaths by automobile, the driver is suspected of criminal intent, but traffic-murder cases seldom bring convictions. The abortion racket, too, is so secure in New York that it is almost impossible to get indictments in abortion cases.

So there is frustration in Dr. Gonzales' life if he cares to look at it that way, but he is primarily a fact-finder and, should the courts choose to ignore his findings, so much the worse for the community. Meanwhile he makes his incisions, sniffs his poisons, measures his bones and preserves his bland attitude toward death in the city. And if you have a few minutes to spare he will take time off to describe the clever work of the medical examiner in the Case of the Roasted Undertaker.



Darling-

*You couldn't have given me anything
that would have pleased me more*



I've always wanted a Caswell-Runyan Cedar Chest

A truly fitting Christmas gift for sweetheart, sister, wife or mother, should be one that is a lasting expression of devotion—one that will be appreciated this Christmas, and for many years to come.

Because no other gift so completely meets these requirements, cedar chests are a preferred choice. Yet, a cedar chest should be selected with care, to assure full enjoyment and practical usability. The chest should be constructed by craftsmen, from materials which give protection against moth damage. The finish should be such that it will retain its beauty and luxurious luster. Size and tray arrangement should provide maximum convenience.

Caswell-Runyan cedar chests give you these, and many other important features, yet they cost no more than ordinary cedar chests. See them at your dealer's—made in dozens of styles and several sizes. There is no line more complete.

THE CASWELL-RUNYAN COMPANY
Huntington, Indiana

Caswell-Runyan Features Assure Cedar Chest Convenience—Pleasure—Protection

- Genuine Yale Lock with individual keys.
- Solid aromatic red cedar construction, 3/4-inch thickness conforming to U. S. Gov't recommendations.
- Air-tight storage provided by metal air- and dust-proofing strip.
- Patented interior finish controls aroma flow—sticky, oily interiors are avoided.
- Warp-proofed, reinforced, pegged corners eliminate open corner joints.
- Combination hinge and Stay-Joint in which hinge action throws the back of the lid forward to avoid striking wall when open.

No. 8344 has the exclusive patented compartment top with Dual Trays. Center panel "V" matched, Figured Walnut, complemented by end panels of Butt Walnut and borders of Rosewood.



Caswell-Runyan patented compartment top with Dual Trays hinged to swing out, gives easy access to body of chest without disturbing the contents of the trays. Adds 33% more storage space.



No. 4469 is typical of many Caswell-Runyan chests of classic and traditional design. Front, ends and top Mahogany Veneer, solid Mahogany mouldings and legs.

No. 4466, Swedish Modern design in Harvest Wheat Color. Front, ends and top are of Mahogany Veneer, Solid Mahogany legs and mouldings.



Caswell-Runyan Automatic Tray raises with the lid. Many of the popular Caswell-Runyan chests have combination hinge and stay-joint which moves the back of the lid forward to avoid striking wall when open.



No. 9380 with Automatic Tray. Center panel is Swirl Walnut. End panels and base of matched Figured Walnut.

Caswell-Runyan

Cedar Chests

MODERATELY PRICED . . . FROM \$14.95 TO \$55.00



The passenger pigeon was once the most plentiful bird in America. But hunters slaughtered them literally by the millions for the squab market. They are now totally extinct.

NOW-EXTINCT BIRDS, USED BY AUDUBON AS MODELS FOR PAINTINGS, ARE FOUND

The stuffed birds shown above and below are very special stuffed birds. They once served as models for the greatest of all bird painters, John James Audubon. When Audubon came back from a field trip, he always brought specimen bird skins to have before him when he painted his *Birds of America*. On trips he made in 1837 and 1843, he was accompanied by Edward Harris, a wealthy amateur ornithologist, who was given the bird skins after they had served Audubon's purpose. Along with a comfortable fortune, the bird skins were handed down to Edward Harris III, an inventive fellow who lost all his money perfecting a method of keeping cows from going dry. As payment for an \$18 bill, he gave the birds to a plumber in Moorestown, N. J.

Not long ago, the son of the Moorestown plumber mentioned the birds to J. Fletcher Street, Philadelphia architect, who went to Moorestown, found the birds in a barn, crammed into packing cases. He carried twelve bushels of skins away, has restored most of them, is giving them to the Academy of Natural Sciences of Philadelphia.

The birds shown here, like the heath hen and great auk, have vanished from the earth. They have been killed off by hunters who have brought near extinction the ivory-billed woodpecker, whooping crane, trumpeter swan. But once they were abundant. Often witnessing the vast passenger-pigeon migrations, Audubon wrote: "The air was literally filled with pigeons; the light of noon-day was obscured; the dung fell in spots like melting snow; and the continued buzz of wings had a tendency to lull my senses to repose."



The Carolina parakeet once flew in great flocks whose harsh chattering used to keep travelers awake nights. But this parrot is a vanished bird. None has been seen since 1904.



AUDUBON PAINTED TWO PASSENGER PIGEONS COURTING WITH THEIR BILLS LOCKED

THESE CAROLINA PARAKEETS BY AUDUBON ARE FEEDING ON A COCKLEBUR PLANT



***Because—
IT TASTES BETTER!***

Calvert is the world's largest selling whiskey

Calvert "Reserve" BLENDED WHISKEY—90 Proof—65% Grain Neutral Spirits... Calvert "Special"
BLENDED WHISKEY—90 Proof—72½% Grain Neutral Spirits, Copr. 1939 Calvert Distillers Corp., N. Y. C.

Blended Whiskey



Here's your best gift bet for a man
A REMINGTON RAND MODEL NO. 40 CLOSE-SHAVER
... FOR AS LITTLE AS \$7⁵⁰ !



★ **SPECIAL CHRISTMAS OFFER—2 GIFTS, 1 PRICE!** Gift No. 1—a silvered cigarette box (retailing for \$5). Gift No. 2—a Remington Close-Shaver (identical with the shaver in the \$14.75 package shown below). Both for **ONLY \$15.75** (cigarettes not included).

★ **PACKED LIKE A JEWEL**, this Remington Close-Shaver is set off by a chromium-trimmed, lizard-grain case. An important, practical gift that any man would rather have than a collection of knickknacks!

REMINGTON CLOSE-SHAVER
WAS \$15.75 NOW \$14⁷⁵

★ **FIRST "VEST POCKET" SIZE** electric shaver made. This Remington Speedak is smaller, lighter, more convenient... but a giant for whisker taming. Furnished with chromium-trimmed velvet-lined pin-seal grain case.

REMINGTON SPEEDAK
WAS \$12.50 NOW \$10⁰⁰

★ **IF YOUR BUDGET IS SLIM** but your heart is big... give him a Rand Close-Shaver. Shaves beautifully, looks and is "a lot of Christmas present" for the money. Complete with traveling case and cloth-of-gold outer gift box.

RAND CLOSE-SHAVER
WAS \$9.50 NOW \$7⁵⁰

WANT TO BUY A GIFT that can't miss with the mister? Then get him an electric Close-Shaver made by Remington Rand. You'll really be presenting him with a lifetime of cool, comfortable, fast shaves. Here's why:

Only Remington Rand offers and guarantees all these features: 1. The exclusive, "dual-action" Diamond Brand cutting head. 2. Fastest-shaving electric shavers. 3. Highest-powered shaving units. 4. Uniform speed—accurate as an electric clock. 5. Complete comfort—no sharp edges to irritate the skin. And each shaver is packaged like a jewel for Christmas giving.

You can be sure a Remington Rand won't miss a whisker... will be a sure-shave hit with *your* man, whether his beard is wiry or downy, thick or thin, straight or curly! You can't miss with a Remington Rand! General Shaver Division of Remington Rand Inc., Bridgeport, Conn.



REMINGTON RAND
Close-Shavers



SONIA HOROWITZ, DAUGHTER OF THE PIANIST, GIVES HER GRANDFATHER, ARTURO TOSCANINI, AN AFFECTIONATE HUG AFTER HE HAS PLAYED FOR HER AT THE PIANO

Toscanini

LIFE CALLS ON THE GREAT CONDUCTOR
AND HIS LITTLE GRANDDAUGHTER SONIA

Photographs for LIFE by Herbert Gehr

Arturo Toscanini is 72 years old. When he stands, small and silver-haired, in front of a symphony orchestra, he is a furious perfectionist who makes men play music as they can play it for no other man. It is a good guess that as many Americans know that Toscanini conducts an orchestra as know that Joe DiMaggio plays center field.

But few people know much about the patrician-faced little Italian musician who keeps his private life to himself and, above all, avoids photographers. One recent day, LIFE's photographer, Herbert Gehr, was invited to Toscanini's home at Riverdale overlooking the Hudson River, on the edge of New York City. It was bright and sunny. Toscanini's rehearsals had been going well. His adored granddaughter, Sonia, was in high spirits. While the Maestro romped with Sonia, relaxed and at ease as he never before had been in front of a camera, Gehr took these enchanting photographs of him, a great picture scoop of a great man.



THE MAESTRO PLAYS GAMES

WITH SONIA ON THE LAWN

"I don't know what's got into him," said Mrs. Toscanini. "I've never seen him act like this before."

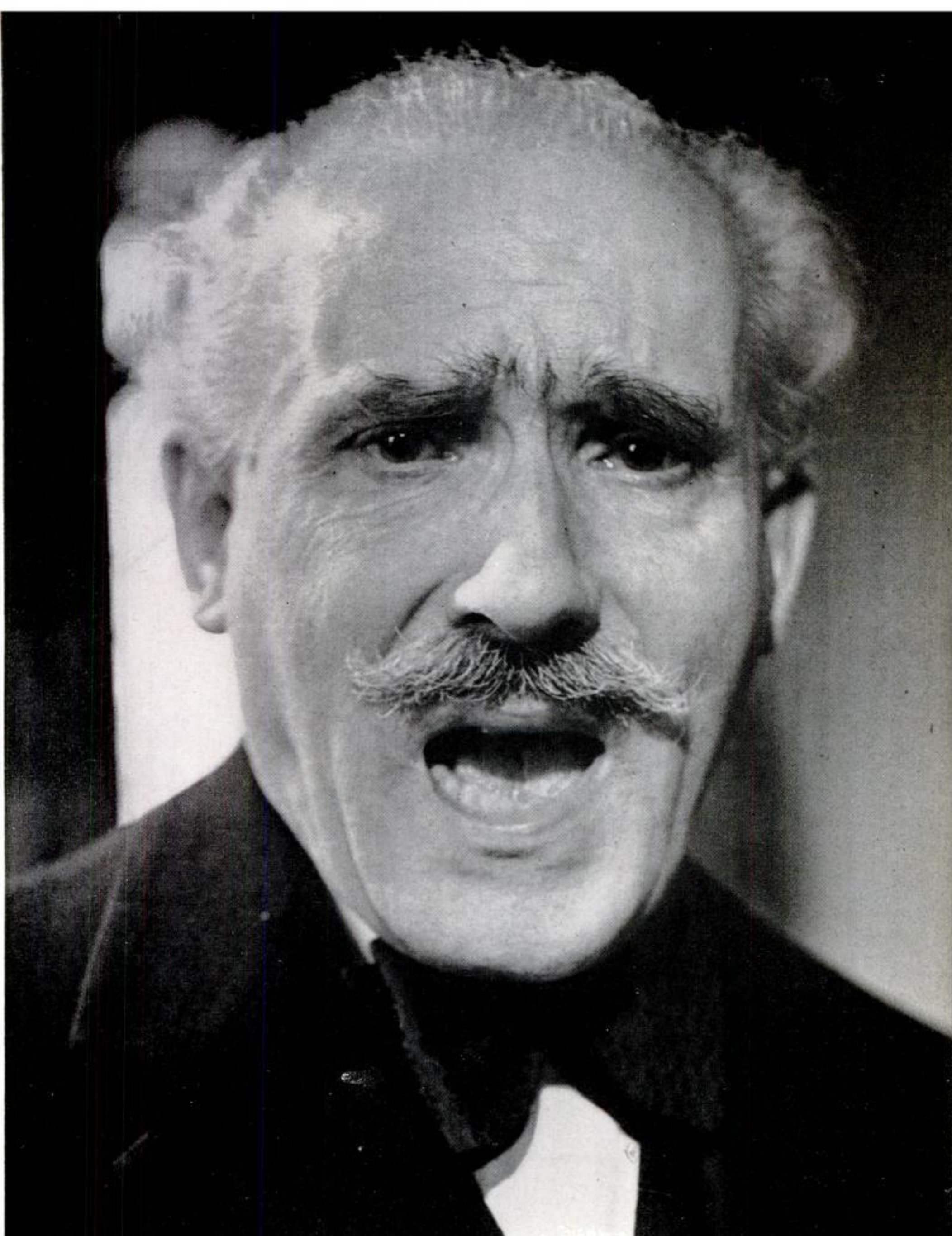
She was standing on the lawn, watching her famous husband play with his 5-year-old granddaughter, Sonia. The Maestro was having a wonderful time chasing Sonia around the lawn, arguing with her about conducting, playing hide-and-seek around a big tree (*opposite page*). What made this so remarkable to Mrs. Toscanini and everybody else was not that Toscanini was playing with his grandchild but that he was doing it all in front of a camera. That had never happened before.

The world knows Toscanini as a great conductor with a fearful temper, an unfailing memory and the power to lash orchestras into frenzies of fine playing. But only Toscanini's close friends know him as a simple, affectionate man, who works hard, is unbelievably modest and never understands why people grow tongue-tied when they meet him or why musicians grow pale and falter when he comes to hear them perform.

Toscanini gets up at 6 in the morning and goes over scores at the piano, usually waking everybody else in the house with his playing and singing. He stops for breakfast, works again until lunch. Soup is his favorite food. If he has no rehearsal in the afternoon, he goes for a long fast auto ride. He has no respect for speed laws. Evenings, he listens for hours at the radio to all kinds and qualities of music. Though he reads widely in English and Italian and knows the poetry of Keats, Shelley and Shakespeare, he likes best at night to curl up in bed with a good musical score. He sleeps only four or five hours a night.

On concert nights, he dresses early, frets while waiting for Mrs. Toscanini and complains that she is never ready on time. He works so hard conducting and perspires so much that he has to change his clothes completely at intermission, change again at the end of the concert. After a concert, he drinks champagne. He likes wines and some cocktails but never drinks water.

Toscanini has rented the Riverdale house and does not know when he will go back to Italy again. The residents of Riverdale were delighted to have so distinguished a neighbor and the local mail-carrier was all excited when he heard a great conductor was coming to live on his route. But when Toscanini moved in, the mailman was disconsolate. Toscanini was all right, he said, but he had been hoping that the new tenants would be Stokowski and Garbo.



Toscanini sings in a croaky but musical voice while he plays the piano. For relaxation, he likes to play Verdi and Wagner. His piano (*below*) is covered with

pictures of great musicians. The bearded man at left is Verdi. In center of the picture at right is Brahms. The score he is working over is a Beethoven septet.



At home, Toscanini likes to have friends around him. Here, with his wife Carla, he chats with his close friend, Samuel Chotzinoff.





SONIA SHOWS HOW A GREAT CONDUCTOR CONDUCTS



SHE SINGS JUST AS HER GRANDFATHER DOES



SHE BARES HER TEETH AND WAVES HER HAND ABOUT



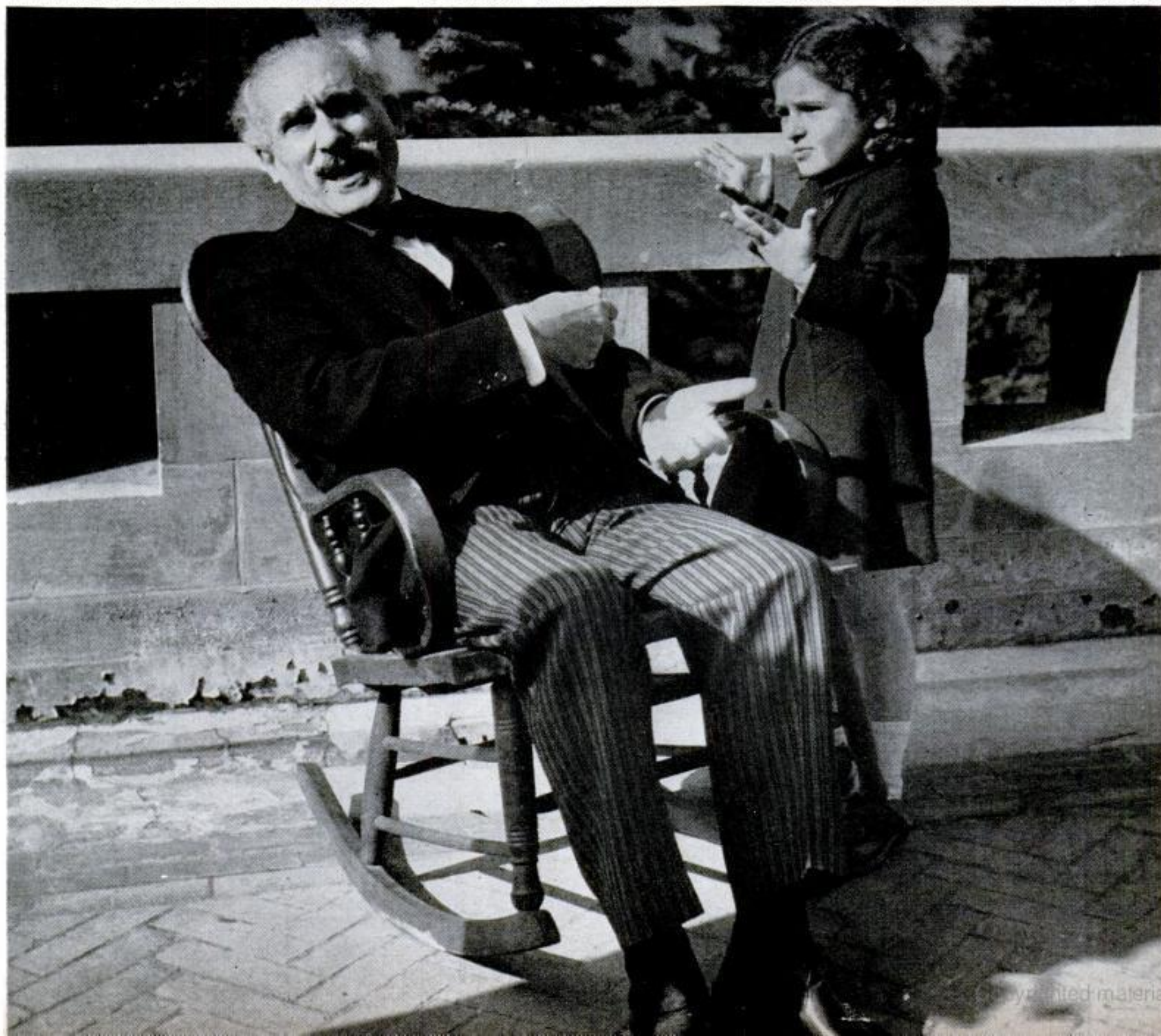
WITH A SWITCH FOR A BATON, SONIA TAKES A LESSON IN ORCHESTRA CONDUCTING FROM HER FAMOUS GRANDFATHER

SONIA MIMICS HER GRANDFATHER'S CONDUCTING

Toscanini's father was an unmusical tailor. His mother was an unmusical housewife. None of his known ancestors was a musician. None of his three children inherited any of his musical genius. But his vivacious granddaughter, Sonia, whose father, Vladimir Horowitz, is a famous pianist, already shows interest in the piano. One of the few people who are not awed by Toscanini, she gives

hilarious imitations of his conducting (*left*), is probably the only person alive who dares argue with him about the technique of conducting (*below*). The apple of Toscanini's eye, she grieved him greatly a few days after these pictures were taken by cutting off her hair. Toscanini phoned his friends, moaned to them about the disaster, gathered up Sonia's shorn curls and tied them up in a towel.

THE LESSON STOPS FOR AN ARGUMENT. TOSCANINI WANTS HER TO USE TWO HANDS. SONIA SAYS ONE IS ENOUGH







MILWAUKEE GERMAN-AMERICAN GIRLS SING FOLK SONGS



MILWAUKEEANS SING AND DANCE AT "WEINER TONY'S"



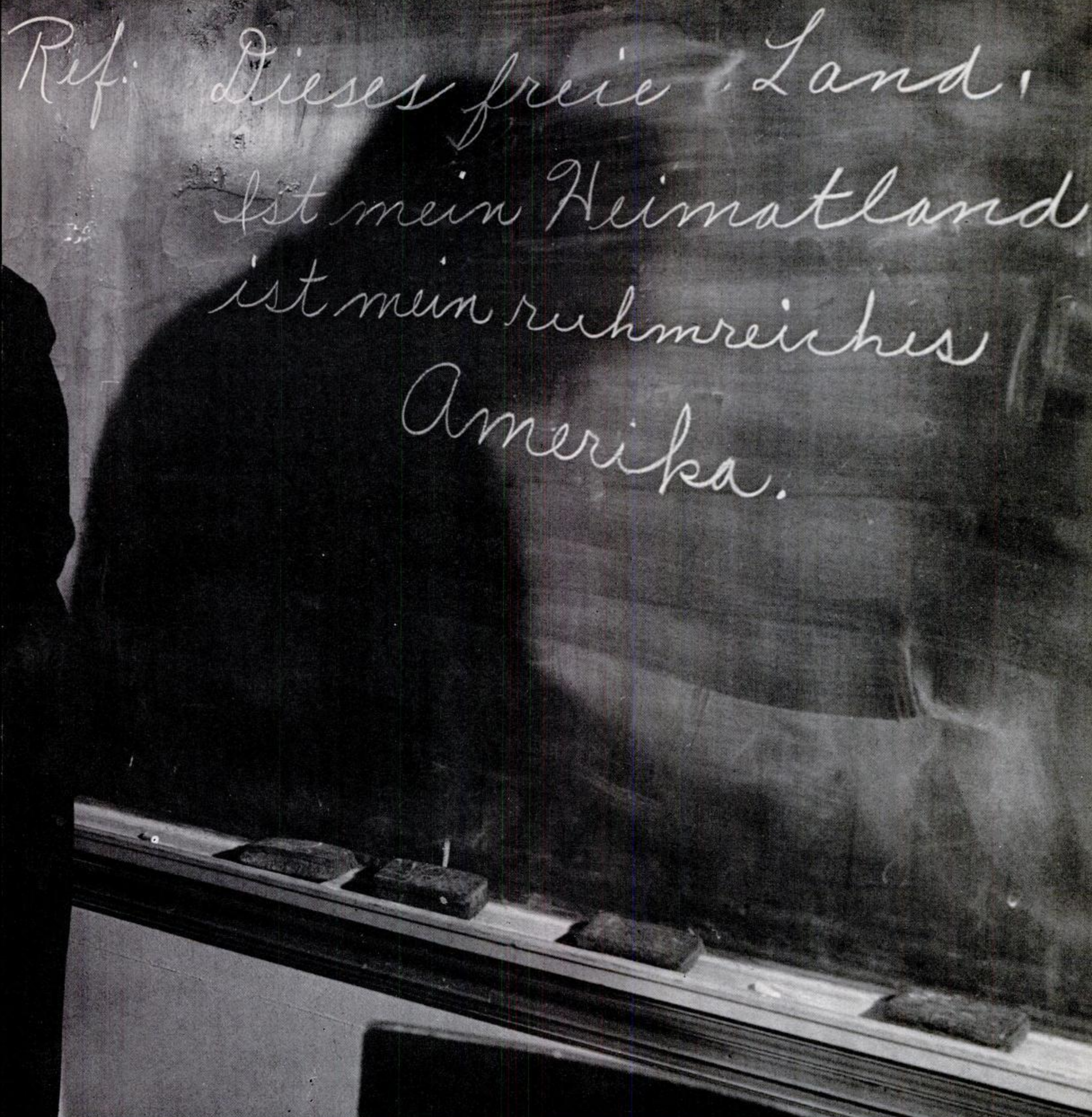
MILWAUKEE GESANGVEREIN MEETS. BELOW: CARL GUTH'S CLASS



IN A SATURDAY SESSION FOR MILWAUKEE CHILDREN OF GERMAN DESCENT, TEACHER CARL GUTH LEADS

GERMANS IN AMERICA

MOST ARE LOYAL AMERICANS



Ref: Dieses freie Land,
ist mein Heimatland
ist mein ruhmreiches
Amerika.

SINGING HIS OWN COMPOSITION, "MEIN AMERIKA." ITS REFRAIN, ON BLACKBOARD, READS: "THIS FREE LAND IS MY HOMELAND, IS MY GLORIOUS AMERICA"

This Sunday, Dec. 3, in New York 5,000 Americans of German descent will gather to celebrate German Day, as members of uncounted singing, instrumental, sport and culture clubs throughout the country have been doing during the summer and autumn. As Americans once again take emotional sides against Germany in a world war, these German-stock citizens are reminding the nation that the vast majority of them, though proud of their German heritage, are loyal Americans. Out of an estimated 25,000,000 Americans of German blood, Führer Fritz Kuhn has never claimed more than 200,000 "American Nazis" for his over-publicized German-American Bund.

When the first World War began, almost every American had neighbors named Hans and Fritz and

Heinrich whom he liked and respected. They were clean, jolly, industrious, orderly, culture-loving.

The Kaiser and his generals changed respect and affection to suspicion and even ostracism of Americans of German blood and name. Since 1918 the nation has had time to grow thoroughly ashamed of that hysteria. But hatred of Hitler, exacerbated by the blatant Bundsters, again threatens to color Americans' feelings toward all things Germanic.

The troubles of the Germans in America may be partly blamed on the clannishness with which they have clung to their own language, press, clubs and customs. But all other Americans should have remembered in 1914-18, and must remember now, that the heritage which German immigrants cling to is not

a political but a cultural heritage, one which has immeasurably enriched American life. German immigrants have shaped the whole culture and character of great, conservative American cities like St. Louis, Cincinnati, and especially Milwaukee, where the pictures on these and the following two pages were taken. Germans formed the bulk of America's first symphony orchestras, and their Moravian choral society in Bethlehem, Pa., gives one of the nation's most famous music festivals. Their abilities in science, technology, industry, banking, farming and scholarship, plus their introduction of such institutions as kindergartens, Christmas trees, hot dogs and beer, have woven great and colorful German strands inextricably into the pattern of America.



They are gregarious. Here a Milwaukee group from the Bavarian Alps performs a peasant dance, called *Schuhplattlern* (shoe-slap) for shoe and thigh slapping which it features. At the

finish, beer stein on floor is passed around. Several of the dancers belong to the *Zentralverband*, which was recently launched in Milwaukee as an anti-Nazi union of German groups.



They love to eat and drink. Milwaukee wurst (above) has long rivaled the native German product. The Germans, bringing to America their traditions for ample and good living and

eating, have made themselves America's bakers, butchers and hotelkeepers. The lager beer of German brewers replaced English ales in the American market late in the 19th Century.



They are religious. The Lutheran Church, third largest Protestant denomination in the U. S., is the church of the majority of German immigrants. Catholic Church ranks second.



They love sports. Here a Milwaukee *Turnverein* forms pyramid to climax the afternoon session. "Turning" gives expression to Germans' profound instinct for disciplined group action.



They are skilled craftsmen. Wood carving has long been outlet for the Germans' manual skill which gives them pre-eminence in the most delicate and exacting industrial crafts.



They love music. Their folk tunes like *Ach du lieber Augustin*, as played above in Milwaukee's "Schwaben-Hof," are even better known in U. S. than great German symphonic works.



KARL BUTHAN AND WIFE (CENTER) CLEARED LAND AT FREISTADT, WIS., IN 1839. THEIR DAUGHTER AND AUGUST GIERACH (LEFT) WERE GRANDPARENTS OF ARTHUR (BELOW)

FIVE GENERATIONS OF GIERACH FAMILY HAVE FARMED WISCONSIN LAND

Germans in America have loved the land and tended it well. The Amish and Mennonite Pennsylvania Germans, mislabeled "Dutch," have farmed the same acres for 200 years. A century ago, whole villages of Lutheran pioneers moved into the Northwest Territory. For three generations, Ukrainian Germans have harvested wheat on the Dakota prairies. Wherever they settled, their peasant wisdom picked the richest land. Today their farms are marked by well-kept fields, trim barns and houses.

But the German farmer, tending to cluster with

his fellows in villages like Strasburg, Pa., Stuttgart, Ark., Zwanzig, Mo., has also been the slowest to assimilate. Typical is the family of Arthur Gierach (*below*). In 1839 his great-grandparents (*above*) helped settle the village of Freistadt, Wis. His generation was the first to learn English. His son was the first in the family to marry a non-German-speaking girl. English will be their children's native tongue. To the Gierachs as to their neighbor William Stern (*opposite*), a picture of the Kaiser's family is no more than a colorful curio to hang in an upstairs room.

ARTHUR GIERACH AND WIFE (CENTER) POSE WITH CHILDREN AND GRANDCHILDREN. ALL BUT TWO OF HIS SONS AND DAUGHTERS ARE FARMERS OR FARMERS' WIVES





FARMER STERN NOW JOKES ABOUT HIS PICTURE OF
THE KAISER'S FAMILY WHICH COST HIM 75¢ IN 1915

THEIR HISTORY IS HISTORY OF AMERICA

The Germans in America, whose history is so much a part of the nation's that it is the nation's, have their own *Mayflower*. It is the ship *Concord*, which landed the German's own Pilgrims, pious Mennonites, to settle Germantown, Pa., in 1683.

In New York in 1735, Publisher John Peter Zenger stood and won the first trial involving freedom of the press in America. The 18th Century German immigrants held the frontier from New York to Carolina. In the Ohio Valley, Ludwig Wetzel set an early record of 50 Indians killed singlehanded. During the Revolution, the British were defeated at Oriskany by German farmers under General Herkimer. Washington's bodyguard was composed of German frontiersmen, selected for their loyalty and marksmanship.

In the 19th Century noted German immigrants were: John J. Astor, America's first mil-

lionaire; Mergenthaler, inventor of the linotype; and Exile Carl Schurz, who came to America to lead the liberal forces of the mid-century. No less than 52 Civil War generals were of German descent, including Custer and Rosencrans. At Gettysburg, it was the Pennsylvania German regiments that helped stop Pickett's charge. Heroine of the best-known Civil War poem is a woman of German descent: Barbara Frietchie.

The rise of industry carried up such descendants of German settlers as Frick, Schwab, Rockefeller. The A.E.F. against Germany in 1917 was commanded by a man whose ancestors were named Pförschin. The great majority of early German immigrants' descendants are now merged indistinguishably in the American stock. Below are a few famous representatives. In the future many more such citizens may emerge from the ranks of later arrivals who in America today still keep the customs of their Fatherland.



First U. S. millionaire was John Jakob Ashdour, whose descendants erected the monument above to his memory in his native town of Walldorf in Germany. He changed his name to Astor, made fortunes in New York real estate and Northwestern fur. Johann Peter Rockefeller (below) settled near Flemington, N. J. in 1722. The family's fortunes were eventually carried to Ohio, where in 1839 John D. was born.



Herbert Hoover is descendant of Andreas Huber, 1738 Philadelphia settler.



William E. Borah's ancestor, Catherine von Borah, married Martin Luther.



George Herman Ruth is a descendant of 19th Century German immigrants.



Gen. Pershing's German family name as late as 1860 was spelled Pförschin.



John D. Rockefeller Jr. helped repair German war damage to France.



Clark Gable is descended from Dutch (Goebel) and Pennsylvania Germans.



Robert Wagner was born in Germany, came to U. S. with parents at age of 8.



Vincent Astor heads U. S. branch of family. Viscount Astor heads British.



Walter Chrysler is descendant of first white child born in New Amsterdam.





Germans in America may still love Germany but most of them deplore the excesses of Adolf Hitler. Aroused four years ago by the loud activities of Fritz Kuhn and his Bund, some of them are now organized to do something about it. Their German-American League for Culture, headed by Otto Sattler of New York (above), today has 110,000 members

enrolled in 20 cities. Its purpose is ultimately to unite members of all non-political German-American groups against the Bund. In America for 35 years, Sattler for 23 years has edited *Solidarity*, organ of a workmen's benefit fund founded by refugees from the Iron Chancellorship of Bismarck, and is a leading authority on the history of German-Americans.

OTTO SATTLER IS LEADER OF THE ANTI-HITLERITES



How Greatly HONORED Is Your Watch?

Have you seen the historic timepieces displayed at the American Museum of Natural History, the Hayden and Fels Planetariums or the St. Louis Lindbergh Museum? Wouldn't you get an added thrill of pride if the watch on your wrist bore the name of the same maker? That name is "Longines." Byrd, Wilkins, Post, Hughes and a host of other famous flyers used them. For 73 years in competition with the best watches of the world, Longines has won 10 Grand Prizes and 28 Gold Medals in World's Fairs, and more Observatory Accuracy awards than any other watch. A genuine Longines, the "World's Most Honored Watch," costs as little as \$40 at Longines-Wittnauer jeweler agencies. See them now . . . or write for illustrated folder of advanced 1940 Longines Watch styles.

LONGINES-WITTNAUER WATCH CO., INC.
580 FIFTH AVE., NEW YORK, N. Y.

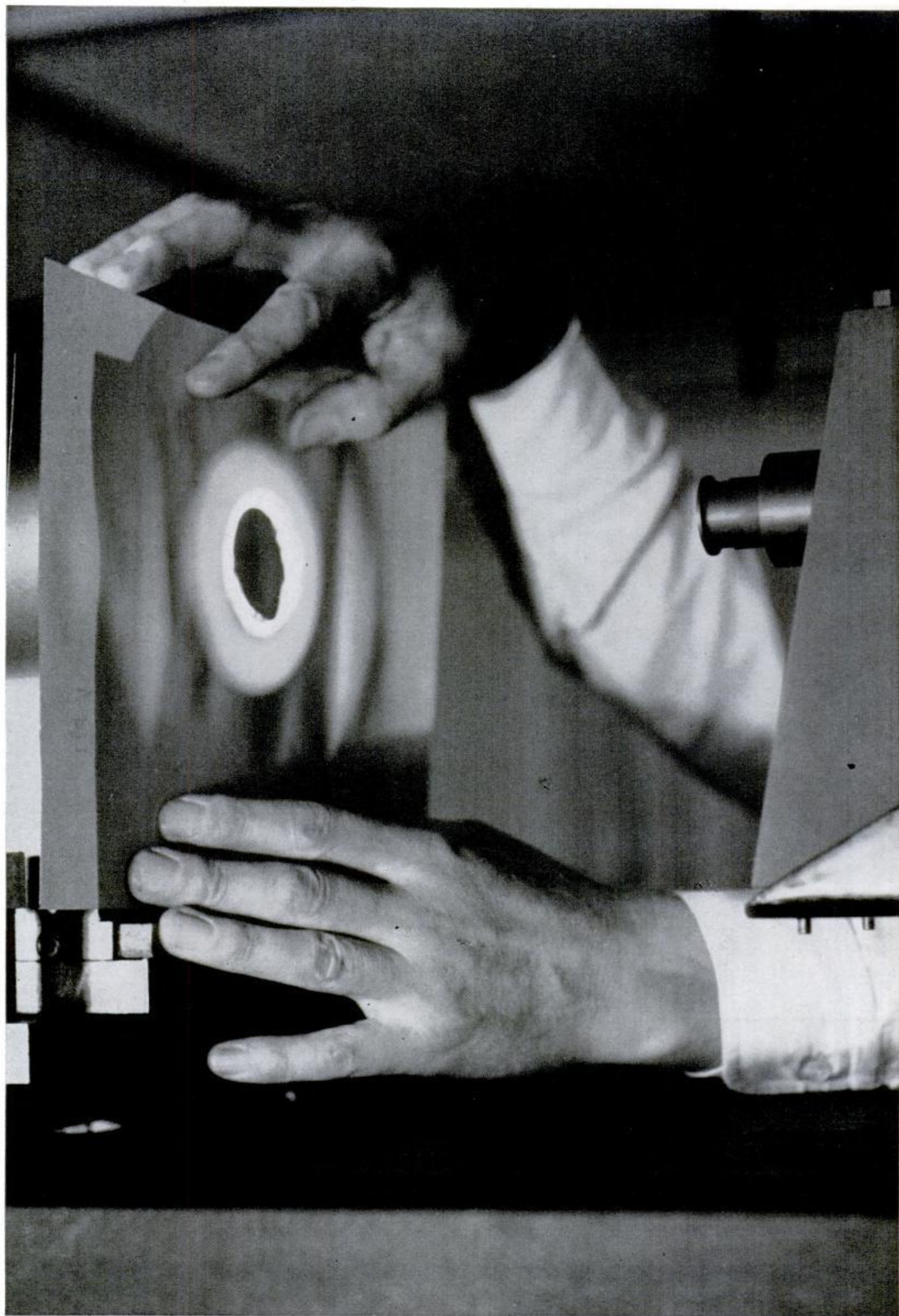
(center)
WORLD'S FAIR
Gold Filled, 17 jls.
\$59.50

(at top)
GOLD MEDAL M
Gold Filled, 17 jls.
\$50.00

(below)
GOLD MEDAL LA
Gold Filled, 17 jls.
\$50.00

(left)
WORLD'S FAIR
Gold Filled, 17 jls.
\$59.50

Longines
THE WORLD'S MOST HONORED WATCH
WINNER OF 10 WORLD'S FAIR
GRAND PRIZES—28 GOLD MEDALS



THE ARTIFICIAL ECLIPSE OF THE SUN APPEARS LIKE THIS BEFORE IT IS SCANNED AND REPRODUCED

TELEVISION APPARATUS CREATES ARTIFICIAL ECLIPSE

To see a true eclipse of the sun, astronomers will travel halfway round the world and spend weeks setting up delicate instruments for a minute's observation. For only when the moon blots out the sun can the faint ghostly halo of the sun's corona and the solar prominences be seen directly. From them astronomers get useful clues to the composition and atmosphere of the sun.

Because changes in the sun cause disturbances in radio transmission, Bell Telephone Laboratories are as eager for information about the corona and prominences as astronomers. Therefore, they have devised a way of making artificial eclipses with the device shown above.

The "coronaviser," invented by Dr. A. M. Skellett, is a combination of a telescope and a television machine. The telescope is focused on the sun, but the bright image of the sun's disc is deflected by a mirror. The remaining image is projected, as in the picture above. The sun is blacked out but the corona and prominences are still lost in the glare surrounding the sun. This image is then scanned by a mirror that rotates in spirals, and the steady glare is blacked out electrically. The final image is reproduced on a cathode-ray tube, like a television signal. The artificial eclipse so produced can then be photographed, as on page 78, or studied at leisure.

CONTINUED ON PAGE 78

"SHOWN" AT NIGHT!

Smart motorist gets new thrill in 1940 Car Featuring
SEALED BEAM HEADLIGHTING
for Safer Night Driving



New G-E MAZDA auto lamp combines light source, reflector and lens in one sealed, all-glass unit ... Better, safer and more efficient.



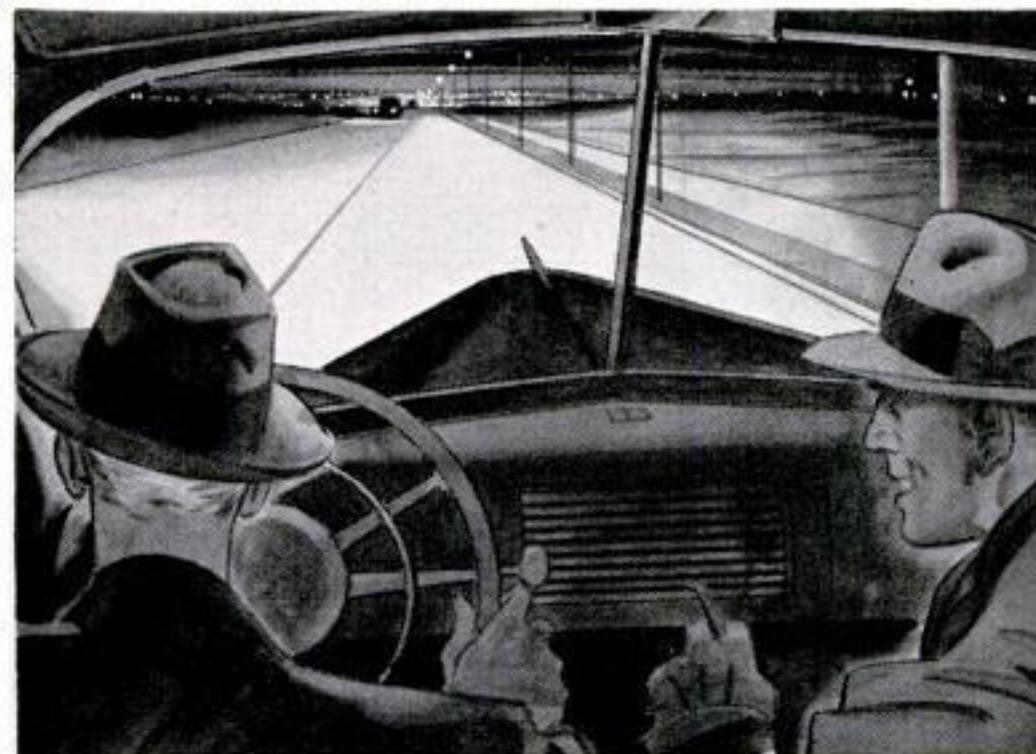
1. Smart Motorist: *{thinking}* "A NIGHT demonstration, eh? That's a new one. Naturally he says that his 1940 model, with Sealed Beam Headlighting, will give me a thrill. I've heard those stories before. He's got to show me..."



2. "Say look at that dog crossing the road ahead! Saw him in plenty of time, too. I never could begin to see him with *my* car lighting. And this Country Beam actually makes the road seem wider. It's just because these lights are new ... *but I wonder...*"



3. "Can he see my face? I don't want to look like a pushover. But, boy, the way this new lighting takes the guesswork out of curves! And you see 'em faster and easier and farther! That foot switch is handy, too."



4. "Oh, what's the use! I might as well cheer now as later. This traffic beam *is* brighter. There's more light ahead on the right and on both sides near the car. No glare in the other drivers' eyes, either."



5. "So that's why I'll have new car lighting for the life of the car: reflector, lens and light source in one sealed unit. Say, that's **SOMETHING!** No chance for dust or dirt to get in and ... the whole thing can be replaced in a jiffy if ... okay, Mr. Salesman, I'm sold."



Try driving a new 1940 car at night. Then you'll see first-hand these amazing new safety and comfort advantages brought about by the united efforts of the automobile manufacturers, makers of headlighting equipment and safety authorities.

Although sealed beam headlighting is available only on new cars, you can see better at night with your old car by taking these three steps: 1. Have your reflectors polished. 2. Have burned-out and blackened bulbs replaced with new G-E MAZDA auto lamps. 3. Have headlights aimed to put more light on the road.

SEALED BEAM (new)



● Compare this with the picture below. The same stretch of road; the same hazards at night. See what a difference! That's the first reason why you'll get a new motoring thrill behind the wheel of a 1940 car at night.

SEE WHAT A DIFFERENCE!

SEALED BEAM (2 years old)



Here is the second big reason why you'll be thrilled with the new sealed beam headlighting. There is no appreciable loss in light during the life of the unit. You enjoy new car lighting throughout the life of the car.

PRIOR TYPE (new)



PRIOR TYPE (2 years old)



GENERAL ELECTRIC
Sealed Beam
MAZDA AUTO LAMPS

NOR'WAY

ANTI-FREEZE

THE *Safe* WAY



1 PROTECTION AGAINST FREEZING.
No cold is too cold for Nor'-way. The reason? Nor'-way is more effective than most anti-freeze solutions. 3 quarts will do the work of 4! And Nor'-way Service is thoroughly dependable service.



2 PROTECTION AGAINST OVERHEATING.
Nor'-way "Winter-Check" Service eliminates the danger of rust-clogged radiators and leaks. The service includes: Replacement of worn parts; cleaning and flushing of the radiator; installation of the correct anti-freeze protection.



3 PROTECTION AGAINST CORROSION.
Nor'-way gives complete protection against rust and corrosion for all metals in the cooling system. And it costs no more than other anti-freeze solutions. Just 25 cents a quart—a dollar a gallon.

NOR'WAY—THE SAFE WAY

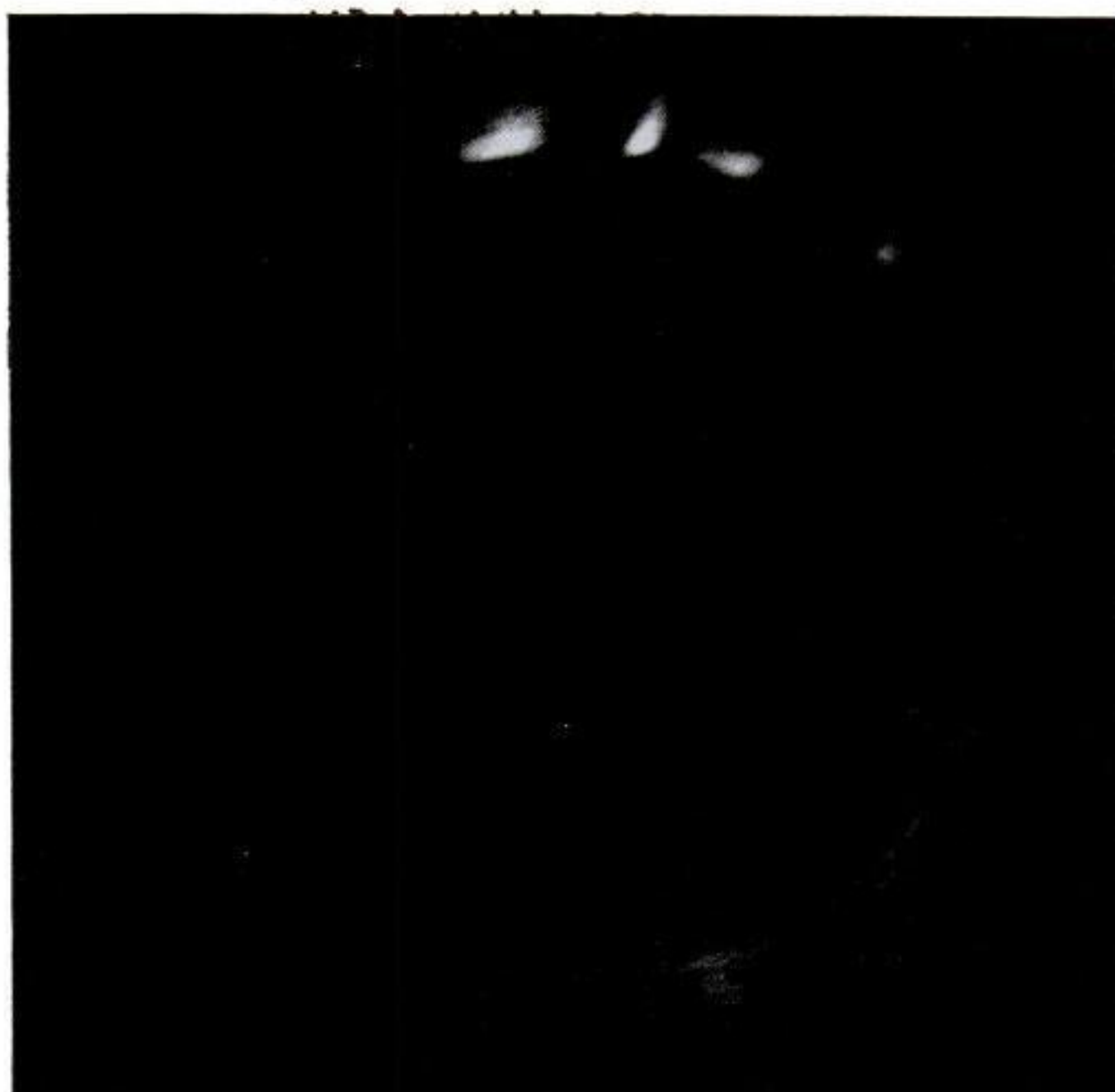
RELIABLE SERVICE

NOR'WAY

ANTI-FREEZE

COMMERCIAL SOLVENTS CORPORATION

Artificial eclipse (continued)



PROMINENCES, GIGANTIC HYDROGEN FLAMES, SEEN BY ARTIFICIAL ECLIPSE

The picture above is what the scientist sees in the coronaviser after the image of the sun and the glare surrounding the sun have been blacked out. It is an artificially produced eclipse with nothing visible but the solar prominences, great hydrogen flames which flare up from the sun's surface. These often shoot as far as half a million miles out from the sun. The corona does not appear because of atmospheric conditions when this picture was taken. Disturbances in the corona may forecast magnetic storms or other changes in the earth's atmosphere by about 36 hours. Scientists believe that corona changes and activity on the sun's surface (like the prominences shown above) have a great effect on radio signals, causing fading and changing the distance that a given signal will travel. With the coronaviser, these changes can be studied continuously and perhaps forecast.



MIRROR TURNS AUTOMATICALLY TO REFLECT SUNLIGHT INTO FIXED TELESCOPE

FOR THE 1 MAN IN 7 WHO SHAVES EVERY DAY

A SPECIAL SHAVE CREAM

IT'S NOT A SOAP
NEEDS NO SHAVING BRUSH
Not Greasy . . . Leaves Skin Smoother

Daily shaving leaves many men's faces raw, sensitive. This is especially true of the man who, because of his business and social status, must shave every day.

To meet this condition Williams has now developed a special cream for daily shavers. It's called Glider. Wash face thoroughly with soap and warm water to remove razor-dulling grit, then spread on Glider quickly, easily with your fingers. No brush. No lather. Not sticky or greasy.

A superabundance of moisture in this rich cream softens each whisker, yet forms a protective layer over your face to keep blade from scraping. Swiftly and gently your razor glides over your skin. Like a cold cream, Glider helps smooth and soften your skin and prevent chapping and roughness. Glider is the result of nearly 100 years' experience in making fine shaving preparations.

Ernest B. Hullburt
PRESIDENT

P. S. Try Glider at our Expense:

Send your name and address on a penny post card, for a generous FREE tube of Glider "No-Brush" Cream. The J. B. Williams Co., Dept. LG-40, Glastonbury, Conn. Offer good in U.S.A. and Canada only.



NO gift so welcome to the camera owner as a WESTON Exposure Meter. Make it your gift choice... whether for a beginner, an advanced amateur, or professional. For the WESTON line includes the correct model for every need... in various price ranges to suit every budget requirement. See WESTON Exposure Meters at your nearest dealer, or return coupon below for literature.

WESTON

Exposure Meters



Weston Electrical Instrument Corp.,
630 Frelinghuysen Ave., Newark, N. J.
Send full information on WESTON Exposure Meters.

Name.....
Address.....
City..... State.....

A GREAT NEW CAR

60,000 OWNERS... 60,000 FRIENDS

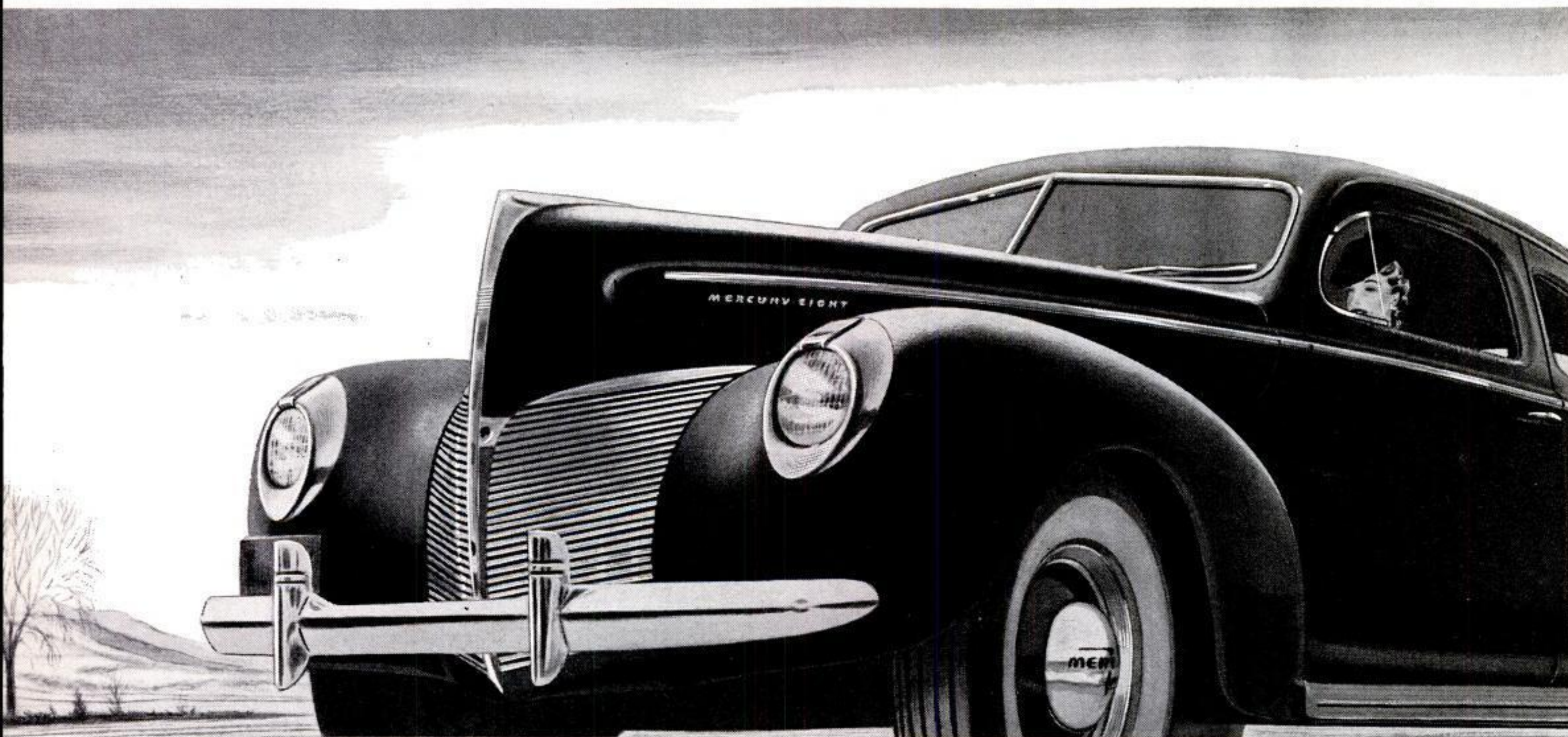
THIS YEAR nobody asks "What will the Mercury do?" The whole world knows the amazing record set by this car in its very first season. From the start, this big, luxurious car has given its owners more downright riding comfort—more swift, sure-footed power than they believed possible in a car at Mercury's low price—and all with economy of operation surprising in any car at any price.

What about the 1940 Mercury 8? To the proved performance of last year's car it adds a score of

important refinements in engineering and design! Finger-Tip Gearshift on the steering column is standard in all body types. New Controlled Ventilation, new soft-edge seat cushions and an improved version of the Levelized Ride increase the comfort of passengers. Sealed-Beam Headlamps make night driving safer. Beautiful streamlines and attractive new interiors in blue and silver tones still further emphasize the Mercury's style leadership in its class.

A new Automatic Top, which is raised or lowered at the touch of a knob, adds to the all-season convenience of the popular five-passenger Club Convertible. And a brand-new body type—the six-passenger Convertible Sedan—is attracting the admiration of motorists everywhere.

Here's an invitation. See the new Mercury 8 at your dealer's showroom. When you have compared the car, feature by feature, with others in its price range, take it out on the road.



FINGER-TIP GEARSHIFT mounted on the steering column is standard on all 1940 Mercury body types. Blue-and-silver-tone instrument panel sets the style for modern interior design.



CONTROLLED ALL-WEATHER VENTILATION sweeps air inward and upward. Support bar rolls down with window in closed bodies for unobstructed vision.

1940 MERCURY 8

FORD MOTOR COMPANY—FORD, MERCURY, LINCOLN-ZEPHYR AND LINCOLN MOTOR CARS



MERCURY HIGHLIGHTS FOR 1940

Finger-Tip Gearshift mounted on the steering column—standard in all body types.

95-hp V-type, 8-cylinder Engine for outstanding performance and economy. (Owners report up to 20 miles per gallon.)

Big Hydraulic Brakes—easy, quick, sure.

New Controlled Ventilation—for all-weather comfort without annoying drafts.

New Blue-and-Silver-Tone Interiors—8 beautiful body colors... choice of upholsteries.

Wide, Roomy Bodies—Sedans seat 6 in comfort. Exceptionally quiet and comfortable to ride in.

New Sealed-Beam Headlamps for greater comfort and safety in night driving.

Are you wearing the RIGHT GLASSES?

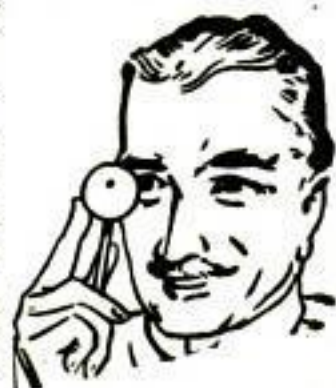
Glasses may be almost right . . . or they may be with equal likelihood far from right . . . but there is only one pair that is exactly right.

If you are not wearing those exactly right glasses, you are not getting the full relief and eye comfort that your eyes deserve . . . and it is quite possible they may be doing more harm than good to your vision and health.

MAKE SURE YOUR VISION HAS THIS DOUBLE CHECK FOR ACCURACY . . .

✓ EYE PHYSICIAN

Be certain that your glasses are prescribed by an Eye Physician (oculist), who has at his command all that medical science has to offer.



✓ GUILD OPTICIAN

Be sure that your glasses are made and fitted by a Guild Optician, for then your eyes have the best care that optical science and skilled craftsmanship can offer.



Guild Opticians

Are Recommended by Physicians
FOR DEPENDABLE GLASSES AT ECONOMICAL PRICES

There are Guild Opticians in 78 cities throughout the United States and Canada. Be sure to look for the Guild Sign.

FREE—May we send you this important booklet on the care of the eyes?



Guild of Prescription Opticians of America, Dept. L3, 706 Bailey Bldg., Philadelphia, Pa. Kindly send me booklet EYES and name of nearest Guild Optician.

NAME _____
ADDRESS _____



In dressing room, before game with San Jose, Stagg gives final instructions. All his players address him as "Mr. Stagg," have

tremendous respect for him. He does not believe in proselyting football stars, will not allow the players to smoke, swear or drink.

77-YEAR-OLD ALONZO STAGG MAKES GOOD AT PACIFIC

Worst bigtime football team this year is Chicago. In six games, it has scored only twelve points, had 262 scored against it. In five of the games it did not score a point. Its students are ashamed of its inept playing, wail that the team is a "joke in the eyes of the American people." Cruellest blow of all came last week when Chicago alumni were warned that unless the University gets a few good players, Chicago will be dropped from the Big Ten.

To 77-year-old Alonzo Stagg, coach at College of the Pacific, this was sad news indeed. He remembers that when he was coach, Chicago had the greatest teams in the Midwest. Stagg, a Yale graduate, went to Chicago in 1892, a year after the University of Chicago was formed, before a building was completed on the campus. Only 13 men turned out for his team that first year, but in later seasons he coached some of football's greatest stars—Eckersall, Bezdek, Steffen, many another. During his 41 sea-

sons of coaching on the Midway, he introduced more inventions (tackling dummies, numerals on players' backs, the shift and the spinner play) than any other man in football history. His teams were feared and respected everywhere, won seven Big Ten championships, made Stagg the most famous coach in the land.

In 1932 Chicago said that Stagg, at 70, was too old, retired him on a sinecure job. But the Old Man was not through. In California, where the winters are warmer, he got a job as head coach of little College of the Pacific (520 students). In seven years, his teams have won 33 games, lost 28. This season's outfit was good enough to beat mighty California, 6-0.

The pictures on the following pages show what football life is like this year at College of the Pacific. It is a far cry from great, serious Chicago, but Stagg is very happy there. Only time he is sad is on Saturday nights when he hears that this year's Chicago team has lost another game by a 60-0 score.

BY THE FIRESIDE, STAGG GATHERS HIS BOYS AROUND HIM, TELLS OF FAMOUS OLDTIME PLAYERS AND OLDTIME GAMES



CHOOSE THIS GLAMOROUS

RCA Victrola

AND YOU'LL NEVER
BE LONELY



Lovely JANE BRYAN,
appearing in the new Warner
Brothers production,
"We Are Not Alone"
...finds her new RCA Victrola
a constant source of companion-
ship, and entertainment.



Combines Record and Radio Entertainment

THERE'S A PLACE in your life for this thrilling, new RCA Victrola. This brilliant instrument becomes a part of your personality, expresses your moods, answers your needs. It will people your nights and days with the great musicians who record for Victor...or with the radio stars you've made your friends and who seem to speak to you from your very side.

Yes...there's an almost miraculous true-to-life quality about this RCA Victrola. You don't merely listen to a record...you attend a symphony...are present at great

concerts. Or, when you wish, radio stars visit your home. History is written in your library. This is an instrument which kindles your imagination and warms your heart.

Look at the beautiful Regency cabinet. Note the features we list here. Imagine all this at a price well within your budget. Then visit your RCA Victor dealer for a demonstration...learn how the inspiration, companionship and entertainment of this great RCA Victrola can be yours right now.

Trademarks "RCA Victor," "Victrola," "Victor," "Magic Eye" Reg. U. S. Pat. Off. by RCA Manufacturing Co., Inc.

★ ★ ★ ★ ★ ★ ★ ★

★
★
★
★

*Model U-44, a superb Automatic
Record Changing RCA Victrola
with all these features...*

Glorious singing tone...you can accent bass or treble to suit your taste. New Protecto-Tone Seal closes turntable compartment *sound tight*...you hear only pure Victor tone. Powerful 12-Watt Push-Pull Audio System provides reserve and power for superior performance. A new Viscaloid Damped Pick-up insures purer record tone. There's a Top-loading Tone Arm for quick, easy changing of needles. Your records can be stored in the cabinet. The radio is a 9-tube RCA Victor with Magic Eye, Push-button Tuning and 3 Tuning Ranges which give you American and Foreign stations. Outstanding is the stage of Tuned Radio Frequency, a special tube providing supreme selectivity and amplification. Also: Built-in Loop Antenna, 12-inch Electro-Dynamic Speaker, and Television Plug-in.

For finer radio performance, RCA Victor Radio Tubes. You can buy RCA Victrolas on C.I.T. easy payment plan. For best results, use Victor needles.



RCA Victrola

COMBINES RADIO AND RECORD ENTERTAINMENT

A Radio Corporation of America Service



Wherever you go

PARIS means

Style



The recognition gentlemen everywhere accord Paris for style supremacy is coupled with an appreciation for enduring quality and true craftsmanship.

Illustrated: Paris Belt, 1 inch genuine Cordovan. Leather covered buckle. Choice of four smart colors: Oxblood, Blonde, Green, Black. \$1.50. Others \$1 and up.

Paris "Free-Swing" Suspenders — $\frac{3}{4}$ inch wide elastic; pig-grain leather backs and ends. Jewelry buckles. \$1. Other Winter styles \$1 and up.

Paris Garters — Wide-weave comfortable elastic. 50c. Many other attractive new styles 50c and \$1.

*A. Stein & Company • Chicago
New York • Los Angeles • Toronto*

PARIS

GARTERS

NO METAL CAN TOUCH YOU

FREE-SWING SUSPENDERS

CAN'T SKID OFF YOUR SHOULDERS

BELTS

"TOPS" FOR YOUR TROUSERS

College of the Pacific (continued)



On campus, in the sun, Dick Bentley, regular halfback, attempts to study while Co-eds Virginia Spencer and Marie Sala bother him with chatter about an interfraternity dance. Dick lives at Alpha Kappa Phi house, majors in physical education.

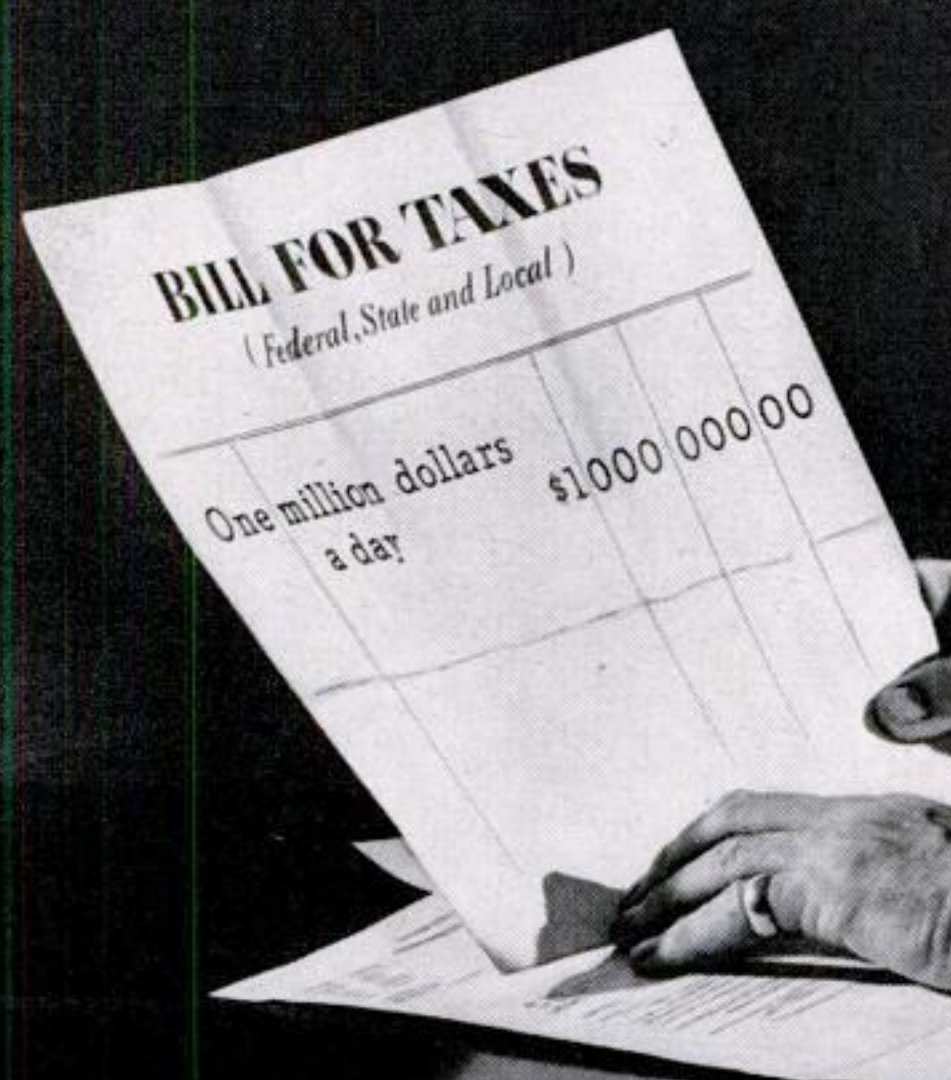


Football players, like Dick Bentley, do gardening. Of Pacific students, 61% work to pay part of their expenses. Because Stagg will not allow proselyting, few high-school stars come to Pacific. Instead they go to U. S. C., San Jose or St. Mary's.



College of the Pacific is at Stockton, in the San Joaquin Valley, 85 miles from San Francisco. In this airview, team is on practice field. In background are fraternities. Pacific is oldest college in California, is best known for its music school.

“Raise an extra million dollars a day? ...WHO, ME?”



Yes, it's a Fact: If beer didn't pay a million dollars a day in taxes, the American taxpayer would have to find an extra million dollars a day to meet the costs of government!

What a help to government and to taxpayers in these times! Beer's taxes (around 400 millions each year) reduce the cost of government for all other taxpayers.

What a help to workers: Beer has made more than a million new jobs . . . plus a 100 million dollar *yearly* market for farmers' crops. All since re-legalization!

Beyond these economic benefits, beer is a mild, wholesome pleasure . . . and a privilege

worth preserving for those who enjoy it. Which means making and keeping beer retailing as wholesome as beer itself.

That's why the brewers of America are now operating their unusual "clean-up or close-up" program. The plan is one of strict self-regulation in conjunction with law-enforcement authorities.

The brewers know that they themselves cannot usurp the legal responsibility of the

regularly constituted authorities.

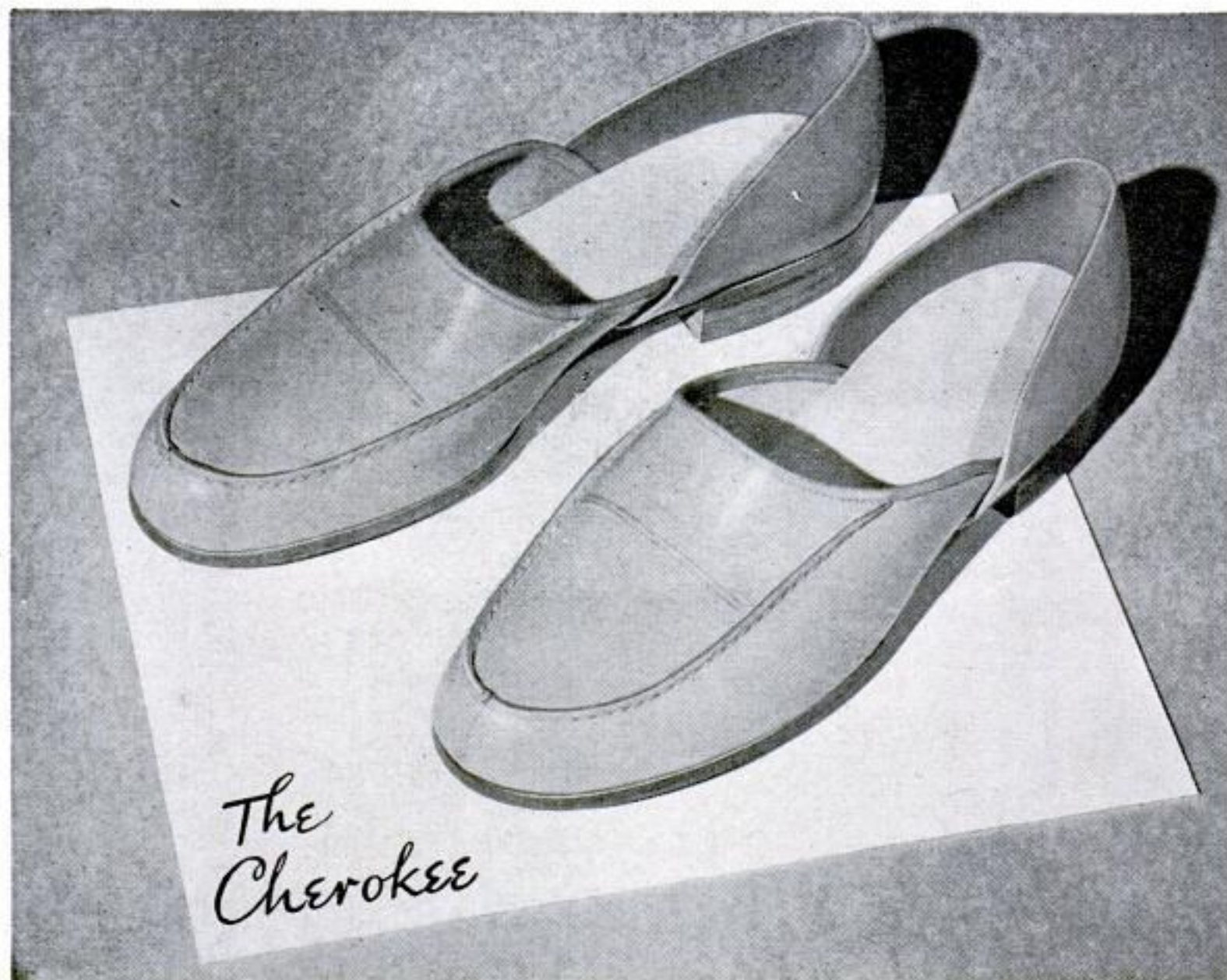
But they have organized to give full support to the law enforcement agencies and to execute within the industry a strict code of social responsibility.

* * *

FREE BOOKLET describing details of this plan will be sent on request to United Brewers Industrial Foundation, Dept. A9, 21 East 40th St., New York, N. Y.



BEER . . . A BEVERAGE OF MODERATION FOR THE NATION



Style featured retails for \$5.00 . . . western states slightly higher

For the Big Chief in your house!

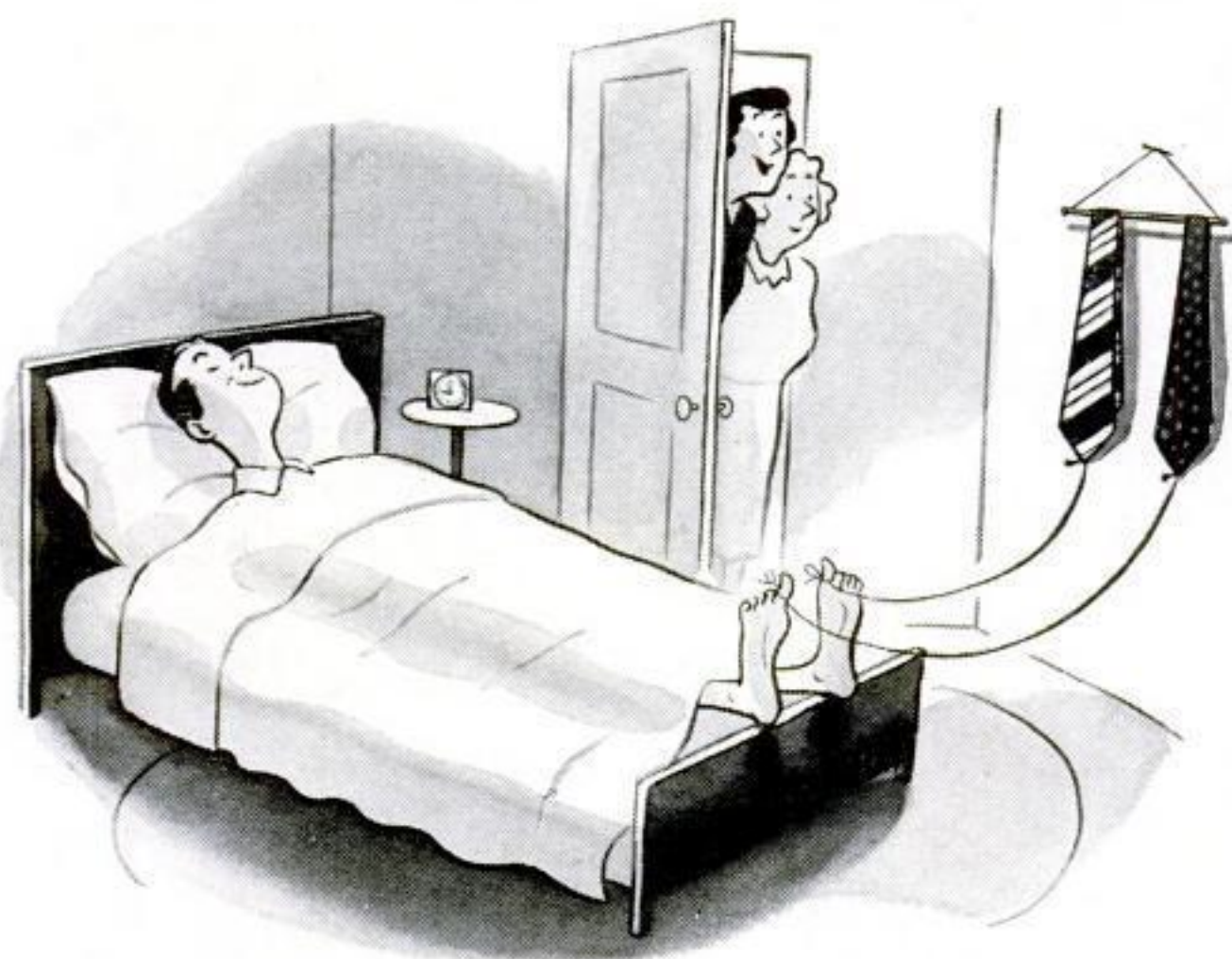
CHEROKEE, styled like a moccasin, is something more than the usual house slipper. It's plenty smart indoors . . . and a "natural" for outdoors, too. The Cherokee in soft luggage leather is priced at five dollars. It belongs to that trail-blazing Evans tribe of slippers that men prefer. There are many other Evans styles and colors offered by the best stores from three dollars to four-fifty.



Your guide to the best in Men's Slippers

L. B. Evans' Son Company, Wakefield, Massachusetts.

Evans Slippers
GENUINE HAND TURNED



*"He invented it himself
to protect his Arrow ties"*

• This man is crazy. He should have more than *two* Arrow ties to protect. Arrow patterns *look* smarter, *are* newer because we send a man to Europe to dig up the latest fashions. And their special animal-fiber lining curbs wrinkling. Get some at your Arrow dealer's. \$1.00 and \$1.50.

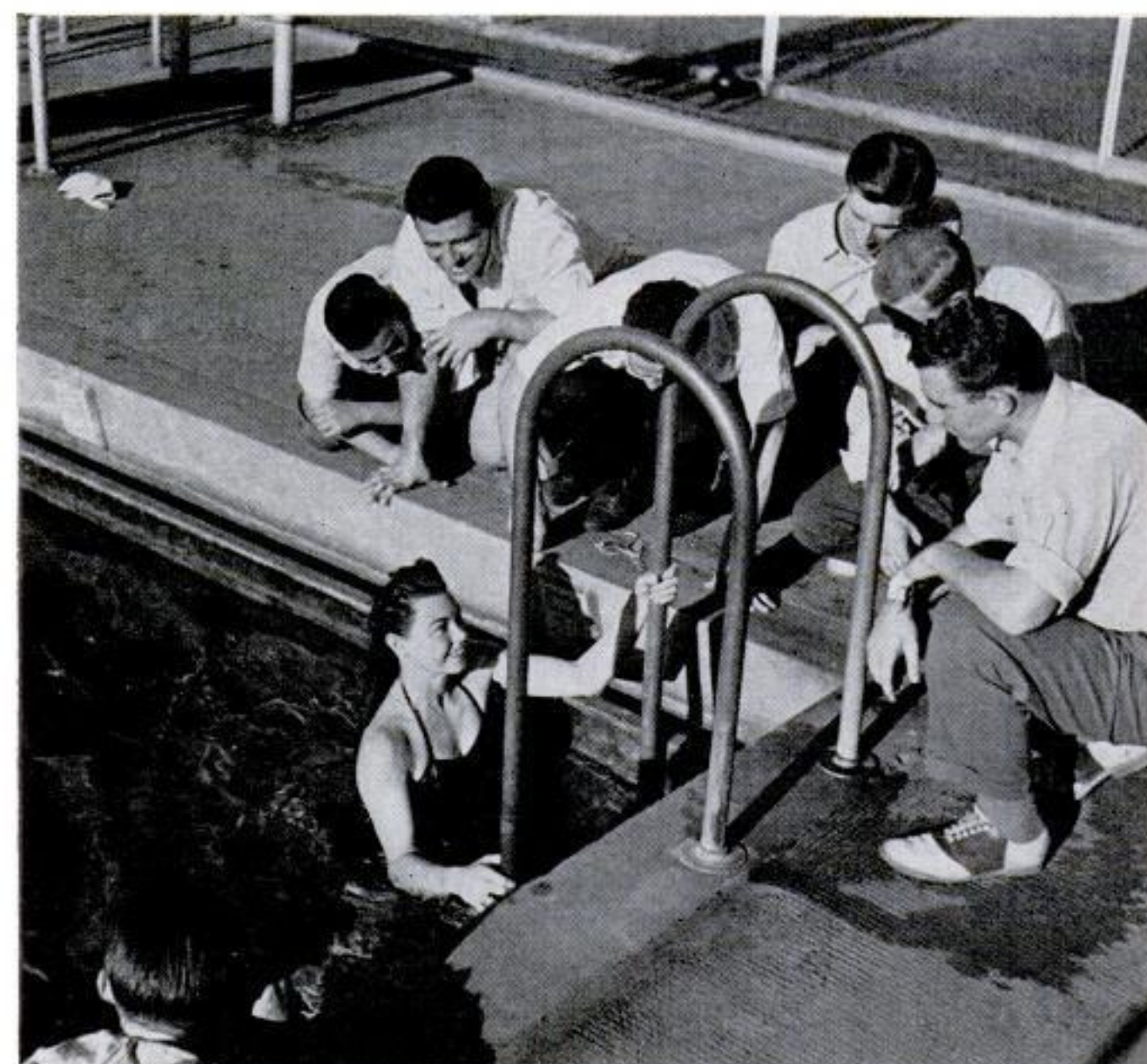
ARROW TIES
As Outstanding as Arrow Shirts

Made by Cluett, Peabody & Co., Inc.

College of the Pacific (continued)



Although Stagg does not like to stay up late, games at small California colleges are played at night. At Pacific-Fresno game, the Fresno band leader carried a torch, while neon lights burned from hats of musicians and batons of girl drum majors.



Pacific's glamor girl is beautiful Roxene Hafele of Oakland. Each afternoon she takes a plunge in the pool, finds football players waiting when she comes out dripping. Stagg finds girls like Roxene very different from anything he saw at Chicago.

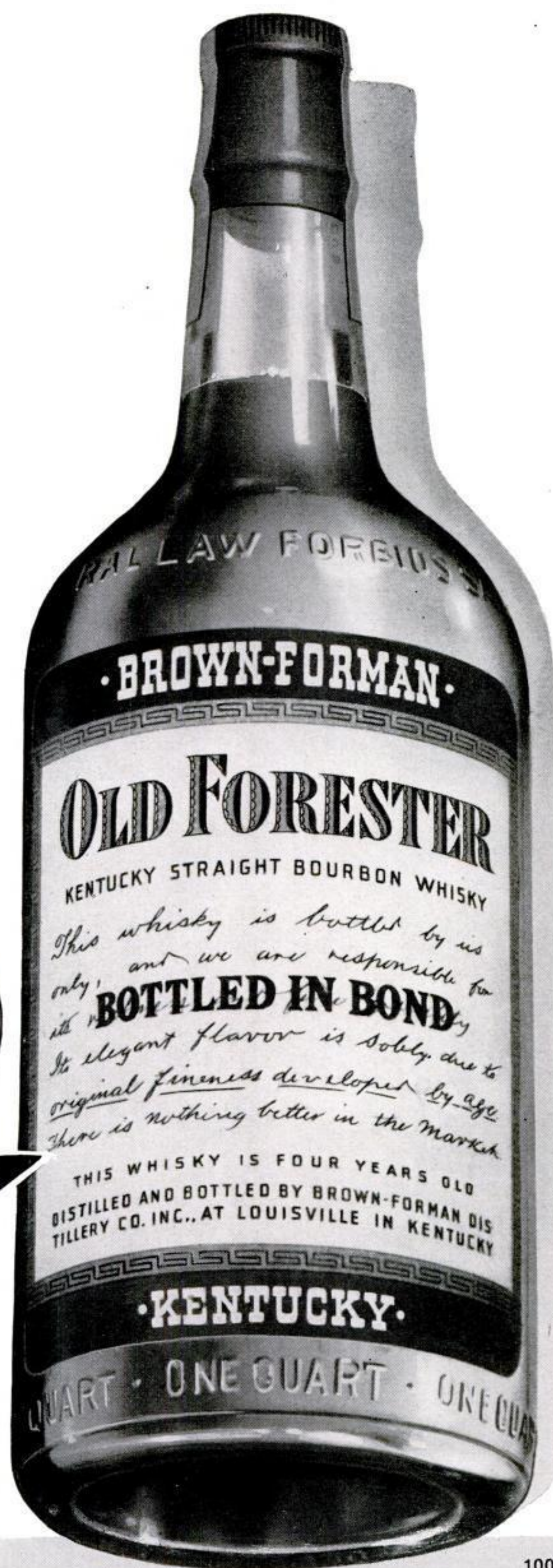


Before San Jose game, Pacific expected raids because San Jose is only 50 miles away. When a San Jose student, Don Hebard, was caught prowling on Pacific's campus, all his hair was cut off. Unperturbed, Don went bald to a dance on the next night.

If you appreciate fine whisky you'll surely be guided by this 70 year old assurance on the Old Forester label:

"There is nothing better in the market"

Expensive...Yes!
but look what you get



100 PROOF

Famous **OLD FORESTER**
America's "Guest Whisky," Since 1870

FROM A FORMULA UNCHANGED THROUGH THREE GENERATIONS



BROWN-FORMAN DISTILLERY COMPANY, INCORPORATED... AT LOUISVILLE IN KENTUCKY... SINCE 1870



WINTER, here we come!

It's Flexible Flyer Time

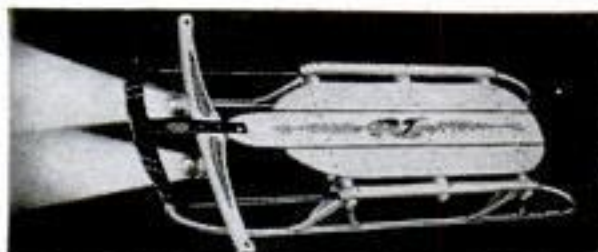
For over half a century, Flexible Flyer has been America's name for the finest in sleds. Now, more than ever before, Flexible Flyer is the pass-word to the best in fun and safety for winter sports. The makers of Flexible Flyer Sleds now make fine skis and ski bindings for America's sports lovers.

Experience in fashioning woods and metals for use on snow, gained through making Flexible Flyer Sleds for 50 years, bring a degree of perfection to the making of Flexible Flyer Skis that cannot be surpassed.

Whether you are a beginner . . . or a professional . . . you may depend on Flexible Flyer Skis for the same high degree of performance and long life that have made Flexible Flyer Sleds the unqualified leader for half a century.

In Flexible Flyer Skis as well as sleds, you'll find a full range of sizes and prices. Write today for fully illustrated literature.

S. L. ALLEN & CO., INC.
447 Glenwood Ave.
Philadelphia, Pa.



Flexible Flyer

SLEDS and SKIS

NEW-TYPE ELECTRIC RAZOR

Actually **SHAVES** off
whiskers—does not
"clip" or pinch skin



\$13.75
COMPLETE

(NOT a miniature Hair Clipper)



"Clipper-type" Head used on ordinary electric shavers keeps razors from giving barber-close shave.



Roto-Shaver's New Revolving Head has four razor-sharp blades for closer, cleaner shaves.

Powerful Rotary Motor—in strong aluminum chassis . . . Tonite case in gray or maroon.

Oil-less Bearings eliminate need for oiling or adjustment. Complete insulation guards against chances of short circuit.

**Roto-Shaver has four rotating
Razor-Sharp Blades that enable it
to shave closer without irritation**

MOST ELECTRIC RAZORS cut with a shearing action similar to the hand clippers barbers use.

Roto-Shaver is the only machine that *shaves* off whiskers with four self-sharpening blades. Revolving at terrific speed against a protective head of paper-thin hardened steel, these blades shave close to the skin. Off come whiskers cleanly, smoothly. *It is absolutely impossible to cut or pinch the skin with a Roto-Shaver.*

The J. B. Williams Company, with a century-old reputation for making fine shaving preparations, is proud to call Roto-Shaver its own.

All we ask is that you make your own test. Any reputable dealer will give you a free demonstration. Try Roto-Shaver on your own face—it doesn't require any "breaking-in" period. We feel positive that you'll agree that it's the razor you should own.

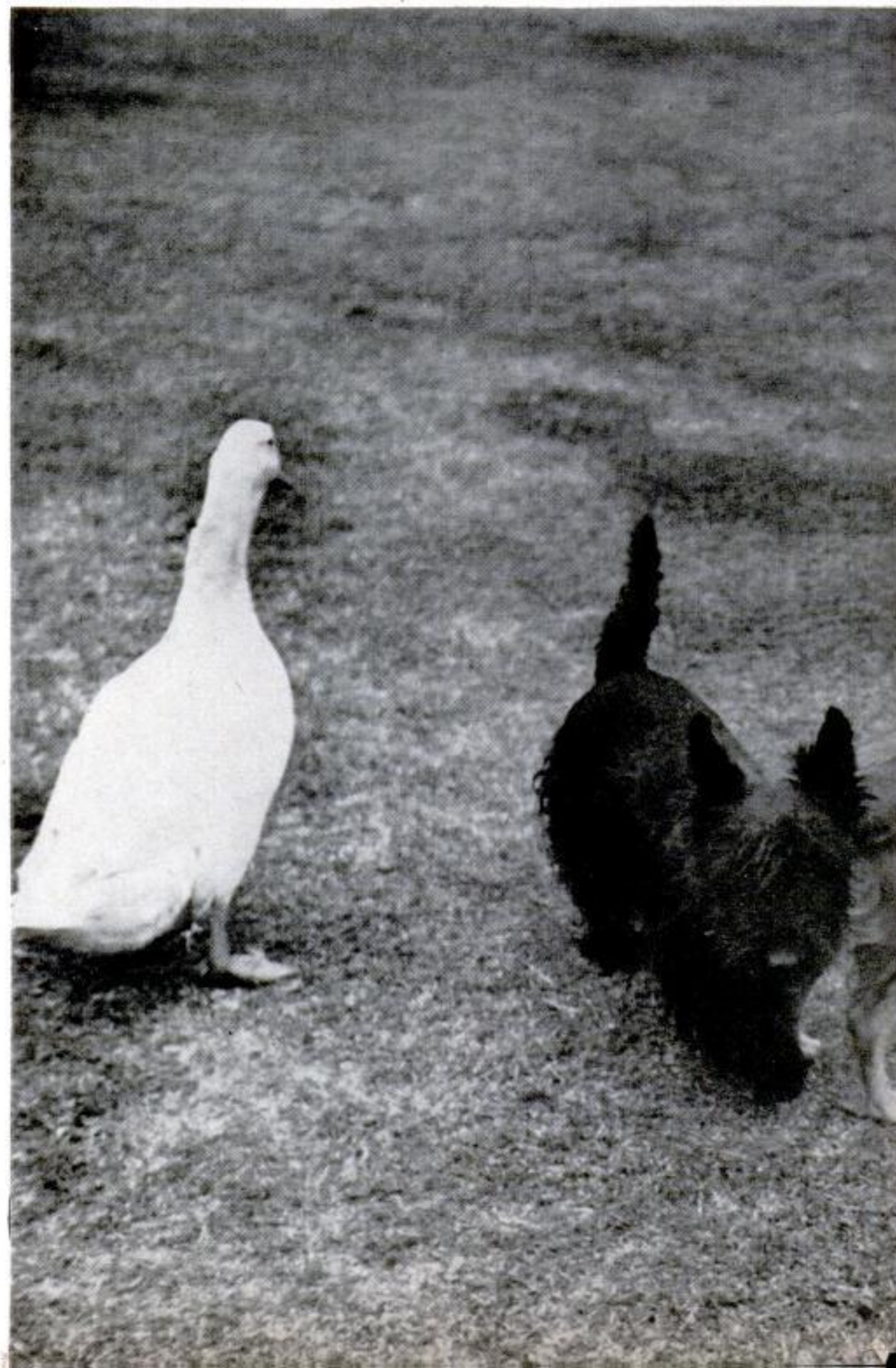
Complete in either maroon or gray, in genuine leather case, \$13.75 in the U. S. A.

ROTO-SHAVER



Jane Bryan at home, in her native Hollywood, looks like any normal, bright young co-ed, always wears sweaters and slacks, likes music, shuns publicity and glamor.

ON HER LAWN, HOLLYWOOD'S BEST NEW STARLET PLAYS WITH TAW



JANE BRYAN IS FIRST OF STARLET CROP WHO REALLY KNOWS HOW TO ACT

Three years ago movie producers began a serious search for young talent to replace the diminishing ranks of top-flight stars, many of whom are well in their 30's. Almost every week since then, Hollywood has announced the discovery of a new Carole Lombard, another Bette Davis, a greater Greta Garbo. Most of these finds had faces nice to look at. A few had creditable legs. Two or three had "oomph" or glamor. None of them, alas, could act.

But now, almost unannounced, with little ballyhoo or clamor, a real actress walks on to the screen in *We Are Not Alone*, a so-so Warner Bros. film, distinguished mainly for honest acting. She is modest, almost shy. She is critical of herself, shuns publicity, has no affectations. She has a pleasant face, not really beautiful but so mobile, so translucently expressive of every fleeting small emotion, that she is fascinating to behold.

Her name is Jane O'Brien and she doesn't like the movies' changing it to Bryan. She is 21, was born in Hollywood and has lived there all her life. Neither her lawyer father, her sensible mother nor her three school-age brothers are impressed by her film success. Nor, for that matter, is Jane. With Konstantin Stanislavsky, late great director of the Moscow Art Theatre, as her idol, her great ambition is to act on the stage. Her supreme moment came when Noel Coward stopped her on the street to tell her she was the best young actress in America. Despite her current leading role with Paul Muni, her goal is still the stage.

Scorning the cinema world in whose shadow she grew up, she set out four years ago as an apprentice in Jean Muir's Hollywood Theatre Workshop. When a scout offered her a screen test, she at first refused. Later she played kid sisters and daughters to Edward G. Robinson, Kay Francis and Bette Davis, until Miss Davis took her in hand and groomed her—"like a horse," she says—for filmdom's breakneck derby. How far out in the lead she is among the new string of starlets is proved by her sensitive Austrian dancer who dies on the gallows in *We Are Not Alone*.

R SPANIEL, BONNIE, HER SCOTTY, AND SVENGALI, HER PET WHITE DUCK



CONTINUED ON NEXT PAGE

HOW TO FOIL A *B*USYBODY!



Here's a busybody! The busiest trouble-maker in town! She pokes her nose here. She pokes her nose there. And heaven help your reputation if she pokes through your linens some fine day—and discovers a smidge of tattle-tale gray!



Quick! Nip the chatter before it gets started! It's weak-kneed soaps that cause tattle-tale gray—soaps that just *can't* wash clean. So scamper to the grocer's as fast as you can and change to the soap that's bound to take *every* last speck of dirt—peppier, livelier Fels-Naptha Soap!



Then behold—a busybody foiled! For Fels-Naptha's richer *golden* soap and gentle *naptha* get clothes so beautifully clean, they fairly gleam like snow! Let any busybody poke around. She'll pop with wonder and not with scorn. She'll say nice things about you and never a word about tattle-tale gray!

COPR. 1939, FELS & CO.

**BANISH "TATTLE-TALE GRAY"
WITH FELS-NAPTHA SOAP!**

TUNE IN HOBBY LOBBY every Sunday evening. See local paper for time and station.



WELL-KNOWN RACERS CRASH! And the well-known cuts and bruises result. But no harm done because, after the cut has been treated properly, Band-Aid is there to dress the wound. Band-Aid is a ready-

made bandage of gauze and adhesive. Easy to put on and once on . . . it *stays put*. Ideal for knees, elbows, and other hard-to-bandage places. For *genuine Band-Aid*, look for the Red Cross on box.



Johnson & Johnson
BAND-AID
 REG. U. S. PAT. OFF.
ADHESIVE BANDAGES

Eagleknit

... your guide to **STYLE, QUALITY, HEALTH and COMFORT** in smart, colorful headwear! Sold by all leading dealers.

EAGLE KNITTING MILLS, INC., Milwaukee
 New York Office: 93 Worth Street

Jane Bryan (continued)



JANE REGISTERS SHYNESS



HERE SHE SHOWS SURPRISE



FOR GRIEF, SHE DOES THIS



THIS FACE SPELLS HAPPINESS



JANE'S TEARFUL EYE AND DRAWN MOUTH EXPRESS ANXIETY

Jane Bryan's face is an album of emotions

When producers of *The Old Maid* asked Bette Davis whether pretty-faced Jane Bryan could carry the heavy dramatic role of an illegitimate daughter, cinema's top emotional actress retorted: "Last time I played with her, I had to hide her face in a pillow to keep her from stealing my scenes." Some critics subsequently said that, while Bette and Miriam Hopkins fought to steal scenes from each other, Jane Bryan stole the picture from both. Now, of *We Are Not Alone*, some say she steals the picture from Paul Muni. Unperturbed by such staggering tributes, the youngster who can hold her own against the film's most seasoned troupers considers her work fair, if not bad, never goes to previews, feels she still has much to learn from Bette Davis and, like Bette, willingly wears awkward clothes, makes funny faces and looks homely if necessary, for the sake of her art.

YOUR CHRISTMAS PRESENT IS A BOOK

A book of four thousand big pages and a million words--and more than fifteen thousand pictures...

A book whose plot is by turns dramatic and comic, tragic and exciting, strange and adventuresome...

A book of action in which every story is true, and in which every character is a person in real life...

A book of Science and Medicine and International Affairs and Sport and Movies and Modern Living...

A book of Color Reproductions of the world's great Art--and of the whole vast complex of beauty and work and laughter that is our America!

Your Christmas present is a Book of all these things--and perhaps you will want to preserve it carefully for future generations to pore over and to marvel at...

Though it is one of the "best-sellers" of all time--no one in all the world has ever read its final chapter!

It is published in fifty-two volumes and it is called...

YOUR CHRISTMAS GIFTS OF LIFE

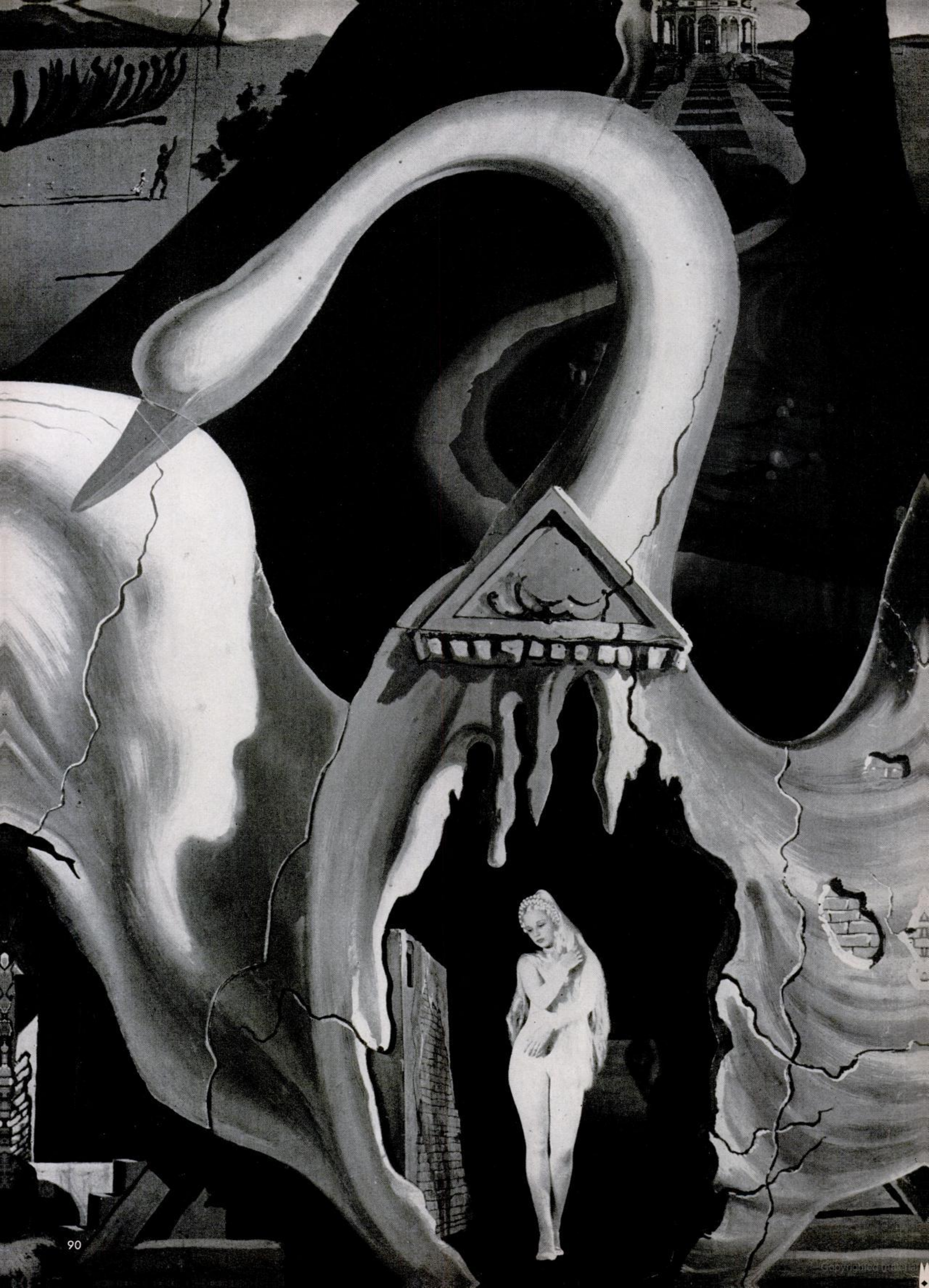
Will be announced to your friends this year with a special Christmas card, printed in rich red and gold and white on fine gray paper, the inside pages of which are reproduced above.

On the order form bound into this copy of LIFE you may enter your Christmas list at LIFE's special pre-Christmas rate of

\$3.50 FOR A FULL YEAR

if you mail it today. ★ ★ ★ Your own LIFE subscription may also be entered now at this same reduced rate.

LIFE



Life goes to Dali's new Ballet

A surrealist "Bacchanale" with a mad Bavarian and a Venus in white tights

At the New York World's Fair last summer, Salvador Dali, best-known surrealist artist alive, put on a surrealist show called "Dream of Venus." The dream was full of sex and lovely, near-naked girls. It was very successful.

Still entranced by the subject, Dali put his imagination to work on another surrealist dream of Venus. This is a ballet based on the Venusberg scene in Richard Wagner's *Tannhäuser*. It is called *Bacchanale* and is full of sex and lovely girls. It was given its premiere on Nov. 9 in New York by the Ballet Russe de Monte Carlo. The audience found it amusing, annoying, puzzling, disquieting. It will be very successful.

Dali calls his ballet "a paranoiac performance." It is really the psychoanalyzed nightmare of King Ludwig II of Bavaria, Wagner's mad patron, set to Wagner's music. Into Ludwig's phantasmagoria comes Venus, danced by the exotic half-Japanese Nini Theilade, who emerges in full-length white tights from a huge swan (opposite page). Venus appears sometimes as a fish, sometimes as a dragon. As the dream goes on, nymphs, fauns and bacchantes carouse. Death dressed as an umbrella chases Ludwig. Finally Ludwig drops dead, surrounded by a bevy of umbrellas.



Two fauns sit through the ballet knitting. When they get up, the little faun clings to the big faun's leg, is carried off the stage like this.



Mad Ludwig is central figure of ballet. In history, he was King of Bavaria, judged insane in 1886. Patron

of Wagner, he filled his castle with Wagneriana, including very frank frescoes of the Venusberg *Bacchanale*.



The bacchanalian feast is brought out of the swan on tables laden with wine-filled goblets. Below: a plain-

tive faun on crutches stands beside a tier of bureau drawers, while another faun (at left) paws a nymph.





Action and Thrills with these New Carrom Games of Skill

GAMES of skill—exciting and entertaining—based on America's greatest sport pastimes—every minute crammed with action and fun for all! That's what you'll find in the new Carrom games, made by the company that has fascinated four generations with the popular Carrom-Crokinole game boards.

"Kikit"

Illustrated above is a new skill game based on the principle of ice hockey, soccer and basketball. Two to six can play—plenty of fun and action. "Kikit," Style TK. \$5.50 postpaid.

Sports Board

Baseball on one side and Football on the other—and 16 other Carrom games. Exciting, interesting, competitive! Every play executed by major league clubs and college football teams may be reproduced by skillful individual operation. All wood. Size 28" sq. 43 pieces of equipment. Style SP. Price \$5.25.

Carrom Shooter

Every owner of a Carrom game board should have the new Carrom shooter. Gives players greater accuracy and power, and saves manicured nails. Per pair, 50c.



"Racehorse"

is illustrated on the cover of the new Carrom Catalog—a sensational fun game at which four or less may play competitively. Looks simple but isn't. Lots of excitement. 30" long. Style DD \$1.00 postpaid.

Send for this new catalog

Contains scores of games illustrated in color including, "Fate," "Traffic," "Racketeer," Baseball-Crokinole combinations, etc.—all exciting and amusing—a Merry Christmas on every page. Carrom games and game boards are sold at all leading department and sporting goods stores, but if your dealer cannot supply you, order direct.

Carrom Industries, Inc.
1002 ROWE ST. LUDINGTON, MICHIGAN



Vines growing out of his head, this faun waits wistfully. Vines are symbols of Bacchus, ancient god of wine, whose drunken parties were called bacchanalia. His followers simply wore the leaves entwined in their hair. Dali goes them one better.



Venus backstage climbs down the ladder in back of the swan, which, in the ballet, symbolizes the mythological Leda who was seduced by Jupiter in guise of a swan. Venus is Nini Theilade, a lovely girl. Her mother was Javanese, her father Dutch.

HIT HEAD COLD MISERY

Right where
it hits you!



Clear Your Nose—open up your cold-clogged head—breathe more freely! Vicks Va-tro-nol is what you need. A few drops swiftly relieve discomforts of head colds.

This Treatment is so successful because Va-tro-nol is active medication—containing several essential relief-giving agents plus ephedrine—expressly designed for nose and upper throat.

What's More, when used at the first sign of a cold—that sniffly, sneezy or irritated feeling in your nose—Va-tro-nol actually helps to prevent many colds from developing.

Keep It Handy, use it early—and escape much of the misery of colds.



VICKS VA-TRO-NOL

America's Favorite Nasal Medication

GIRLS LOVE

THE WAY
SHINOLA
LIQUID POLISH
CLEANS AND
SHINES SHOES



There's a Shinola Polish, Dye and Cleaner for every type of shoe... smooth leather, suede, gabardine.

SHINOLA

Liquid Wax Polish

Boys! Make money at home with famous Shinola Home Shine Kit. Just send 25c to SHINOLA, Dept. F-1127, 88 Lexington Avenue, New York City.

TRY AMAZING **VITA-CELL**
Liquid DENTIFRICE AND MOUTH WASH
PRESCRIBED BY DENTISTS FOR 7 YEARS

TASTE THE DIFFERENCE! FEEL THE DIFFERENCE! SEE THE DIFFERENCE! At Your druggist. 50c-95c. Send 10c for pocket-flask size. GODISSART PRODUCTS, INC., DEPT. B. HOLLYWOOD, CALIF.

GIVE HER
Gordon
HOSIERY



Her legs will look prettier!
Her mood will stay mellower!
Your rating will rise!

Make it a Gordon Christmas for your mother—your sweetheart or your aunts—for no matter which price group you choose in Gordon Hosiery, you are buying

1. Finest wearing qualities.
2. Individually Proportioned sizes that give a painted-on beauty.
3. Correctly toned "Leg-Lure" colors.

And in Gordon Ne-Flex* Hosiery you will be choosing the last word in scientific stocking making. Here knitted-in Lastex* bands permit garters to be fastened firmer—give a sheerer poured-in beauty. They have two-way stretchability in the shock absorbing zone (below the welt) to reduce garter runs. Ne-Flex,* "The Stocking of Tomorrow"* is making hosiery history today.

Gordon Hosiery for Every
Costume and Occasion*

85¢ • \$1.65

At your favorite store

*Reg. U. S. Pat. Off.

BROWN DURRELL COMPANY
NEW YORK
200 Madison Avenue
MAKERS OF FAMOUS GORDON HOSIERY
BOSTON
104 Kingston Street



Nymph and faun rehearse backstage in front of a mirror in which they can watch their steps. She is Nathalie Krassovska, who once danced in a Broadway chorus, was once judged "Miss Russia" in a Paris beauty contest. He is Andre Eglevsky.



Theilade and Massine rehearse a Bacchanale step backstage. Leonide Massine, once one of the great Diaghilev dancers, now is the chief choreographer for the Ballet Russe. This season he takes it on a five-month coast-to-coast tour through the U. S.

GIVE HER
Gordon
SLEEPING BEAUTIES



Siren symmetry!
Lovely colors!
Wash like a charm!

When Paris is agog about knitted fabrics nothing makes a smarter gift than Gordon's flattering bed-time fashions. The striped fabrics "Spare-ribs" and "Rib-n-stripe" are both Celanese* rayon warpknits of a handsome quality that is rare at such prices. They wash beautifully. And if she is a busy lady, she'll thank you doubly because Gordon Undies don't really have to be ironed.

Gordon Nightgowns, \$1.95

Gordon Pajamas, \$2.95

At your favorite store

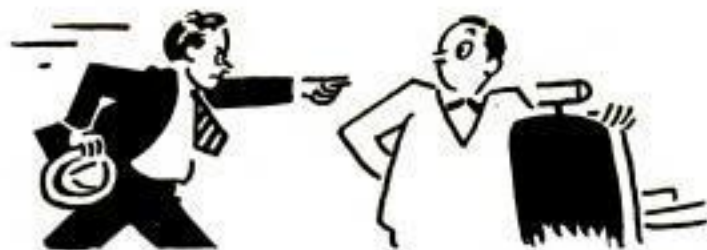
*Reg. U. S. Pat. Off.

BROWN DURRELL COMPANY
NEW YORK
200 Madison Avenue
MAKERS OF FAMOUS GORDON UNDERWEAR
BOSTON
104 Kingston Street



"UGH! Scalp no good! Won't pass FINGERNAIL TEST!"

WOTTA NIGHTMARE! But it woke me up to the fact something was wrong with my hair. If my scalp wasn't good enough for an Indian, it wasn't good enough for me!



"**EVEN INDIANS DON'T** like me," I told Mike, the barber. "Say, is there anything to these Fingernail Test ads?"

"**YOU'RE A FINE ONE,**" snorts Mike. "You're the fella they're runnin' those ads for! If you weren't always countin' on your smile and your winnin' ways, you'd have made the Fingernail Test long ago. Your scalp's as gummy as a race track after a rain!"



"**WOW!**" says I, "what do I do?" "Easy!" Mike says, "just use this 3-Action Wildroot-with-Oil. It's the same Wildroot that's been scarin' away dirt and dandruff scales for 30 years, plus pure vegetable oil to keep your hair well groomed without building up grease on the scalp!" Use Wildroot-with-Oil between shampoos and your hair will be that clean and good lookin' you'll be breaking your young lady's heart!



BOY WAS HE RIGHT! For the first time my girl friend calls me "Handsome", and she's darn near right! My hair stays down, and dandruff stays away!

35¢ 60¢ and \$1 at all drug dealers. Professional applications at barbers.

WILDROOT CO., BUFFALO, N. Y.
FORT ERIE, ONT.



**WILDROOT
WITH OIL**
THE 3-ACTION HAIR TONIC
1. CLEANS AS IT GROOMS 2. RELIEVES DRYNESS
3. REMOVES LOOSE DANDRUFF

IMPORTANT: Wildroot Hair Tonic, original formula, used by millions who prefer a non-oily tonic, on sale everywhere!

PICTURES TO THE EDITORS



STRICKLAND-BAILEY

Sirs:

I enjoyed Wallace Kirkland's fine pictures of Earl Bailey's Indiana farm in the Nov. 6 issue. Inasmuch as your caption writer told of the engagement of Charles Bailey and Margaret Strickland, I thought your readers would be interested in knowing that Charles and Margaret

were married last Sunday at the farm home of Margaret's parents near the Baileys. After they sampled the wedding cake, they drove off in Charles's car, dragging clattering tin cans to a secret destination.

Chicago, Ill. **ARTHUR ALLEN**



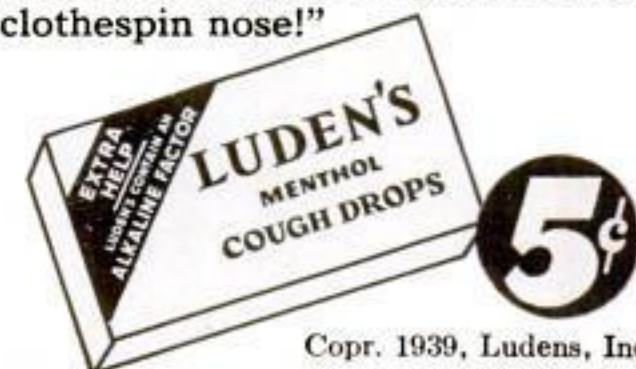
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CLOTHESPIN NOSE



Sensational
extra help for
colds—with
Luden's!

These famous cough drops not only help soothe throat, but release a menthol vapor—which, with every breath, helps penetrate clogged nasal passages, helps relieve "clothespin nose!"



Copr. 1939, Ludens, Inc.

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

—And You'll
Jump Out of Bed
in the Morning
Rarin' to Go



The liver should pour out two pounds of liquid bile onto the food you swallow every day. If this bile is not flowing freely, your food doesn't digest. You get constipated. Your whole system is poisoned and you feel sour, sunk and the world looks punk. A mere movement doesn't get at the cause. It takes those good, old Carter's Little Liver Pills to get these two pounds of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carter's Little Liver Pills by name, 10¢ and 25¢.

CHRISTMAS \$1 GIFT



A new convenience for old folks, families, workmen, mothers with babies. **NO MORE MILK OR COFFEE JUGGLING** clothing or upholstery stains. Hot or cold, rain or shine you enjoy picnics, quick roadside snacks, motor trips. New rubber-tipped metal **PONTEN AUTOMOBILE LUNCH TRAY** instantly hooks on window frame of door **INSIDE ANY CAR** with window open or closed. No screws or attachments. Nothing to mar your car. Baked enamel finish, strong, roomy, folds flat. Thousands in use. **ORDER one or more DIRECT NOW.** Only \$1; we pay postage. Shipped anywhere day order received. **Guaranteed. Grand Gift for any occasion.** Ponten Mfg. Co., 1411 No. 5th St., Berkeley, Calif.

Photographs by amateurs submitted to **LIFE's** Contributions Department are considered on an equal basis with those of professionals. They should be submitted to:

Contributions Editor

LIFE

Time and Life Building

Rockefeller Center

New York City

Quick HEADACHE Relief! Famous for speed 28 years! Won't leave you jittery! At drug stores. 10¢ & 25¢
STANBACK
STANBACK COMPANY LTD • SALISBURY • NORTH CAROLINA



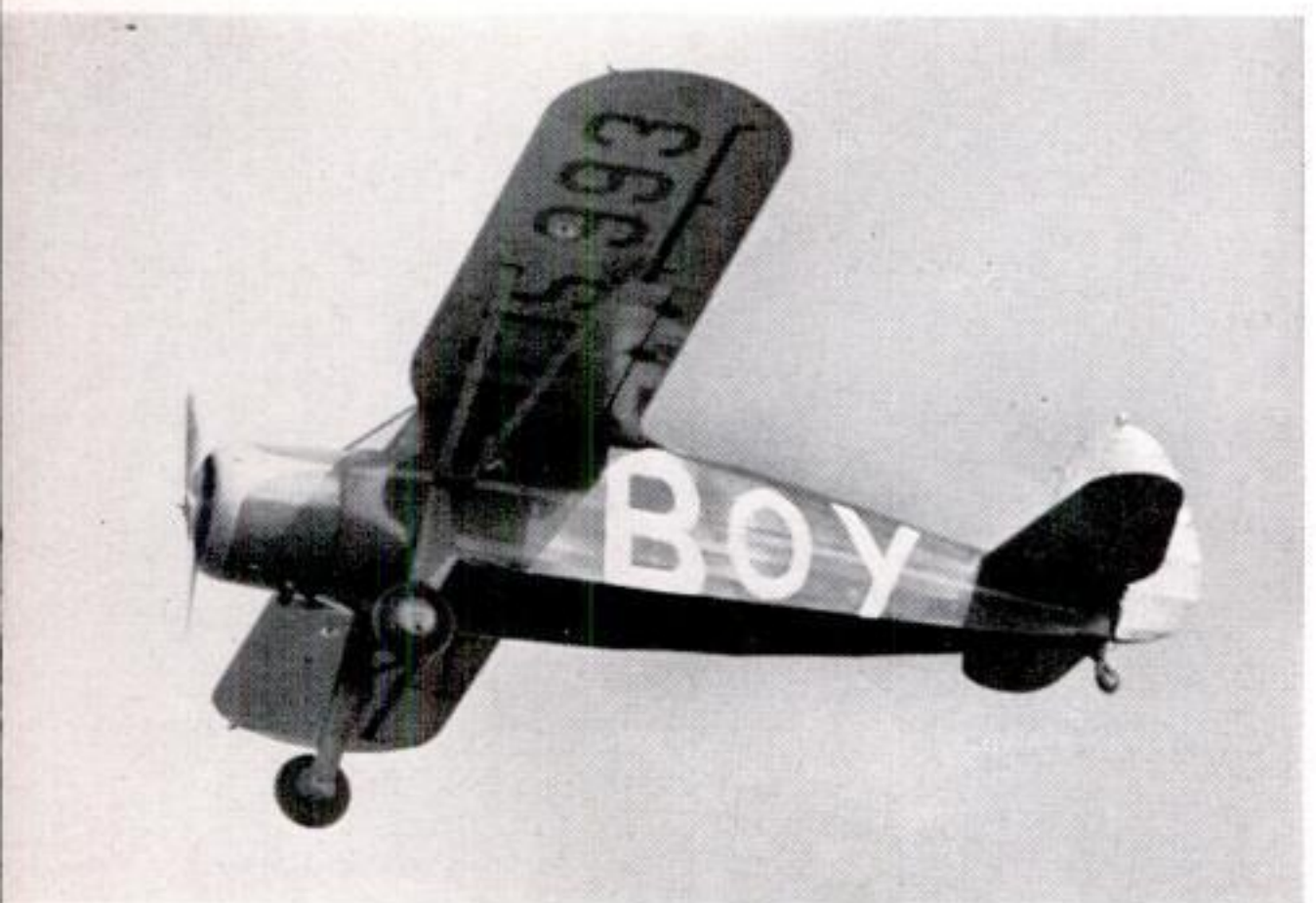
AIR SEND-OFF

When Flying Instructor Tom Murphy and his bride, Alice McIntyre, set off by plane on their honeymoon, they had no sooner got into the air than they

found fellow fliers following them, towing a huge "just married" banner. The plane in the foreground carries the honeymooners.

NEGLEY WILLIAMS

Columbus, Ohio



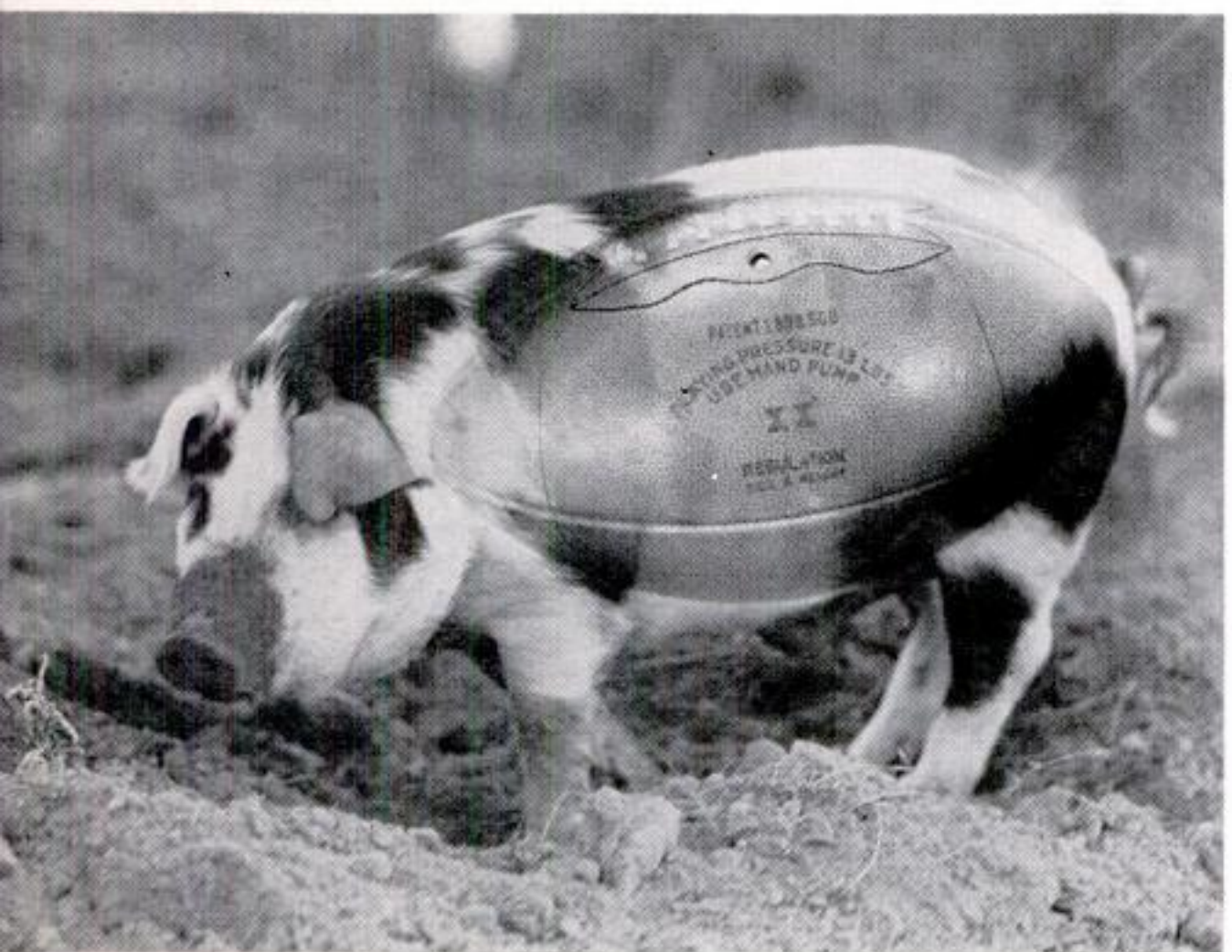
BIRTH NOTICE

When Charles Beatie's wife recently presented him with a son, here is how he avoided the tedious job of mailing announcements. With this flying birth

notice, he took off from the San Francisco Airdrome for nearby points where his many friends and relatives live.

KEITH DENNISON

Oakland Tribune
Oakland, Calif.



FOOTBALL "SPIRIT"

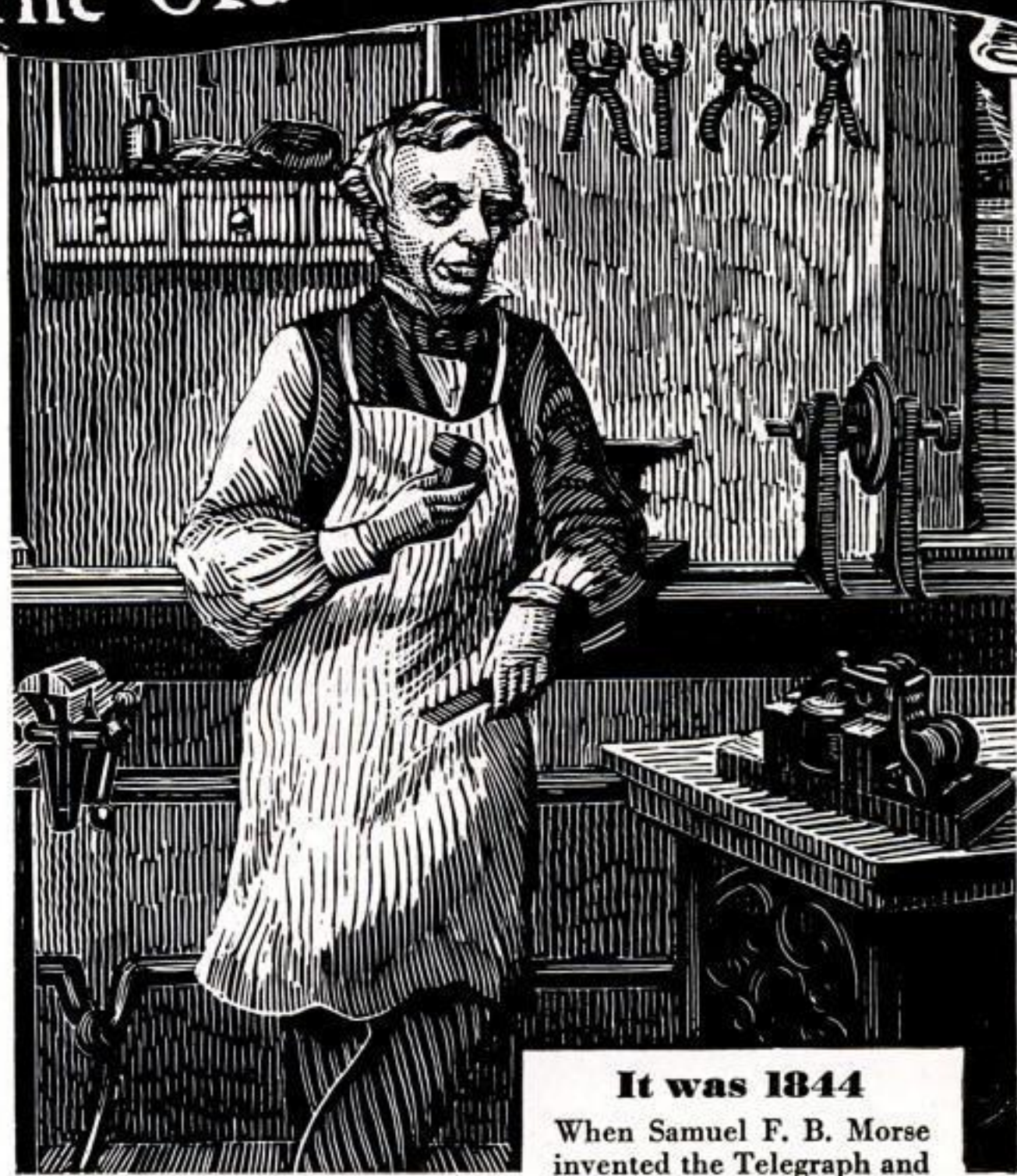
Re your spirit photographs in the Nov. 13 issue: recently we sent Photographer Jay Sidd to cover a football game. He trained his camera on a pigskin

being booted through the air. Imagine our surprise when this picture materialized!

JOHN H. GERARD

John H. Gerard,
Commercial Photography
Alton, Ill.

The Oldest Name in Scotch



It was 1844
When Samuel F. B. Morse
invented the Telegraph and
sent the world the first telegraph
message: "WHAT
HATH GOD WROUGHT!"

217

YEARS BEFORE

THE INVENTION OF THE TELEGRAPH

the Haigs were making Scotch!



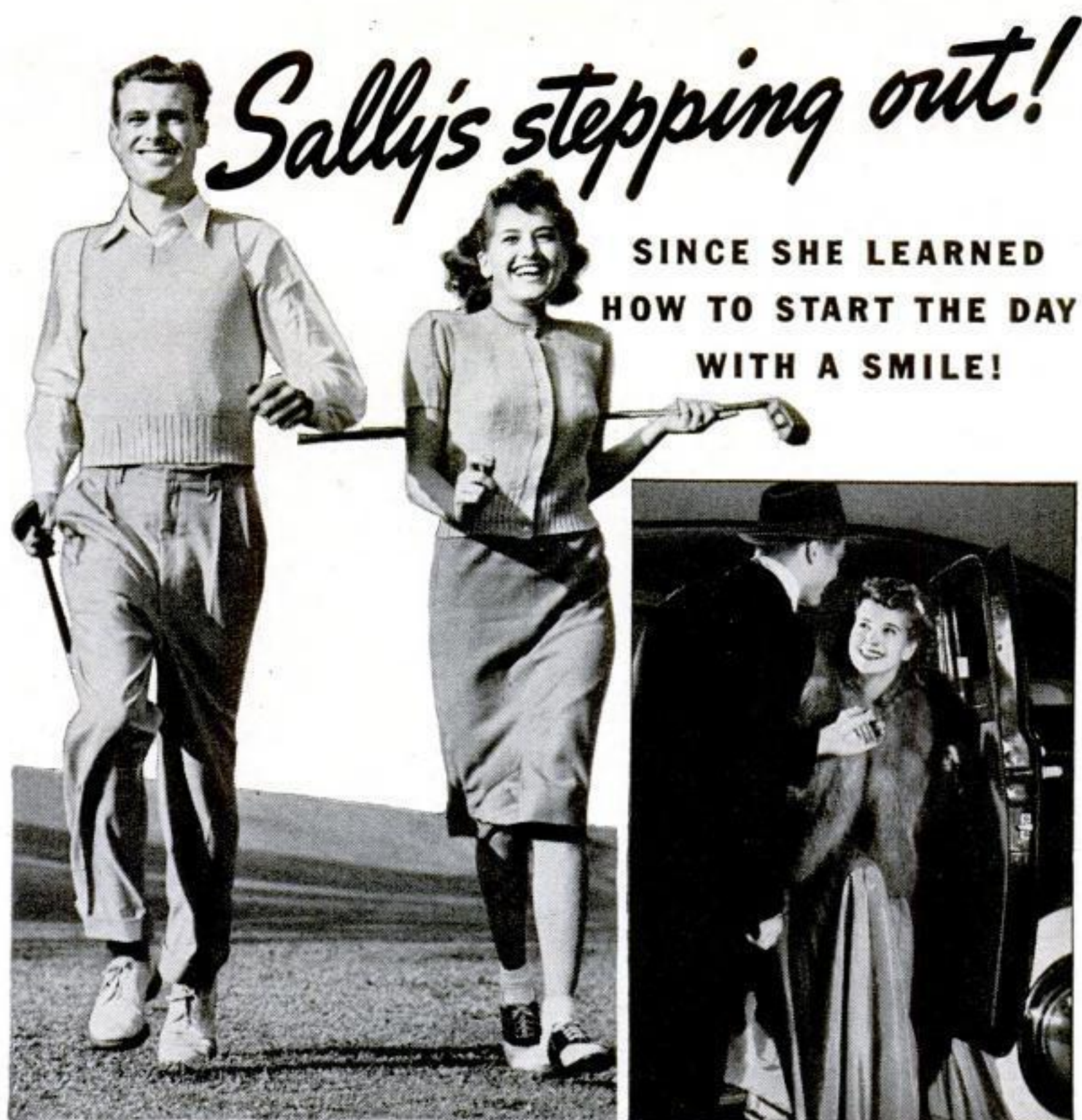
Of all the existing Scotches—only Haig & Haig can point to a history of uninterrupted satisfaction dating back 312 years! And yet—despite this exclusive distinction—Haig & Haig makes no extra charge for its great name and fame!

Don't be vague - Ask for Haig

Haig & Haig

BLENDING SCOTCH WHISKY • 86.8 PROOF

SOMERSET IMPORTERS, LTD., NEW YORK, CHICAGO, SAN FRANCISCO



SHE'S OFF FOR a round of 18 holes—and doesn't Sally look happy and gay! One reason is, she's just had something perfectly delicious for breakfast—a big bowl of crisp, tempting Post's 40% Bran Flakes. "I eat them every day," she says, "not only because they taste so good—they give me something *extra* besides . . .

"THEY HELP TO keep me feeling active and on my toes—day and night!" For Post's Bran Flakes offer **TWO EXTRA BENEFITS:** First, Post's Bran Flakes provide bran, a natural regulator. People whose systems are irregular, due to lack of bulk in the diet, find Post's Bran Flakes, eaten daily, a wonderful help . . .

AND THE SECOND benefit—many precious food values all in one cereal! You see, Post's Bran Flakes are a good cereal source of phosphorus, iron, Vitamin B₁ to help maintain good appetite, and Vitamin G to help promote growth and vigor. And how important these food essentials are in your diet!



SALLY'S BEEN eating a delicious Post's Bran Flakes breakfast every day for several months . . . and she says, "Every day is full of fun for me now . . . Post's Bran Flakes seem to have been what I needed!" (Why not join Sally—get a package of Post's Bran Flakes at your grocer's today—they're at a **NEW LOW PRICE!**)

Copyright,
General Foods Corp., 1939

A Post Cereal made by General Foods



IMPORTANT: Post's Bran Flakes, due to their bulk, are a *regulative* cereal. Constipation due to insufficient bulk in the diet should yield to Post's Bran Flakes, eaten regularly—as a breakfast cereal or in muffins. For cases not corrected in this simple manner, a physician should be consulted.

PICTURES TO THE EDITORS

(continued)

CHERUB KNEES (CONT'D)

Sirs:

Here is a picture of my wife, Mary Louise. Friends have seen in both knees of Mrs. Hunt the image of ex-President Hoover. I will vouch that it is not ectoplasm.

WILSON G. HUNT

Jersey City, N. J.

WITH HAIR

Sirs:

Pooh! Pooh! Mrs. Granbury's cherub (LIFE, Nov. 13) appear bald-headed while my Mommie's seem to have healthy heads of hair!

JO-ANN HAYES
(7 years old)

Ventura, Calif.



BAD CASE

Sirs:

I think my brother (right) has a bad case of cherub knees, too. This was taken some years ago—but he still has 'em.

LILLIAN HOOPER

Brockton, Mass.



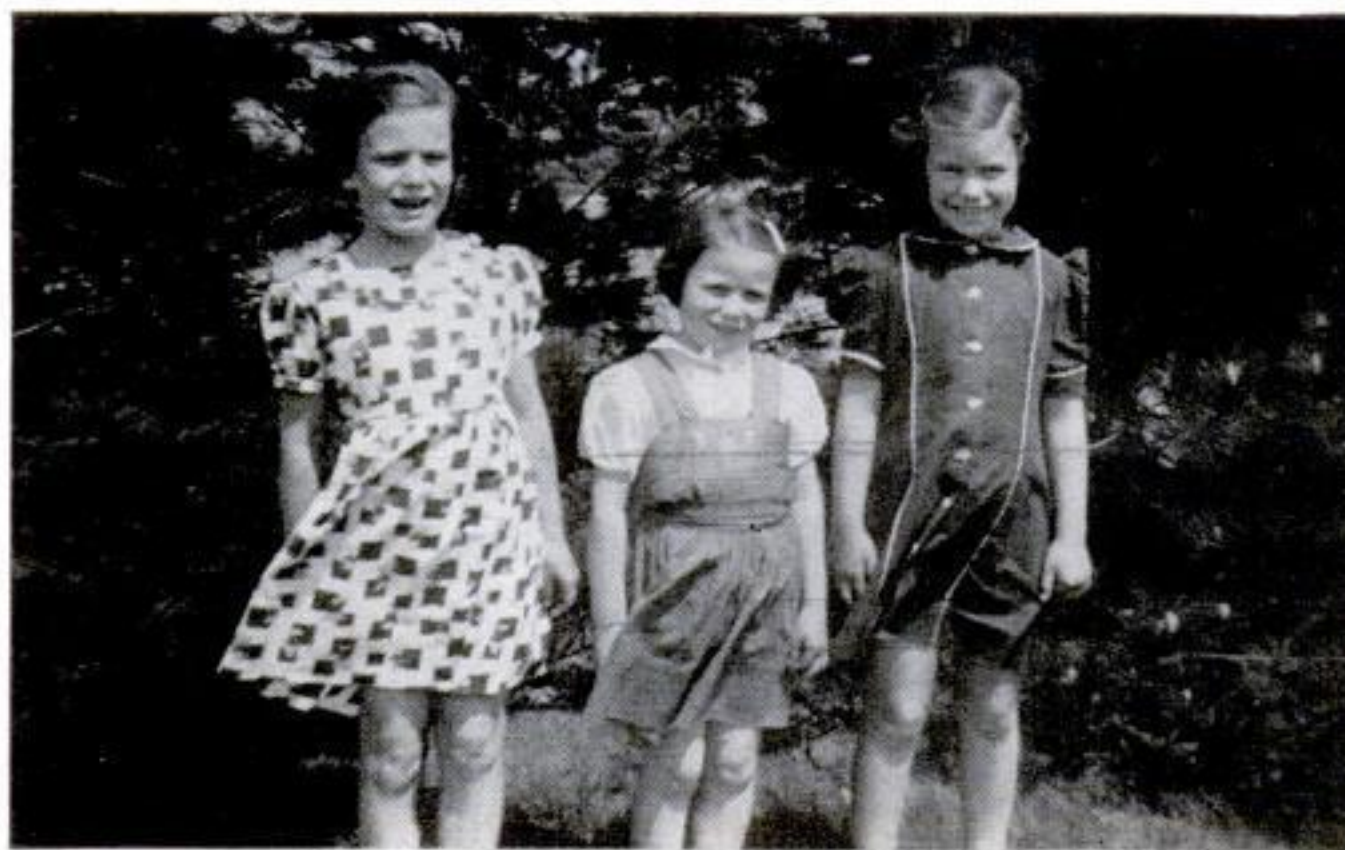
FAMILY CHERUBS

Sirs:

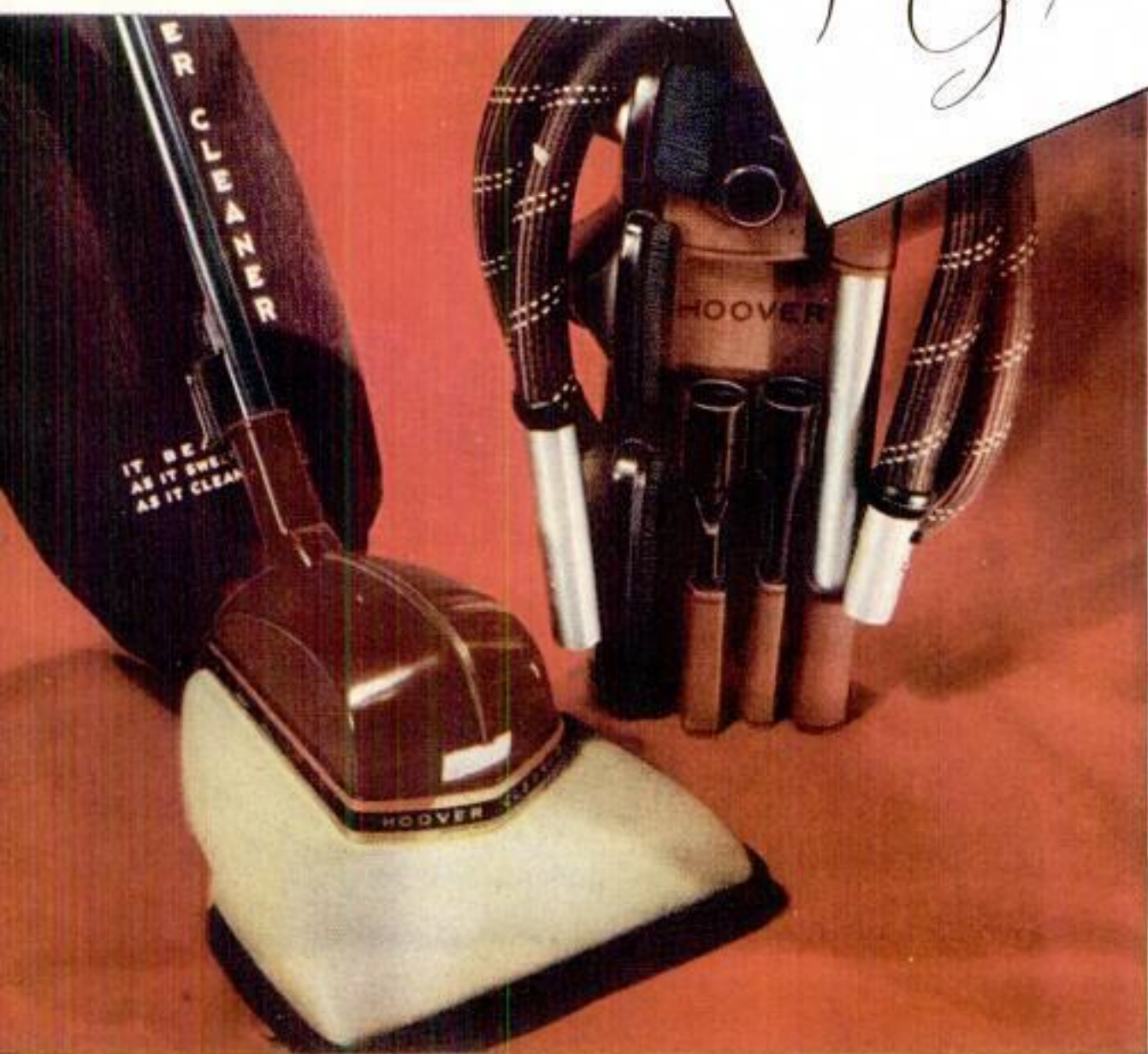
What is unusual about the knees of John Granbury? Cherub knees? Look (below) at all three of my daughters—Jeanine, Marion Lee and Dolores Ann—all abundantly endowed.

JOSEPH COMER

New York, N. Y.



★ GIVE HER A HOOVER AND YOU GIVE HER THE BEST



There is a touch of old-fashioned chivalry in this modern gift that keeps a woman's hands softer, a woman's back straighter, a woman's time freer . . . So once again, as we have for 32 years, we whisper this Christmas idea to husbands, "Give her a Hoover and you give her the best!"

And, looking at the matter from the angle of a time-pressed husband, buying a Hoover for Christmas is the easiest bit of holiday shopping that ever comes your way. You can handle it by phone, or you can ask the leading store in your town that sells Hoover Cleaners to send a representative right to your office.

You can choose from three Hoover models. You can get a Hoover for as low as \$52.50—the new "305." (The model illustrated is the medium-priced Ensemble in Brown.) Easy terms, too, as little as \$1.00 per week, payable monthly.



No "penalty" for finest—admittedly the overwhelming choice of women, the Hoover costs no more to give. You give the "best" cleaner, you pay only "regular" cleaner price. **Initials for Christmas** will "personalize" your gift! If you wish, three initials of the recipient will be put right on the Hoover itself—in attractive red and gold letters. Your gift Hoover arrives in a handsome Christmas cellophane package, ready to go under the tree. Why not call your Hoover dealer right away—soon? **THE HOOVER COMPANY, Factories:** North Canton, Ohio; Hamilton, Ontario.

P.S. If your wife has the Hoover, or you haven't a wife, it's a grand present for another "best girl"—mother, sister or daughter.

(At left) Your Hoover arrives in a handsome Christmas cellophane package ready to go under the tree. No wrapping—no holiday crowds—no strain on the purse

REAL SILK HOSIERY

the gift she really wants



COSTUME BY MILGRIN

Dear Sir: No woman will ever forget that you sent her twelve (or even six) pairs of luxurious Realsilk Stockings for Christmas. She'll say "Thank you" and mean it.

Dear Sir: Women recognize the Realsilk name. They know the fine silk Realsilk is made of; the permanent dyes it's dyed with; and the special features it's blessed with. It's a lot of Christmas for the money.

Dear Sir: Easiest too. Just phone for a Realsilk Representative to come to your office and in a few minutes your Christmas shopping problems will be solved—not only with hosiery but with an alluring array of lingerie, negligees, hostess gowns, etc. We will insert your personal greeting and for a nominal charge the gift is

shipped fresh from headquarters in a gay Christmas package to any address you want. The Realsilk Representative will help you select a flattering wardrobe of assorted weights and shades.

FOR QUICK REALSILK SERVICE

Just phone one of the numbers given below or look up the number of the local branch sales office under "Real Silk Hosiery Mills." We have such offices in 200 cities.

Boston, Hancock 3165—Chicago, Franklin 0797—Cincinnati, Main 4967—Cleveland, Main 0625—Columbus, Main 3563—Dallas, 7-5698—Denver, Tabor 6926—Detroit, Cadillac 4264—Kansas City, Victor 3676—Los Angeles, Trinity 7531—Minneapolis, Geneva 2152—Newark, Mitchell 2-0488—New Orleans, Raymond 2401—New York City, Pennsylvania 6-3780—Oakland, Glencourt 9222—Philadelphia, Rittenhouse 6033—Pittsburgh, Grant 1636—St. Louis, Chestnut 8393—San Francisco, Ordway 1441—Seattle, Elliott 7768—Washington, National 7356.

REAL SILK HOSIERY MILLS, Inc., Indianapolis, Ind.

Dear Madam: For the men in your family we have ideal gifts—socks, shirts, ties, robes, etc.



Beautiful gift packages with your personal greeting mailed by us to any address in the country on the date you set.

Copyright 1939, Real Silk Hosiery Mills